

On April 2, 2013, Northeastern launched the **Healthy You** Virgin **HealthMiles** program. The innovative program motivates and incents participants to become even more engaged in adopting healthier lifestyles.

Participants receive a **GoZone**, a smart pedometer, that tracks and measures daily activity and links to Virgin HEALTHMILES's **confidential** website.

Using the **GoZone** pedometer *and* participating in **Healthy You** programs that maintain or improve your health, enables you to earn **HEALTHMILES** which are points you can redeem for **cash rewards and/or a variety of gift cards**.

- Between April 2 and June 30, Northeastern participants walked 395,896,205 steps—the ***equivalent of circling the globe at the equator eight times or looping between Seattle, Boston, and Charlotte 60,000 almost times***—while earning Health Cash!
- Between April 2 and August 21, Northeastern participants walked 615,400,810 steps—***to the moon and back***.

Where will we go next? Are you in the zone and earning Health Cash?

Getting in the zone with a **GoZone** is as easy [as clicking here!](#)

It's all for a **Healthy You!**

