



Evolution

Whitepaper

version 1.0

Introduction

Successful projects have been born out of community governance, sustainable rewards systems, investment confidence, future NFT minting & market-placing; and support ability towards symbiotic tokens within its own ecosystem. Some have achieved one or two of these qualities, none have achieved all.

A solid and committed community is the foundation of any crypto project, and we know that a solid community is forged through common interest, common experience and common ideals. Through hard work and determination, we have gathered a community that has consolidated and then grown to support the long-term goals of the development team. We have built our governance community through the CardanoEvo token, which has established successful ecosystem authority and the first rewards system we sought.

But what of the rest of the qualities mentioned above? We are now deploying the 'hub' token of our ecosystem - Evolution.

Evolution will deliver its own rewards in BnB, encourage further investment and deliver NFT minting & market-placing. The 'hub' token will also provide support to the symbiotic tokens within our own ecosystem, by allowing staking and liquidity provision. Lastly, the 'hub' token will provide direct liquidity support to CardanoEvo and our future symbiont tokens.

Features of Evolution:

Evoboost – A revolutionary system that uses 7% of every purchase to deliver a token boost to every 7th purchase.

Auto liquidity – 2% of every transaction delivers liquidity into the Evolution token.

Variable Buyback – Another revolutionary system that allows us to deliver 2% of every transaction in liquidity to any token within our own ecosystem which then burns the purchased tokens.

Marketing – 4% of every transaction provides an effective marketing budget for the Evolution token.

Reflections – 4% of every sell transaction delivers additional Evolution tokens to every remaining holder.

It may seem complicated, because it certainly is! A lot of hard work has gone into this project to deliver the next step in the Evolution ecosystem.

We are Evolution.

We are CardanoEvo.

We are Community, Evolved.

Evolution

If I have seen further than others, it is by standing on the shoulders of giants' Isaac Newton

Decentralisation

Thus far, centralisation has been essential for all official organisational systems. Whether they be financial, political, or educational, they have been designed and constructed in a way that does not equitably allocate control to those operating within. Much in the same way as a military rank structure, command is only granted to those at the top of the chain. Whilst they may be democratically elected, politicians, banking executives and schooling boards wield power in a manner that serves the policies of those in government, not those who voted. Whilst this may have been an acceptable system during the growth of societies around the globe, we have now entered an era where the desires of the masses are measurable at the click of a button. So it is time to rethink those very systems we have relied upon for so long and the advent of Decentralised Finance (DeFi) may therefore be seen as a watershed moment in global financial governance.

With constraints being placed on cryptocurrency exchange mechanisms, for example Binance and the Kin ecosystem, by the existing centralised authorities in many parts of the world, it could be said that those who seek to impose regulation are more worried about their perceived loss of power. Certainly, the recent clampdown by China on Bitcoin mining bears testimony to this. There will, no doubt, continue to be pushback against DeFi, but we feel that regulation should only exist to protect investors from unethical and fraudulent behaviour; and this can only be successfully achieved by a system that is governed by every single contributor and not by a single entity at the top of a hierarchical structure.

In the words of Ryoshi, creator of Shiba Inu, 'We believe, through the power of collective decentralisation, we can build something stronger than a centralised team could ever create. A community-run token is nothing without the united individuals who give it purpose.'

So, Evolution will be a DeFi, community governed, community driven and community progressive project.

Why BSC?

At the time of launch, there are several different blockchains to choose from; each with its own advantages and disadvantages. We have chosen the Binance Smart Chain as it is as well-proven as many others but, quite simply, the gas fees for making transactions on other blockchains are too prohibitive for the smaller investors that we serve.

We could have gone with ETH and dumped half our tokens in Vitaleks' wallet as a marketing stunt, but we are not in the habit of risking our community's investments unnecessarily.

Whilst we will be able to 'bridge' between other blockchains should their transaction fees reduce and / or confidence in their mechanics improve, we have chosen BSC because it keeps value in the Evolution project, not in the wallets of those who invest directly in the blockchain or smart contract.



Evolution Ecosystem

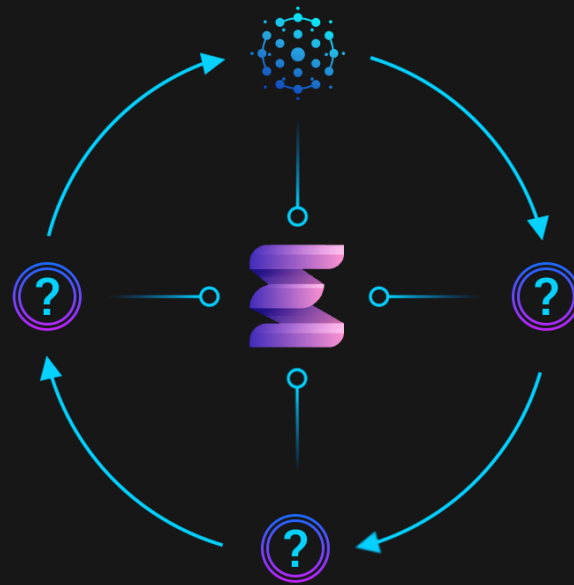
The long-term Evolution project was begun in May 2021, with a strategic aim to produce an ecosystem that provides rewards to holders in several 'Parent' coins, as well as a swap capability to exchange between each of our Evolution reward tokens; or any other crypto currency for that matter.

Our first token in the project, CardanoEvo, delivered the first rewards in Cardano, our Merchandise Store, and our first Dashboard app. More importantly, CardanoEvo established a community of Developers, Moderators & Investors with an enthusiasm to see the entire project grow and fulfil its potential. As the first token in our project, CardanoEvo will retain its importance, delivering rewards, maintaining the buyback

governance for the eco-system and continuing as a required hold for our EvoNFT market.

Now that CardanoEvo has been successfully launched, the time has come to introduce the hub of the eco-system:

The Evolution Token.



Reflections vs Rewards

Investors in any token expect to receive reflections or rewards for hodling (holding on to) their investment. Reflections are the practice of redistributing taxed tokens to existing holders. Rewards are the practice of distributing another token, for example Cardano, in lieu of reflections.

As each of the tokens it will eventually support in the ecosystem are designated to be reward tokens, Evolution will be a reflective token. Out of the transaction taxes, 4% of each sell transaction will be redistributed to existing holders. The amount of reflections received will be commensurate with the amount of tokens the investor already holds.

Evolution has its use cases as described further below, but we felt that Evolution should have its own unique system to incentivize continued investment. So we created the first mechanism called:

THE **EvoBoost**

Evoboost is a unique function designed by our developers and it is one of a kind. Investors making a purchase valued at \$10 or more will have a 17.5% chance to receive a boost, dependent on whether they trigger it by their place in the purchase transactions.

As we outlined in the reflections / rewards section above, every transaction above in Evolution incurs taxation. Seven percent (7%) of that taxation is delivered to the **EvoBoost** system for distribution as a bonus, should the purchase occur at the right point.

The 7% **Evoboost** distribution is divided into five different pools, to provide a boost as follows:

EvoBoost Level One- For every seventh buy transaction, three percent (3%) of each of the previous six transactions will go to the initiator of the seventh successful transaction.

EvoBoost Level Two - For every forty-seventh buy transaction, one percent (1%) of each of the previous forty-six transactions will go to the initiator of the forty-seventh successful transaction.

EvoBoost Level Three - For every one hundred and twenty-seventh buy transaction, (1%) of each of the previous one hundred and twenty-six transactions will go to the initiator of the one hundred and twenty-seventh successful transaction.

EvoBoost Level Four - For every five hundred and forty-seventh buy transaction, (1%) of each of the previous five hundred and forty-six transactions will go to the initiator of the five hundred and forty-seventh successful transaction.

EvoBoost Level Five - for every one thousand and twenty-seventh buy transaction, (1%) of each of the previous one thousand and twenty-six transactions will go to the initiator of the one thousand and twenty-seventh successful transaction.

Investors will be able to keep a track of the boots they have received on the dApp on our existing **EvoSwap** webpage.

Evolution Utilities

As well as supporting the other tokens in our ecosystem, Evolution has to be an investment opportunity in itself. We have created the Evoboost function in order to attract initial investment and the reflections to encourage investors to hodl.

In order to maintain investment further, Evolution must have a use case, a utility. The utilities are as follows:

EvoSwap

Our Evoswap platform is already launched. Investors will need to hold Evolution in order to trade, stake and swap other tokens in our ecosystem (CardanoEvo, for example)

EvoNFT

EvoNFT is currently in development. Investors will need to hold Evolution in order to make transactions on the EvoNFT marketplace and lending platform, in addition to holding our reward tokens for NFTs minted in their sphere.

EvoList

Evolist is also under construction. It is a coin listing site with equitable principles of voting and resistant to bot-voting; as well as promotional advertising which will generate liquidity deliverable into any token in our ecosystem. A hold in Evolution will be required in order to access advanced functions of the EvoList website.

Token Protocol / Tokenomics

Initial Token allocations:

Total initial coin creation: 1Billion – 1,000,000,000

Private Whitelist Sale to CardanoEvo Governance Holders: 4.3% – 43,259,259

Public Presale and Pancakeswap (26.8%) - 268,068,977

Allocation to Marketing: (5%) – 50,000,000

Allocation for Staking Functions – (25%) 250,000,000

Allocation for Future CEX Listings – (35%) 350,000,000

CEX listing and Staking allocations will be locked for 2 months just to give us enough time to work everything out

TOKENOMICS:

Evolution is a frictionless yield and liquidity generation smart contract which applies a 15% fee to each buy transaction; and 17% to each sell or wallet transfer.

This transaction fee is split into three portions which serve separate functions:

Buy Transactions:

2% Liquidity (1% BNB – 1% Tokens)

4% Marketing Wallet

2% BuyBack

7% EvoBoost [Transactions boosted in tokens]

Sell transactions

These are the same functions as for the buy, but the percentages are slightly increased for reflections and the marketing wallet:

2% Liquidity (1% BNB – 1% Tokens)

4% Back to holders in tokens

4% Marketing wallet

2% BuyBack

3% Development

CONTRACT OWNERSHIP

The team has not renounced ownership of this contract as this is an 'active-management' coin. It allows the team to manage the coin effectively, and apply amendments to certain functions when mandated by the community.

Top Investors VIP Club

As with our governance token CardanoEvo, we will create a VIP service for our top investors. Those who hold, and continue to hold, a significant amount of Evolution tokens, will be vetted, verified and invited to join, Benefits of membership will include:

- Enhanced contact with the Leadership team.
- Early consultation on Evolution Development.
- Exclusive access to VIP merchandise.
- VIP community and competitions.

Merchandise Shop

Our Merchandise shop is up and running on the CardanoEvo website. It is currently a non-profit shop for our investors to purchase products and get a tangible association with the future of the Evolution project.

We shall be adding an Evolution collection to the shop and making it accessible from the Evolution website.

In consultation with the community, further merchandise collections will be added, including exclusive items for the VIP investors.

Leadership Team

Our team of moderators have been with us from the very first iterations of the Evolution project. They are strong and experienced, assisting with the chat rooms and with senior moderators running our social media channel.

We will continue to recruit more moderators as we continue our project journey; either from the existing cEvo community mod team, or by doxed interview with the devs.

Development Team



Steve
Community
Manager



Usema
Programming
and Project Lead



Andrew
Web Design and
Marketing



Trent
Marketing



Amanda
Marketing



Rahman
Marketing

Our development team remains unchanged since the projects' inception. They have been joined by a very tenacious marketing team, drawn from our investor family. Together, they have a combined total of 120 years of management and marketing experience. They are:

Usema – Based in Italy – Project Lead and Contract Design. (Italian / English speaker)

Usema is 32. Originally from Morocco; but settled in Italy 25 years ago. After leaving University, Usema gained experience in managerial public-facing roles as well as product development in a joint venture in his fathers' company. Three years ago, Usema took up a managerial position as a project leader in a well-known telecommunications company, specialising in satellite tracking technology. Usema has been investing in cryptocurrencies for five years. Usema also has 4 years' experience managing a drop-ship e-commerce business; He has been involved in several projects with varying success, as an associate developer. CardanoEvo is Usamas' brain-child and his breakout for success as a project leader.

Andrea – Based in Italy – Website Design (Italian speaker)

Andrea is 25, and hails from Italy. Since leaving university, Andreas has grown his career in the world of web design and e-commerce.

His profile skills and experience include:

Web-design, Search Engine Optimization, HTML protocol, CSS Website Front End, JavaScript, Graphics and Illustrations, E-commerce, Affiliate Marketing, Digital Marketing, Social Media Management across a wide spectrum of platforms.

Steve – Based in UK – Community Manager (English speaker)

Steve is 52, originally from the UK and now based in New Jersey. He has had a successful 25 year career in project management and community liaison within the U.K. civil service. Over the last 10 years, Steve has also built two successful e-commerce businesses. One utilising drop-shipping, the other being inventory-based. Steve has been investing in cryptocurrencies for two years. This is his first Project Management role since retirement from government work. As well as a wealth of experience in project management and community liaison, Steve is academically qualified to Master's Degree level in social research.

Amanda – Based in the US - Marketing

Amanda is 28 and based in the US. She has had a keen eye in cryptocurrency for 5 years and brings 10 years of marketing experience to this, her first crypto-related management role. She has had several roles in customer-focused service and marketing, having worked in sales, logistics, marketing and asset management.

As well as her penchant for meme creation, Amanda is adept at social media procurement and influencer liaison.

Trent – Based in the US – Marketing.

Trent is 51 and Based in the US - A former commercial graphic artist, designer and marketing specialist with over 15 years of experience in the field who specialised in design and layout through a suite of Adobe products to include Illustrator, Photoshop, Indesign, Acrobat and Dreamweaver.

Trent, who was born with an inquisitive appeal with all things technology, finance and crypto driven, now serves as a Licensed Real Estate Broker / Licensed Home Inspector and has been a successful business owner for over 11 years. He continues to work ethically and professionally in order to meet and beat the daily expectations and demands of his clients ever changing needs.

Trent is the definition of a team player.

Rahman – Based in Canada - Marketing

Rahman is 49 – He is a double-deep IT professional with over 20 years industry experience spent largely working within organizations at the senior level, relating and applying technology to business growth and development, financial management, and sales & marketing. Extensive experience throughout the entire software development lifecycle, creating new lines of business, and utilizing technology to create enhanced and rich sales & marketing showcase resources. An experienced public speaker, public presenter, and active member of several international community outreach groups, which includes building schools and clean water access in impoverished areas of the world.

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