

## user's guide

### Quick Data

**A text and graphics readout for harsh environments, designed for industrial use. Several signs may be interconnected to form a larger sign.**

Size: ND7069: 648 x 382 x 107mm; 9kg/11kg for 64 x 32 pixels

Materials: Laquered Aluminium  
Mounting: Wall bracket; options available  
Technology: LED RGB separate DIL  
Power: 100-240VAC/20-100W  
Temp range: -30°C to +55°C

**Control card** with Ethernet

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### WARNING

**Electronic cards are sensitive to electrostatic discharge. Use proper grounding when handling!**

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## **OVERVIEW**

An outdoor display for many applications, primary for text messages and static pictures. RGB LEDs are capable of displaying vibrant colors outdoors as well as indoors.

On the technical side, ASCII characters in the ISO/IEC 8859-1 table plus UTF-8 and simple PNG graphic files are default.

Note that the best reading distance is from 6 meter and up due to a dot pitch of 10mm. Mounting flexibility allows landscape (default) or portrait arrangement.

With the standard Ethernet interface and web server controller installed, it will easily interface with JSON protocols carrying HTTP requests.

A webserver allows flexible use. Simple setup and test is available using your favourite web browser.

The display will adapt to ambient lighting to increase legibility and life expectancy. A larger sunshade helps protect heating and moisture build-up and further enhances life. Smart use will increase expected life length and user experience.

Online documentation is available from <https://github.com/norskdisplay/doc> and you may use our simulator with examples : <https://displaysimulator2.azurewebsites.net/simulator.php>

## **OPTIONS AND VARIANTS**

Standard version:

ND7069      64 x 32 pixels example: 1 line of ca 3 characters or 2 lines of 6 characters.  
Ethernet, Custom functions are available on request. To customise or maximise reading distance, contact factory for suggestions!

Alternative interfaces, protocols and power options are available. Contact factory to present your requirements.

This product relies on a public software library:

The LED-matrix library is (c) Henner Zeller [h.zeller@acm.org](mailto:h.zeller@acm.org), licensed with [GNU General Public License Version 2.0](#)

Two or more ND7069 could be mounted adjacent to each other to form a longer line. Note that interconnection requires two hardware adjustments:

1: USB-to-Ethernet dongle added to the first (Master) sign/display.

2: Removal or disabling the light sensor on subsequent interconnected displays.

## SETUP

The graphical layout of the sign allows a dynamically changeable sign. One line of large characters or 3-4 lines of smaller text is up to you. Predefined setup is loaded at power-up. Apply power to display and you should normally see the preset IP address 192.168.1.100

Use a browser to access the web interface: <http://192.168.1.100> or change the IP address and other parameters by typing <http://192.168.1.100/admin.php> .

Note that you may have to change your PC/Mac IP address range to allow it to reach the display (eg set to 192.168.1.80)

To help you evaluate the communication and result, use the online and built-in simulator at <https://displaysimulator2.azurewebsites.net/simulator.php>

It also contains comms doc and examples.

Text and simple graphics may be displayed in color, white text on black background is default.

## COMMUNICATION

Standard communication interface is Ethernet with JSON containing HTTP/HTTPS over TCP. This allows the widespread use of well tested APIs in PLS / PC or instruments. For more information or examples, contact factory.

More details : <https://github.com/norskdisplay/doc>

Set display text

<http://192.168.1.100:8080/api/settext.php?&text=Hello%20World!>

Set two lines of text

<http://192.168.1.100:8080/api/settext.php?&text=Hello%20World!\nHello%20Sign!>

Set font, color and size

<http://192.168.1.100:8080/api/settext.php?&text=Hello&font=Liberation%20Mono&size=32&r=0&g=0>

Set image Linux/Win command line example - POST

[curl -X POST -F image=@"image.png" -F "x=10" -F "y=10" -F "text=Hello\nWorld"](http://192.168.1.100:8080/api/settext.php)  
<http://192.168.1.100:8080/api/settext.php>

Get fixed fonts

<http://192.168.1.100:8080/api/getfonts.php>

Return Codes

JSON reply on success: {"status":200,"status\_message":"OK"}

JSON reply on error: {"status":200,"status\_message":"Error description"}

Task	Command	Parameters	Description
Set text	settext (GET or POST)	text=text	Set text. Will clear existing display content if col and row is not defined. Text should be UTF-8 url-encoded, where %-encoding is used for non ASCII characters. See <a href="#">here</a> for more details.
		col=col row=row	If col or row is defined, the display text will be updated at given row and column. 0,0 is upper left corner of display.
		r=red g=green b=blue	Font color, default is white. Values from 0 to 255.
		font=font name	Font name.
		size=font size	Font size in pixels.
		bold=enable bold	Enable bold font, default is on.
		spacing=line spacing	Set line spacing adjustment in pixels. Default is -1, making lines more compact.
		image=PNG- image x=X position y=Y position	Write image to display, will overwrite any text but not clear display. For GET calls where the image is in the URL query string, the PNG must be base64 encoded. When using POST it should point to the image file. See examples sections for how this is done using the cURL command line tool.
Get text	gettext	col=col row=row count=count	Get display text. Without parameters it will return full display text. Rows are separated by "\" + "n". With parameters it will return count digits starting at given row and column. If count is not defined the rest of the line will be returned.
Set HTML	sethtml	html=HTML	Set display content using HTML tags. Will clear any content set using settext.
Get fonts	getfonts	fixed=0   1 variable=0   1	Get comma separated list of available fonts. Parameters control if variable and/or fixed width fonts should be returned. Default will return fixed fonts only.


## LIGHT SENSOR

To adapt the intensity to ambient lighting, a light sensor is used, physically located in one of the cable glands. It is possible to change max and minimum intensity, as well as the response curve through the [/admin.php](#) page.

When more displays are connected to form a larger sign, only the main display should use a sensor, the slaves should disable the light sensor.

Make sure the sensor 'see' the surrounding light.

## **INSTALLATION**

- If possible, avoid direct sunlight. A larger sun/rain/snow shade is recommended for better reading and longer life.
- Tools needed: Torx TX30 
- The front has 3 x M6 screws and is hinged at the lower end.
- M6 screws should be tightened in repeated sequence and final torque should be 2-4Nm

### **Items NOT INCLUDED in standard package:**

- \* ø8mm Screws/bolts to fix the bracket to a wall
- \* Pole mounting : Use saddle clamps (see picture)
- \* Shade to protect from excessive sun and IR heat.
- \* Ethernet cables



### **ELECTRICAL:**

Cable glands are M20 for cable outer diameter = 6 to 12mm  
A good selection is a CAT6/CAT5 plus a field terminated RJ45 plug.

### **NOTE**

USE HIGH QUALITY COMMS CABLES – otherwise you WILL have trouble!  
You may add two M20 glands on the other side of the sign for routing cables.

Examples of communication cables:

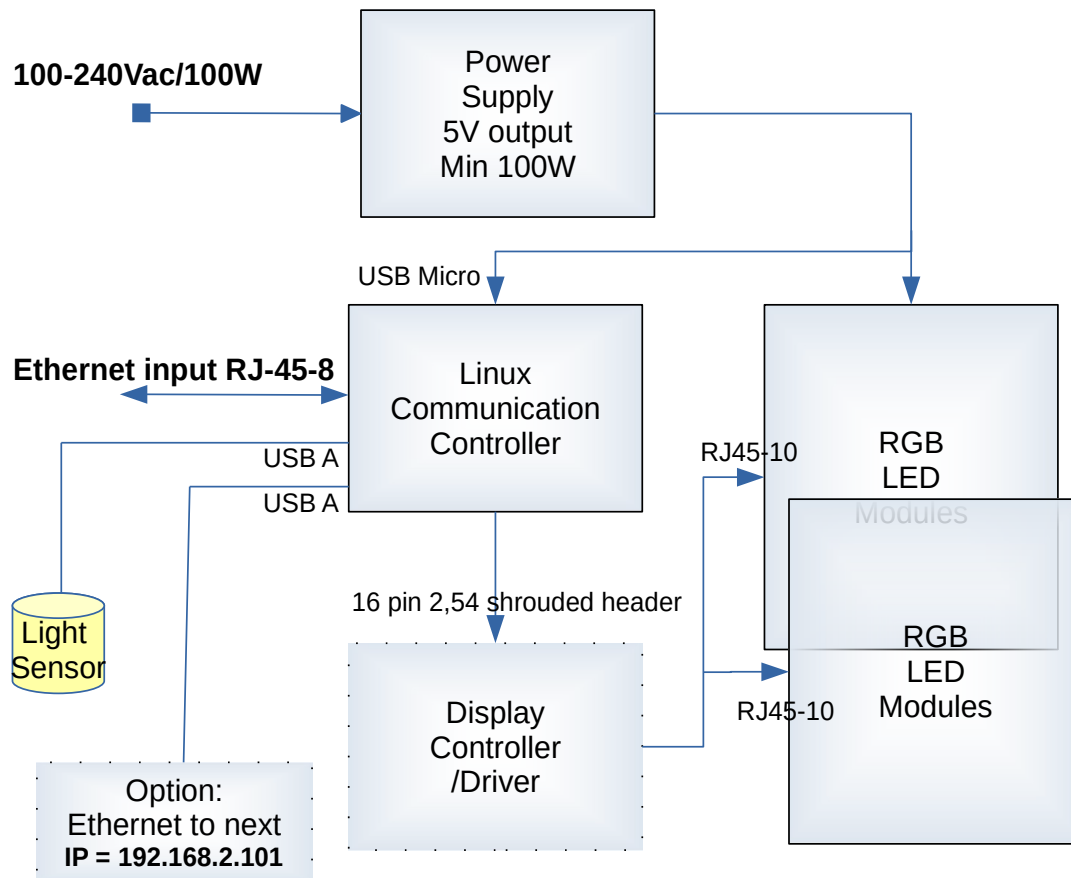
\* Belden 74002NH.00305 Black FRNC Cat5e Cable SF/UTP, Unterminated  
(RS comp Stock No. 724-8830 is 305m coil)

\* LAPP ETHERLINE ® Cat.5 FD BK

Ethernet line length may be extended by using normal switches or e.g. PoE powered extenders like Veracity VOR-ORL OUTREACH Lite or  
Digitus PoE Extender 802.3af/802.3at.

Connectors: eg Wago 750-975 or Phoenix Contact 1656725

## Block Diagram ND7069



Installation Date : Installed by:  
Installation Site :  
IP Address :  
Configurations :

Service Date : Service Issue :

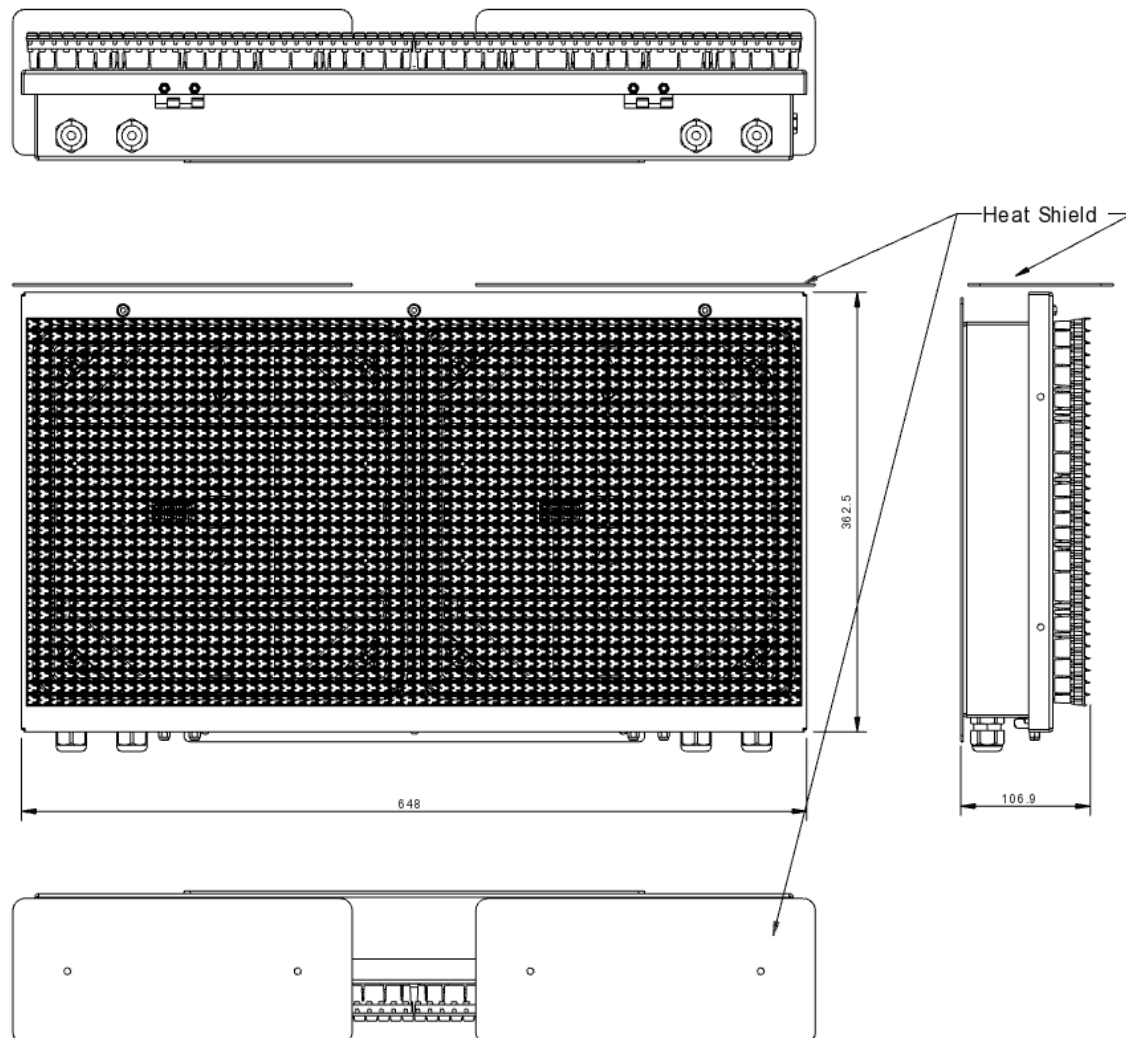
Send a copy/picture to [sales@norskdisplay.com](mailto:sales@norskdisplay.com) immediately after installation and any service. We will then be better able to help later. Information is never shared with 3rd party.

## ELECTRICAL CHARACTERISTICS

Power Supply	100-240VAC 200W
Internal Voltage	5VDC
Inrush Current	Max 4A @ 100VAC No serviceable internal fuse
Data Interface	Ethernet 10/100, factory default address: 192.168.1.100

## MECHANICAL DRAWING

Measures for ND7069 in metric mm





## **MAINTENANCE**

The display is made for many years of service.

Correct installation and maintenance will ensure a problem free operation. Note that mechanical stress and use of chemical substances could severely affect life expectancy. Exposure to direct UV light will wear out laquer and plastics surfaces over time.

Keeping the front surface clean will improve legibility. Use a mild detergent and lots of water on a wet cloth to avoid scratching the surface.

The LED modules are fixed to the front using M4 screws or bayonet locks. In environments where vibration may occur, check and re-tighten (2 to 3Nm) the screws periodically to ensure tight gaskets.

### **NOTE:**

Chemicals for washdown or disinfection of nutrition lines are known to disintegrate gaskets. Hot salt water is also considered aggressive.

## **SERVICE AND SUPPORT**

We pride ourselves with the superior lifetime support. Do not hesitate to test us out via email or phone. Your call will be forwarded at all hours – far beyond office hours.

Upgrades or improved functionality may be available through software patches. Contact factory for details.

**Contact factory for updates and requests!**

OPTIONS		GIVE US FEEDBACK	LIFETIME SUPPORT
<b>Interfaces:</b> WiFi Sub-1GHz RF Fieldbus	<b>Power:</b> DC/DC	We appreciate any feedback – good or bad – as it will help us make a better product and services.	* <b>Help during installations</b>
<b>Mechanical options:</b> Solar and heat shield		Suggestions or critical remarks are best sent to the support email.	* Free adaption for interfacing your equipment
			support email: <a href="mailto:sales@norskdisplay.com">sales@norskdisplay.com</a>  Tel: +47 3288 7000