

Grounding colors

Dark Blue
HEX: #0A1833
RGB: 10, 24, 51
CMYK: 95, 85, 48, 62
PANTONE: 2767 C

Bordeaux
HEX: #430028
RGB: 67, 0, 40
CMYK: 56, 91, 53, 64
PANTONE: 222 C

White
HEX: #FFFFFF
RGB: 255, 255, 255
CMYK: 0, 0, 0, 0
PANTONE:

Vibrant colors

Pink
HHEX: #BB71CE
RGB: 187, 113, 206
CMYK: 33, 63, 0, 0
PANTONE: 2067 C

Neon Green
HEX: #B8FF7F
RGB: 184, 255, 127
CMYK: -
PANTONE: 909 C

Light Blue
HEX: #A7D3F3
RGB: 167, 211, 243
CMYK: 32, 6, 0, 0
PANTONE: 291 C

Neutral colors

Dark Grey
HEX: #A1A1A1
RGB: 161, 161, 161
CMYK: 39, 32, 32, 0
PANTONE: Cool Gray 8 C

Medium Grey
HEX: #C8C7C7
RGB: 200, 199, 199
CMYK: 21, 17, 17, 0
PANTONE: Cool Gray 5 C

Light Grey
HHEX: #EAE9E8
RGB: 234, 233, 232
CMYK: 7, 5, 6, 0
PANTONE: Cool Gray 1 C