

# PhoneNow Customer Retention

Phone Service

All

▼

Multiple Lines

All

▼

Internet Service

All

▼

Online Security

All

▼

Online Backup

All

▼

Device Protection

All

▼

Tech Support

All

▼

Streaming TV

All

▼

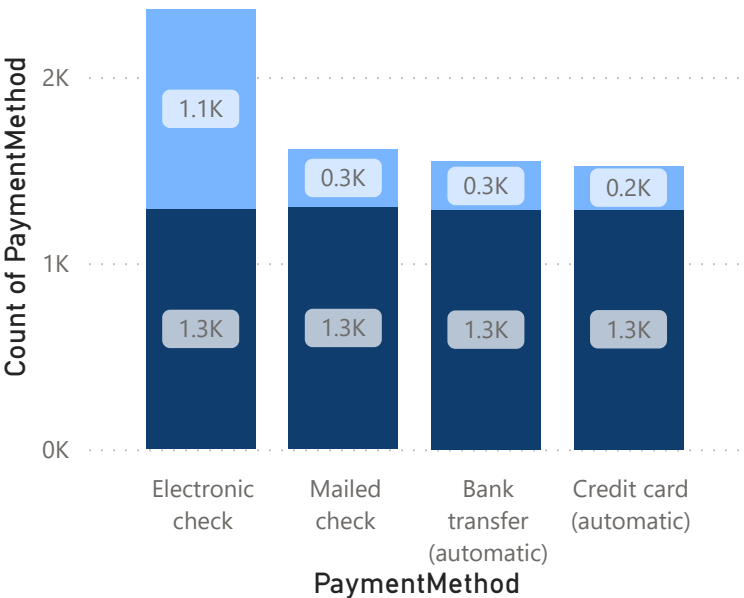
Streaming Movie

All

▼

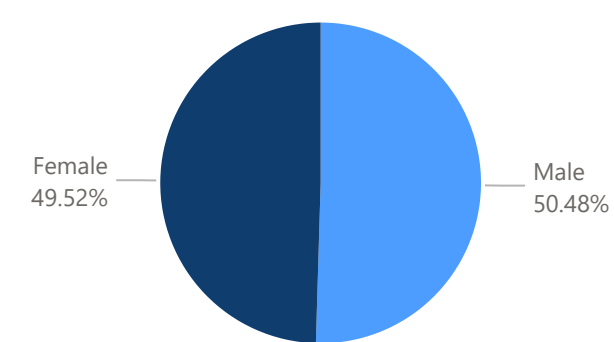
Payment Method Distribution Vs Churn

Churn ● No ● Yes



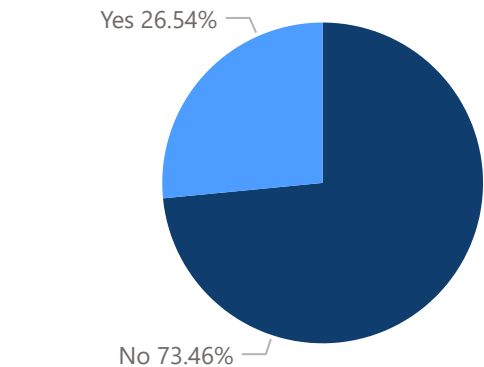
Gender Distribution

Gender ● Male ● Female



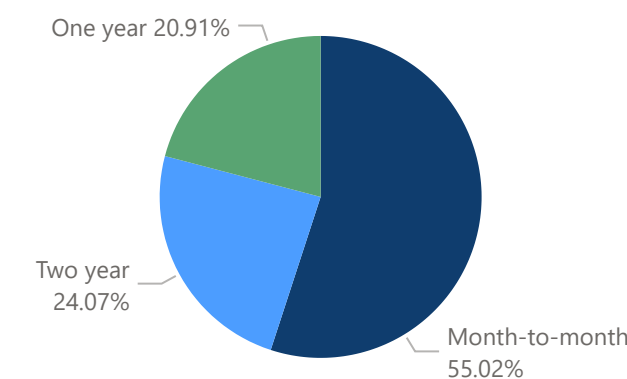
Percent of Churn

Churn ● No ● Yes



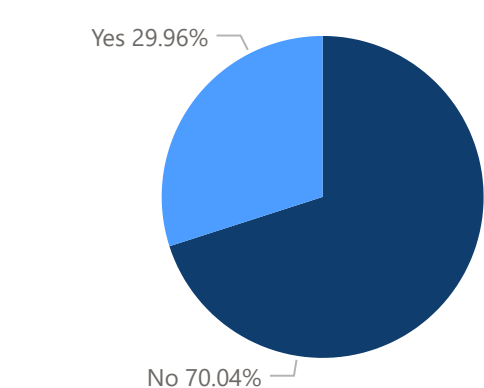
Contract Distribution

Contract ● Month-to-month ● Two year ● One year



Dependents Distribution

Depende... ● No ● Yes



0.42

Avg of Tech Tickets

0.52

Avg of Admin Tickets

456.12K

Sum of Monthly Charges

64.76

Avg of Monthly Charges

No

51.70%

% of Partner

Yes

48.30%

% of Partner

No

83.79%

% of Senior Citizen

Yes

16.21%

% of Senior Citizen