



November 13-15, Oslo Spektrum



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CEO and Principal Cloud Architect



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Principal Cloud Architect



# Measuring Copilot and Gen AI Success with Viva Insights and Purview AI Hub

2

tools for measuring success

# Business Rewards versus Security Risks of Gen AI

# Benefits - Generative AI offers a transformative change

I spend less effort on mundane tasks

70%

I am more productive with Copilot

70%

# Security Risks - CISO concerns

Leakage of data

82%

Ban all use of AI in the workplace

48%

# Issues - Employees want AI at work and they won't wait for companies to catch up

Already using Gen AI at work<sup>1</sup>

75%

Refuse to give Gen AI tools up, even if their organisation banned them<sup>2</sup>

46%

The ownership of content generated by generative AI is a complex and evolving issue. Here are some key points to consider:

1. **Human Authorship Requirement:** In many jurisdictions, including the United States, copyright protection typically requires human authorship. This means that purely AI-generated content may not be eligible for copyright protection [1](#).
2. **Terms of Use:** The terms of use for the AI tool can play a significant role. Some AI platforms specify in their terms who owns the generated content. For example, the user might retain ownership, or the platform might claim certain rights [2](#).
3. **Training Data Concerns:** If the AI-generated content closely resembles or uses existing copyrighted material from its training data, the original creators of that content might claim ownership or demand recognition and compensation [3](#).
4. **Legal Precedents:** The legal landscape is still developing, and different countries may have varying laws and regulations regarding AI-generated content [1](#).

The ownership of content generated by generative AI has several key points to consider:

## 1. Human Authorship Requirement:

In many jurisdictions, copyright law typically requires human authorship. This means that AI-generated content may not be eligible for copyright protection.<sup>1</sup>

**1. Human Authorship Requirement:** In many jurisdictions, AI-generated content typically requires human authorship. This means that the AI must be considered a "work made by a computer under general direction without creative intervention" for it to receive copyright protection <sup>1</sup>.

**2. Terms of Use:** The terms of use for the AI tool or platform often determine who owns the generated content. According to their terms, the user or the platform might own the rights to the content. It's important to review the terms of use carefully before using the AI.

**2. Terms of Use:** The terms of use for the AI tool will determine who owns the generated content. It's important to review the terms carefully, as the platform might claim certain rights <sup>2</sup>.

**3. Training Data Concerns:** If the AI-generated material contains copyrighted material from its training data, the original creators may demand recognition and compensation <sup>3</sup>.

platform might claim certain rights <sup>2</sup>.

**3. Training Data Concerns:** If the AI-generated material from its training data, the original creators may seek recognition and compensation <sup>3</sup>.

**4. Legal Precedents:** The legal landscape is still developing, and regulations regarding AI-generated content are likely to evolve over time.



Yes, Microsoft has introduced the **Copilot Copyright Commitment**. This commitment ensures that if a third party sues a commercial customer for copyright infringement due to the use of Microsoft's Copilot services or the content they generate, Microsoft will defend the customer and cover any resulting adverse judgments or settlements. This protection applies as long as the customer uses the built-in guardrails and content filters and does not attempt to generate infringing materials [1](#) [2](#).

You can read more about this commitment on the [Microsoft Community Hub](#) [1](#).

Is there anything specific you would like to know more about regarding this commitment?

Learn more [1](#)  [techcommunity.microsoft.com](https://techcommunity.microsoft.com)

[2](#)  [infoq.com](https://www.infoq.com)

   AI-generated content may be incorrect

ed the **Copilot Copyright Commitment**. This  
customer for copyright infringement due to th  
e, Microsoft will defend the customer and co  
ion applies as long as the customer uses th

# Part 1: Viva Insights

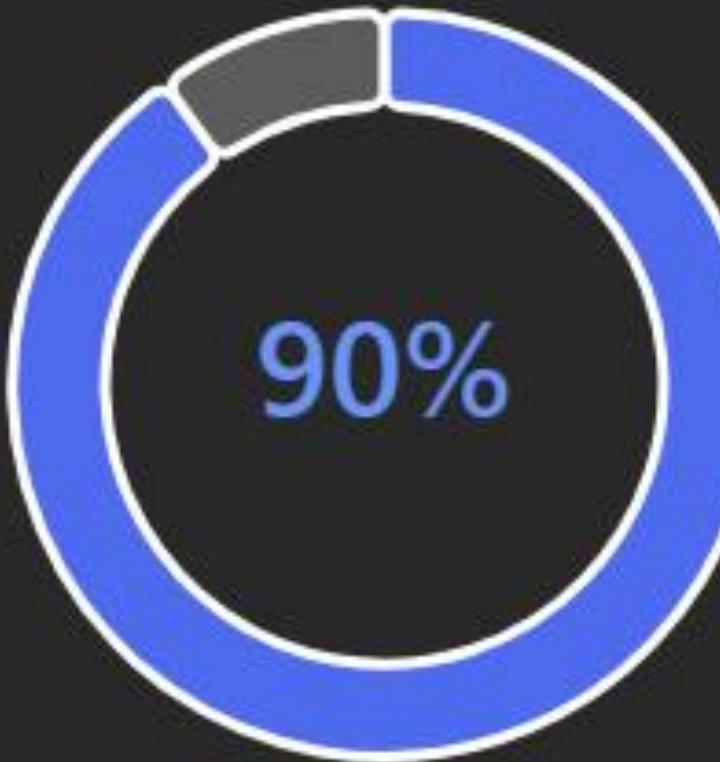


OneDrive



Viva Insights

...



Active Copilot users



Guests

The image shows two overlapping web pages from Microsoft Viva Insights.

**Left Page (Setup and management):**

- Viva Insights** heading with a blue heart icon.
- Text: "Viva Insights helps people and businesses thrive with data-driven, privacy-protected insights and recommendations."
- Setup and management** tab is selected.
- More information** link.
- Name** section with a dropdown menu:
  - Viva Insights in Microsoft 365 (3)**
    - Manage settings for Viva Insights**
    - Manage access settings for Microsoft Copilot Dashboard**

**Right Page (Microsoft Copilot dashboard access):**

- Microsoft Copilot dashboard access** heading.
- Text: "Add or remove users who can view the Microsoft Copilot dashboard in Viva Insights."
- Assigned** tab is selected.
- General**, **Assigned**, and **Deleted** tabs.
- Add users** link.
- Name** and **Email** columns for user list:

Name	Email
<input type="checkbox"/> stale-admin	
<input type="checkbox"/> Admin Stale	
<input type="checkbox"/> Ståle Hansen	

**Bottom Right Content:**

- Active Copilot users** heading.
- Cloud** icon.
- On-Premises** icon.
- Cloud** icon.
- Cloud** icon.

[← Back to Viva Insights Home](#)[!\[\]\(42fb560a6ded0c2c7863ba8f942bad4a\_img.jpg\) View Glossary](#)[!\[\]\(ce2ec3be86913388b376b7085a0aa5b2\_img.jpg\) Share](#)

# Microsoft Copilot Dashboard

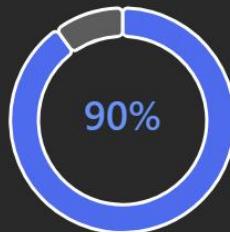
[Readiness](#)   [Adoption](#)   [Impact](#)   [Learning](#)

## Activate Microsoft 365 Copilot for your organization

Any user with a prerequisite Office 365 or Microsoft 365 license can be assigned a Copilot license.

 Time period: 4 weeks (Oct 14 – Nov 10)

### Copilot adoption rate



● Active Copilot users

● Copilot licensed employees

### Copilot activation steps

Total Microsoft 365 licenses 



Total Copilot licenses 

 300

Copilot licenses assigned 

 293

Active Copilot users 

 264

# Microsoft Copilot Dashboard

Readiness

Adoption

Impact

Learning

## Activate Microsoft 365 Copilot for your organization

Any user with a prerequisite Office 365 or Microsoft 365 license can be assigned



Time period: 4 weeks (Oct 14 – Nov 10)

Copilot adoption rate (i)

Copilot activation steps

# Microsoft Copilot Dashboard

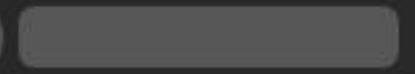
Readiness

**Adoption**

Impact

Learning

Scope:



Organization: (All)



Time period: 4 weeks (Oct 13 – Nov 9)

Copilot licensed employees



[← Back to Viva Insights Home](#)



Copilot licensed employees





B

Mic

Readi



Score



Time

Conilot



Time period: Oct 13 – Nov 9

### Total

All users

### Organizations

Pilot 1

Pilot 2

Superbrukere

Prosess

Time period: Oct 13 – Nov 9

← Back to Viva Insights Home

<https://analysis.insights.viva.office.com>



Conilot licensed employees



← Back to Viva Insights Home

Microsoft Viva Insights

<https://analysis.insights.viva.office.com>

Organizational data > Update file

Admin center

PLATFORM SETUP

Data quality

Data hub

Organizationa...

Survey data

SETTINGS

General

Privacy settings

Manager setti...

RESOURCES

Video demos

To add, change, or delete existing fields  
Select an option below to get started.

### Add or edit data

Add new employees, or edit/add fields for existing employees.

- When adding new employees, you must include all required fields (ManagerId, PersonId, Organization, and EffectiveDate).
- When adding new data fields or editing data fields (columns) for existing employees, you must include PersonId and EffectiveDate.

Uploading a .csv file will update your existing organizational data.

[Download sample.csv template](#)



Conilot licensed employees



Microsoft Viva Insights

Admin center

PLATFORM SETUP

Data quality

Data hub

<https://analysis.insights.viva.office.com>

Organizational data > Update file

To add, change, or delete existing organizational data  
Select an option

## Required

Supply the following attributes as column headers, exactly as written below, in the .csv upload.

- **EffectiveDate**
  - Make sure the **EffectiveDate** column has values in all rows. If you don't provide an **EffectiveDate** column in your upload, the date you uploaded the data becomes the default **EffectiveDate**.
- **PersonId**
- **ManagerId**
- **Organization** (case sensitive)

Import your existing organizational data

[Download sample.csv template](#)



[← Back to Viva Insights Home](#)

Microsoft Viva Insights

<https://analysis.insights.viva.office.com>

Admin center

PLATFORM SETUP

Organizational data > Update file

To add, change or delete existing data

# Insights Administrator

## Insights Analyst

- PersonId
- ManagerId
- Organization (case sensitive)

Import your existing organizational data

[Download sample.csv template](#)

Conduit licensed employees





B

Mic

Readi



Score



Time

Conilot



Time period: Oct 13 – Nov 9

### Total

All users

### Organizations

Pilot 1

Pilot 2

Superbrukere

Prosess

Time period: Oct 13 – Nov 9

← Back to View Insights Home

Microsoft 365

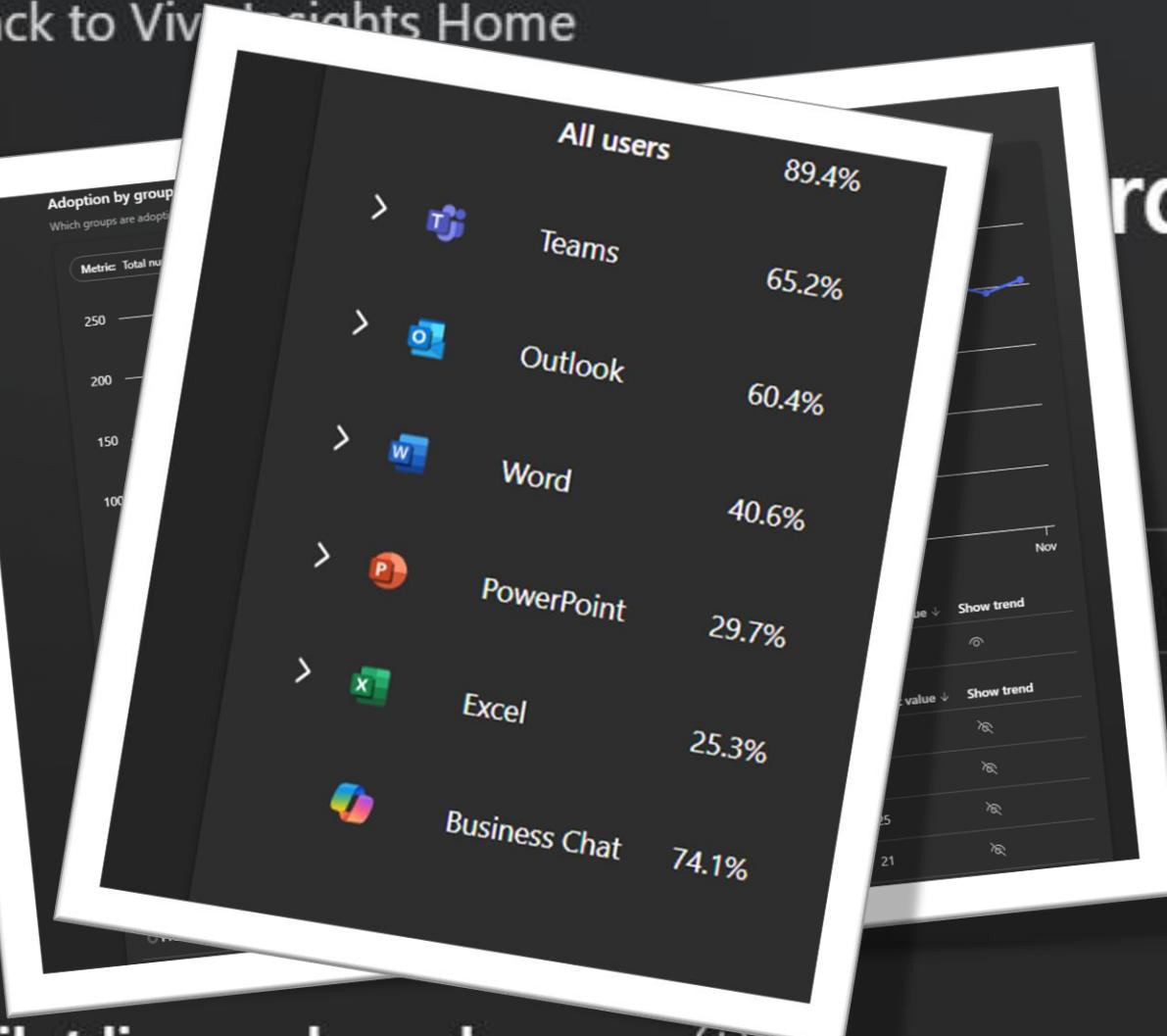
Readiness

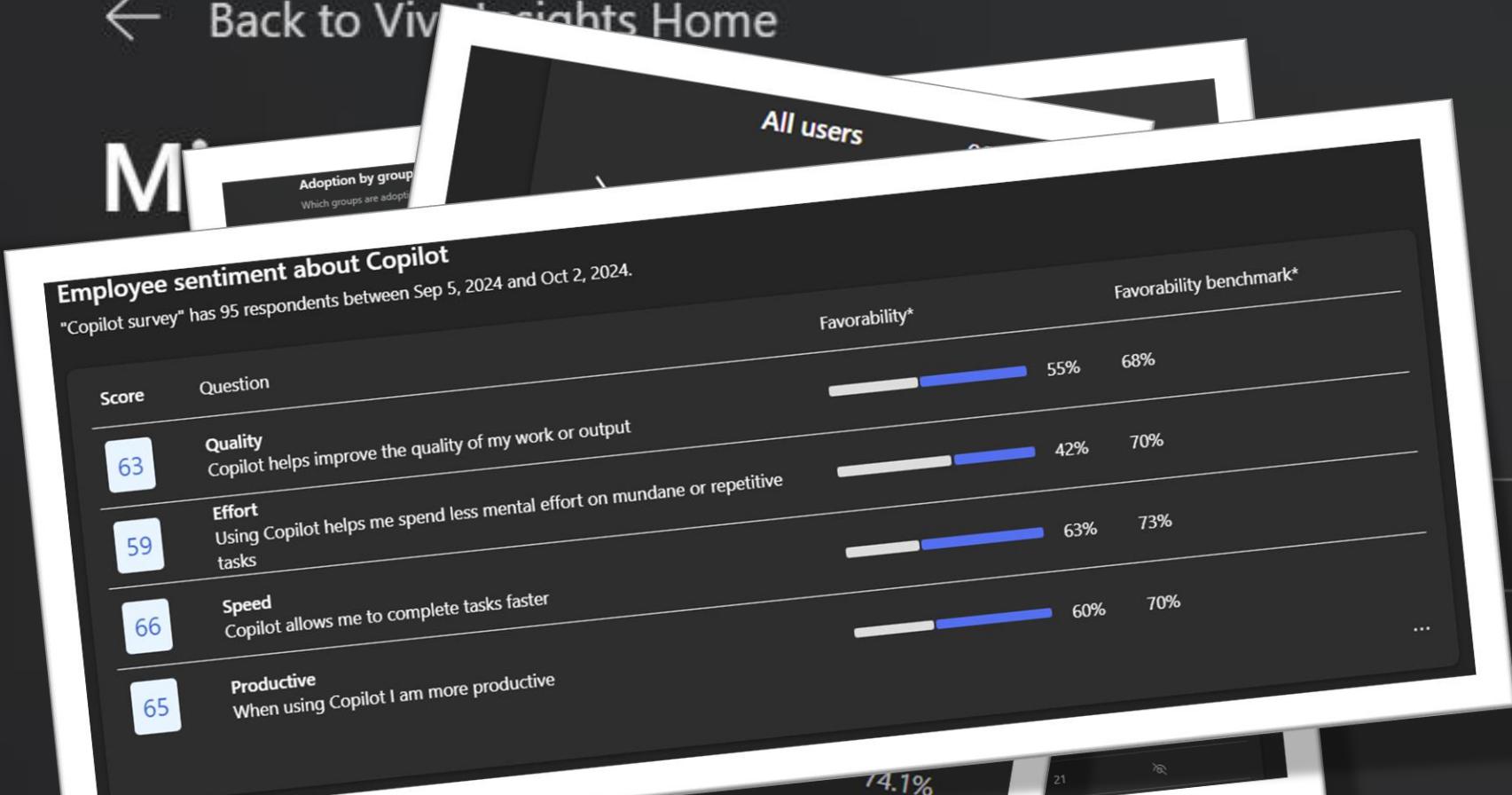


Tip



Conduit licensed employees







“chronic workplace stress that has not  
been successfully managed”

World Health Organization



**Challenge:**  
**Using Microsoft 365 like we  
have been using email for the  
past 20 years**



# Gartner®

## Hype Cycle™ 2024



1-day Collaboration, 1600 employees  
FinancePros Inc

Internal emails

Channel chat

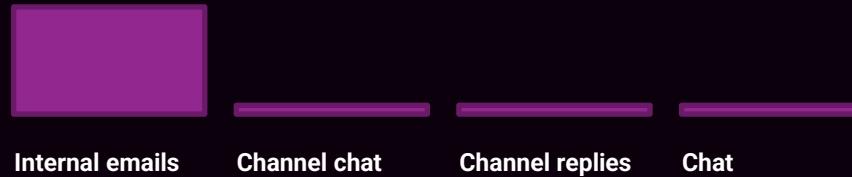
Channel replies

Chat



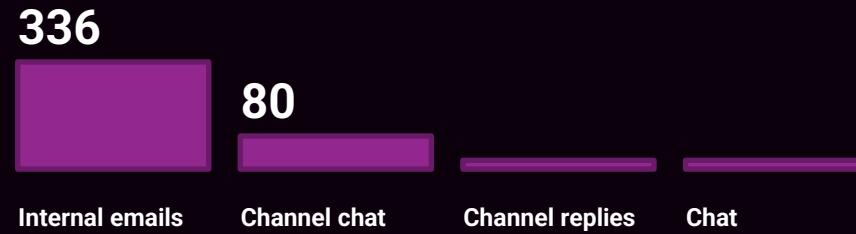
1-day Collaboration, 1600 employees  
FinancePros Inc

336



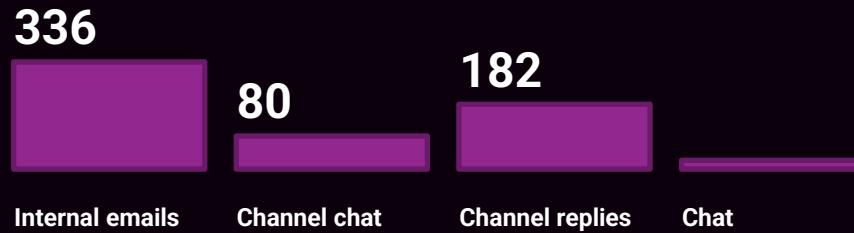


1-day Collaboration, 1600 employees  
FinancePros Inc





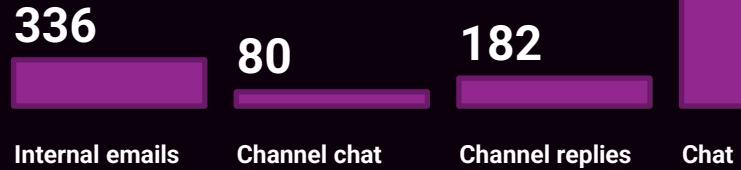
## 1-day Collaboration, 1600 employees FinancePros Inc





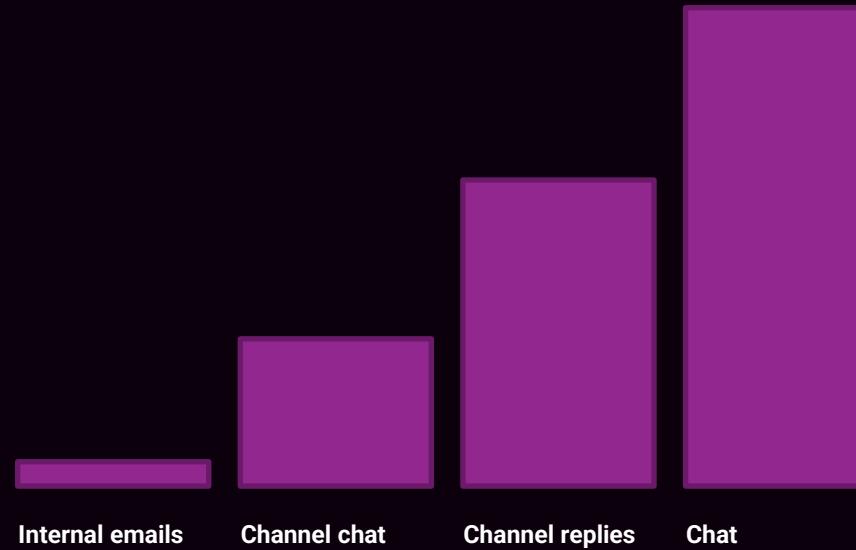
1-day Collaboration, 1600 employees  
FinancePros Inc

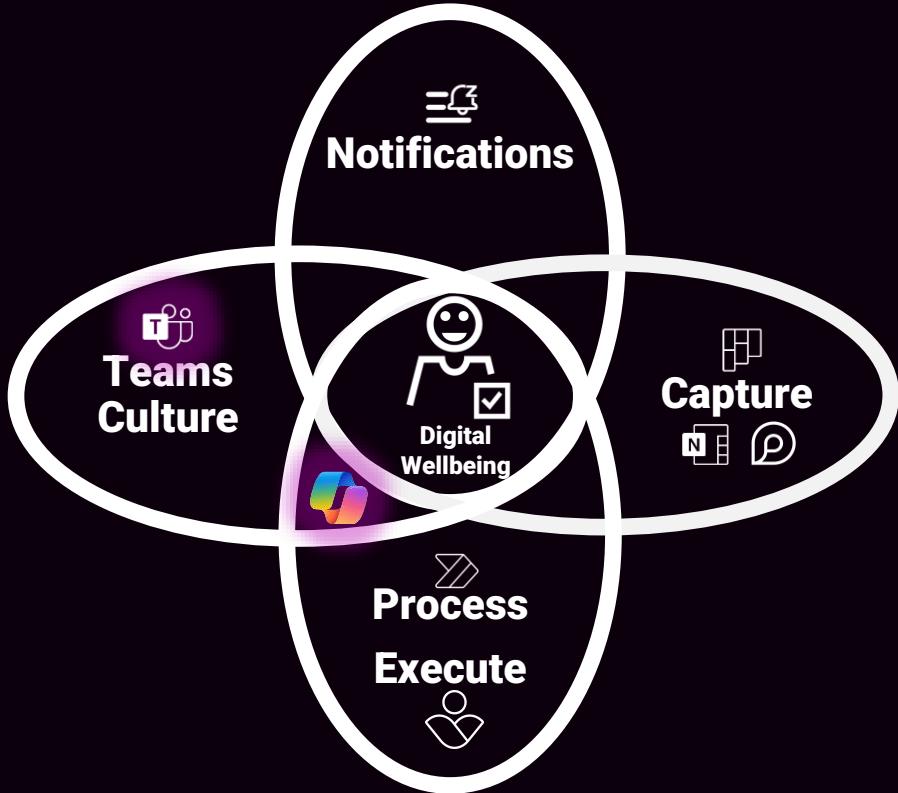
55 570

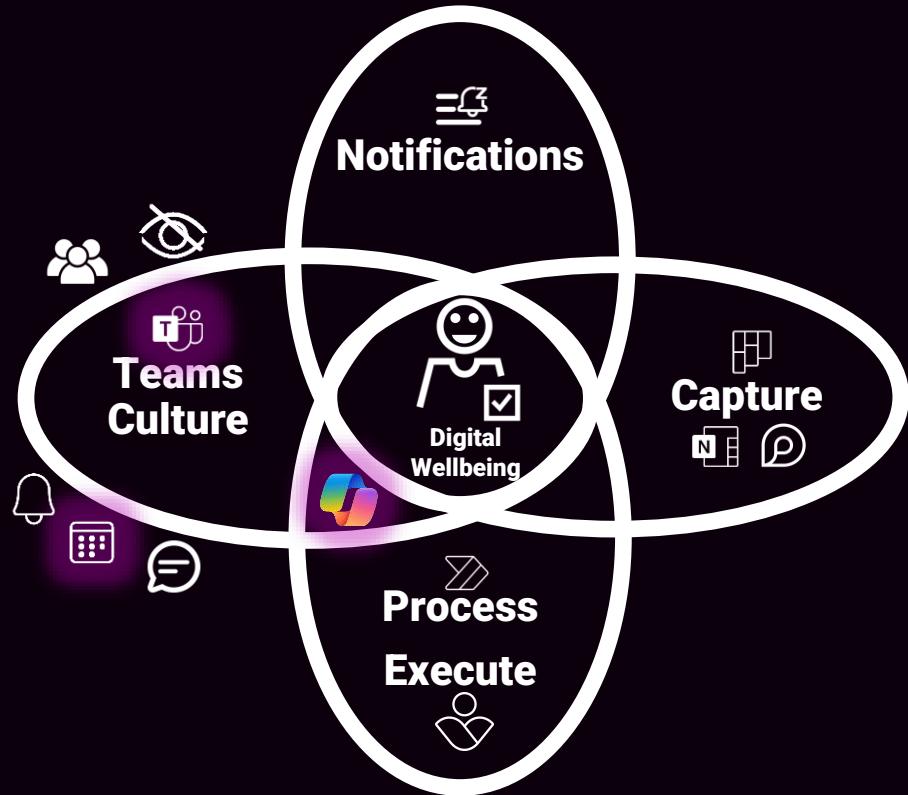




## What does a healthy Teams culture look like?







## Where meeting time is going

Understand how meeting hours are invested in different types of meetings

Metric: Meeting hours ▾

Time in meetings (average per person)

14 h

13 h

12 h

11 h

10 h

9 h

8 h

May

Jun

Jul

Aug

Sep

Oct

Nov

Weekly average

Show trend



Results for Aug 18 - Nov 9

12.0 h

Your group ⓘ

Sep

Jul

Aug

Weekly average

12.0 h

## After-hours collaboration

Your organization spent about the same time collaborating outside their working hours compared to the prior four weeks.

Current 4-week avg  
**1.5 hours**

Prior 4-week avg  
**1.5 hours**

[View report](#)



Home



Activity



Copilot



Planner



Chat



Teams



Calendar



Calls



OneDrive



Viva Insights

...



← Back to Viva Insights Home

## Microsoft Copilot

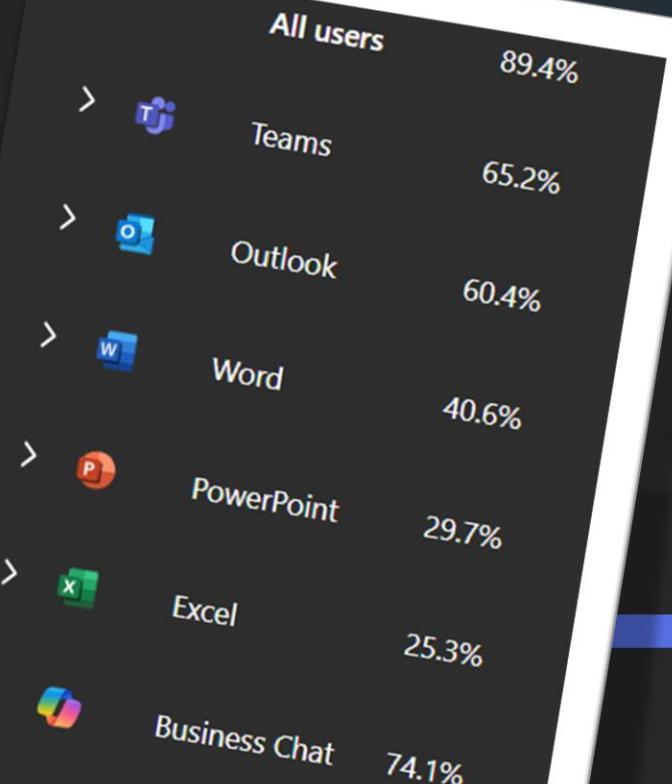
Readiness Adoption

### Activate Microsoft Copilot

Any user with a prerequisite

Time period: 4 weeks

#### Copilot adoption rate



 View Glossary

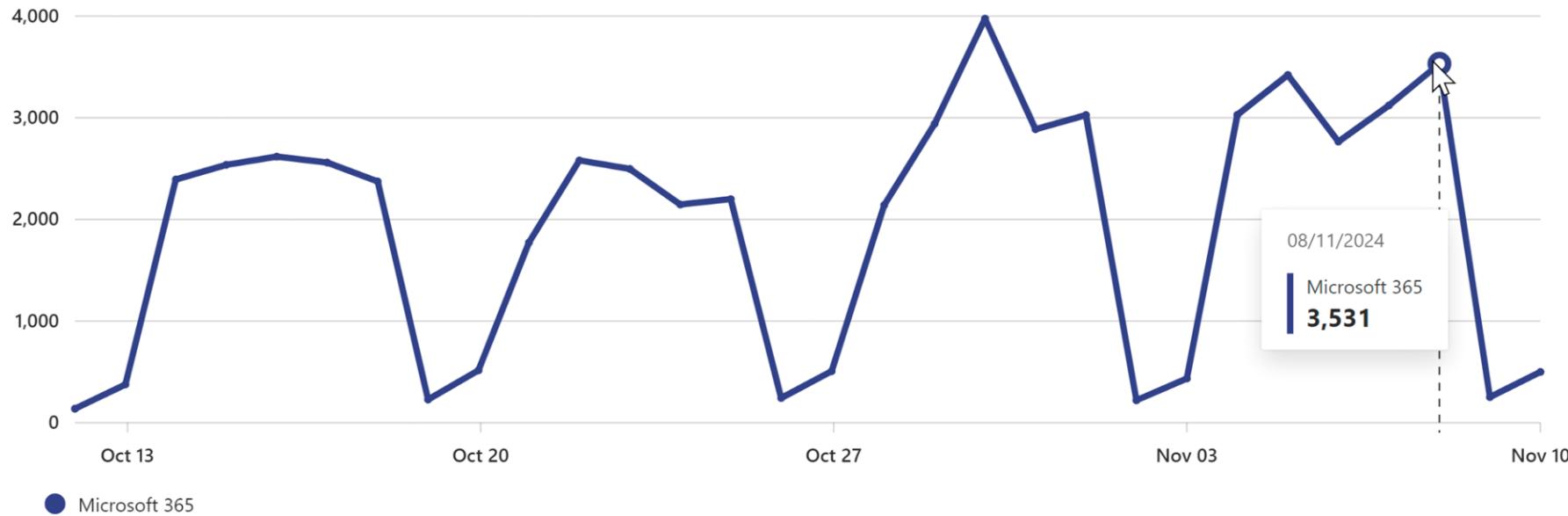
 Share

## Part 2: Purview AI Hub

# Copilot Insights - Out of the Box

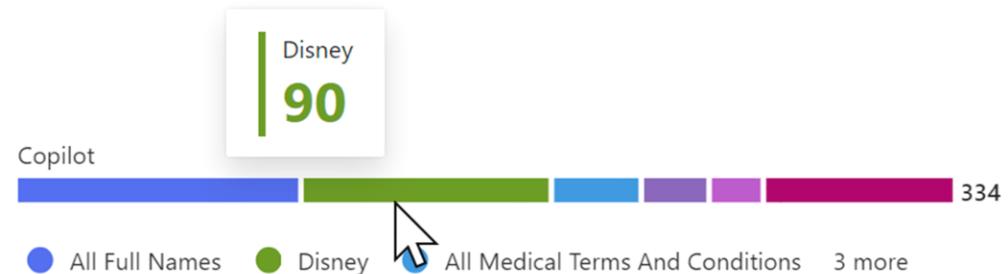
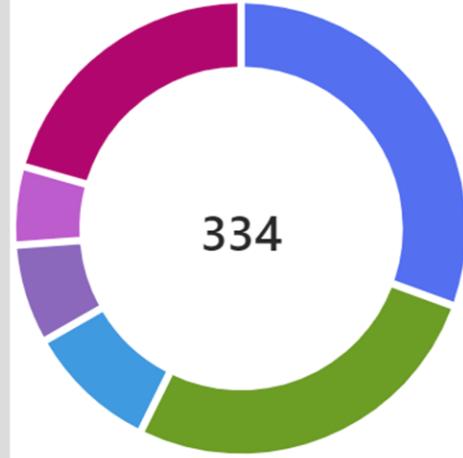
## Total interactions over time (Copilot)

▲ Up 262% in the last 30 days



## Sensitive interactions per generative AI app

Sensitive information types shared with Microsoft Copilot and other generative AI apps.

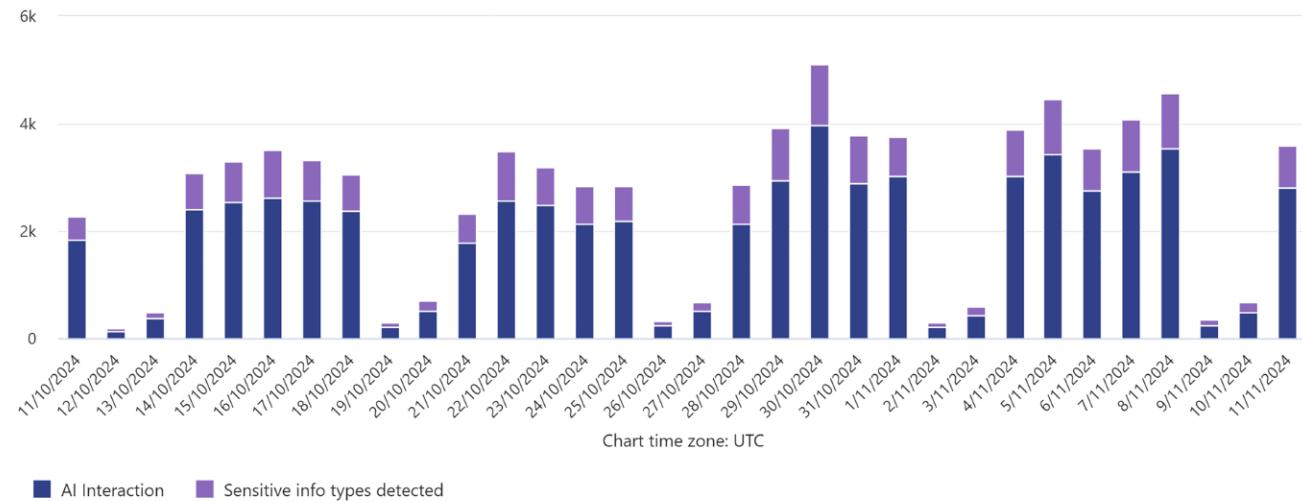


Filters: Creation Time: 11/10/2024-11/11/2024 Activity: Any Workload: Any App: Any User: Any Sensitive info type: Any

Files referenced: Any

Sensitive files referenced: Any

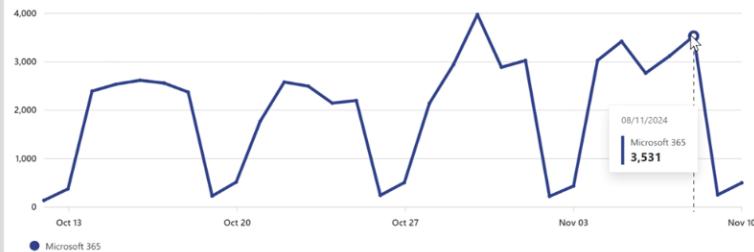
✖️ Reset all



■ AI Interaction ■ Sensitive info types detected

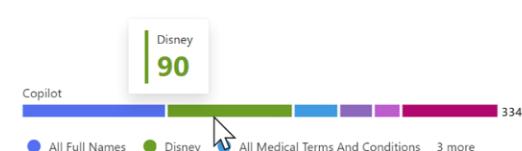
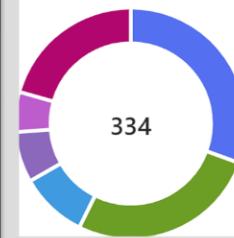
#### Total interactions over time (Copilot)

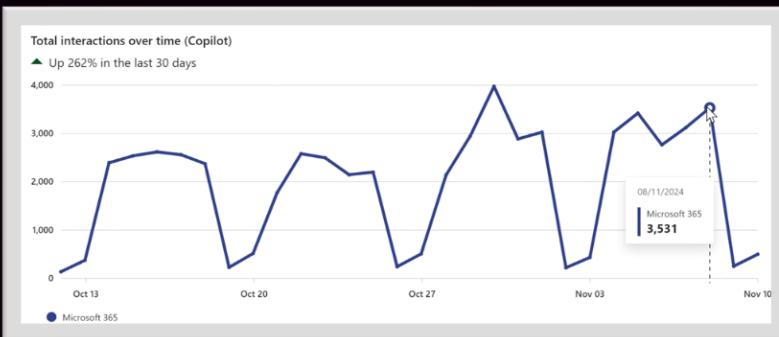
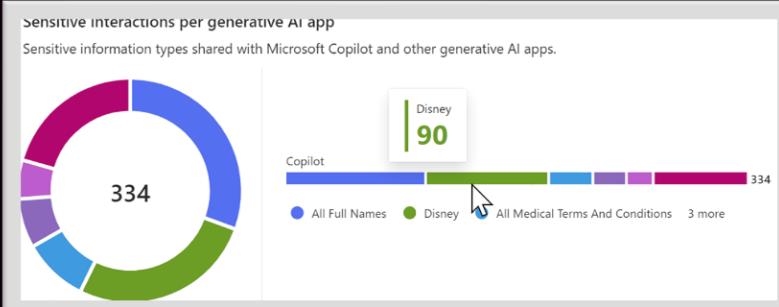
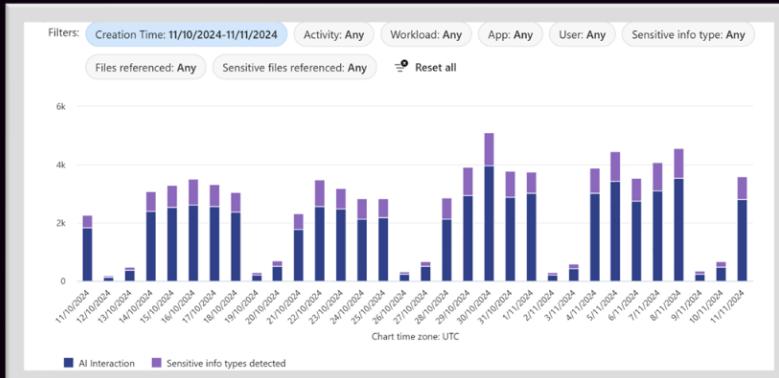
▲ Up 262% in the last 30 days



#### Sensitive interactions per generative AI app

Sensitive information types shared with Microsoft Copilot and other generative AI apps.





<input type="checkbox"/>	Select All	169
<input type="checkbox"/>	Word	89
<input type="checkbox"/>	Office	78
<input type="checkbox"/>	Excel	47
<input type="checkbox"/>	Outlook	35
<input type="checkbox"/>	Teams	30
<input type="checkbox"/>	BizChat	29
<input type="checkbox"/>	Loop	26
<input type="checkbox"/>	PowerPoint	16
<input type="checkbox"/>	Designer	14
<input type="checkbox"/>	Webchat	11
<input type="checkbox"/>	Forms	6
<input type="checkbox"/>	Microsoft Bing Chat	5
<input type="checkbox"/>	SharePoint	4
<input type="checkbox"/>	Stream	2
<input type="checkbox"/>	Whiteboard	1
<input type="checkbox"/>	AppChat	



Microsoft Purview



Home



Solutions



AI Hub (preview)



Learn



Overview



Settings



AI Hub  
(preview)

Manage: Compliance Admin  
View reports: Security Reader



# Microsoft Purview



Home



Solutions



## AI Hub (preview)



Overview



Learn



Recommendations



Settings



Reports



Policies



AI Hub  
(preview)



Activity explorer

# AI Hub (preview)

Discover and secure all AI activity in Microsoft Copilot and other generative AI apps. Keep your data safe and stay on track with industry regulations. [Learn more about AI Hub](#)

## Get started



### Activate Microsoft Purview Audit

Get insights into user interactions with Microsoft Copilot experiences.

Required

⌚ 7 Minutes



### Install Microsoft Purview browser extension

Detect risky user activity and get insights into user interactions with other generative AI apps.

Required

⌚ 1 Hour



### Onboard devices to Microsoft Purview

Protect sensitive data from leaking to other generative AI apps.

Required

⌚ 1 Hour



### Extend your insights for data discovery

Discover sensitive data in user interactions with other generative AI apps.

Required

⌚ 10 Minutes



## Activate Microsoft Purview Audit

Get insights into user interactions with Microsoft Copilot experiences.

# Microsoft Purview



Home



Solutions



Learn



Settings



AI Hub  
(preview)



Information  
Protection



AI Hub (preview)



Overview



Recommendations



Reports



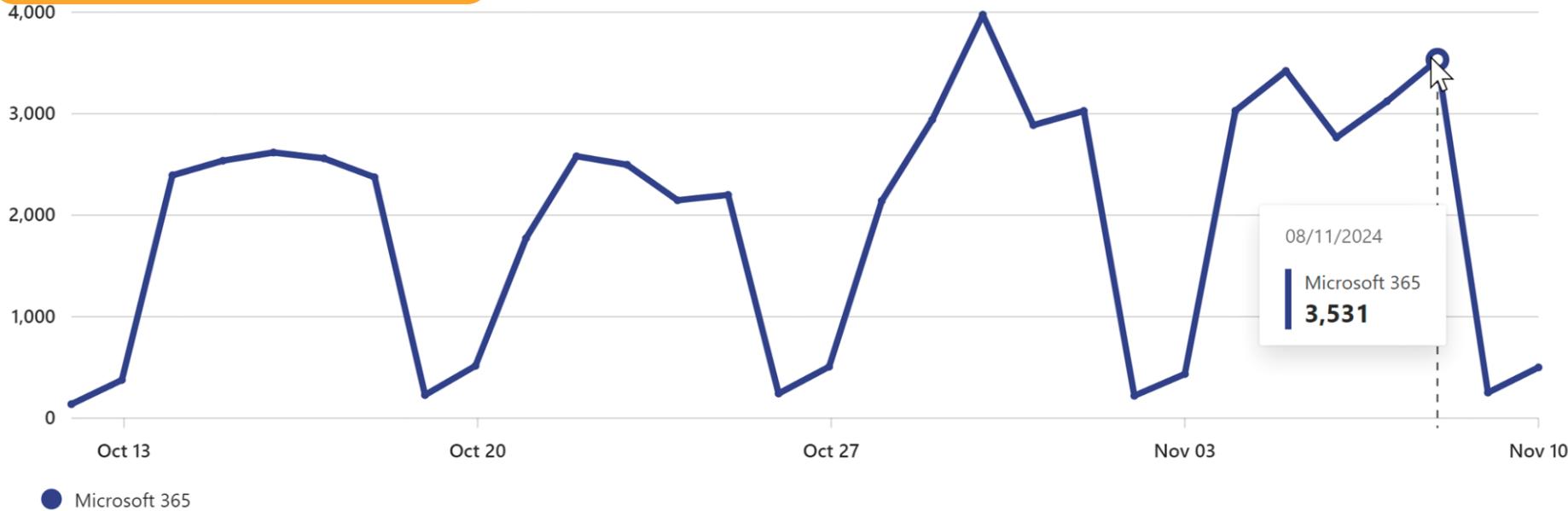
Policies



Activity explorer

## Total interactions over time (Copilot)

▲ Up 262% in the last 30 days



62.6K Copilot Interactions from  
300 Copilot users over  
30 days

## Total visits (other generative AI apps) ⓘ

Your data discovery for other AI apps is yet to be defined

This area will display the total visits over time for other AI apps  
(Google Gemini, OpenAI ChatGPT, and Copilot for Bing)

[Learn more about data discovery for other AI apps ↗](#)

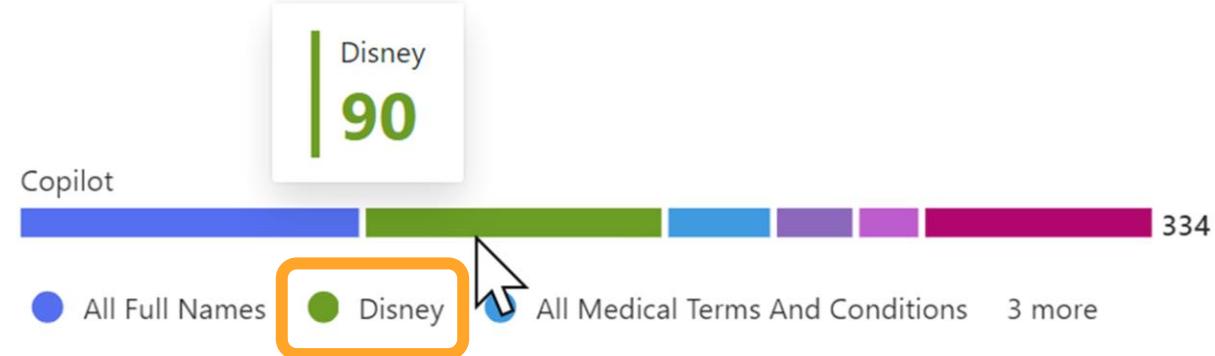
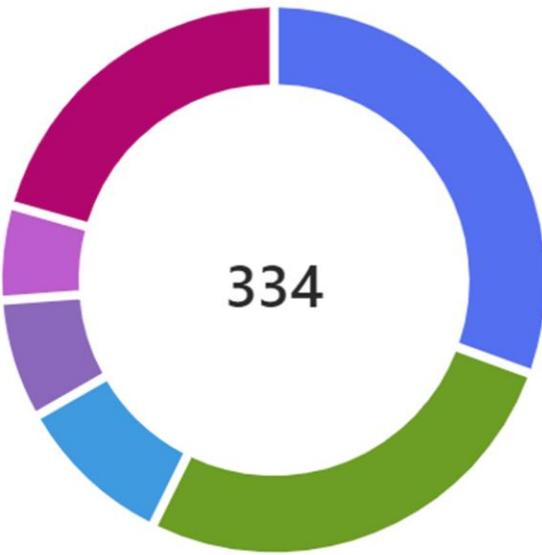
Extend insights



Blank as not configured

## Sensitive interactions per generative AI app

Sensitive information types shared with Microsoft Copilot and other generative AI apps.



You can monitor your custom SITs

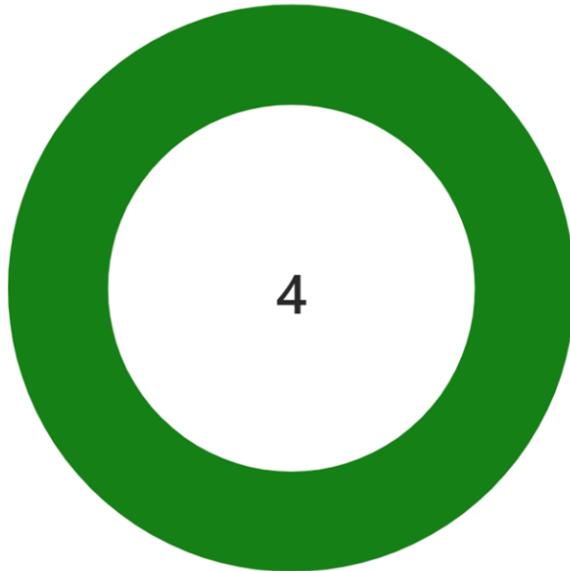
### No data to show

The filter you selected doesn't work for this data.

## Insider risk severity

People inside your org using generative AI apps, grouped by insider risk level

Copilot



No Risk

Your data discovery for AI apps grouped by insider risk level is yet to be defined

This area will display the people inside your org using generative AI apps, grouped by insider risk level

Learn more about data discovery for AI apps [↗](#)  
grouped by insider risk level

Extend insights

Not configured

Configure additional insights, including third-party Gen AI apps

# Prerequisites



E5  
compliance  
licensing  
(or trial)



Add  
Microsoft  
purview  
browser  
extension



Onboard  
devices to  
purview



Enable one-  
click policies



Home



Solutions



Settings



Information  
Protection



Data Loss  
Prevention



## Settings

### Account

Roles and scopes



Data connectors



Device onboarding



Devices

Onboarding

Offboarding

# Devices

No devices onboarded yet

To onboard devices for use in compliance solutions, you first need to turn on device onboarding.

[Turn on device onboarding](#)



Turn on device onboarding X

When you turn this on, any devices that already onboarded to Microsoft Defender for Endpoint (MDE) will appear in the device list here.

Regardless of whether you already have onboarded devices, you'll be able to onboard new ones from the "Onboarding" page.

OK

Cancel

# Devices

Activity from these onboarded devices can be reviewed in features such as activity explorer or monitored by compliance solutions such as insider risk management and data loss prevention (DLP). [Learn more](#)



Turn off Windows device monitoring

...



Search

Filter

Reset

Filters

Days look back: **30** ▾

Configuration status: **Any** ▾

Policy sync status: **Any** ▾

OS: **Any** ▾

+3 more

Device name	Configuration status	Policy sync status	Last seen
[Redacted]	✓ Updated	✓ Updated	13 Nov 2024 12:49
[Redacted]	✓ Updated	✓ Updated	13 Nov 2024 12:40
[Redacted]	✓ Updated	✓ Updated	13 Nov 2024 12:04
[Redacted]	✓ Updated	✓ Updated	13 Nov 2024 11:59

# Onboarding

Select operating system to start onboarding process:

Windows 10



To onboard devices to the compliance center, choose your preferred deployment method, download the related configuration package, an articles provided for each method.

Deployment method

Local script (for up to 10 machines)



This script is optimized for onboarding 1 to 10 devices. If you want to onboard more than that, choose a different deployment method.

[Instructions for onboarding devices using a local script](#)

*Although this article describes onboarding devices to Microsoft Defender for Endpoint, the instructions are the same for onboarding to the cor.*

[Download package](#)

# Microsoft Purview



Home



Solutions



Learn



Settings



AI Hub  
(preview)



Information  
Protection



AI Hub (preview)

Overview

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Activity explorer

# AI Hub (preview)

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Required

⌚ 1 Hour



### Onboard devices to Microsoft Purview

Protect sensitive data from leaking to other generative AI apps.

Required

⌚ 1 Hour



### Extend your insights for data discovery

Discover sensitive data in user interactions with other generative AI apps.

Required

⌚ 10 Minutes

# AI Hub (preview)

Discover and secure all AI activity in Microsoft Copilot and other generative AI apps. Compliant with regulations. [Learn more about AI Hub](#)

## Get started

### Activate Microsoft Purview Audit

Get insights into user interactions with Microsoft Copilot and other generative AI apps.

### Install Microsoft Purview browser extension

Detect risky user activity and get insights into user interactions with other generative AI apps.

### Onboard devices to Microsoft Purview

Protect sensitive data from leaking to other generative AI assistants.

### Extend your insights for data discovery

Discover sensitive data in user interactions with other generative AI apps.

1

## Recommendations

Data security

## Extend your insights for data discovery

Gaining visibility into browsing and sensitive prompts in other AI assistants can give you insights into activity patterns that can help you improve your data security posture for AI.

Here's what we'll set up for you:

Policy to be created

### Insider risk policy to discover users browsing to other AI assistants

Insider risk management policy: [Microsoft AI hub - Browsing in AI assistants](#)

Creates an Insider Risk Management policy to detect when users use the browser to visit other AI assistants.

Policy to be created

### Data loss prevention policy to discover sensitive data pasted or uploaded to other AI assistants

Data loss prevention policy: [Microsoft AI hub - Discover sensitive prompts in AI assistants](#)

Discovers sensitive content being pasted or upload into Edge, Chrome, and Firefox to other AI assistants. This policy covers all users and groups in your org in audit mode only.

Create policies

Policy to be created

## **Insider risk policy to discover users browsing to other AI assistants**

Insider risk management policy: **Microsoft AI hub - Browsing in AI assistants**

Creates an Insider Risk Management policy to detect when users use the browser to visit other AI assistants.

Policy to be created

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# Microsoft Purview



Home



Solutions



Learn



Settings



AI Hub  
(preview)



AI Hub (preview)



Overview



Recommendations



Reports



Policies



Activity explorer



Information  
Protection

# Recommendations

Not Started  
**3**

Dismissed  
**0**

Completed  
**2**



Refresh

5 items

Search



Filter

Group ▾

▼ Recommendation

Type

Action done by

▼ Not Started (3)

Fortify your data security

Data security

Control unethical behavior in AI

Insight into communications

Protect sensitive data referenced in Copilot re...

Data security

Insight into communications

## Control unethical behavior in AI

In past 30 days, we detected interactions in Microsoft 365 Copilot containing potentially unethical behavior. Quickly set up a policy that detects future interactions so you can investigate and take action.

---

Here's what we'll setup for you

Policy not yet created

### Detect unethical behavior in Microsoft 365 Copilot

Detects sensitive info within prompts and response activity in Microsoft 365 Copilot. The policy covers all users and groups in your organization.

Create policies

...

## Get started



### Activate Microsoft Purview Audit

Required

⌚ 7 Minutes

Get insights into user interactions with Microsoft Copilot experiences.



### Install Microsoft Purview browser extension

Required

⌚ 1 Hour

Detect risky user activity and get insights into user interactions with other generative AI apps.



### Onboard devices to Microsoft Purview

Required

⌚ 1 Hour

Protect sensitive data from leaking to other generative AI apps.



### Extend your insights for data discovery

Required

⌚ 10 Minutes

Discover sensitive data in user interactions with other generative AI apps.

# Microsoft Purview



Home



Solutions



Learn



Settings



AI Hub  
(preview)



Information  
Protection



AI Hub (preview)



Overview



Recommendations



Reports



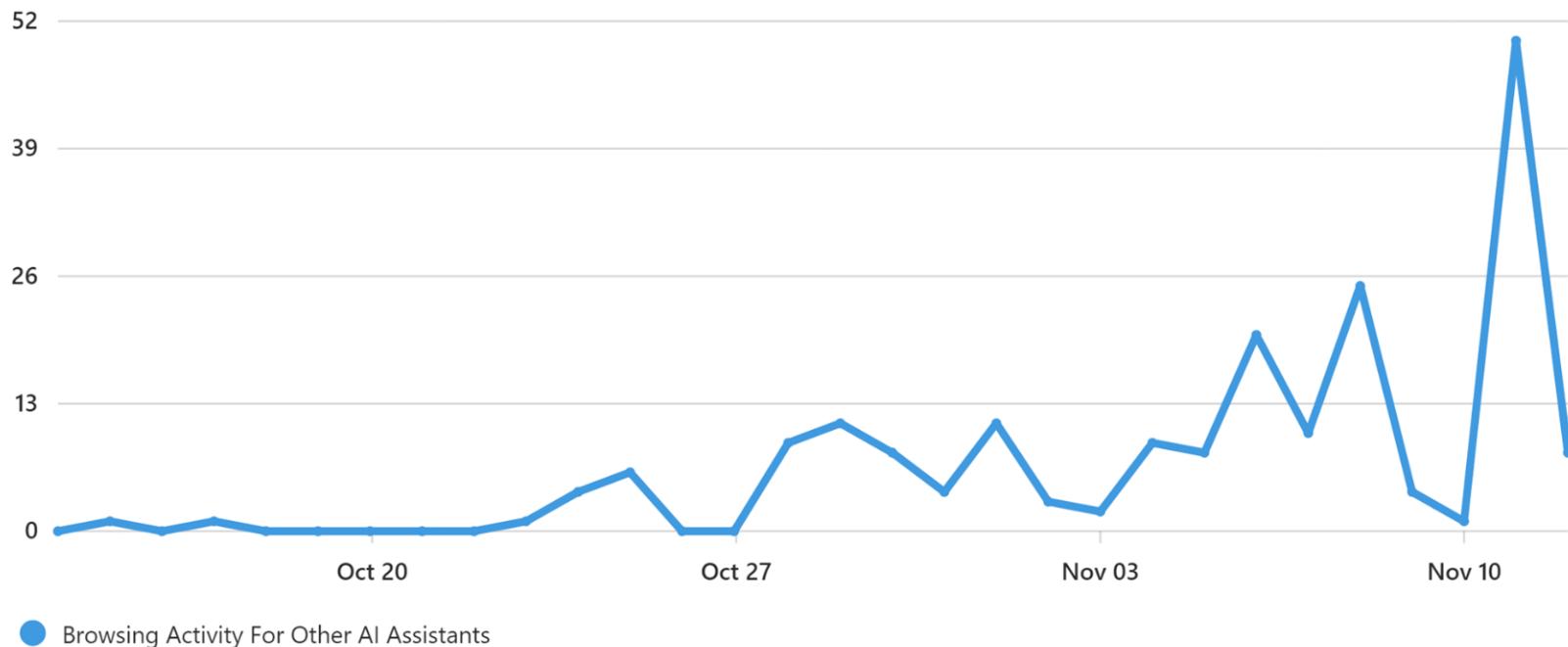
Policies



Activity explorer

## Total visits (other generative AI apps) ⓘ

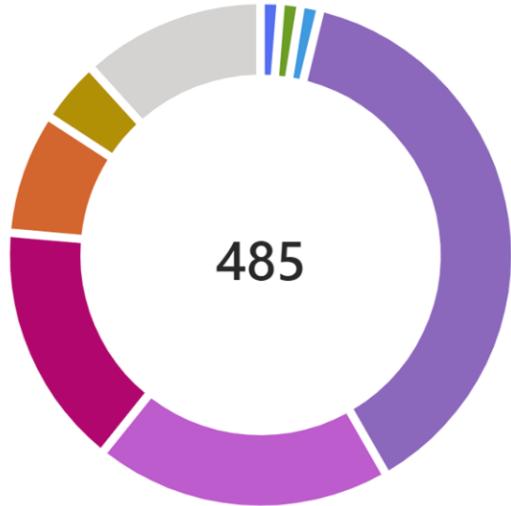
▲ 196 activities in the last 30 days



● Browsing Activity For Other AI Assistants

## Sensitive interactions per generative AI app

Sensitive information types shared with Microsoft Copilot and other generative AI apps.



OpenAI ChatGPT

3

Grammarly

3

Copilot



● UAE Identity Card Number

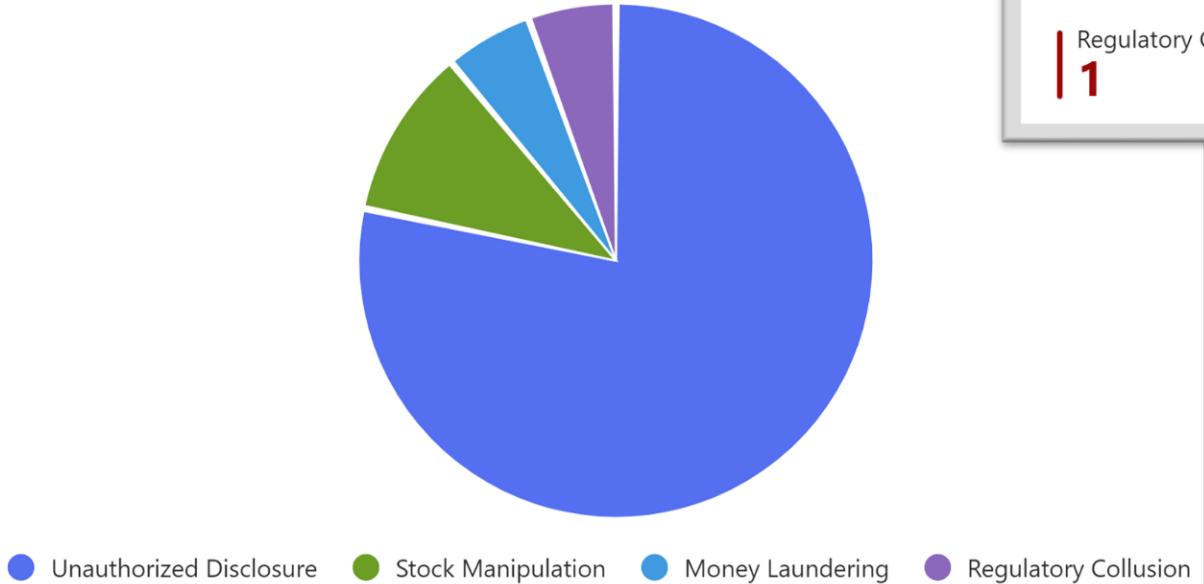
● Credit Card Number

7 more

[View details](#)

## Top unethical AI interactions

Potentially unsafe or inappropriate interactions within Microsoft 365 Copilot



Top 3 unethical behaviors found

| Unauthorized Disclosure  
| **15**

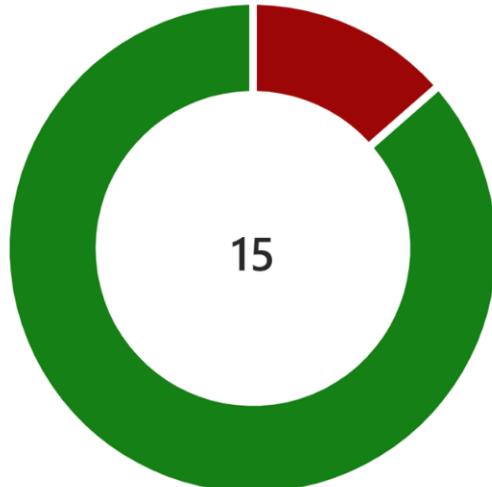
| Stock Manipulation  
| **2**

| Regulatory Collusion  
| **1**

## Insider risk severity

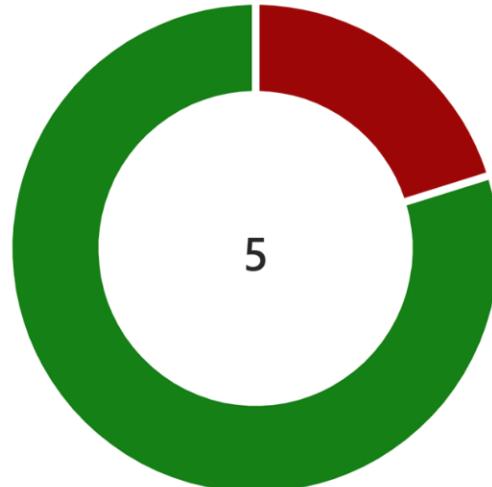
People inside your org using generative AI apps, grouped by insider risk level

Copilot



● High Insider Risk   ● No Risk

Other AI Apps



● High Insider Risk   ● No Risk

## Insider risk severity per generative AI app

People inside your org using generative AI apps, grouped by insider risk level.

Copilot



OpenAI ChatGPT



www.bing.com



glasp.co



Grammarly



Notion



Other



Let's explore the Gen Ai activities

# Microsoft Purview



Home



Solutions



Learn



Settings



AI Hub  
(preview)



Policies



Information  
Protection

AI Hub (preview)

Overview

Recommendations

Reports

Activity explorer

# Activity explorer

Filters:

Timestamp: 6/11/2024-13/11/2024

Activity type: Any

Workload: Any

App: Any

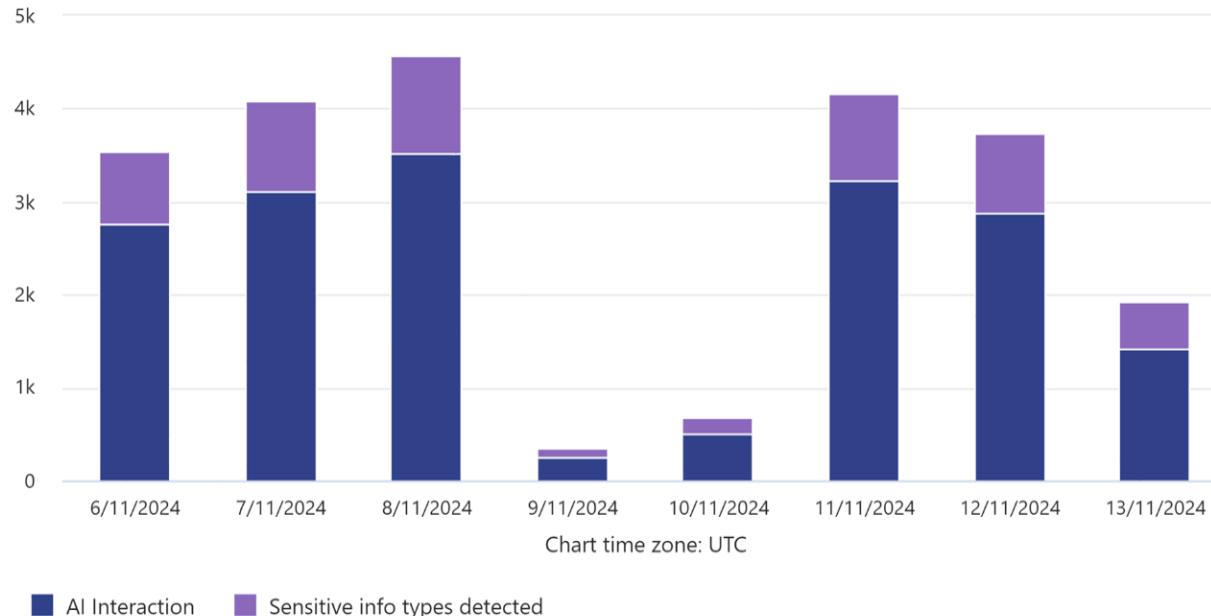
User: Any

Sensitive info type: Any

Files referenced: Any

Sensitive files referenced: Any

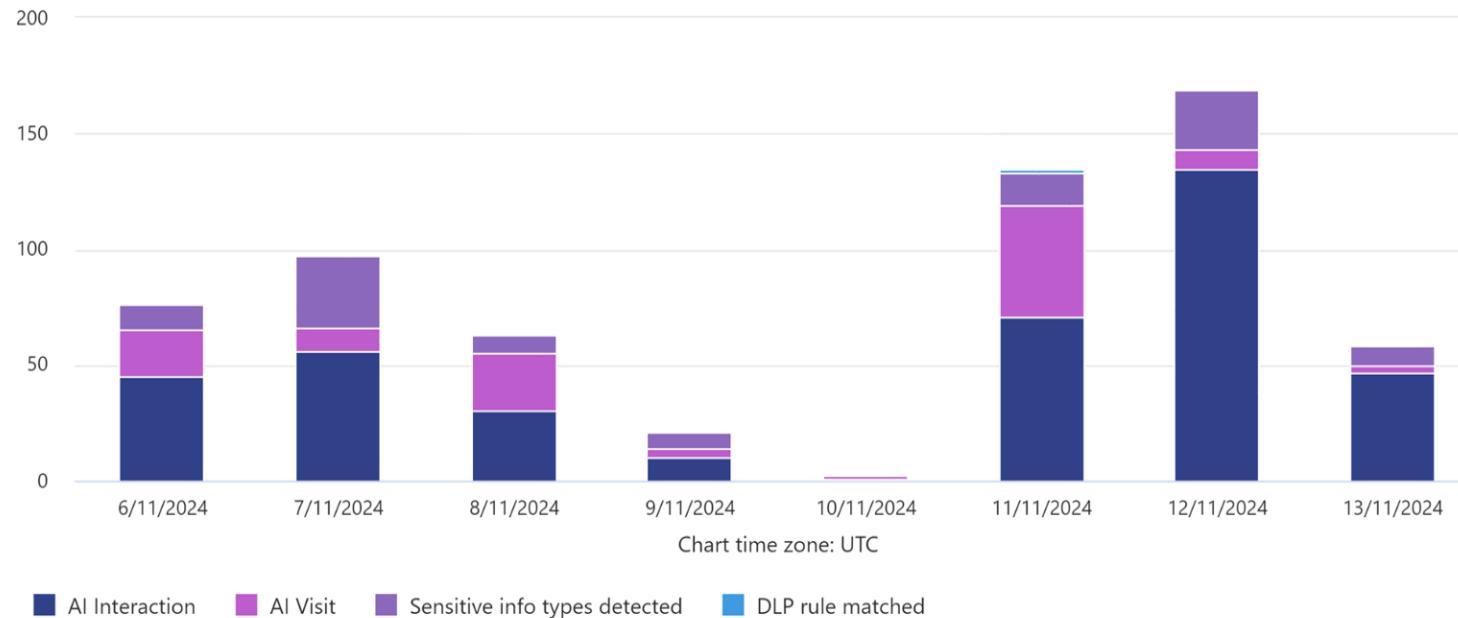
 Reset all



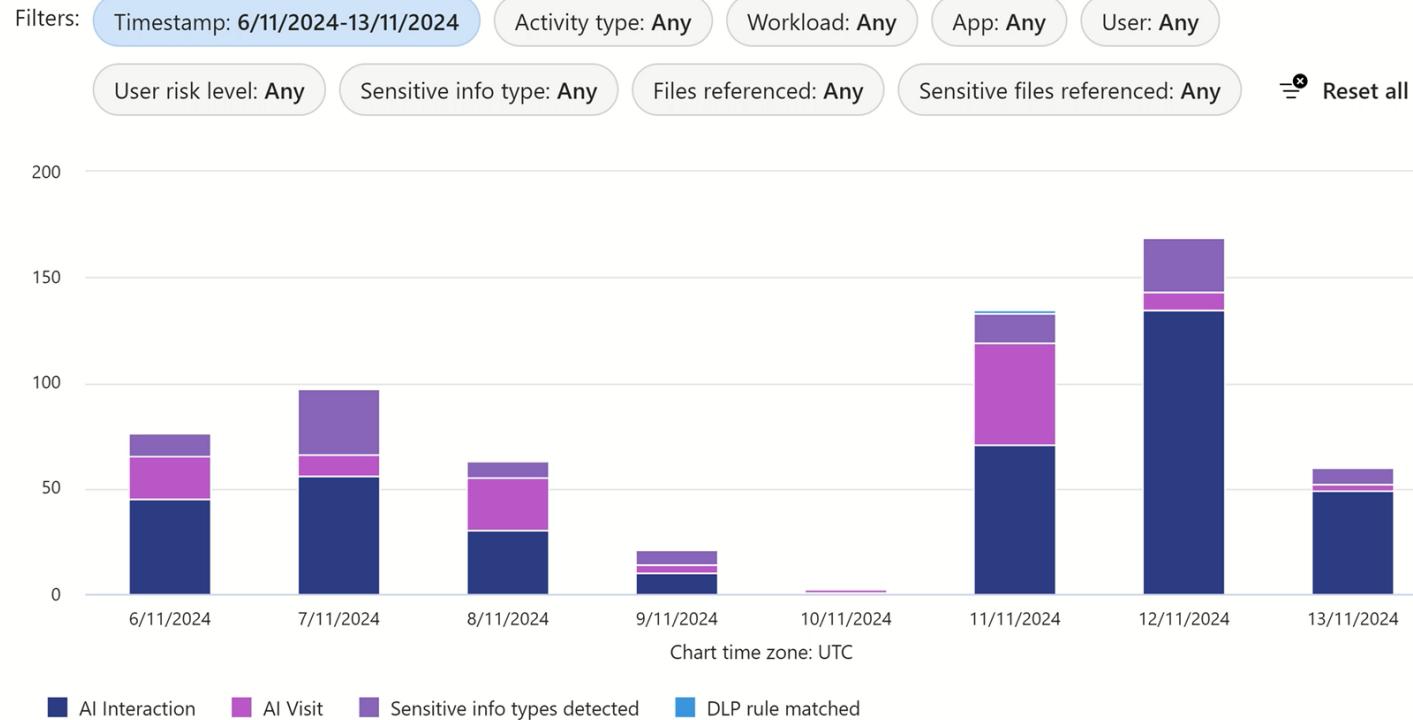
# Activity explorer

Filters: Timestamp: 6/11/2024-13/11/2024 Activity type: Any Workload: Any App: Any User: Any  
User risk level: Any Sensitive info type: Any Files referenced: Any Sensitive files referenced: Any

 [Reset all](#)



# Activity explorer



↓ Export

623 items

# Activity explorer

Filters:

Timestamp: 14/10/2024-14/11/2024

Activity type: Any

Workload: Any

App: Any

User: Any

User risk level: Any

Sensitive info type: Any

Files referenced: Any

Sensitive files referenced: Any

 Reset all

## Workloads

<input type="checkbox"/> Microsoft Copilot	562
<input type="checkbox"/> Other AI App	125

## Sensitive Info Type

<input type="checkbox"/> All Full Names
<input type="checkbox"/> Disney
<input type="checkbox"/> All Medical Terms And Conditions
<input type="checkbox"/> IP
<input type="checkbox"/> Lab Test Terms
<input type="checkbox"/> Diseases
<input type="checkbox"/> IT
<input type="checkbox"/> Healthcare
<input type="checkbox"/> Types Of Medication
<input type="checkbox"/> Legal Affairs

## User Risk

<input type="checkbox"/> High	159
<input type="checkbox"/> None	138

## Copilot Apps

<input type="checkbox"/> Word	410
<input type="checkbox"/> Office	337
<input type="checkbox"/> Excel	173
<input type="checkbox"/> Outlook	154
<input type="checkbox"/> BizChat	82
<input type="checkbox"/> Designer	56
<input type="checkbox"/> Webchat	54
<input type="checkbox"/> PowerPoint	53
<input type="checkbox"/> Loop	51
<input type="checkbox"/> Teams	48
<input type="checkbox"/> Microsoft Bing Chat	24
<input type="checkbox"/> Forms	11
<input type="checkbox"/> SharePoint	5
<input type="checkbox"/> Stream	4
<input type="checkbox"/> Planner	3
<input type="checkbox"/> Whiteboard	2
<input type="checkbox"/> AppChat	1

## Other AI Apps

<input type="checkbox"/> OpenAI ChatGPT	113
<input type="checkbox"/> Bing.com/chat	52
<input type="checkbox"/> Grammarly	22
<input type="checkbox"/> Google Gemini	8
<input type="checkbox"/> Glasp.co	2
<input type="checkbox"/> Notion	1
<input type="checkbox"/> Adventureai.gg	1
<input type="checkbox"/> Askbrian.ai	1
<input type="checkbox"/> Aibuddy.chat	1
<input type="checkbox"/> Charley.ai	1
<input type="checkbox"/> Bettersynonyms.com	1

## ↓ Export

611 items

<input type="checkbox"/>	Activity type	User	User risk level	Timestamp (UTC)	Workload	App	Sensitive info type	Files referenced
<input type="checkbox"/>	AI Interaction	[REDACTED]	█████ None	13 Nov 2024 23:06	Microsoft Copilot	Office		No
<input type="checkbox"/>	AI Interaction	[REDACTED]	█████ None	13 Nov 2024 23:05	Microsoft Copilot	Office		Yes
<input type="checkbox"/>	AI Visit	[REDACTED]	█████ None	13 Nov 2024 23:05	Other AI App	Bing.com/chat		
<input type="checkbox"/>	Sensitive info types de...	[REDACTED]		13 Nov 2024 22:59	Microsoft Copilot	Forms	All Full Names	
<input type="checkbox"/>	AI Interaction	[REDACTED]	█████ None	13 Nov 2024 22:59	Microsoft Copilot	Forms		Yes
<input type="checkbox"/>	AI Interaction	[REDACTED]	█████ None	13 Nov 2024 22:58	Microsoft Copilot	Stream		Yes
<input type="checkbox"/>	Sensitive info types de...	[REDACTED]		13 Nov 2024 22:58	Microsoft Copilot	Stream	Diseases +1 more	
<input type="checkbox"/>	AI Interaction	[REDACTED]	█████ None	13 Nov 2024 22:58	Microsoft Copilot	Stream		Yes
<input type="checkbox"/>	Sensitive info types de...	[REDACTED]		13 Nov 2024 22:58	Microsoft Copilot	Stream	All Full ... +2 more	
<input type="checkbox"/>	AI Interaction	[REDACTED]	█████ None	13 Nov 2024 22:58	Microsoft Copilot	AppChat		
<input type="checkbox"/>	AI Interaction	[REDACTED]	█████ None	13 Nov 2024 22:57	Microsoft Copilot	Office		Yes

Activity type	User	User risk level	Timestamp (UTC)	Workload	App	Sensitive info type	Files referenced
AI Interaction	[REDACTED]		11 Nov 2024 14:50	Microsoft Copilot	Teams		No
AI Interaction	[REDACTED]		11 Nov 2024 14:50	Microsoft Copilot	Designer		No
Sensitive info types de...	[REDACTED]		11 Nov 2024 14:50	Microsoft Copilot	BizChat	All Full Names	
Sensitive info types de...	[REDACTED]		11 Nov 2024 14:50	Microsoft Copilot	BizChat	All Full Names	
AI Interaction	[REDACTED]		11 Nov 2024 14:49	Microsoft Copilot	Teams		No
AI Visit	[REDACTED]	█████ High	11 Nov 2024 13:37	Other AI App	OpenAI ChatGPT		
AI Visit	[REDACTED]	█████ High	11 Nov 2024 13:36	Other AI App	OpenAI ChatGPT		
AI Visit	[REDACTED]	█████ High	11 Nov 2024 11:11	Other AI App	OpenAI ChatGPT		
AI Visit	[REDACTED]	█████ High	11 Nov 2024 11:10	Other AI App	OpenAI ChatGPT		
AI Interaction	[REDACTED]		11 Nov 2024 10:14	Microsoft Copilot	Outlook		Yes
AI Interaction	[REDACTED]		11 Nov 2024 10:04	Microsoft Copilot	Office		No
AI Visit	[REDACTED]		11 Nov 2024 10:04	Other AI App	Bing.com/chat		
AI Interaction	[REDACTED]		11 Nov 2024 09:37	Microsoft Copilot	Outlook		Yes

Activity type	User	User risk level
AI Interaction		
AI Interaction		
Sensitive info types de...		
Sensitive info types de...		
AI Interaction		
AI Visit	User ABC	■■■ High

## Workload

## App

## Sensitive info type

Microsoft Copilot

Teams

Microsoft Copilot

Designer

Microsoft Copilot

BizChat

Microsoft Copilot

BizChat

All Full Names

All Full Names

Other AI App

OpenAI ChatGPT

Other AI App

OpenAI ChatGPT

Microsoft Copilot

Outlook

Microsoft Copilot

Office

Other AI App

Bing.com/chat

# Purview AI Hub Recap

## Copilot Insights

- Unified Audit log enabled

## Additional Insights

- E5 Compliance licensing
- Microsoft Purview browser extension
- Devices onboarded to Purview
- One-click policies applied



NIC  
EMPOWER



# There is a formula

And we are going to share it with you today!

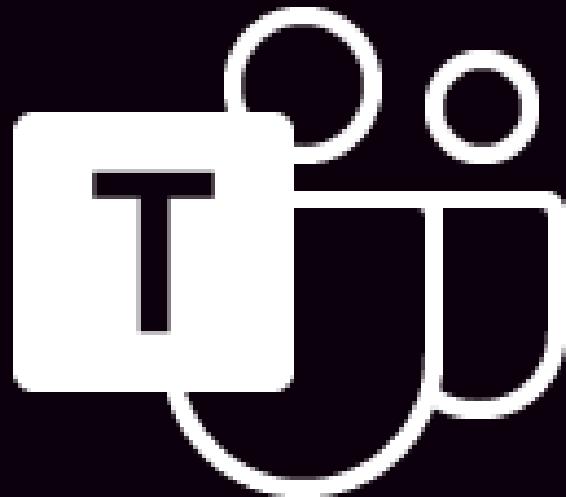




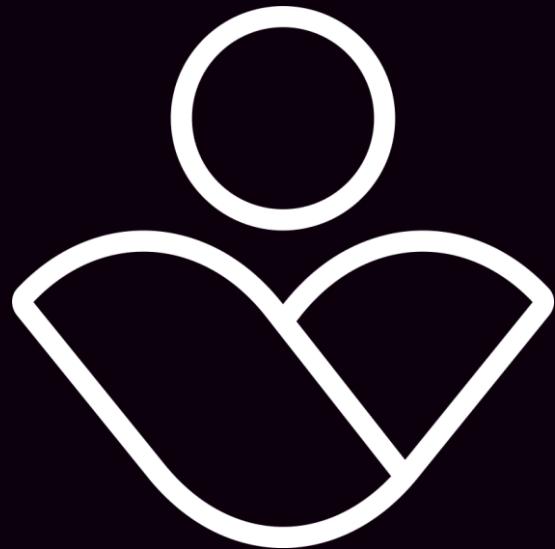
NIC  
EMPOWER

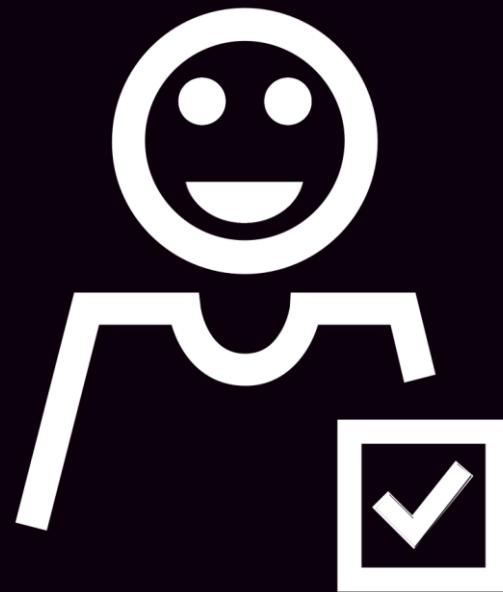
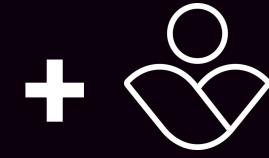


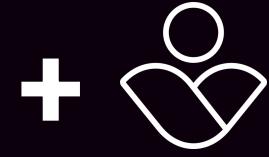
+



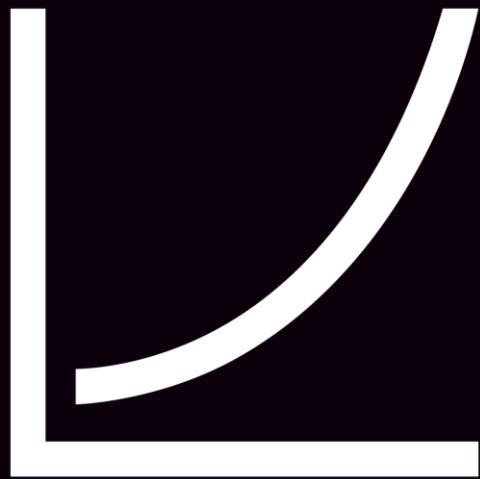
NIC  
EMPOWER

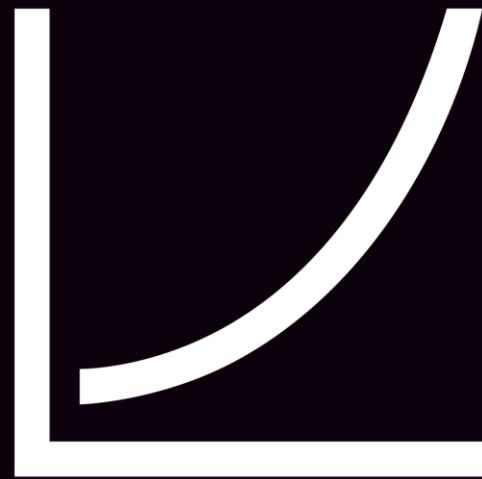






=





# Thank you!

Rate our session if you liked it



MVP & RD Ståle Hansen  
CEO and Principal Cloud Architect



2x MVP Nikki Chapple  
Principal Cloud Architect

