

Terms of Use for Nortic Insights

Last updated: September 22, 2025

By activating Nortic Insights, you agree to the following terms:

1. Service Description

Nortic Insights is an add-on to the Nortic platform that gives organizers access to analytical tools, visualizations, and reports based on sales data and audience behavior.

2. Pricing and Payment

The service is charged at 2 SEK (excl. VAT) per ticket sold.

The fee is automatically added to your upcoming payout report.

No fee is charged for cancelled events or fully refunded tickets.

3. Activation and Deactivation

The service is activated immediately upon acceptance of these terms.

You may request to deactivate the service at any time by contacting Nortic support.

Upon deactivation, you will lose access to Nortic Insights and no new insights will be generated.

4. Data Protection and Privacy

All data is processed in accordance with GDPR and Nortic's privacy policy.

Analysis is based on aggregated and anonymized audience data.

5. Limitation of Liability

Nortic is not responsible for decisions or outcomes based on insights from the service. The service is provided "as is".

6. Changes to Terms

Nortic reserves the right to update these terms. In case of significant changes, you will be informed in advance via email or through the platform.

Questions? Contact us at support@nortic.se or call our customer service.