

Northstowe Karate Club Privacy Policy

Policy

Introduction

This Privacy Policy outlines how the Northstowe Karate Club (“We”, “Us”, “Our”) handle personal data in accordance with the General Data Protection Regulation (GDPR) (EU) 2016/679. We are committed to protecting your privacy, maintaining your trust and confidence, and preserving your rights and freedoms by handling your data responsibly.

What Information We Collect

We collect various types of personal data, including:

- Personal identifiers such as name, date of birth, gender
- Contact details like address, phone number, email address
- Health data, required to ensure your safety while participating in our activities
- Images or video footage for promotional, training or safety purposes
- Payment details, if you are purchasing from our club
- Website cookies

How We Use Your Data

We use your data to:

- Register you as a member and administer your membership
- Communicate with you regarding club events, updates, and other relevant information
- Ensure your safety during club activities
- Process payments and for financial audit purposes
- Promote our club, only with your explicit consent
- Organise or attend events, including transport if required

Lawful Basis for Processing

Our lawful bases for processing your personal data include:

- Performance of a contract with you
- Compliance with a legal obligation
- Protection of your vital interests
- Consent, where we have obtained your explicit consent

Sharing Your Data

We do not share, sell, or distribute your data to third parties unless required by law or necessary to fulfil our contractual obligations to you. In such cases, we ensure all third parties respect your personal data and comply with all relevant data protection laws.

Website & Analytics

Cookies and Tracking Technologies

Our website uses cookies and similar technologies to enhance your experience and understand how visitors use our site. We only place non-essential cookies with your explicit consent.

Types of Cookies We Use **Essential Cookies** (no consent required): -

Session cookie: Maintains your session while browsing - **Consent cookie (nkc-cookie-consent):** Remembers your cookie preferences for 365 days

Analytics & Tracking (consent required): - **Microsoft Clarity:** Tracks user sessions, clicks, scroll behavior, and mouse movements to help us understand user experience and improve our website - **Google Analytics:** Collects anonymous data about visitor behavior, including pages visited, time on site, and user interactions

Data Processors We use the following third-party data processors:

- **Microsoft Clarity** (Microsoft Corporation): Processes behavioral analytics data. Microsoft is certified under the Data Privacy Framework and has committed to GDPR compliance.
- **Google Analytics** (Google LLC): Processes website analytics data. Google is certified under the Data Privacy Framework and has committed to GDPR compliance via Data Processing Agreement.

Both processors store data on servers outside the EEA but have appropriate safeguards in place (Standard Contractual Clauses and Privacy Shield equivalents).

Data Retention

- **Clarity cookies:** 13 months
- **Google Analytics data:** 14 months (default retention setting)
- **Consent cookie:** 365 days

After the retention period, data is automatically deleted or anonymized.

Your Cookie Preferences When you first visit our site, a banner appears asking for your consent. You can: - **Accept all cookies:** Essential and analytics cookies are enabled - **Reject all cookies:** Only essential cookies are used; analytics tools operate in limited/no-consent mode - **Withdraw consent:** You can change your preferences at any time by clearing your cookies or contacting us

Cookie Banner and Consent Management

Our cookie banner appears on all pages and provides clear options to accept or reject analytics cookies. Your choice is stored in the `nkc-cookie-consent` cookie for 365 days. To reset your preferences, clear your browser cookies or contact us.

Your Rights

As a data subject, you have the following rights under the GDPR:

- The right to be informed
- The right of access
- The right to rectification
- The right to erasure
- The right to restrict processing
- The right to data portability
- The right to object
- Rights in relation to automated decision making and profiling

Please contact us if you wish to exercise any of these rights.

Data Retention

We will only retain your personal data for as long as necessary to fulfil the purposes we collected it for. To determine the appropriate retention period, we consider the amount, nature, and sensitivity of the personal data, the potential risk of harm from unauthorised use or disclosure, the purposes for which we process your personal data, and whether we can achieve those purposes through other means.

Data Security

We are committed to ensuring your data is secure. We have put in place appropriate physical, electronic, and managerial procedures to safeguard the information we collect.

Changes to this Policy

We may update this Privacy Policy from time to time. We will notify you of any significant changes.

Contact Us

If you have any questions about this Privacy Policy or your rights under it, please contact us at info@northstowekarate.com.