

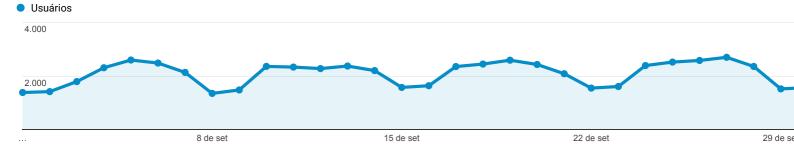
Canais



1 de set de 2018 - 30 de set de



Dados resumidos



	Default Channel Grouping	Sexo	Usuários ▼	Usuários	Contribuição para o total: Usuários
			27.805 Porcentagem do total: 51,93% (53.542)	27.805 Porcentagem do total: 51,93% (53.542)	Usualius
	1. Organic Search	male	9.976	34,47%	
	2. Organic Search	female	4.944	17,08%	
	3. ■ Referral	male	3.741	12,93%	5% 34,5%
	4. Direct	male	3.419	11,81%	11,8%
	5. ■ Referral	female	1.550	5,36%	11,070
	6. ■ Direct	female	1.451	5,01%	12,9% 17,1%
	7. Social	male	817	2,82%	
	8. Paid Search	male	730	2,52%	
	9. Paid Search	female	518	1,79%	
	10. Display	male	487	1,68%	

