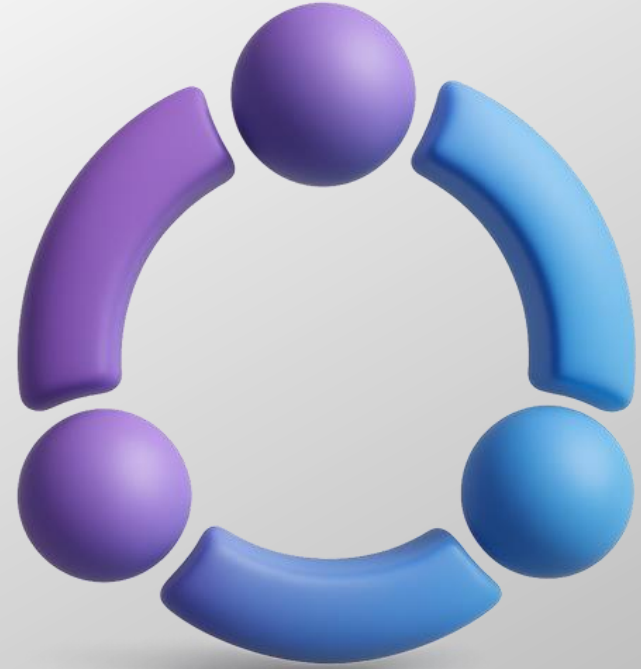# Nostria

Pre-Seed Funding Round

Your Social Network

Nostria is the easy way to experience Nostr. Effortless to start, beautifully simple to use, and designed for everyone - so you can connect, share, and explore the decentralized network with confidence

Purpose

Enabling truly decentralized global scaling for Nostr

Support growth of the Nostr ecosystem through both premium and free infrastructure
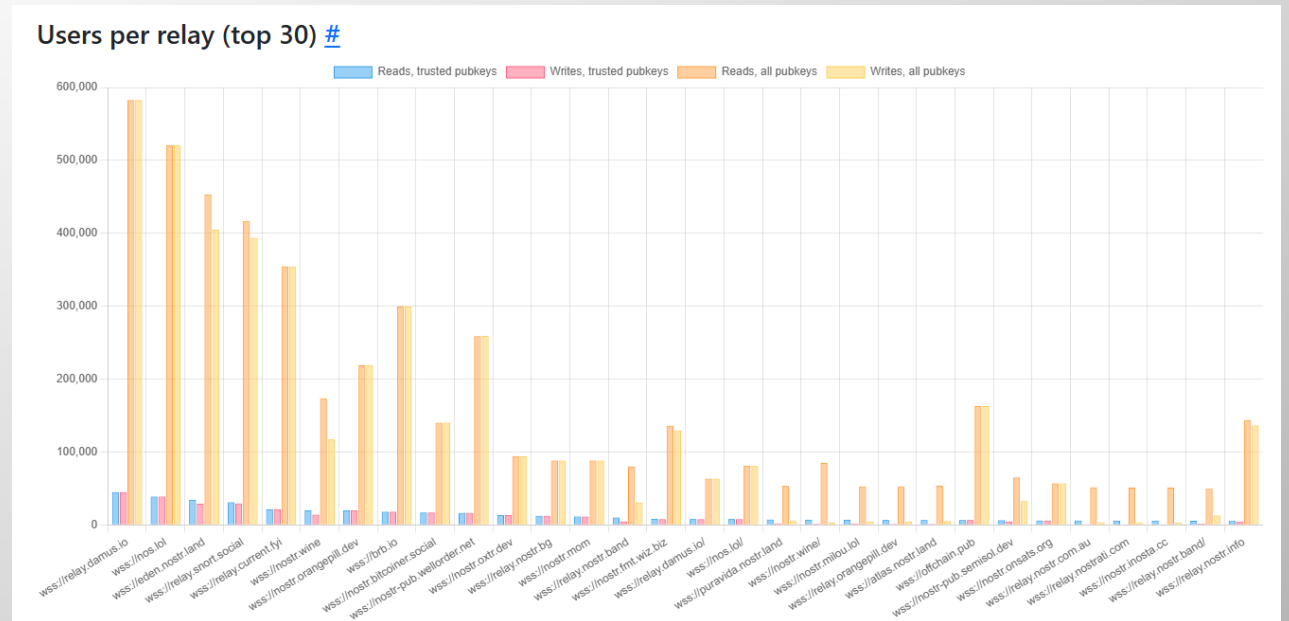
Problem

Nostr network won't scale with large centralized relays

Damus relay: 646 000 users

Nos relay: 601 000 users

Snort: 417 000 users

Solution

Regionally deployed Discovery Relays and pooled User Relays

App built to use Discovery Relays

Total service provider for ease of use and adoption

Nostria @nostria.app · 27s

We are running a test deployment in South Africa (Johannesburg) and from Europe we experience 188 ms latency.

From Johannesburg to our Discovery Relay, the latency is:

0.760 ms (Microsoft)
1.55 ms (Google)

From Cape Town:

20.4 ms (Amazon)

This is incredible improvement and will improve the user experience for everyone where Nostria is deployed.

As we continue our journey, we will deploy into new regions.

Nostria is still under development and we are not ready for production.

Follow us for more updates!

Why now?

To help increase adoption and use of Nostr protocol

Nostr has proven track record

The market is looking for new alternatives (e.g. Bluesky)

Market Size

Daily active users (DAU): 15,000

Weekly active users: 40,000

Total users: 42,7 million

Total events: 552,6 million

Nostria goal is 1 million DAU, compete with Bluesky

Competition

Nostria's competition is not other Nostr apps, it is centralized social media

Mastodon:

      Users: 10 million
      Daily active users (DAU): 1.5 million

Bluesky:

      Users: 35,6 million
      Daily active users(DAU): 3.2 million

X:

      Users: 650 million
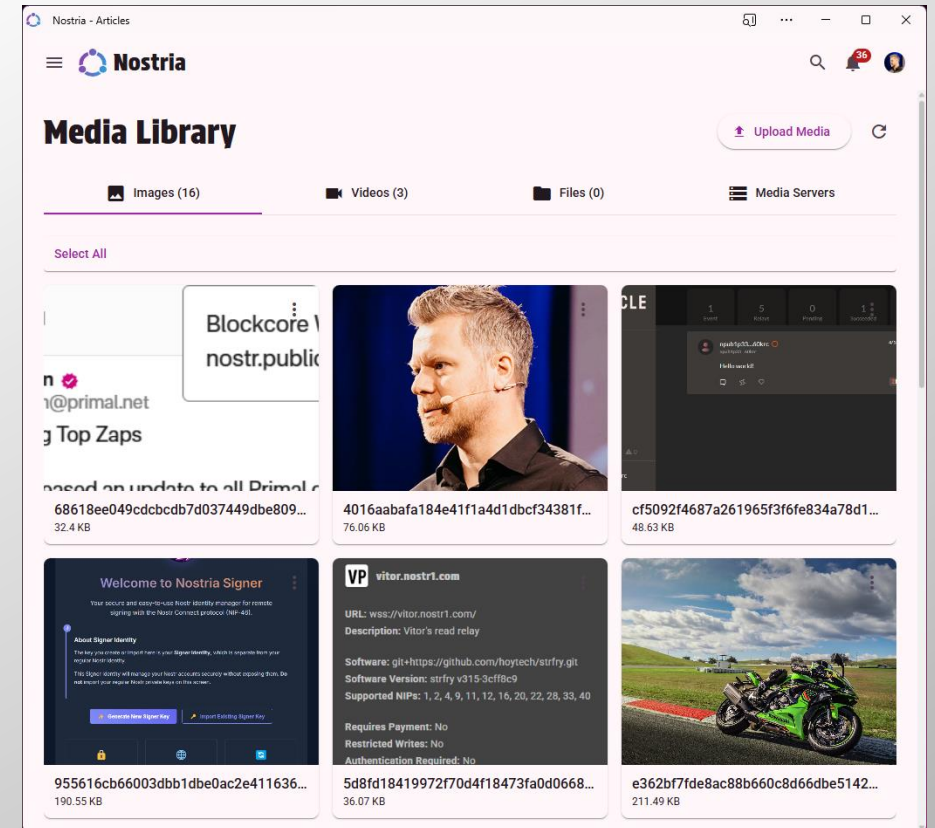   Daily active users (DAU): 240-300 million

Product: App

Intuitive and simple to use interface on all platform

Rich set of features, easy yet powerful

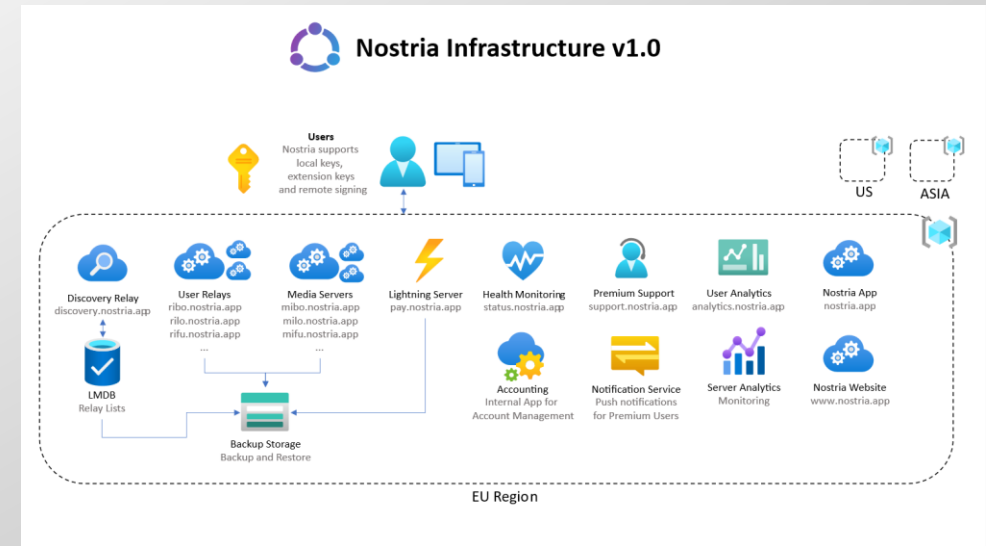Hide complexity, automate when possible

Product: Infrastructure

Industrialized distributed infrastructure architecture

Unlimited cloud scaling with paid user adoption

Free services for quick and seamless user adoption and growth

Product: Roadmap

April-May:

　　　Proof-of-concept and foundational infrastructure

June:

　　　Deploy global relay and media servers

July:

　　　Enhance premium features, MVP with multi-platform support

August:

　　　User acquisition, community building, and preparing for Seed Round

Business Model

Premium and Premium+ subscriptions that gives valuable features

With paid subscriptions, scaling becomes possible

Premium $10, Premium+ $25

Potential for advertisement towards Free accounts

Team: Sondre Bjellås

CEO and Founder

Sondre is a seasoned software engineer specializing in distributed systems, with a proven track record across diverse industries. Renowned for architecting robust, scalable solutions, he's a sought-after expert who drives innovation.

A passionate advocate for open source and decentralization,

Sondre has been a contributor to the Nostr protocol since its inception.

His mission: decentralize the future.

https://www.linkedin.com/in/sondreb/

Team: Kosta Korenkov

Software Engineer

Full stack developer with a product focus. Interested in self sovereignty, making sense, minimalism, sane ways of living and making peace with oneself.

https://www.linkedin.com/in/kostakorenkov/

Team: Lu Barvinskaya

Software Engineer

Junior developer that has contributed to open source and is currently finishing education in software development.

Financials

Nostria is under development and financed by Founder

Pre-Seed Funding Round targeting $30,000 (3 months)

Nostria MVP will be completed and ready for marketing and growth in August

Seed Funding to support global and expansive roll-out at the end of 2025, after succesful demonstration of MVP after pre-seed

Funding platform

Pre-Seed Funding Round using Angor protocol

A decentralized crowdfunding protocol built on Bitcoin and Nostr

https://hub.angor.io/project/angor1qwdgxjuzhjykgpn5q8p3l2q9vyrgqdlrkfp5sjr?network=main

Pre-Seed Round from May 12th until May 31st

Thank you!

www.nostria.app

www.nostria.app/funding

nostriaapp@gmail.com