

NORA ZAKARIA

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EDUCATION

Columbia University, Mailman School of Public Health May 2020

Master of Public Health, Epidemiology and Health Policy and Practice

- Awards: Mailman Leadership Award, Delta Omega Honor Society
- Affiliations: Consulting Club, Healthcare Data Analytics, Sexual and Reproductive Health Action Group

University of California, Berkeley May 2018

Bachelor of Arts, Public Health and Disability Studies

- Awards: California Alumni Association Leadership Award, PG&E Black ERG and PSEA Scholarships

PROFESSIONAL EXPERIENCE

Policy and Data Analyst, Acumen LLC – Burlingame, CA 6/2019 – 8/2019

- Developed analyses methodology and interpreted findings for Fiscal Year 2 of the Merit-Based Incentive Payment System, to guide public reporting recommendations for the CMS website, Physician Compare.
- Performed data analyses on 2017 and 2018 Improvement Activities performance category attestation volume, entity-type, and clinician specialty-type reporting behavior, including 113 measures, 3 entity-types, and 82 specialty-types.
- Produced an internal and external Excel workbook with 12 tabs and multiple visualization functionalities.
- Conducted a literature review, compiling a resource library of Quality Payment Program implementation initiatives.

Field Studies Intern, Health and Medical Apprenticeship Program – Greater Bay Area 8/2017 – 12/2017

- Translated and scribed patient-physician interactions in weekly clinical and surgical cardiology settings.
- Headed weekly discussions for 10 pre-health students surrounding social, ethical, and political challenges in medicine, and hosted pre-health career panels of health and clinical professionals for 70 pre-health students.

Health Careers Connection Intern, Kaiser Permanente – Baldwin Park, CA 6/2016 – 8/2016

- Promoted preventative chronic care management, and addressed care gaps via patient outreach and EMR data analyses.
- Designed a colorectal cancer screening campaign, increasing health literacy and screening among Latino populations.
- Facilitated an interactive health education booth, demonstrating healthy nutrition practices and encouraging A1C, colorectal cancer, mammography, and DXA bone density screenings, reaching 150 members and employees per week.

ACADEMIC EXPERIENCE

Consultant, Hotel Trades Health Centers – New York, NY 8/2019 - Present

- Conduct a thorough review of the Hotel Trades Health Center customer service practices to develop a Customer Service Manual, standardizing and improving membership experience across 4 locations, serving 80,000 members.
- Design and facilitate qualitative interviews with Management and employee groups to survey perception of current practices, identify knowledge gaps, and support a pilot program to formally acknowledge staff for excellent performance.
- Manage all internal and external communications, corresponding with the client regarding scheduling and deliverables.

Quantitative Foundations Teaching Assistant, Columbia University – New York, NY 8/2019 - Present

- Coordinate between 4 faculty, 24 Teaching Assistants, and 400 students to create and implement biostatistics and epidemiology curricula and materials and develop unique classroom exercises to enhance student engagement.
- Manage a sub-group of 25 students weekly, facilitating laboratory discussions, and personalized office hour support.

VOLUNTEER EXPERIENCE

Health Worker, University Health Services – Berkeley, CA 12/2016 – 12/2017

- Established healthy community practices for 165 students through weekly outreach and facilitating health workshops.

Decal Director and Leadership Council Member, Peer Health Exchange – Greater Bay Area 8/2015 – 5/2018

- Coordinated 100 volunteers and 15 student leaders, conducted weekly meetings to equip undergraduate volunteers with the skills needed to present comprehensive health curricula, and taught 400 local high school students per academic year.

Public Relations Intern, Associated Students of the University of California – Berkeley, CA 8/2014 – 5/2015

- Planned and executed a campus wide Mental Health Awareness campaign, coordinated monthly farmers' markets reaching 20 vendors and 250 students, and registered 200 students to vote.

SKILLS

Languages: Bilingual Spanish Proficiency

Technical Skills: R, SAS, and STATA programming languages, Electronic Medical Record Systems (EPIC), Geographic Information Systems (Arc GIS), Microsoft Office Applications, Mac Platforms, Prezi

Certifications: Health Policy and Practice, HIPAA, NIH Protecting Human Research Participants

Interests: Travel within Spanish-speaking countries, an excellent cup of coffee, West Coast sports