

Norman Smart

UX Designer

www.amarachixiv.com

normansmart14@gmail.com

[linkedin.com/in/n64/](https://www.linkedin.com/in/n64/)

(973) - 510 - 1119

EXPERIENCE

Graphic Designer

Freelancer

Clifton, NJ

October 2015 - Present

Provide content strategies, user experiences and visual design guidance to clients.

Map out User flows, create rapid prototypes, and implement user testing to increase conversions.

3DUCATORS

UX Designer

Newark, NJ

Jan 2018 - March 2020

Designed, prototyped and implemented video learning for 3d printing education and increased efficiency.

Design company logo, email-banners and business cards.

The Ideas Maker

Graphic Designer

Newark, NJ

March 2015 - Jan 2016

Led digital ad campaign for Google I/O Extended 2016 at Rutgers-Newark.

Created a high quality icon set.

Created logo's and provided front end development work for small busniesses.

EDUCATION

Rutgers University

Mechanical Engineering

Newark, NJ

March 2012 - Jan 2015

Completed 60 credits towards BA in Mechanical Engineering.

Relevant coursework: Computer Science, Human Psychology, Micro/Macro-economics.

SKILLS

Figma

Photoshop

HTML

Axure

Sketch

Illustrator

CSS

Balsalmiq

Adobe XD

Indesign

Javascript

Invision

After effects

VSC