

# PARTS

NAME

DATE

## VISUAL LANGUAGE

- |  |   |   |   |  |
|--|---|---|---|--|
| <input type="checkbox"/> Color <ul style="list-style-type: none"><li><input type="checkbox"/> Palettes, by category</li><li><input type="checkbox"/> Contrast</li><li><input type="checkbox"/> Meaning</li><li><input type="checkbox"/> Swatches</li></ul> | <input type="checkbox"/> Typography <ul style="list-style-type: none"><li><input type="checkbox"/> Hierarchy</li><li><input type="checkbox"/> Weights / types</li><li><input type="checkbox"/> Web fonts</li><li><input type="checkbox"/> Baseline grid</li></ul> | <input type="checkbox"/> Iconography <ul style="list-style-type: none"><li><input type="checkbox"/> Pictograms</li><li><input type="checkbox"/> Illustration</li><li><input type="checkbox"/> Icon fonts</li><li><input type="checkbox"/> Alignment</li></ul> | <input type="checkbox"/> Motion <ul style="list-style-type: none"><li><input type="checkbox"/> Principles</li><li><input type="checkbox"/> Timing</li><li><input type="checkbox"/> Types</li><li><input type="checkbox"/> Transitions</li></ul> | <input type="checkbox"/> Space <ul style="list-style-type: none"><li><input type="checkbox"/> Units / measurements</li><li><input type="checkbox"/> Metrics and keylines</li><li><input type="checkbox"/> Structure</li><li><input type="checkbox"/> Photography</li></ul> |
|--|---|---|---|--|

## UI ELEMENTS

- |  |   |   |  |  |
|--|---|---|--|--|
| <input type="checkbox"/> Paragraph         | <input type="checkbox"/> Buttons <ul style="list-style-type: none"><li><input type="checkbox"/> Primary</li><li><input type="checkbox"/> Secondary</li><li><input type="checkbox"/> Button groups</li><li><input type="checkbox"/> Menu buttons</li><li><input type="checkbox"/> Split buttons</li><li><input type="checkbox"/> FAB (floating action)</li></ul> | <input type="checkbox"/> Form controls <ul style="list-style-type: none"><li><input type="checkbox"/> Text</li><li><input type="checkbox"/> Variants (email, etc)</li><li><input type="checkbox"/> Text area</li><li><input type="checkbox"/> Radio</li><li><input type="checkbox"/> Checkbox</li><li><input type="checkbox"/> Select</li></ul> | Form controls, cont'd <ul style="list-style-type: none"><li><input type="checkbox"/> File upload</li><li><input type="checkbox"/> Labels</li><li><input type="checkbox"/> Floating labels</li><li><input type="checkbox"/> Microcopy</li><li><input type="checkbox"/> Required</li><li><input type="checkbox"/> Validation</li></ul> | <input type="checkbox"/> Divider / rule        |
| <input type="checkbox"/> Lead paragraph    |   |   | <input type="checkbox"/> Switch  | <input type="checkbox"/> Slider                |
| <input type="checkbox"/> Block quote       |   |   | <input type="checkbox"/> Image   | <input type="checkbox"/> Block                 |
| <input type="checkbox"/> Headers (H1 - H6) |   |   | <input type="checkbox"/> Full bleed  | <input type="checkbox"/> Inline with positions |
| <input type="checkbox"/> Lists             |   |   |  |  |
| <input type="checkbox"/> Links             |   |   |  |  |
| <input type="checkbox"/> Code              |   |   |  |  |

## UI COMPONENTS

- |   |  |   |   |   |
|---|--|---|---|---|
| <input type="checkbox"/> Action bar/sheet | <input type="checkbox"/> Contact us          | <input type="checkbox"/> Hero carousel  | <input type="checkbox"/> Modal            | <input type="checkbox"/> Site/App navigation      |
| <input type="checkbox"/> Back to top      | <input type="checkbox"/> Cookie notification | <input type="checkbox"/> Legend   | <input type="checkbox"/> Nav Megamenu     | <input type="checkbox"/> Social networking        |
| <input type="checkbox"/> Badges           | <input type="checkbox"/> Data tables         | <input type="checkbox"/> Loading / spinner  | <input type="checkbox"/> Pagination       | <input type="checkbox"/> Status (alpha, beta,...) |
| <input type="checkbox"/> Breadcrumbs      | <input type="checkbox"/> Dialog              | <input type="checkbox"/> Local navigation   | <input type="checkbox"/> Progress bar     | <input type="checkbox"/> Tabs                     |
| <input type="checkbox"/> Calendar picker  | <input type="checkbox"/> Drawer/accordion    | <input type="checkbox"/> Maps   | <input type="checkbox"/> Pull quote       | <input type="checkbox"/> Tags / chips / pills     |
| <input type="checkbox"/> Caption          | <input type="checkbox"/> Filters             | <input type="checkbox"/> Menu   | <input type="checkbox"/> Ratings          | <input type="checkbox"/> Thumbnails / #-ups       |
| <input type="checkbox"/> Cards            | <input type="checkbox"/> Footer              | <input type="checkbox"/> Messaging <ul style="list-style-type: none"><li><input type="checkbox"/> Toast</li></ul> | <input type="checkbox"/> Reviews          | <input type="checkbox"/> Tips / tutorial          |
| <input type="checkbox"/> Chat (live)      | <input type="checkbox"/> Footnotes           | <input type="checkbox"/> Block  | <input type="checkbox"/> Rich text editor | <input type="checkbox"/> Toolbar                  |
| <input type="checkbox"/> Code block       | <input type="checkbox"/> Header              | <input type="checkbox"/> Inline error   | <input type="checkbox"/> Search           | <input type="checkbox"/> Tooltips                 |
| <input type="checkbox"/> Comments         | <input type="checkbox"/> Hero billboard      |   | <input type="checkbox"/> Sidebar          | <input type="checkbox"/> Video & media            |

## UI PATTERNS

- |  |   |
|--|---|
| <input type="checkbox"/> Authentication      | <input type="checkbox"/> Permissions          |
| <input type="checkbox"/> Create account      | <input type="checkbox"/> Purchase/checkout    |
| <input type="checkbox"/> Database connection | <input type="checkbox"/> Settings             |
| <input type="checkbox"/> Form structure      | <input type="checkbox"/> Site / app structure |
| <input type="checkbox"/> Launch              | <input type="checkbox"/> Swipe to refresh     |

## PAGE TEMPLATES

- |                                    |  |
|------------------------------------|--|
| <input type="checkbox"/> Home      | <input type="checkbox"/> Search results  |
| <input type="checkbox"/> Category  | <input type="checkbox"/> Contact us      |
| <input type="checkbox"/> Product   | <input type="checkbox"/> Getting started |
| <input type="checkbox"/> Dashboard | <input type="checkbox"/> Discussion      |
| <input type="checkbox"/> Article   | <input type="checkbox"/> Gallery         |

## LAYOUT SYSTEMS

- ☐ Grids for sites
- ☐ Grids for apps
- ☐ Paneling/transitions
- ☐ Responsive/breakpoints
- ☐ Screen sizes

## EDITORIAL

- ☐ Voice & tone
- ☐ Writing for the web
- ☐ Word list
- ☐ Capitalization
- ☐ Punctuation

## BRANDING

- ☐ Identity
- ☐ Logo(s)
- ☐ Tagline(s)
- ☐ Partnerships
- ☐ Themes

## RESEARCH & USERS

- ☐ User needs
- ☐ Personas
- ☐ Research techniques
- ☐ Surveys
- ☐ A/B, multivar. testing

## PRACTICES

- ☐ Accessibility
- ☐ Prototyping
- ☐ Performance
- ☐ SEO
- ☐ Design thinking

## CODING STANDARDS

- ☐ Style
- ☐ Browsers & devices
- ☐ Environments
- ☐ Prog. enhancement
- ☐ Version control

## DOWNLOADS

- ☐ Templates (PSD,...)
- ☐ Swatch palettes
- ☐ Fonts
- ☐ Icons
- ☐ Code

## GETTING INVOLVED

- ☐ Request New Parts
- ☐ Give Feedback
- ☐ Request Audit
- ☐ Present at a Share
- ☐ Contribute

## ABOUT THE PROGRAM

- ☐ Home page
- ☐ Principles / pillars
- ☐ Getting started
- ☐ FAQ
- ☐ Version history

## ABOUT THE TEAM

- ☐ Team
- ☐ Recruiting / jobs

## UTILITIES

- ☐ Variables / tokens
- ☐ Mixins
- ☐ Helpers
- ☐ Customize

## OTHER?

# SYSTEM

NAME

DATE

## PARTS

NAME	VALUE
1	
2	
3	
4	
5	
6	
7	
8	
9	
10	

## PRODUCTS

NAME (TIER)	PLATFORM

## PEOPLE

NAME	DISCIPLINE(S)

Tier: **F** (Flagship) • **S** (Secondary)  
Platform(s): **WS** Web Site • **WA** Web App • **iOS**  
• **AND** Android • **WIN** Windows • [Other]

Discipline: **UX** • **DES**ign • **CON**tent • **FED** •  
**Dev** • **QA** • **PdM** • **PjM** • **Exec**