

Select all

Europe

North America

Pacific

Canada

United States

United Kingdom

France

Germany

Australia



Selected Product:

Road Tire Tube

Price Adjustment (%)



Product Metric Selection

- ☒ Select all
- ☒ Orders
- ☐ Revenue
- ☐ Profit
- ☐ Returns
- ☐ Return %

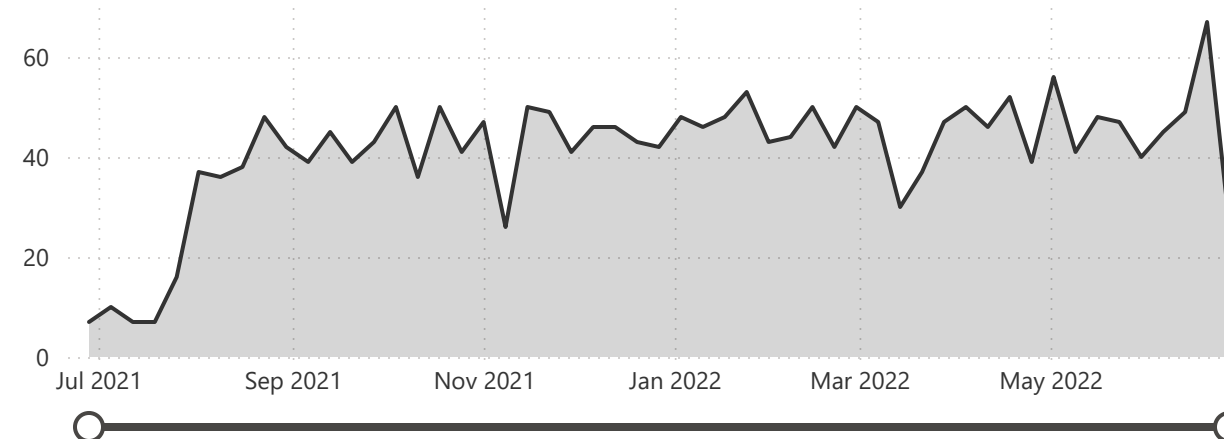
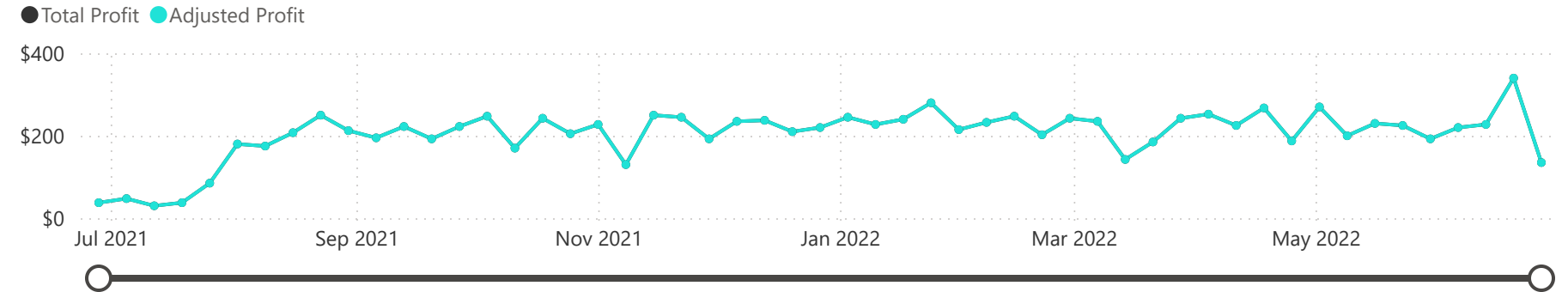
Monthly Orders vs. Target



Monthly Revenue vs. Target



Monthly Profit vs. Target



Report Summary

Total orders for **Road Tire Tube** were **213**.

All metrics trended up between [Monday, June 28, 2021](#) and [Monday, June 27, 2022](#), each increasing by [260.00%](#). Orders experienced the longest period of growth (+11) between [Monday, August 16, 2021](#) and [Monday, November 22, 2021](#).



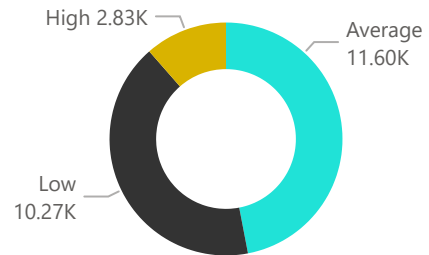
17.4K

CUSTOMERS

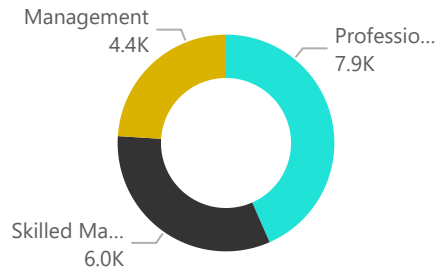
\$1,431

REVENUE PER CUSTOMER

Orders by Income Level

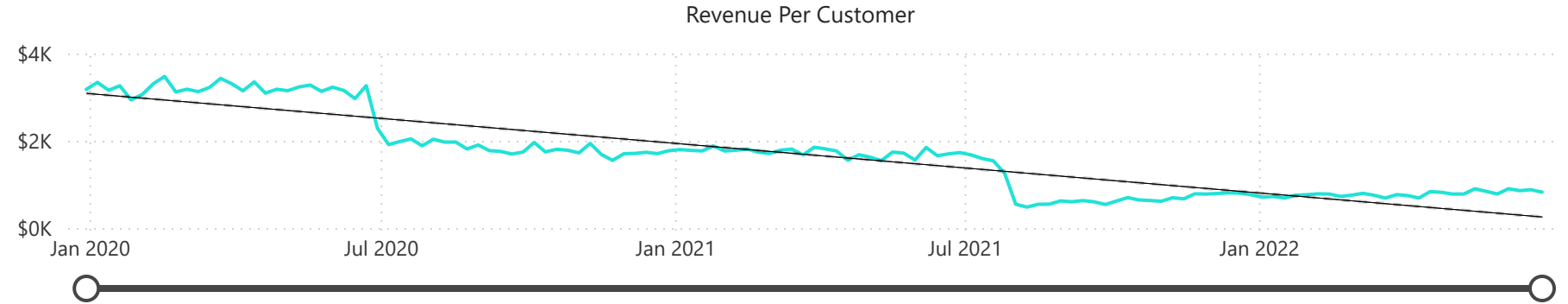


Orders by Occupation



Total Customers

Revenue Per Customer



Top 100 Customers

CustomerKey	Full Name	Orders	Revenue
12300	Adriana Gonzalez	4	\$9,196
12936	Renee Moreno	4	\$335
12650	Mr. Aaron Wright	4	\$10,329
12984	Mr. Adam Young	4	\$302
13179	Mr. Adrian Sanchez	4	\$259
11530	Mr. Andrew Martinez	15	\$758
11631	Mr. Antonio Bennett	16	\$1,001
11719	Mr. Blake Green	5	\$404
11748	Mr. Blake Hill	5	\$195
12307	Mr. Brad She	4	\$9,161
12892	Mr. Brian Peterson	4	\$496
14077	Mr. Bryan Townsend	4	\$271
11431	Mr. Bryant Garcia	4	\$9,687
12061	Mr. Bryce Brooks	4	\$210
12165	Mr. Caleb Flores	4	\$440
11277	Mr. Charles Jackson	24	\$1,777
11677	Mr. Charles Walker	5	\$272
Total		1,272	\$615,329

2020

2022

Top Customer (by Revenue):

Mr. Maurice Shan

Orders:

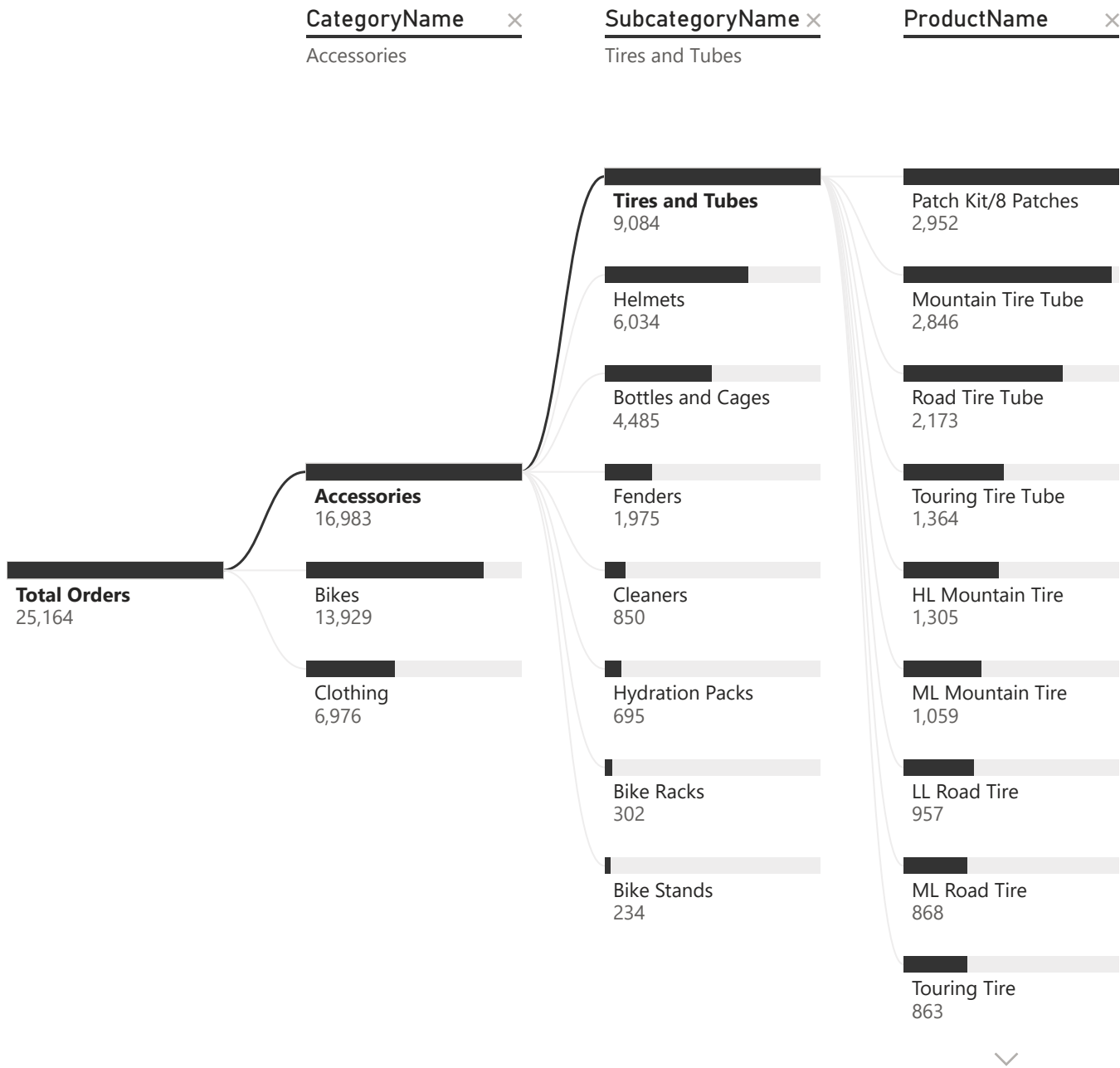
6.00

Revenue:

12,408



Among customers in skilled manual roles in 2022, Ruben Suarez drove the most revenue at \$4,683





This data model only supports measures and summarized fields in 'Analyze'. Try using a measure instead. [Learn more](#)



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SubcategoryName	Current Measure	Previous Month	Mom	MoM %	QTD	YTD
+ Vests	\$33,084	\$30,036	\$3,048	.1	\$10,414	\$20,130
+ Touring Bikes	\$3,771,565	\$3,312,786	\$458,778	.14	\$1,308,964	\$2,375,318
+ Tires and Tubes	\$380,827	\$345,419	\$35,407	.1	\$109,236	\$211,162
+ Socks	\$9,556	\$8,576	\$980	.11	\$2,661	\$5,214
+ Shorts	\$66,071	\$59,072	\$6,999	.12	\$19,387	\$36,115
+ Road Bikes	\$11,287,183	\$10,750,428	\$536,755	.05	\$1,525,782	\$2,715,813
- Mountain Bikes	\$8,583,748	\$7,880,686	\$703,062	.09	\$1,907,379	\$3,377,724
+ 2020	\$1,532,450	\$1,305,977	\$226,472	.17	\$469,560	\$1,532,450
+ 2021	\$3,673,574	\$3,335,633	\$337,941	.1	\$1,331,363	\$3,673,574
- 2022	\$3,377,724	\$3,239,075	\$138,649	.04	\$1,907,379	\$3,377,724
April	\$519,500	\$523,148	(\$3,648)	-.01	\$519,500	\$1,989,844
February	\$488,249	\$458,948	\$29,300	.06	\$947,197	\$947,197
January	\$458,948	\$564,413	(\$105,465)	-.19	\$458,948	\$458,948
June	\$703,062	\$684,818	\$18,244	.03	\$1,907,379	\$3,377,724
March	\$523,148	\$488,249	\$34,899	.07	\$1,470,345	\$1,470,345
May	\$684,818	\$519,500	\$165,318	.32	\$1,204,317	\$2,674,662
- January	\$159,565	\$140,525	\$19,040	.13	\$49,346	\$90,871
Total	\$24,914,587	\$23,087,600	\$1,826,987	.08	\$5,123,233	\$9,185,449



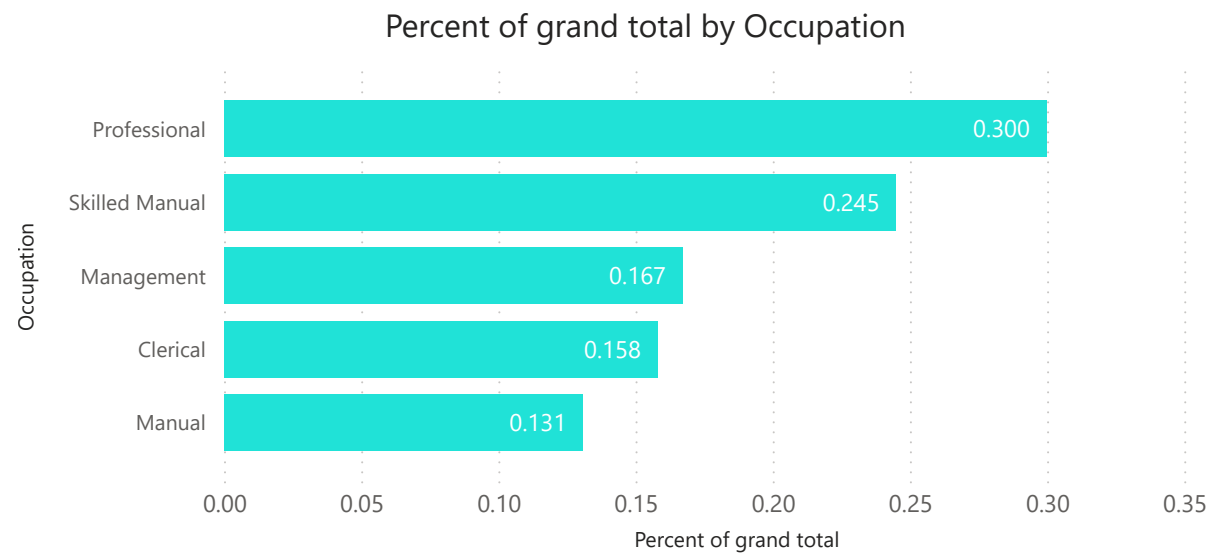
Accessories

Bikes



Clothing

Year	Total Orders	Running sum	Moving average	Versus previous
+ 2020	2,630	2,630.00	2,630.00	2,630.00
+ 2021	10,695	13,325.00	6,662.50	8,065.00
+ 2022	11,839	25,164.00	8,388.00	1,144.00
Total	25,164	25,164.00	25,164.00	25,164.00



CategoryName	Total Revenue	Total Cost	Total Profit
☐ Clothing	\$365,419	\$203,631.5151	\$161,787
+ Socks	\$9,556	\$3,574.1249	\$5,982
+ Caps	\$35,882	\$23,682.2852	\$12,200
+ Vests	\$33,084	\$12,373.229	\$20,710
+ Gloves	\$62,261	\$25,682.7584	\$36,578
+ Shorts	\$66,071	\$24,710.4272	\$41,360
☐ Jerseys	\$158,565	\$113,608.6904	\$44,956
Short-Sleeve Classic Jersey, L	\$19,328	\$14,882.8834	\$4,446
Short-Sleeve Classic Jersey, M	\$20,462	\$15,755.9017	\$4,706
Total	\$24,914,587	\$14,456,871.3851	\$10,457,715