



WHITE PAPER

 EVERCLUB



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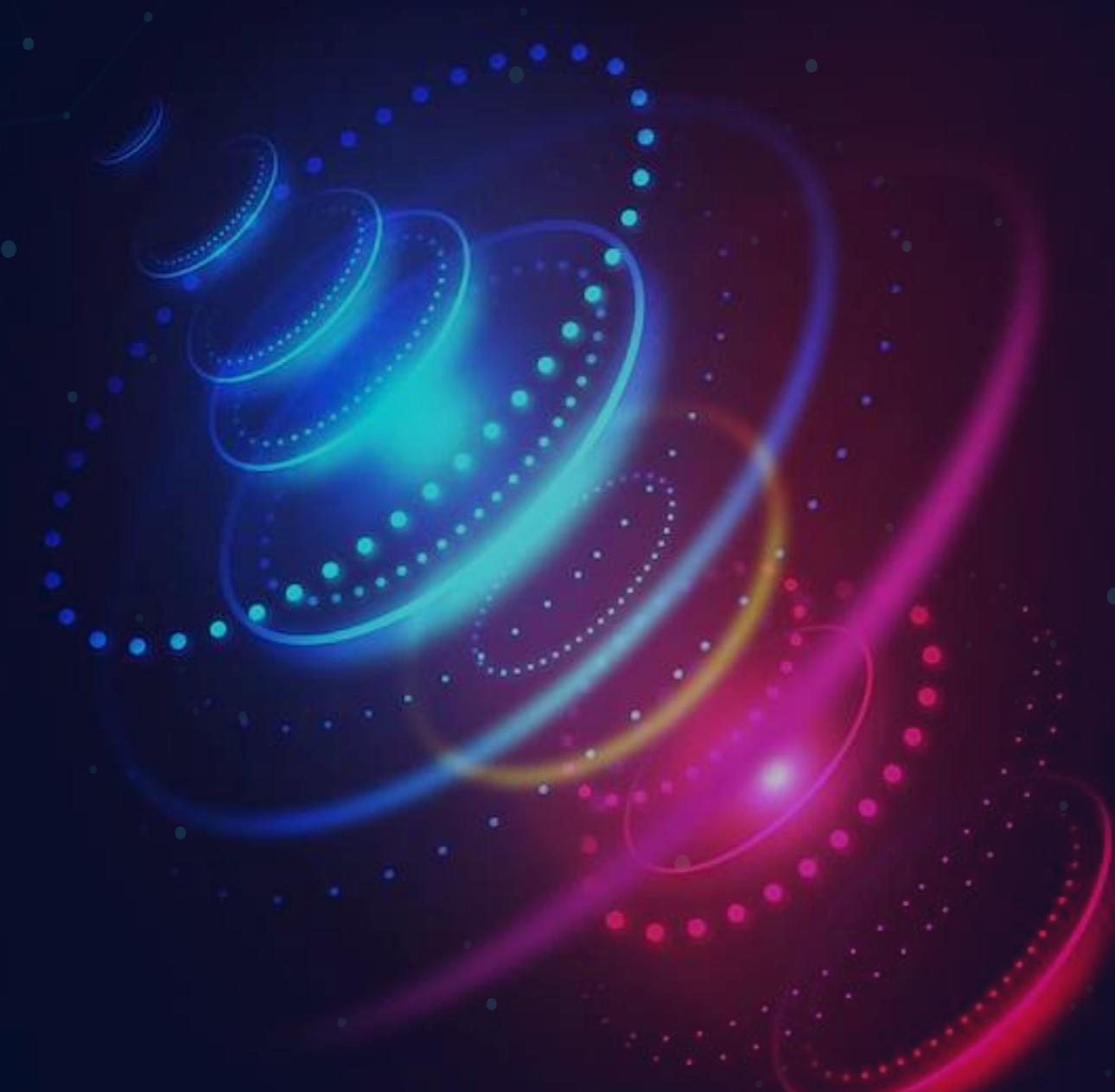
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INTRODUCTION



Our civilization is going through hard times. Our generation has faced a heavy burden: Covid-19, the crisis of existing international economic and political models, as well as an array of global problems, such as poverty and total impoverishment, climatic, food, environmental and demographic crises.

All of the above issues have a high level of significance, because the survival of humanity as a species is at stake. However, even against the general background, the problem of poverty is especially highlighted due to the mass of negative consequences arising from it: hunger, dramatic drop in living standards, security problems, lack of access to medicines and medical care.



PROBLEM

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It is hard to believe, but poverty is growing at an alarming rate. And if in developed countries, the criterion of "poverty" is reduced to people with an income of **less than 40%** of the average income in the country (which is usually calculated in thousands of dollars), then in developing and poor countries, it covers those earning **less than \$2 a day**. In addition, there is a special international criterion of "super-poverty" which actually determines the marginal level of poverty in terms of human survival. This group includes people whose income is **less than \$1 per day**.

Definitely, the above figures are scary, but this is just the tip of the iceberg called the international problem of poverty. In fact, the true scale is much more global.



SOLUTION

The entire progressive international community is seriously concerned with looking for ways to solve this problem. For this reason, a steady trend has formed for interest in companies, organizations and projects working in this direction. Given the scale of the problem and its strategic importance, this trend will continue for the coming decades.

If you are not indifferent to this problem and want to contribute to its solution, then welcome the EverClub project!



IDEA

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At EverClub, we believe that there is only one way to defeat poverty – increasing the general level of education and financial literacy of the population.

There is a famous parable: “Give a man a fish and you feed him for a day; teach a man to fish and you feed him for a lifetime.”

It is a perfect reflection of the EverClub philosophy and our idea for solving the problem of poverty.

EverClub is not just another educational startup or online academy. We want to popularize the process of obtaining new professional skills and high-quality knowledge, mastering new professions and improving the effectiveness of existing skills.

How will we realize it?

EverClub will financially stimulate the affinity for education and the desire to learn, i.e. will pay its users for their successful training!



EVERCLUB PLATFORM

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The EverClub platform is the development of an **international DeFi EdTech startup - the Learn2Earn platform** with an ecosystem of products making the education fun and easy. It is achieved through gamification of the learning process and systems of passive and active income.

The EverClub philosophy was developed in accordance with the **Learn2Earn** concept and is aimed at both beginners and experienced Internet users.

Through the use of educational products presented in the EverClub ecosystem, users will be able to learn more about such spheres as programming, web design, Internet marketing, venture capital investment, trading; acquire working skills of content making, copywriting and graphic design; master the basics of computer literacy and Internet safety rules; learn how to use digital assets and earn on them. In fact, the EverClub platform is designed for everyone who wants to start making money on the Internet, but does not know where to start.

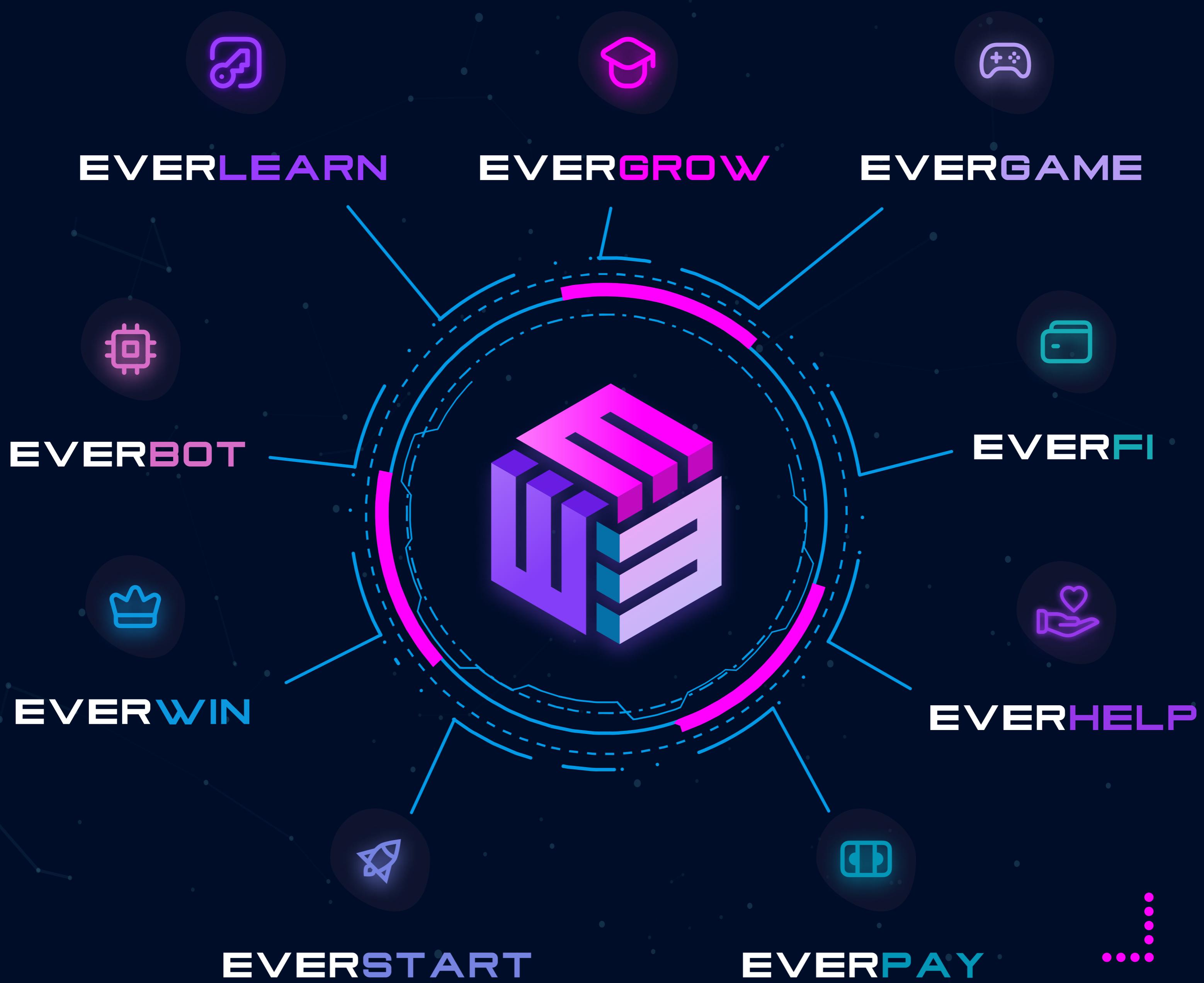
It should be mentioned that in EverClub the emphasis is not so much on theoretical knowledge as on practical training. Thus, users not only get a bundle of theoretical knowledge as a result, but also actual experience, which gives VALUE to the acquired skills and education.

EVERCLUB ECOSYSTEM

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During the platform development, it became clear that in order to fully implement our concept, it is impossible to limit ourselves only to the creation of an educational service. We need a multifunctional ecosystem that can combine services of various types: educational, charitable, investment, gaming and entertainment.

This is how the idea of a decentralized EverClub ecosystem was born. It includes **9 products**, which are to be subsequently launched during 2022:





EVERLEARN



the ecosystem's flagship, a service offering access to educational programs, courses and learning products



EVERGROW

a service for testing acquired skills and knowledge



EVERGAME

a digital service for distribution of computer games and programs



EVERBOT

a exclusive service of algorithmic trading with robotic trading brokers.



EVERWIN

a service of bonus programs for top network leaders



EVERFI

a service for organizing distribution and collaborations with other Blockchain and FinTech projects



EVERHELP

a service for holding charity events, lotteries and contests



EVERSTART

a decentralized crowdfunding platform



EVERPAY

a proper payment service

In 2023, the ecosystem is planned to be supplemented with **5 more services:**



EVERCLUB TOKEN

a native ecosystem token



EVERCLUB BRIDGE

a bridge between Tron Network, BNB Smart Chain and Solana



EVERCLUB BLOCKCHAIN

a proper highly scalable blockchain



THE UNIVERSITY OF LEARN2EARN

a decentralized online learn2earn university



EVERCLUB METAVERSE

integration of an online university into the metaverse technology





EVERLEARN

is the flagship of the ecosystem, offering platform users exclusive access to educational programs, courses and learning products. Hundreds of educational materials in several dozen areas of Internet business; the concept of "learn and earn" providing for the payment of rewards for successful learning; integration with other services of the EverClub ecosystem - all this gives EverLearn a high chance of becoming a leading product in the field of online education





EVERGROW

is an exclusive service represented as an addition to the lines of educational products offered by EverLearn. This service provides an opportunity to test the platform users on the basis of completed sections of educational courses and programs. In case of successful completion of the tests, users will receive rewards: including tangible rewards (in the form of valuable and promising crypto-assets)



EVERGAME

is a proper online digital distribution service for computer games and software developed and maintained by EverLearn. This is a kind of virtual digital platform, which will feature both Play2Earn, RPG or NFT games, as well as games from third-party developers in collaboration with other Play2Earn projects





EVERBOT

is a service of algorithmic trading with robotic trading brokers. It is an exclusive offer for a closed circle of investors with deposits on the platform of \$30,000 and above.

Using this service allows us to maximize profitability and minimize risks. The service uses a specially developed computer algorithm that trades cryptocurrency assets using API. This method allows you to actively trade on exchanges and at the same time keep users' funds safe on their balances. For the convenience of users, the interface of the service is implemented with a telegram bot, which makes it user-friendly.



EVERWIN

is a service of bonus programs for top network leaders. The service offers the possibility of periodical competitions among platform users in the official Discord and Telegram, as well as other social networks of the EverClub project. Participation in ongoing competitions will improve your skills in Internet marketing and provide a chance to receive valuable incentive prizes and rewards



EVERFI

is a service for organizing distribution and collaborations with other Blockchain startups and FinTech projects. Using this service provides opportunities to diversify the capital earned on the platform. Investment industry and financial sector are too voluminous and complicated for users to analyze on their own, which exposes their investments to many risks. This solution allows us to maximize the investment opportunities of the platform through access to specially selected affiliate offers.





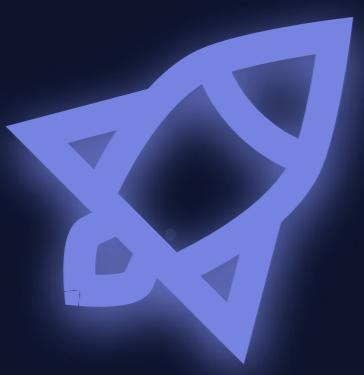
EVERHELP

is a service for holding charity events, lotteries and contests. Considering the social focus of the project, the integration of a product aimed at charity is logical and quite predictable.

The EverHelp service is to become a place for the simultaneous holding of many different competitions and charity events.

Platform users will be able to take part in one or several events at a time. Besides, no multiple registrations and dozens of the same actions are needed – everything is simplified as much as possible and available within a single service.

The economic model for the distribution of proceeds is simple and transparent: 80% of the fund will be divided among partner charitable foundations, and 20% will be directed to EveHelp marketing. At the same time, any foundation or charitable organization will be able to create its own account on the EverHelp platform. After registration, it will automatically receive its wallet and the opportunity to directly receive donations/help from all users of the EverClub ecosystem

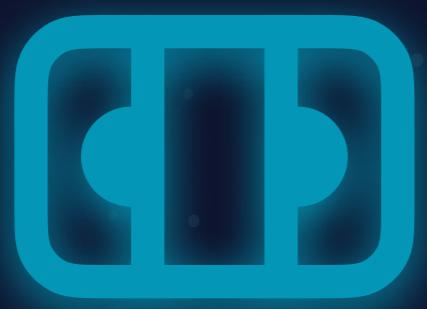


EVERSTART

is a decentralized service similar to popular crowdfunding sites.

EverStart allows users to bring to life the most daring, original and brilliant ideas of their own projects, as well as invest in projects of other members of the **EverClub** community presented on the platform. Add to this the transparency of all transactions and operations provided by the blockchain technology and you get the perfect crowdfunding product, which will quite possibly become the starting point for many unicorn companies





EVERPAY

is an in-house payment service fully integrated with all services of the EverClub ecosystem. The use of EverPay will allow for the internal exchange of crypto assets on the wallet balance of EverClub users with the possibility of withdrawing fiat funds to Visa/MasterCard. EverPay represents a single platform for doing everything that was previously done in several separate applications. For example, users will be able to issue invoices to their customers and partners, buy and sell crypto assets, as well as pay for goods and services



EVERCLUB TOKEN

For mutual settlements within the ecosystem, it is planned to launch and introduce the native token - EverClub Token

Ticker: ECT

Standard: TRC20

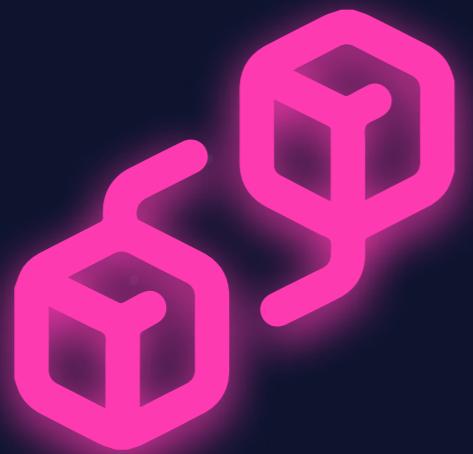
Blockchain: Tron Network

Emission type: limited

Total Supply: 90,000,000

All the above characteristics are for informational purposes only and can be changed during the development process.





EVERCLUB BRIDGE

To improve the user experience, the team is planning to develop and launch a two-way cross-chain bridge for the EverClub token between the Tron Network blockchain and other popular blockchains: BNB Smart Chain and Solana. The implementation of this product will ensure maximum liquidity of the token due to its presence on DEX, SWAPs and DeFis located in all 3 blockchains



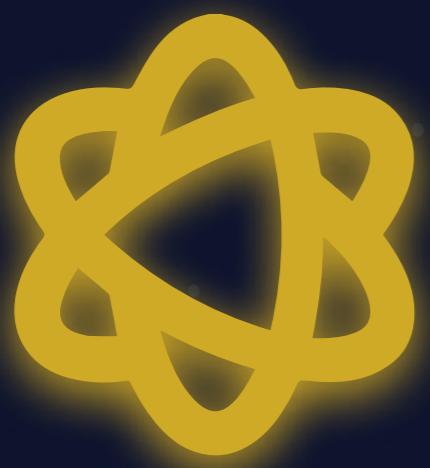


EVERCLUB BLOCKCHAIN

The implementation of development plans for EverClub requires a stable network architecture between the ecosystem services.

Therefore, in order to ensure fast and secure data exchange, it is planned to develop and implement our own blockchain solution based on the multi-level sharding algorithm, which provides unprecedented network scalability and transaction speed. The operating name for our own blockchain is EverClub Blockchain. Its launch is scheduled for 2023.





THE UNIVERSITY OF LEARN2EARN

Keeping in mind that “it's a poor soldier that never wants to become a general”, the EverClub team plans to transform its decentralized educational platform into the world's largest decentralized international Learn2Earn online university in the future. Launching a project of this scale certainly requires enormous efforts and financial costs. That is why we are interested in attracting professionals to the community who can and want to become a part of something bigger, share their experience and knowledge with newcomers and contribute to the fight against such a global problem as poverty.

In 2023, the team plans to start working on the launch of The University of Learn2Earn, which includes: developing the concept of a decentralized learn2earn university, launching operational processes to implement the concept, selecting and approving a relevant line of professions in the Web3.0 field, obtaining licenses and certificates, launching a beta-version, as well as the creation of our own HR service to help university graduates with the employment.



EVERCLUB METAVERSE

Metaverses have become one of the main trends in the blockchain industry in 2021-2022. Major brands are already actively participating in this technological meta race: Coca-Cola has released a collection of virtual items; Adidas in collaboration with popular NFT projects has launched a number of successful projects; the giant of the IT industry, Facebook, rebranded and renamed Meta, thus declaring its plans for the future.

The EverClub team is focused on the development of their educational products and therefore has no plans to create its own metaverse yet. However, this does not mean that EverClub ignores this promising and popular trend. The team made a decision on collaborations with several top projects developing in the field of metaverses, and has already held preliminary negotiations on the subsequent integration of ecosystem services.

DISCLAIMER

Users investing in cryptocurrencies should take into account certain risks associated with this type of assets: cryptocurrencies are unstable, subject to extremely high volatility and not provided by a solid legal framework, and therefore there may be some difficulties in taxation and legislative regulation.

The rate of most cryptocurrencies is highly volatile and extremely unstable, as the industry is still developing. Investing in crypto assets requires special knowledge and skills, which are often difficult and incomprehensible for beginners.

Cryptocurrencies show a high risk of theft or loss due to negligence, as well as the risk associated with cyber security. As, for example, phishing, which is one of the most common ways used by cybercriminals to obtain personal information or steal user finances.

One of the advantages of crypto assets may turn out to be a problem for many - transactions made cannot be reversed. Coins sent by mistake or by negligence cannot be returned. This is due to the lack of an intermediary, as is the case with bank transfers.

In conclusion, we would like to note that cryptocurrencies are a promising asset for those investors who understand the technology, are ready to take risks and are clearly aware of the absence of any guarantees of a minimum return or break-even of investments. It is important to follow the trends in the blockchain industry, changes in the legislation on virtual currencies and be aware of all the innovations, as well as have a carefully thought-out investment plan that provides for various scenarios.

ROADMAP

Q2 2022 → Q3 2022

April

- Idea shaping
- Concept development
- Elaboration of mathematical and financial models

May

- Gathering an international team of experts
- Launch of operational processes
- Development start
- Platform pre-alpha (initial stage of development) version
- Platform alpha version
- Closed alpha testing
- Internal audit

June

- Platform beta version
- Active beta testing and debugging
- External audit
- Integration testing

July

- Platform release
- Release of the FREE ACADEMY EverLearn course - free access for everyone
- Release of the 1st line of EverLearn educational products
- Start of large-scale development of EverLearn educational products
- Start of development of the 1st line of ecosystem services: EverFi, EverBot, EverGame, EverWin, EverGrow, EverHelp
- Release of an additional line of EverLearn educational products
- Holding contests in Discord and other social networks for platform users

August

- EverFi beta testing
- EverBot beta testing
- EverGame closed testing
- EverGame service release
- Presentation and launch of an international promo campaign for the EverGame service promotion
- Launch of the own play2earn RPG NFT game
- Release of an additional line of EverLearn educational products

September

- EverHelp closed testing
- EverHelp service release
- Launch of an international partner campaign to promote the EverHelp service
- EverFi service release
- EverBot service release
- Launch of an international promo campaign for EverFi and EverBot services promotion
- Presentation and release of platforms for hosting games by third-party developers as part of the EverGame affiliate program
- Partnership programs and collaborations with other play2earn projects
- EverWin closed testing
- EverWin service release
- Presentation of the loyalty program for EverWin active users
- Launch of an international promo campaign for the EverWin service promotion
- Release of an additional line of EverLearn educational products

Q4 2022

2023



October

- Presentation of the bonus program for EverWin active users
- EverGrow closed testing
- EverGrow service release
- Launch of an international promo campaign for the EverGrow service promotion
- Release of an additional line of EverLearn educational products

November

- Start of development of the 2nd line of ecosystem services: EverStart and EverPay
- EverStart closed testing
- EverStart service release
- Presentation and launch of an international promo campaign for the EverStart service promotion
- Release of an additional line of EverLearn educational products

December

- EverPay service pre-alpha (initial stage of development) version
- EverPay alpha version
- EverPay closed alpha testing
- Start of development of the native EverClub token
- Development of the EverClub mobile applications for IOS/Android

- EverPay active phase of development
- EverPay beta version
- Negotiations for the integration with Visa / MasterCard
- Native EverClub token alpha and beta testing
- EverClub token release
- Launch of an international promo campaign for the EverClub token promotion
- EverClub Bridge development (bridge between Tron Network, BNB Smart Chain and Solana)
- Listing of EverClub mobile apps for IOS/ Android in Google Play Market and AppStore
- Development of the concept of a decentralized learn2earn university (hereinafter referred to as the University)
- Launch of operational processes to implement the concept of the University
- Selection and approval of a relevant line of professions in the field of Web3.0
- Obtaining licenses and certificates for the University
- University beta version
- Creation of our own HR service to help university graduates with the employment
- Launch of an international promo campaign to promote the University
- Start of development of the own highly scalable Blockchain
- Negotiations for the integration of the University into the existing metauniverses