IDA PAPIC

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UK RESIDENT

Experienced Web and Graphic Designer with 15+ years of experience developing and creating websites and associated applications, as well as graphic art, designing images, icons, banners, developing layout and production design for advertisements, brochures, magazines and corporate reports and presentations. Possesses Foundation Degree in Product Design and more recent one Front End Web Developer Nanodegree. Expertise in Adobe Software and Coding Front End Applications in HTML5, JavaScript and related technologies. Looking to leverage my knowledge and experience into a role of Front End Developer/Digital Designer/Web Designer

PROFESSIONAL EXPERIENCE

FRONT END WEB DEVELOPER NANODEGREE BY GOOGLE UDACITY

November 2017 – August 2018

- Responsive Web Design
- Vanilla JavaScript Memory Game using DOM Manipulation
- Web Accessibility and GIT
- Coding Object-Oriented JavaScript Classic Arcade Game
- JavaScript Tools – Grunt and Gulp and Jasmine Testing
- Coding Object-Oriented JavaScript Classic Arcade Game using ES6 specification, Promises, Ajax
- React Framework coding Restaurant Reviews App that meet accessibility standards, responsive user experience, integrating Google API and searching capabilities. Book Tracking App using Ajax and building offline capable web application with search and selection options

SELF-EMPLOYED   Northampton, UK
Ebay seller and Marketing   *June 2014 – now*

- Handling intricacies of eBay selling. Well-versed in determining costs of items.
- Marketing them to prospective customers in attractive manner
- Optimizing content for SEO
- SEO for https://www.nps-houseclearance.co.uk Top of the Organic Search on Googles First Page for house clearance
- Resolve customer's complaints and issues, responds to customers queries over email.
- Packing and dispatching items, shipping items both domestically and internationally

PCCSUK   Northampton, UK
Web designer   *April 2012 – june 2014*

- Created the look, layout and features oft websites using HTML5, JavaScript and WordPress CMS
- Optimizing content of websites for SEO – first page of Google
- Making e-commerce themes for PrestaShop, WordPress Themes, Kiosk Touch Screen Web Application Front End
- Coding Email Marketing Templates and using Adobe Photoshop, Adobe Illustrator making banners, icons, graphics
- Making Power Point Business Presentations, coding Online Web Presentations
- Develop website maps, page templates that meet project goals and user needs
- Created Photoshop prototypes with interface from brief then Coding Prototypes

MIMEO (FORMER **C.L.E)**   **St Ives/Hutingdon, UK**
Web designer and Layout Artist   *April 2010 – April 2012*

- Developing Websites for School Planner Company and SPC Yearbooks
- Joomla and Magento Templates. Mobile Site for SPC-Yearbooks
- Coding Email Marketing Templates
- Project Managing and leading team of 10 designers while developing websites
- Desktop publishing making yearbooks, brochures using QuarkXPress, Adobe Photoshop, Adobe Illustrator
- Created designs, concepts and layouts
- Communicating with customer managers and getting feedback from users about designs
- Amending designs according to customers needs
- Helping developing education CD coded in Adobe Flash ActionScript
- Helping out in Gateway Funeral Service Design in busy hours

FREELANCER   **Derby, UK/ Belgrade, YOUGOSLAVIA**
Web designer   *2007 - 2009*

NIKI D.O.O.   **Belgrade, YOUGOSLAVIA**
Web and Graphic Designer   *2005 - 2007*

MONA FASHIONS   **Belgrade, YOUGOSLAVIA**
Designer of Leather Products   *2004 - 2005*

PREDUZECE - MAGAZINE   **Derby, UK**
Graphic designer   *2000 - 2004*

PANTONE   **Nicosia, Cyprus**
Graphic designer   *1997 - 2000*

XEROGRAPHIC SYSTEMS LTD   **Nicosia, Cyprus**
Junior Graphic designer   *1996*

EDUCATION

FRONT END WEB DEVELOPER NANODEGREE   **2018 Northampton, UK**

POLYTECHNIC COLLEGE   **1995 Belgrade, YOUGOSLAVIA**
Technology Engineer for Leather Products Design

Secondary School in SOFTWARE PROGRAMMING   **Belgrade, YOUGOSLAVIA**
Equivalent to GCE Advanced in UK

ADDITIONAL SKILLS

- Adobe Photoshop, Adobe Illustrator, QuarkXPress, InDesign
- Bilingual in Serbian and English, basic Russian. MAC and PC.
- Basic Python, Ruby on Rails, Jekyll, NodeJS, Gulp, Grunt, Jasmine, GIT
- Proficient in WordPress, SEO, Google Ads, Google Analytics
- Web and tech savvy, require little to no training