## Design of Experiments

Arnaud Legrand and Jean-Marc Vincent

Scientific Methodology and Performance Evaluation

## Key concepts

There are two key concepts:

replication and randomization

You replicate to increase reliability. You randomize to reduce bias.

If you replicate thoroughly and randomize properly, you will not go far wrong.

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replication and randomization

You replicate to increase reliability. You randomize to reduce bias.

If you replicate thoroughly and randomize properly, you will not go far wrong.

It doesn't matter if you cannot do your own advanced statistical analysis. If you designed your experiments properly, you may be able to find somebody to help you with the statistics.

If your experiments are not properly designed, then no matter how good you are at statistics, your experimental efforts will have been in vain.

Not even the most sophisticated statistical analysis can turn a flawed experiment into a good one.

Other important concepts:

• Pseudo-replication

Experimental vs. observational data

## Select the problem to study

Clearly define the kind of system to study, the kind of phenomenon to observe (state, evolution of state through time), the kind of study to conduct (descriptive, exploratory, prediction, hypothesis testing, . . . )

This is quite important as the set of experiments to perform will be completely different when you are:

- studying the stabilization of a peer-to-peer algorithm under a high churn
- trying to compare various scheduling algorithms or code versions
- modeling the response time of a server under a workload close to the server saturation
- ...

This step will help you to determine which kind of experiment design you should use.

## Define the set of relevant response

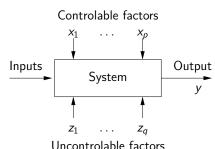
The system under study is generally modeled through a black-box model:

- some output variable/response(y)
- some inputs are fully unknown
- some input variables  $(x_1, ..., x_p)$  are controllable
- whereas some others  $(z_1, \ldots, z_q)$  are uncontrollable

In our case, the response could be:

- the makespan of a scheduling algorithm
- the amount of messages exchanged in a peer-to-peer system
- the convergence time of distributed algorithm
- the average length of a random walk
- the amount of energy or of memory used

Some of these metrics are the result of complex aggregation of measurements so they should be carefully recorded to check their correctness



#### Determine the set of relevant factors or variables

The system under study is generally modeled though a black-box model:

- some output variable/response(y)
- some inputs are fully unknown
- some input variables  $(x_1, ..., x_p)$  are controllable
- whereas some others  $(z_1, \ldots, z_q)$  are uncontrollable

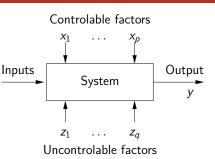
Typical controllable variables could be:

- the heuristic used (e.g., FIFO, HEFT, ...)
- one of their parameters (e.g., replication factor, a threshold, ...)
- the size of the platform
- the degree of heterogeneity
- the version of the compiler

Uncontrollable variables could be:

- temperature, humidity, moon phase, road surface conditions
- someone using the machine and interfering with the experiment

You should carefully record all the factors you can think of

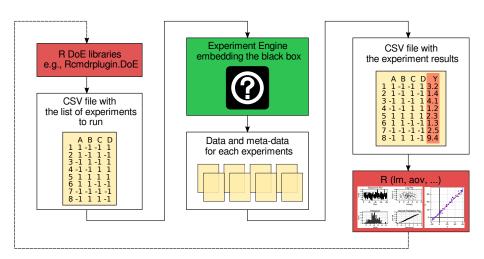


## Typical case studies

The typical case studies defined in the first step could include:

- Determining which variables are most influential on the response *y* (factorial designs, screening designs, analysis of variance)
  - Allows to distinguish between primary factors whose influence on the response should be modeled and secondary factors whose impact should be averaged
  - Allows to determine whether some factors interact in the response
- Devise an analytical model of the response y as a function of the primary factors x (regression, lhs designs)
- Fit a an analytical model (regression, response surface methodology, optimal designs)
  - Can then be used to determine where to set the primary factors x so that response y is always close to a desired value or is minimized/maximized
- Determining where to set the primary factors x so that variability in response y is small i.e., so that the effect of uncontrollable variables  $z_1, \ldots, z_q$  is minimized (robust designs, Taguchi designs)

#### General Workflow



#### Outline

- Design of Experiments
- Pactorial studies

2-level Factorial Studies

Fractional design and Screening General factorial designs

Model Investigation

Exploiting and Reducing Variance
Discussing the Shape of the Model

4 Model Estimation
Optimal Designs

6 Conclusion

## Linear Regression

$$Y = a + bX + \varepsilon$$

- Y is the response variable
- X is a continuous explanatory variable
- a is the intercept
- *b* is the slope

When there are 2 explanatory variables:

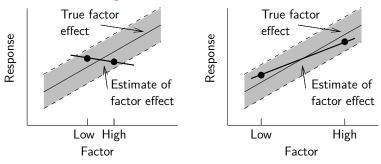
$$Y = a + b^{(1)}X^{(1)} + b^{(2)}X^{(2)} + b^{(1,2)}X^{(1)}X^{(2)} + \varepsilon$$

arepsilon is generally assumed to be independent of  $X^{(k)}$ , hence it needs to be checked once the regression is done

- Although your phenomenon is not linear, the linear model helps for initial investigations (as a first crude approximation)
- You should always wonder whether there is a way of looking at your problem where it is linear

## 2-level factorial designs

Decide a low and a high value for

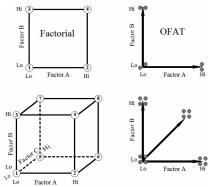


The different values are by convention encoded with -1 and 1 but these are not *real* numbers

2 Test every  $(2^p)$  combination of high and low values, possibly replicating for each combination.

By varying everything, we can detect interactions right away

## The downsides of the One Factor At a Time approach



- Only a very small fraction of the space is covered (bias)
- Interaction between factors cannot be estimated
- Each replication allows to improve the estimation quality of only one factor, hence it requires more runs to have good estimates of all factors

Unless dealing with a very simple problem, it is always better to change parameters all together than change parameters One Factor at a Time

## Generating a 2<sup>p</sup> Design

```
1 library(FrF2)
2 d1 = FrF2(nruns=8, nfactors=3, blocks=1, replications = 2,
randomize= TRUE, seed= 26052,
factor.names=list(A=c(-1,1), B=c(-1,1), C=c(-1,1)); d1;
creating full factorial with 8 runs ...
run.no run.no.std.rp A B C
4 1 1 2.1 1 -1 -1
5 2 2 6.1 1 -1 1
6 3 3 3.1 -1 1 -1
7 4 4 5.1 -1 -1 1
8 . . .
9 15 15 1.2 -1 -1 -1
10 16 16 4.2 1 1 -1
class=design, type= full factorial
NOTE: columns run.no and run.no.std.rp are annotation, not part of
```

How can we analyze something like this?

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## What if my number of factors is large?

If p=8, and the global variability is large, we may have to do r=5 replications, hence  $2^p.r=256\times 5=1280$  experiments!!!

- Then, you need something intermediate between OFAT and a full factorial 2<sup>p</sup> design.
- It probably does not really make sense to study the joint effect of changing A, B, C, D, E, F, G, and H at the same time...

You should then go for a fractional  $2^{p-k}$  design that will still make sure the combinations are well spread and the design is well balanced

### Fractional designs

```
1 d2 = FrF2(nruns=8, nfactors=4, blocks=1, replications = 2,
        randomize= TRUE, seed= 26052,
        factor.names=list(A=c(-1,1), B=c(-1,1), C=c(-1,1), D=c(-1,1)
4 d2;
    run.no run.no.std.rp A B C D
1
                    2.1 1 -1 -1 1
2 1
3 2
                  6.1 1 -1 1 -1
4 3
                  3.1 -1 1 -1 1
                                      Not much gain here... Fractional
5 4
                  5.1 -1 -1 1 1
                                      designs have constraints but al-
                  8.1 1 1 1 1
6 5
                                      low you to control how much you
7 ...
                                      loose
                  2.2 1 -1 -1 1
8 13 13
9 14 14
              5.2 -1 -1 1 1
              1.2 -1 -1 -1 -1
10 15 15
              4.2 1 1 -1 -1
11 16 16
class=design, type= FrF2
NOTE: columns run.no and run.no.std.rp are annotation,
      not part of the data frame
14
```

## Saving a lot of time/money: Plackett-Burman screening designs

```
1 d3 <- pb(nruns= 20 ,n12.taguchi= FALSE ,nfactors= 20 -1, ncenter= 0 ,
              replications= 1 ,repeat.only= FALSE ,randomize= TRUE ,seed= 26654 ,
              factor.names=list( A=c(-1,1), B=c(-1,1), C=c(-1,1), D=c(-1,1),
                 E=c(-1,1), F=c(-1,1), G=c(-1,1), H=c(-1,1), J=c(-1,1), K=c(-1,1), K=c(-1,1)
                 L=c(-1,1), M=c(-1,1), N=c(-1,1), O=c(-1,1), P=c(-1,1)); d3
                                                          GHJKL
2 1
           3 2
            -1 1 -1 -1 -1 -1 1 1 -1 1 1 -1 -1 1
            5 4
         1 -1 -1 1 1 1 1 -1 1 -1 1 -1 -1 -1 1 1 -1 1
            -1 -1 1 1 -1 1 1 -1 -1 1
            -1 -1 1 1 1 1 -1 1 -1 1 -1 -1 -1 -1 1 1 -1 1 1
          1 -1 -1 1 1 1 1 -1
10 9 1 -1 1 -1 -1 -1 -1 1 1 -1 1
11 10 1 1 -1 -1 1 1 1 1 -1 1 -1 1 -1 -1 -1 1
12 11 -1 1 1 1 1 -1 1 -1 1 -1 -1 -1 -1
13 12 1 1
                         14 13 -1 -1 -1 1 1 -1 1 1 -1 -1 1
15 14 1 -1 -1 -1 -1 1 1 -1 1 1 -1 -1
                                                                                                                                                      further investigation
16 15 1 -1 1 1 -1 -1 1
                                                              1 1 1 -1 1 -1
17 16 1 1 -1 1 -1 1 -1 -1 -1 -1 1 1 -1
```

Only allows to estimate primary factors, not interations Preliminary step for

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## What about having more than two levels?

Before even considering the generation, how would this analyzed?

- ANOVA still works and interpretation is OK when there are one (1-way ANOVA) or two (2-way ANOVA) factors (with several levels)
- Otherwise, it is a nightmare to analyze and you should decrease either the number of factors or the number of levels

In term of design, you can still go for all combinations

## General Full Factorial Experiments

```
1 d4 <- fac.design(nfactors= 2 ,replications= 3 ,repeat.only= FALSE ,</pre>
                     blocks= 1 , randomize= TRUE , seed= 17366 ,
                     nlevels=c(3,5), factor.names=list(
                     Size=c("S", "M", "L"), Color=c("R", "G", "B", "M", "Y"))); d4
   creating full factorial with 15 runs ...
1
     run.no run.no.std.rp Size Color
                        6.1
4 1
                       10.1
                       12.1
                        2.1
                                      R
                       11.1
                       14.1
10 7
                        4.1
11 8
                        3.1
                                      R
                       13.1
12 9
13 10
          10
                       15.1
          11
                        5.1
14 11
15 12
          12
                        1.1
                                      R
                                M
16 13
          13
                        8.1
          14
                        7.1
17 14
18 15
          15
                        9.1
19 16
          16
                        1.2
20 17
          17
                        8.2
```

## Reducing the size of such designs

You can still sample from it but the outcome is likely to be not well balanced

•  $\leadsto$  the estimation may not be that good and probably quite biased because of this a

```
1 d4[sample(size=5,replace=FALSE,1:nrow(d4)),]

1 Size Color
2 9 L G
3 30 L M
4 41 L G
5 3 L M
6 25 S B
```

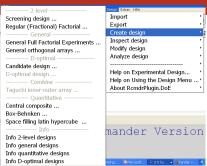
That's why you should try to reduce as much as possible the number of factors and of levels if you can

# How do you expect me to ever remember all these commands ?

For the R commands, there is a trick: ©

## Use Rcmdr and RcmdrPlugin.DoE (by Ulrike Grömping)

Simply library(RcmdrPlugin.DoE)...



You should only remember the principles and try to understand the underlying hypothesis

- ANOVA enables to discriminate real effects from noise in factorial experiments. It relies on homoscedasticity and normality (or requires large number of samples)
- 2-level factorial designs are a simple way to go and are more efficient than OFAT experiments
- Replicate thoroughly and randomize properly: you will not go far wrong

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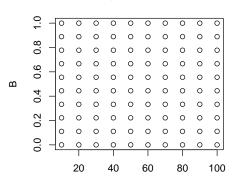
## Without any information about the response

Then we should not favor a region over an other

• What about all combinations of a regular division?

```
1 x <- seq(10, 100, length.out = 10)
2 y <- seq(0, 1, length.out = 10)
3 d5_regular <- expand.grid(A = x, B = y)
4 plot(d5_regular, main="Regular division")</pre>
```

#### Regular division



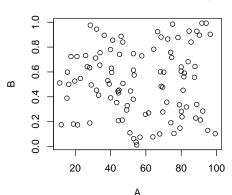
## Can we have a less biased design?

We should not favor any particular value

What about a uniform sampling then?

```
1 set.seed(1);
2 x <- runif(100,min=10,max=100); y <- runif(100, min=0,max=1)
3 d5_unif <- data.frame(A = x, B = y)
4 plot(d5_unif, main="Random uniform sampling")</pre>
```

#### Random uniform sampling



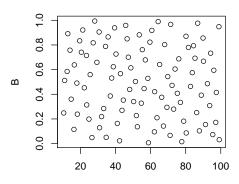
## Can we have a design covering better the whole space?

#### We do not want to miss any region

• Space filling designs: Latin Hyper Square designs and the maximin criteria

```
1 library(DoE.wrapper)
2 d5_maximin <- lhs.design( type= "maximin" , nruns= 100 ,nfactors= 2 ,
3 digits= NULL , seed= 27041 , factor.names=list( A=c(10,100),B=c(0,1) ) )
4 plot(d5_maximin , select = c( "A","B" ), main="LHS design")</pre>
```

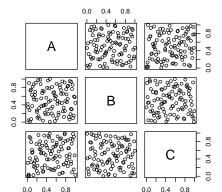
#### LHS design



## This still reasonably works in higher dimensions

```
library(DoE.wrapper); set.seed(42);
d5_HD = lhs.design( type= "maximin" , nruns= 100 ,nfactors= 3 ,
    seed= 42 , factor.names=list( A=c(0,1),B=c(0,1),C=c(0,1) ) )
Response5 = 10 + 2*as.numeric(d5_HD$A) + 3*as.numeric(d5_HD$B)*as.numeric(d5_HD$C) +
    rnorm(nrow(d5_HD),sd=1)
d5_HD <- add.response(d5_HD, Response5, replace=TRUE)
plot(d5_HD , select = c( "A", "B", "C" ), main="LHS design")</pre>
```

#### LHS design



## What about the analysis?

```
1 summary(lm(Response5 ~ (A + B + C)^2, data = d5_HD))
1 Call:
2 lm.default(formula = Response5 ~ (A + B + C)^2, data = d5_HD)
                                                    There is actually too
4 Residuals:
           10 Median 30
                                                    much variability to con-
      Min
                                      Max
6 -2.90043 -0.64768 0.00095 0.75471 2.61620
                                                    clude anything here
                                                    (look at the R^2)
8 Coefficients:
            Estimate Std. Error t value Pr(>|t|)
                                                    We know from the anova
10 (Intercept) 10.0932
                        0.5920 17.049 <2e-16 ***
                                                    that B:C is significant
      1.5542 0.9686 1.605 0.1120
11 A
                                                    but its Std. Error is still
12 B
            1.1188 0.8904 1.257 0.2121
                                                    1.29
           -1.4085 0.9283 -1.517 0.1326
13 C
14 A:B
           -2.3379 1.3228 -1.767 0.0804 .
                                                    We should add another
15 A:C
             3.0344 1.2428 2.442 0.0165 *
                                                    round of 3 times more
16 B:C
             2.9668
                        1.2910 2.298
                                       0.0238 *
                                                    experiments to halve it
18 Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1
Residual standard error: 1.087 on 93 degrees of freedom
```

21 Multiple R-squared: 0.451, Adjusted R-squared: 0.4156 22 F-statistic: 12.74 on 6 and 93 DF, p-value: 1.909e-10

## What happens if we fit a simpler model ?

```
1 summary(lm(Response5 ~ A + B:C, data = d5_HD))
1 Call:
2 lm.default(formula = Response5 ~ A + B:C, data = d5_HD)
4 Residuals:
      Min 1Q Median 3Q
                                      Max
6 -3.00860 -0.71419 -0.00565 0.74843 2.98579
                                                    The Std. Errors de-
                                                    creased but remain quite
8 Coefficients:
                                                    high
    Estimate Std. Error t value Pr(>|t|)
10 (Intercept) 10.0054 0.2471 40.489 < 2e-16 ***
                                                    As one could expect, the
11 A 1.8262 0.3920 4.659 1.01e-05 ***
12 B:C
                                                    R^2 has decreased...
             3.0066 0.5247 5.730 1.13e-07 ***
13 ---
14 Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '. 0.1 ' 1
15
Residual standard error: 1.119 on 97 degrees of freedom
Multiple R-squared: 0.3938, Adjusted R-squared: 0.3814
18 F-statistic: 31.51 on 2 and 97 DF, p-value: 2.852e-11
```

## Let's cheat... 😊

```
1 Response5 = 10 + 2*as.numeric(d5_HD$A) + 3*as.numeric(d5_HD$B)*as.numeric(d5_HD$C)
     rnorm(nrow(d5_HD),sd=.2) # Decreasing variability
3 d5_HD <- add.response(d5_HD, Response5, replace=TRUE)</pre>
4 summary(lm(Response5 ~ (A + B + C)^2, data = d5_HD))
1 Call:
2 lm.default(formula = Response5 ~ (A + B + C)^2, data = d5_HD)
3 Residuals:
                                                        One should actually
      Min
                1Q Median
                                 30
                                         Max
5 -0.50030 -0.10491 -0.00945 0.13446 0.47068
                                                        instead fit the simple
6 Coefficients:
                                                        model suggested by the
             Estimate Std. Error t value Pr(>|t|)
                                                        previous analysis:
8 (Intercept) 10.06454
                        0.10992 91.558 < 2e-16 ***
9 A
             1.58630 0.17986 8.820 6.41e-14 ***
                                                               y~A+B:C
             0.13805
                        0.16533 0.835 0.4059
10 B
             0.09524 0.17236 0.553 0.5819
11 C
             0.46421 0.24562 1.890 0.0619 .
                                                        You should use parsi-
12 A:B
13 A:C
             0.30745
                        0.23078 1.332 0.1860
                                                        mony both in experiment
14 B:C
              2.33722
                        0.23972 9.750 6.92e-16 ***
                                                        design and modeling
15 ---
16 Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1
18 Residual standard error: 0.2019 on 93 degrees of freedom
```

19 Multiple R-squared: 0.9551, Adjusted R-squared: 0.9522

20 F-statistic: 329.9 on 6 and 93 DF, p-value: < 2.2e-16

## Parsimony (1/2)

```
1 summary(lm(Response5 ~ A + B:C, data = d5_HD))
1 Call:
2 lm.default(formula = Response5 ~ A + B:C, data = d5 HD)
4 Residuals:
     Min 1Q Median 3Q
6 -0.56483 -0.11393 0.00626 0.12994 0.46614
8 Coefficients:
    Estimate Std. Error t value Pr(>|t|)
11 A 1.94985 0.07311 26.67 <2e-16 ***
12 B:C 2.90476 0.09786 29.68 <2e-16 ***
13 ---
14 Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '. 0.1 ' 1
Residual standard error: 0.2087 on 97 degrees of freedom
Multiple R-squared: 0.95, Adjusted R-squared: 0.949
18 F-statistic: 921.8 on 2 and 97 DF, p-value: < 2.2e-16
```

## Parsimony (2/2)

The principle of parsimony is attributed to the 14th century English philosopher William of Occam:

"Given a set of equally good explanations for a given phenomenon, the correct explanation is the simplest explanation"

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- Models should have as few parameters as possible
- Linear models should be preferred to non-linear models
- Models should be pared down until they are minimal adequate

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"Given a set of equally good explanations for a given phenomenon, the correct explanation is the simplest explanation"

- Models should have as few parameters as possible
- Linear models should be preferred to non-linear models
- Models should be pared down until they are minimal adequate

This means, a variable should be retained in the model only if it causes a significant increase in deviance when removed from the current model

A model should be as simple as possible. But no simpler.

- A. Einstein

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- Factorial studies
- Model Investigation

Exploiting and Reducing Variance

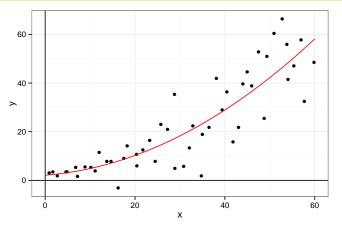
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## Working out a toy example

```
1 x=lhs.design(type= "maximin", nruns=50, nfactors=1, seed=77,
       factor.names=list(x=c(0,60)) $x
y=3+x^2/60 + x*rnorm(length(x), sd=.3)
4 df = data.frame(x=x,y=y)
5 reg_quad <- lm(data=df,y~x+I(x^2))</pre>
6 summary(reg_quad)
1 Call:
2 lm.default(formula = y \sim x + I(x^2), data = df)
4 Residuals:
      Min 1Q Median 3Q
                                        Max
6 -21.7802 -4.5247 0.7544 5.1195 20.0284
8 Coefficients:
      Estimate Std. Error t value Pr(>|t|)
10 (Intercept) 2.124017 4.007473 0.530 0.5986
     0.143694 0.310362 0.463 0.6455
11 X
12 \text{ I}(x^2) 0.013169 0.005021 2.623 0.0117 *
13 ---
14 Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
15
Residual standard error: 9.483 on 47 degrees of freedom
Multiple R-squared: 0.7647, Adjusted R-squared:
                                                       0.7547
18 F-statistic: 76.36 on 2 and 47 DF, p-value: 1.715e-15
```

# We can clearly see where the heteroscedasticity comes from

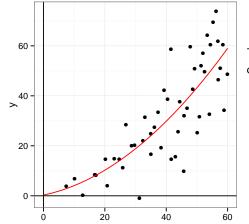


# Adding more points where there is more variability

```
1 x=sqrt(lhs.design( type= "maximin" , nruns= 50 ,nfactors= 1 ,
         seed= 77, factor.names=list(x=c(0,60^2)) )$x)
y=3+x^2/60 + x*rnorm(length(x),sd=.3)
                                                                   Histogram of x
5 df = data.frame(x=x,y=y)
6 reg_quad <- lm(data=df,y~x+I(x^2))</pre>
7 summary(reg_quad)
                                                              9
1 Call:
                                                          -requency
2 lm.default(formula = y \sim x + I(x^2), data = df)
4 Residuals:
      Min
             1Q Median
                               30
                                      Max
6 -27.256 -7.269 1.143 7.702 26.904
8 Coefficients:
                                                                      20
                                                                           40
                                                                                60
              Estimate Std. Error t value Pr(>|t|)
                                                                         Х
(Intercept) 0.292996 10.607678 0.028
                                             0.978
              0.257212  0.626398  0.411  0.683
11 X
12 I(x<sup>2</sup>)
            0.012031 0.008495 1.416 0.163
```

Residual standard error: 12.02 on 47 degrees of freedom
Multiple R-squared: 0.6569, Adjusted R-squared: 0.642
F-statistic: 44.99 on 2 and 47 DF, p-value: 1.209e-11

# Unfortunately, this does not really help



The  $R^2$  will never exceed 0.66 because our model fails fully explaining variance

- We should thus rather replicate for large values of x and average the results
- The expected value will be the same but the variance will be reduced

#### Outline

- Design of Experiments
- Pactorial studies

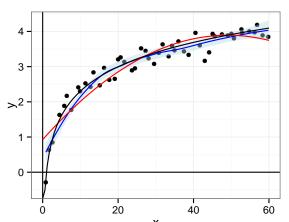
2-level Factorial Studies
Fractional design and Screening
General factorial designs

Model Investigation

Exploiting and Reducing Variance
Discussing the Shape of the Model

- 4 Model Estimation Optimal Designs
- 6 Conclusion

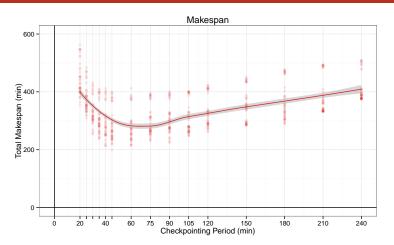
# What if even polynomial models seem inadequate?



LOcal RegrESSion: builds on linear regression to locally fit a line or a polynom

This is a very biased *estimator* so use with care

## Discuss about the shape



- "the checkpointing period should be 68 minutes": non-sense, uninteresting
- "optimality region is flat and one should rather overestimate the checkpointing period" ⊕

#### Outline

- Design of Experiments
- 2 Factorial studies

2-level Factorial Studies Fractional design and Screening General factorial designs

#### Model Investigation

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## Remember what linear regression is about

$$Y = X.b + \varepsilon$$
 with  $\varepsilon \sim \mathcal{N}_n(0_n, \sigma^2 I_n)$ 

The least squares regression is the Best Linear Unbiased Estimate  $(E[\hat{\beta}] = b$  and  $Var(\hat{\beta})$  is minimal.

$$\hat{\beta} = (X^T.X)^{-1}.X^T.Y$$

- X is the model matrix
- $(X^T.X)$  is the covariance matrix

The variance of  $\hat{\beta}$  (the uncertainty) is directly linked to  $(X^T.X)$  whose eigenvalues should thus be as large as possible.

#### D optimality

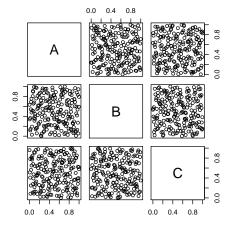
When estimating model coefficients, it is intuitively better not to spread inputs but rather to use extreme values

Note: this approach assumes that the model is correct

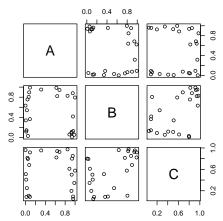
This intuitive notion can be formalized for linear models (see Hoos):

- Minimize generalized variance of least squares estimates of model parameters (determinant of covariance matrix)
   D-optimal designs
- Minimize average variance (trace of covariance matrix)
   A-optimal designs
- Minimize average of predicted response over experimental region
   I-optimal designs

## D-optimal Designs with R



## D-optimal Designs with R



### D-optimal designs

- Fractional designs and screening designs are D-optimal designs (with additional good properties) for 2-level factors and specific models
  - Full or almost full models  $(2^{n-k})$
  - Models with no interaction at all (screening)
  - Algebraic methods exist for several very regular cases
- For arbitrary numbers of levels and specific models, it is possible to build optimal designs using ILP (exponential)
  - Each ILP variable correspond to a given configuration (exponential)
  - $\bullet \ \leadsto$  hardly usable unless the design space is really small
- Otherwise, use the Federov algorithm to select the "best" subset of k
  experiments among n "given" configurations
  - A greedy heuristic with restart
  - Quality can be difficult to evaluate for large design spaces

#### Conclusion

- Designing experiments can be fun! 😊
- Proceed carefully
  - The analysis is not simple but skilled statisticians can help you
  - The crucial part is actually the modeling, when you identify the factors, the response, and the kind of study
- This lecture only gives an overview but may already have changed your point of view on how to conduct experiments
- Remind the benefits of the sequential approach:
  - Parsimony
  - Use well-suited DoE and the corresponding analysis
  - Add measurements where there is variability

#### Recap on the lecture

- Reproducibility is essential
  - literate programming with knitr or org-mode
  - laboratory notebook
- Data manipulation and presentation
  - R, ggplot2, plyr, ...
- Introduction to probabilities and statistics
  - A probabilistic model allows you to assess the confidence of your claims
- 4 Linear regression
  - The linear model is quite general
  - This knowledge about the system allows you to improve estimates
- Obesign of Experiments
  - Sequential approach
  - Designs/analysis suited to every study