

WE ARE SOUP



ENTER

Mobile Website - click [here](#) to go to desktop version

WE ARE SOUP

HOME

ABOUT

MENU

NEW SOUP OF THE DAY EVERY DAY

PARROT CHOCOLATIERS

Putting the squawk in squawklet

Join our Squawk! At Parrot Chocolatiers, we are committed to producing high quality chocolate, containing the richeat flavour. We use 100% fair trade cocoa. We are dedicated to spreading awareness about the working and living conditions in developing countries that harvest cocoa.

COMPETITORS

BRANDS
SOMA Chocolate and Nestle Canada

STRENGTHS
SOMA chocolate has a very simple and aesthetically pleasing webpage. They are based in Toronto and have a very good reputation for quality chocolate. They may be a main competitor. The sheer size of Nestle and their influence is intimidating and could be seen as a strength. Their already established brand will be hard to compete with on the market.

WEAKNESSES
Nestle's size may come into play as a weakness. Their focus isn't solely on chocolate, leaving other sections of their business to distract them. While size is intimidating, it may distract them from being a direct competitor for chocolate sales in Toronto. SOMA has been around for about 13 years so they haven't been

LOGO INSPIRATION

HOW THE LOGO SHOWS WHAT THE COMPANY IS ABOUT
The wings shows the company's soft side while the circle shows the company's serious side

WHY THE LOGO IS EFFECTIVE FOR THE BRAND
The feather really makes people think... Is this brand about freedom? Does this brand want me to fly? Or does this brand just want me to feel the soft brush of a feather on my cheek as I bite into the luxurious flood of chocolate?

HOW THE BRANDING/LOGO MAKES US STAND OUT
Who the fuck else uses wings and feathers with a chocolate company?

CURATIVE GAMING

the creators of Crimson Rising

games | the team | history | FAQ

SILVER CELL DISCOVER MORE

SEVER CELL

INSANE ADVENTURE

CRAZY STORIES 10/10

copyright 2017 youtube twitter facebook

Affordable. Inclusive. Smart.

BOOK NOW

HOME BOOK NOW BOOK LATER

Package 1 MORE INFO BOOK FLIGHT

Package 2 MORE INFO BOOK FLIGHT

Package 3 MORE INFO BOOK FLIGHT



FOLLOW US ON TWITTER FOR LAST MINUTE DEALS!

My Portfolio!

Email me [HERE](#)

ART DESIGNS CONTACT

About the Artist

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et acumsan et iusto odio dignissim qui blanditiis.

What to Expect.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam

About the artist
Design
Art
Contact
Back to Home

Truth. It has no alternative.

The Valhalla Bulletin

Discover the truth with us. Get 50% off for one year.

WAKE UP & KICK ASS®

ANOTHER HEADLINE

TRUMP

Get Kickin'!

KICKING HORSE PRESS