

REDUCE YOUR WAITING TIME

OPTI-DRIVER



CONTENT

01

Presentation

02

The problem

03

The plan

04

The app

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Improvement

Taxis in Eindhoven

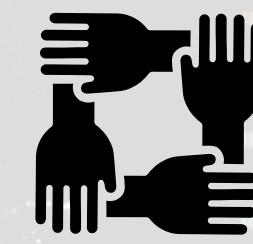


GOALS AND OBJECTIVES

- 01** wait time
- 02** queue
- 03** sustainability



PLAN



Parking lot

Provide the taxi for the right place to be. Inform customer about where he is the most likely to get a ride



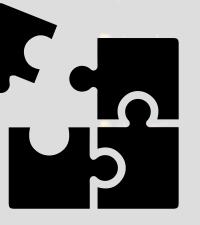
Bus/train schedules

In case there is a bus/train at this exact same time, we should favor one of these public transport



Demographic data

More taxis should be in these areas without interrupting the circulation. We need a fluid way to process



Innovation

I need my innovation skills to come to an end of the problem

CUSTOMER

01

right place to be

02

wait time

03

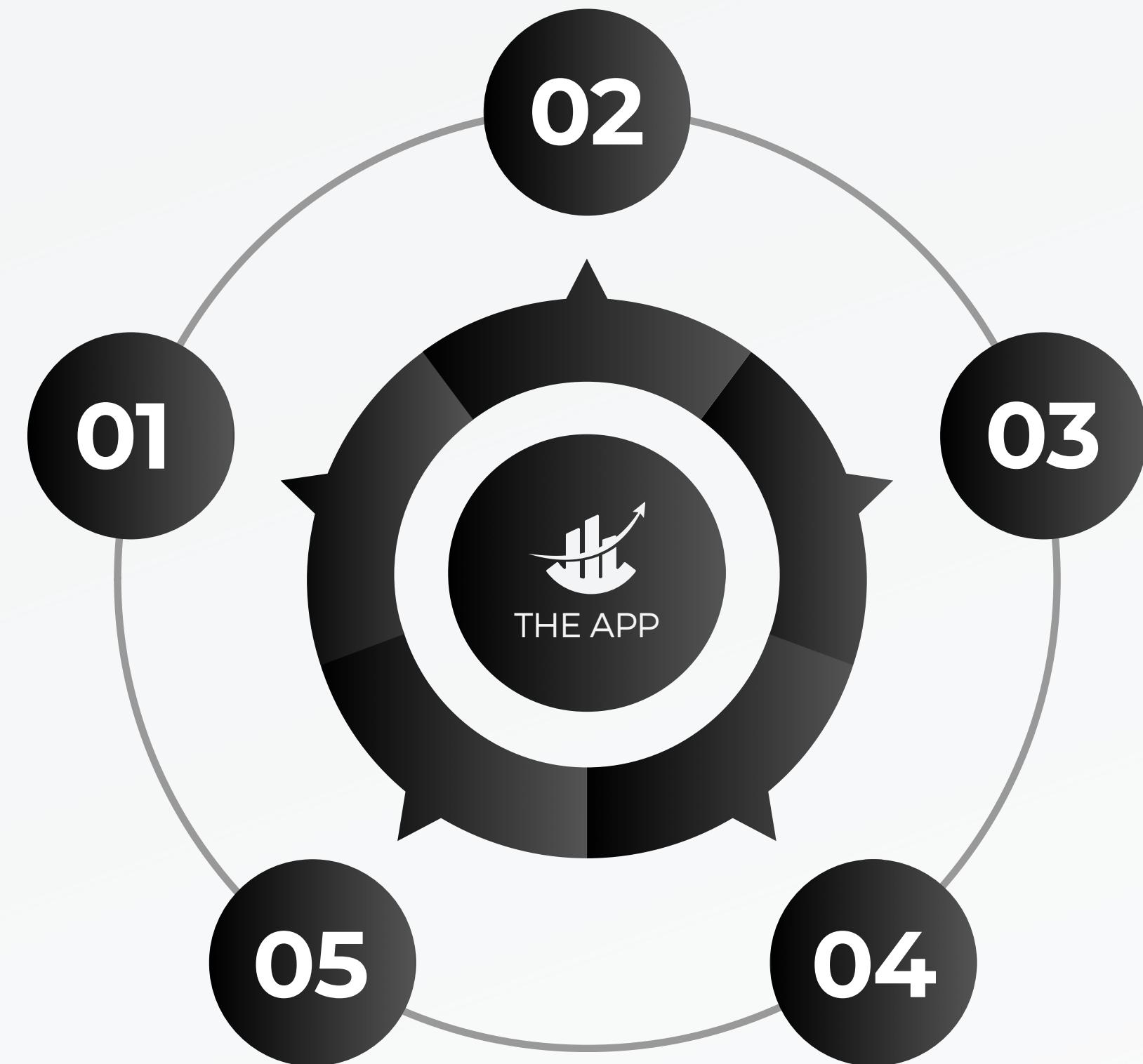
book a time

04

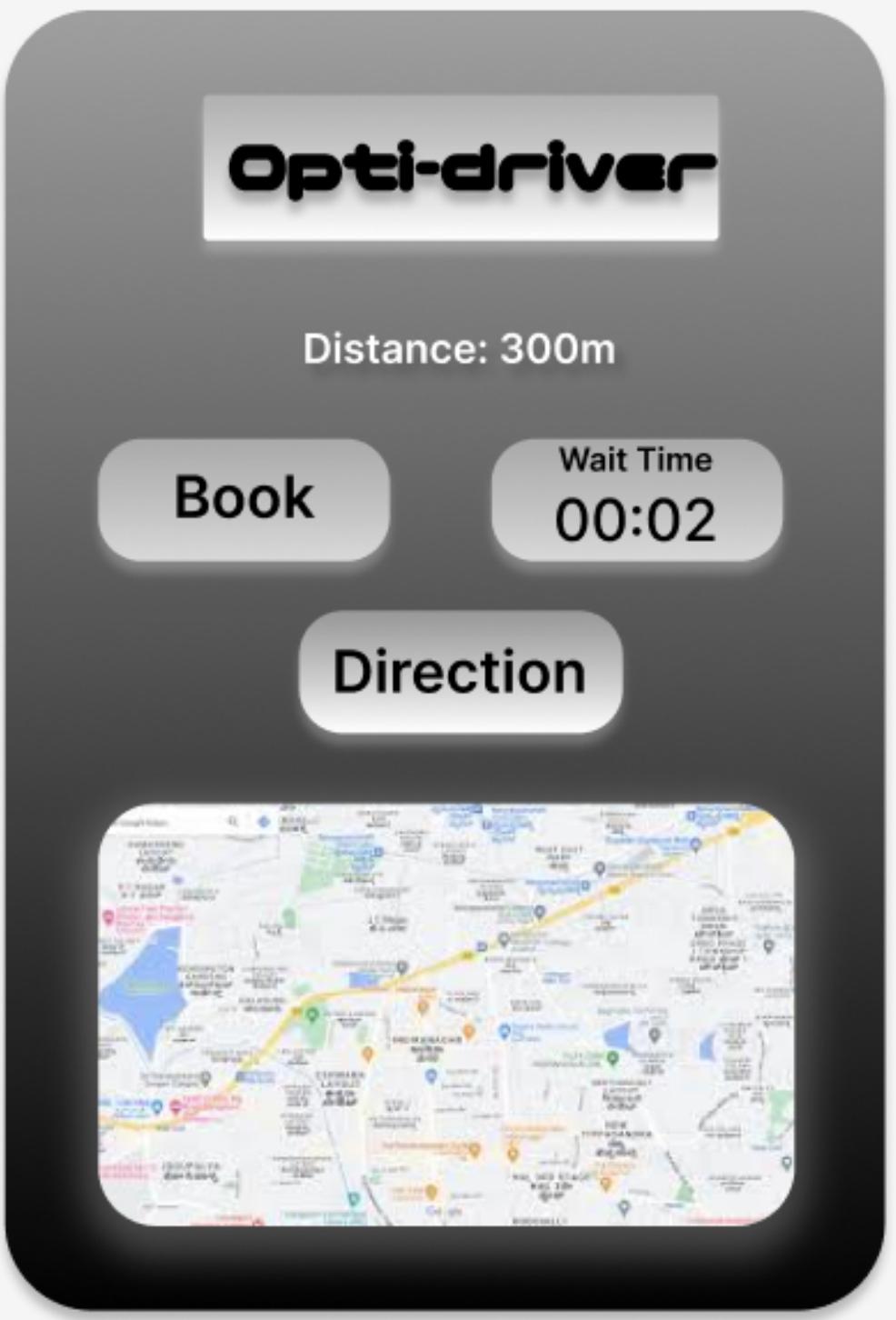
direction

05

map



Outline



DRIVER

1

public transport late

2

bonuses:

2.1

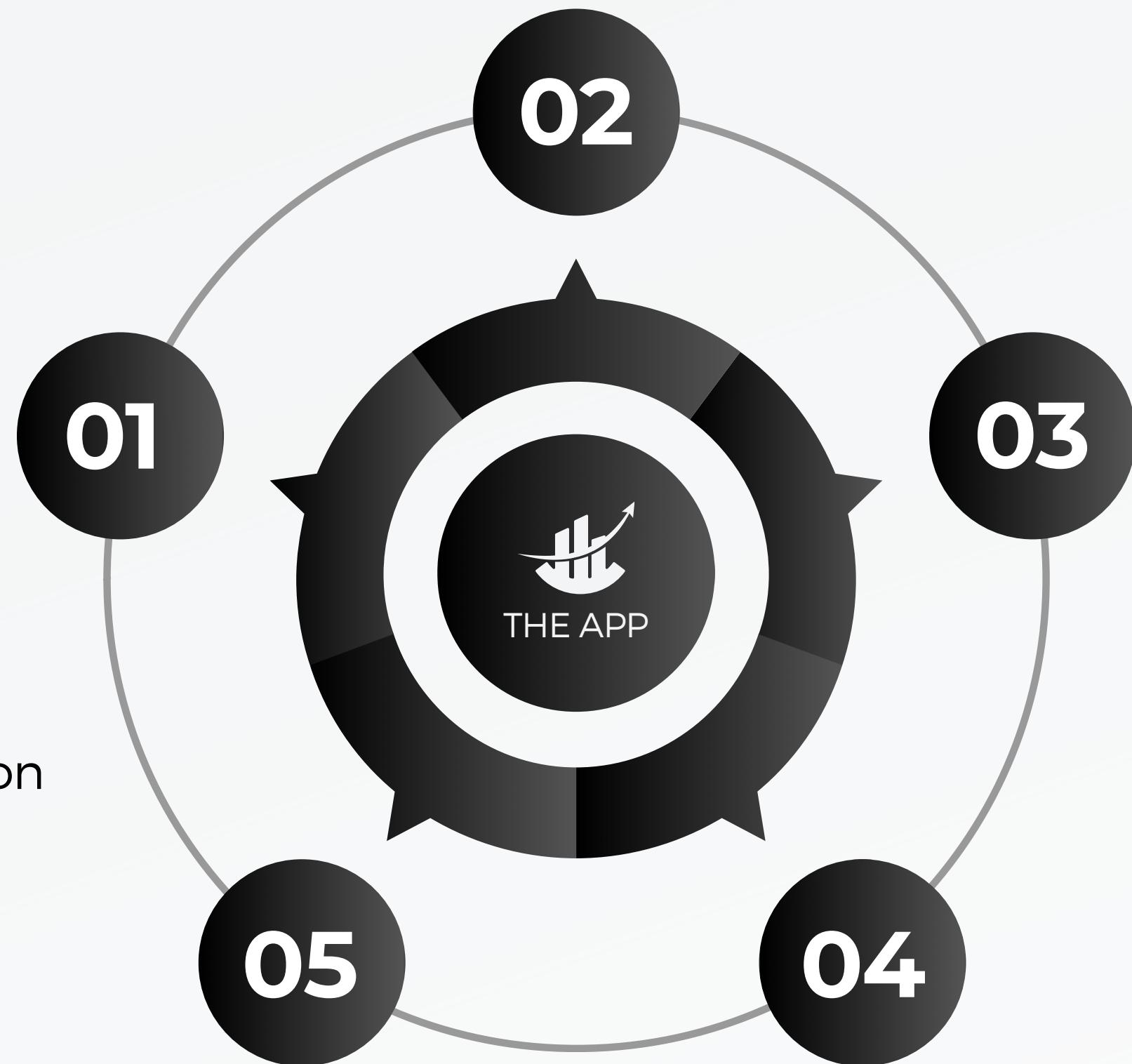
electric car

2.2

quick answer

2.3

avoid congestion
zone



IMPROVEMENT

This is just a beta version, different updates can be made

Steadily measure the wait time to see if the solution is efficient,



Include other public transport

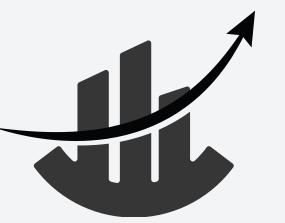


Earn coin using sustainable transport



Pool satisfactions





OPTI-DRIVER

