

NoRugMoon (NRM)

A Solana-Based Community Meme Coin Against Rug Pulls

Date: April 05, 2025

1. Introduction

In the wild world of meme coins, trust is a rare commodity. The Solana blockchain, with its lightning-fast transactions and low fees, has become a breeding ground for both innovation and deception. Too often, promising projects turn into "rug pulls," where developers vanish with investors' funds, leaving communities betrayed and broke.

NoRugMoon (NRM), a meme coin built on Solana with a mission to flip the script. We're not just another token; we're a movement. NoRugMoon stands for transparency, fairness, and the power of the community.

Launched on Moonshot, a platform designed for equitable token launches, NRM is here to prove that meme coins can be fun, profitable, and rug-proof.

Our Motto: To the moon, with no rugs in sight.

2. Vision and Purpose

Vision

To establish a meme coin ecosystem where trust is the foundation, not the exception. NoRugMoon seeks to redefine the meme coin narrative by championing community ownership, transparency, and anti-rug mechanisms, setting a new standard for integrity in crypto.

Purpose

- Empower the community to shape the project's future.
- Eradicate rug-pull risks with locked liquidity, immutable contracts, and revoked authorities.
- Create a token that's as entertaining as it is dependable, leveraging Solana's high-performance blockchain.

3. Why Solana and Moonshot?

Solana: The Ideal Blockchain

Solana powers NoRugMoon with its unparalleled capabilities:

- **Blazing Speed:** Transactions confirm in under a second, keeping the meme coin energy alive.
- **Low Fees:** Gas costs stay below \$0.01, making NRM accessible to everyone.
- **Scalability:** Solana processes thousands of transactions per second, ready for our lunar journey.
- **Ecosystem:** A vibrant community and developer network make Solana the meme coin hub of crypto.

Moonshot: The Ultimate Launchpad

Moonshot is the best place to discover and launch the next trending token, and it's the perfect partner for NRM's fair launch:

- **Fair Launch Guarantee:** No presales, no insiders—everyone gets an equal shot with a max supply of 1 billion tokens.

- **Immutable and Audited:** Ownership is renounced, and smart contracts are fully audited for security.
- **Liquidity Migration:** Once the market cap hits 432 SOL (\$51.9K) or 25 ETH (\$45.0K), all remaining tokens and liquidity migrate to a chosen DEX (e.g., Meteora), where liquidity is locked forever.
- **Earn Rewards:** Launch on Meteora via Moonshot and earn LP rewards for life.
- **Trending Potential:** Moonshot's Free Enhanced Token Info boosts NRM's visibility on platforms like DEX Screener, maximizing our shot at trending.

By combining Solana's tech with Moonshot's fair-launch model, NoRugMoon ensures a transparent, equitable, and high-potential launch—no insider dumps, just community power.

4. The NoRugMoon Movement

Theme: The Anti-Rug Revolution

Rug pulls are the scourge of meme coins—developers hype a token, drain the liquidity, and vanish. NoRugMoon flips this script with a bold promise: *no rugs, only solid ground*. Our mascot—a shaggy rug with a bold "X" slashed across it—symbolizes our unwavering stand against scams.

Community First, Always

NRM isn't run by a faceless dev team; it's owned by YOU, the community. From governance to marketing, every decision is yours to make. We're not just launching a coin—we're igniting a rebellion against crypto's scammy underbelly, one transparent step at a time.

5. Tokenomics

Token Overview

- **Name:** NoRugMoon
- **Symbol:** NRM
- **Total Supply:** 1,000,000,000 (1 billion) NRM
- **Blockchain:** Solana
- **Launch Platform:** Moonshot

Allocation

- **Fair Launch (100%):** All 1 billion NRM tokens are distributed via Moonshot's fair-launch mechanism—no presales, no team allocations, just a clean drop.
- **Liquidity Pool:** 80% of funds raised pair with NRM and are locked on a DEX (e.g., Meteora) for at least 12 months, extendable by community vote. All liquidity is locked forever post-migration, per Moonshot's model.
- **Token Burn:** 10% of the supply (100 million NRM) is burned at launch to reduce circulating supply and enhance value.
- **Community Treasury:** 10% of launch funds fuel a community-controlled wallet for marketing, development, and engagement initiatives.

Anti-Rug Protections

- **Locked Liquidity:** Secured via Moonshot's forever-locked liquidity model and verifiable on Solscan.
- **Immutable Contracts:** Mint and freeze authorities are revoked—supply is fixed, and your tokens are untouchable.
- **Full Transparency:** All transactions, wallet addresses, and locks are publicly auditable on-chain.
- **Audited Security:** Moonshot's fully audited smart contracts ensure NRM is scam-proof from the start.

Fee Structure

- **Zero Tax:** No buy/sell fees. What you buy is what you keep—simple and fair.

6. Launch on Moonshot: How It Works

NoRugMoon launches on Moonshot, ensuring a fair and transparent start:

1. **Contribution Phase:** Users contribute SOL to the Moonshot pool during a 48-hour window—open to all, no exceptions.
2. **Token Distribution:** NRM tokens are distributed proportionally to contributors—no whales, no bots, just fairness.
3. **Liquidity Migration:** Once the market cap reaches 432 SOL (\$51.9K) or 25 ETH (\$45.0K), remaining tokens and liquidity migrate to a DEX like Meteora, where liquidity is locked forever.
4. **Trading Freedom:** Buy and sell NRM at any time, with the added perk of earning LP rewards for life on Meteora.

This process eliminates presale scams and insider advantages, aligning perfectly with our anti-rug ethos and maximizing NRM's trending potential on platforms like DEX Screener.

7. Roadmap

Phase 1: Launch (Q2 2025)

- Deploy NRM with audited contracts via Moonshot.
- Lock liquidity, burn 10% of supply, and share all proofs on-chain.
- Launch community hubs on X, Discord, and Telegram, and establish governance.

Phase 2: Growth (Q3 2025)

- Roll out airdrops and meme contests using the community treasury.
- List NRM on major Solana DEXs (e.g., Meteora, Raydium).
- Amplify visibility with viral campaigns and NFT collaborations.

Phase 3: Expansion (Q4 2025)

- Forge partnerships with anti-scam initiatives or Solana projects.
- Introduce community-voted utilities (e.g., staking, charity programs).
- Explore centralized exchange listings, pending community approval.

8. Community Governance

NoRugMoon is YOUR coin—built by the community, for the community. We ensure it stays that way with a governance model designed for fairness and transparency:

- **Decentralized Decision-Making:** NRM holders can propose and vote on critical decisions—like treasury spending or partnerships—using secure, Solana-based governance tools. Your voice shapes our future.
- **On-Chain Transparency:** Every vote and outcome is recorded on the blockchain and shared publicly, ensuring accountability at every step.
- **Dev-Free Future:** Post-launch, the founding team steps back, handing the reins entirely to the community. No dev overlords—just pure, community-driven momentum.

With NRM, you're not just a holder; you're a decision-maker in our anti-rug revolution.

9. Risks and Disclaimer

While NRM is designed to be rug-proof, the crypto market is inherently volatile. Meme coins thrive on hype, and prices can soar or plummet unpredictably. Invest only what you can afford to lose, and join for the mission, not just the potential gains.

NRM is a community-driven experiment, not a security or guaranteed investment. Always do your own research (DYOR) before participating.

10. Join the Anti-Rug Revolution

NoRugMoon isn't just a token—it's a statement. We're tired of scams, tired of broken promises, and ready to take meme coins to the moon the right way.

- **X:** @norugmoon
- **Discord:** discord.gg/norugmoon
- **Website:** norugmoon.com (TBD)

Grab your SOL, join the launch on Moonshot, and let's build a meme coin that's as solid as the floor beneath your feet. No rugs, just moon vibes.

To the moon, together!