



## Analyzing Sales, Products and Customer Experience Mama9 e-Shop Pregnant Clothing

Main database [E-shop Clothing data](#)

Step-by-Step [Data managment Step-by-step](#)

### Business Performance

Calculation sheet 1

[Dashboard 1: Calculation sheet](#)

Dashboard 1

[Dashboard 1: Business Performance: Sales, Top Categories and Top Products](#)

Report: Dashboard 1

[Dashboard 1 Report - Business Performance: Sales, Top Categories and Top Products](#)

Report 1: Dashboard report Sheet

[Dashboard 1: Report sheet](#)

### Products and customer Insights

Calculation sheet 2

[Dashboard 2: Calculation sheet](#)

Dashboard 2

[Dashboard 2: Customers and Products Insights](#)

Report: Dashboard 2

[Dashboard 2 Report - Business Performance: Products and Customers Insights](#)

Report 2: Dashboard report Sheet

[Dashboard 2: Report sheet](#)