

(973)-510-1119

normansmart.github.io/

linkedin.com/in/n64/

normansmart14@gmail.com

Norman Smart

UX / UI, Product Designer.

EXPERIENCE

Graphic designer

The Ideas Maker Mar 2015 - Sep 2016

- Led design and brand identity creation for the start-up such as logo, email-banners, graphic elements for mobile and website to appeal to a small businesses.
- Created personalized icon set of over 16+ high quality icons.
- Consulted and designed physical and digital material necessities for small business clients.
- Led digital ad campaign for Google I/O Extended 2016 Logo Rutgers-Newark.

User Experience Designer

3Ducators Aug 2018 - Present

- Created company brand identity including logo, business cards.
- Designed and wireframed company website and worked with developers to implement designs.
- Prototyped and tested video learning to company website for 3d printing education.

Freelance Designer

Nov 2017 - Present

- Designed and implemented and maintained personal blog site for a client.
- Redesigned and prototyped a mobile social media fashion hub application.

Skills

User Experience Design
Product Design
Visual Design
User Research
Mobile Design
Web Design
Prototyping
Wireframing

Toolkit

Design

Adobe Creative Suite
Figma
InVision
Sketch

Development

HTML5
CSS
Javascript

EDUCATION

Mechanical
Engineering
2012 - 2014

Computer Science
2014 - 2015

Rutgers
University-Newark