

# The Reality of Developer Burnout



*Kenneth Reitz*

Hi.

@kennethreitz





# Requests

*http for humans*

# Requests

## HTTP for Humans

```
>>> r = requests.get('https://api.github.com/user', auth=('user', 'pass'))
>>> r.status_code
200
>>> r.headers['content-type']
'application/json; charset=utf-8'
>>> r.encoding
'utf-8'
>>> r.text
u'{"type": "User", ...}'
>>> r.json
{u'private_gists': 419, u'total_private_repos': 77, ...}
```

# [github.com/kennethreitz](https://github.com/kennethreitz)

- ~20 serious projects.
- 100+ experiments.
- OSX-GCC-Installer: 56TB of downloads.
- Requests: 11+ million downloads / month.





salesforce

heroku

# Safe Harbor

Safe harbor statement under the Private Securities Litigation Reform Act of 1995.

This presentation may contain forward-looking statements that involve risks, uncertainties, and assumptions.

If any such uncertainties materialize or if any of the assumptions proves incorrect, the results of salesforce.com, inc. could differ materially from the results expressed or implied by the forward looking-statements we make. All statements other than statements of historical fact could be deemed forward-looking, including any projections of product or service availability, subscriber growth, earnings, revenues, or other financial items and any statements regarding strategies or plans of management for future operations, statements of belief, any statements concerning new, planned, or upgraded services or technology developments and customer contracts or use of our services.

The risks and uncertainties referred to above include - but are not limited to - risks associated with developing and delivering new functionality for our service, new products and services, our new business model, our past operating losses, possible fluctuations in our operating results and rate of growth, interruptions or delays in our Web hosting, breach of our security measures, the outcome of intellectual property and other litigation, risks associated with possible mergers and acquisitions, the immature market in which we operate, our relatively limited operating history, our ability to expand, retain, and motivate our employees and manage our growth, new releases of our service and successful customer deployment, our limited history reselling non-salesforce.com products, and utilization and selling to larger enterprise customers. Further information on potential factors that could affect the financial results of salesforce.com, inc. is included in our annual report on Form 10-Q for the most recent fiscal quarter ended. This documents and others containing important disclosures are available on the SEC Filings section of the Investor Information section of our Web site.

Any unreleased services or features referenced in this or other presentations, press releases or public statements are not currently available and may not be delivered on time or at all. Customers who purchase our services should make the purchase decisions based upon features that are currently available. Salesforce.com, inc. assumes no obligation and does not intend to update these forward-looking statements.



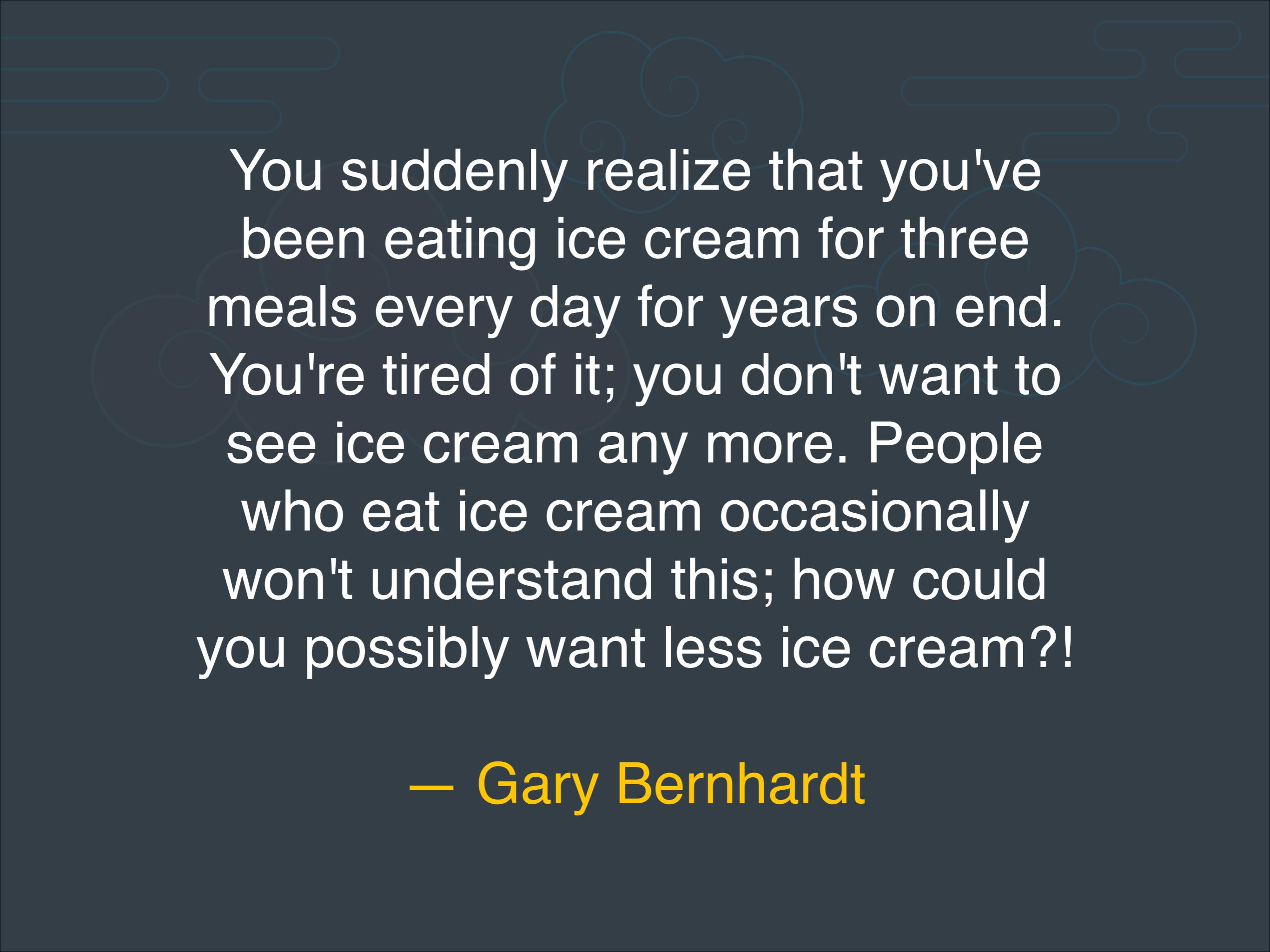
Burnout.



Internal & External



Depression



You suddenly realize that you've been eating ice cream for three meals every day for years on end. You're tired of it; you don't want to see ice cream any more. People who eat ice cream occasionally won't understand this; how could you possibly want less ice cream?!

— Gary Bernhardt

# Entropy of Goals

## Success in Open Source?



# Flask

web development,  
one drop at a time

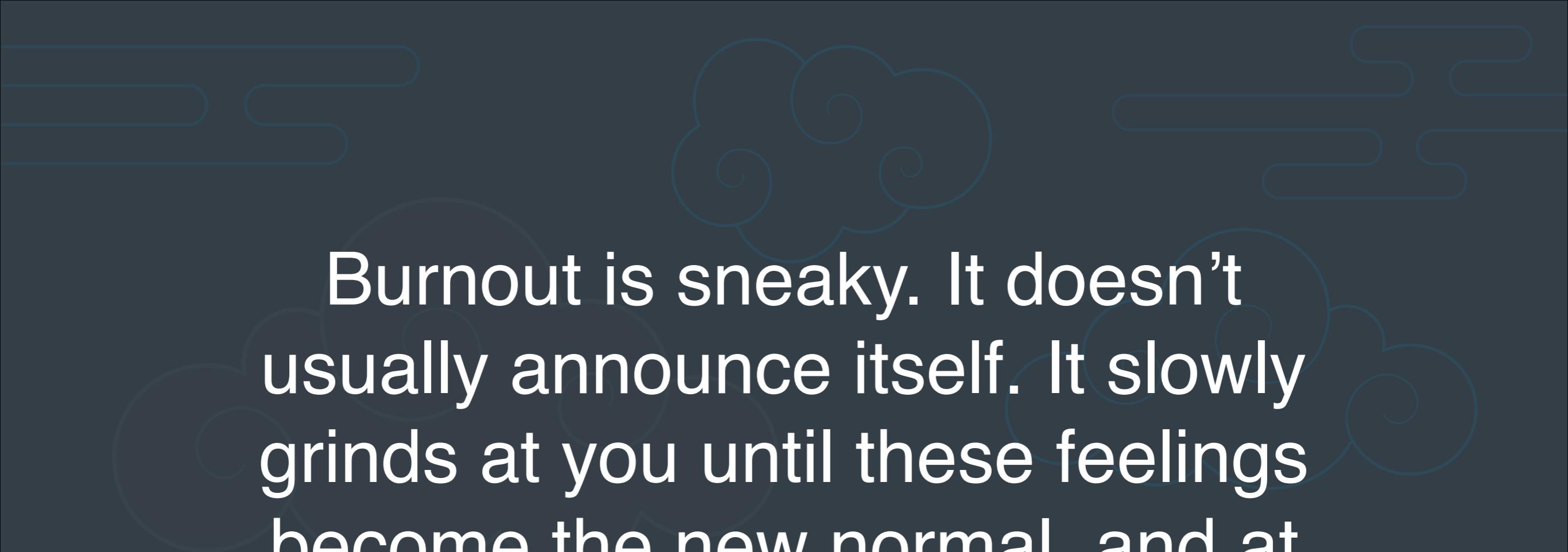


# Requests

*http for humans*

# github.com/kennethreitz

- Requests
- OSX-GCC-Installer
- Maya
- Records
- Tablib
- [httpbin.org](http://httpbin.org)
- [SayThanks.io](https://saythanks.io)
- Python-Guide.org
- 'Import This' Podcast
- Em Keyboard
- Certifi
- Autoev



Burnout is sneaky. It doesn't usually announce itself. It slowly grinds at you until these feelings become the new normal, and at that point it's not easy to dig yourself out of the hole.

– Zach Holman



410 GONE



&



\_why

Mark Pilgrim



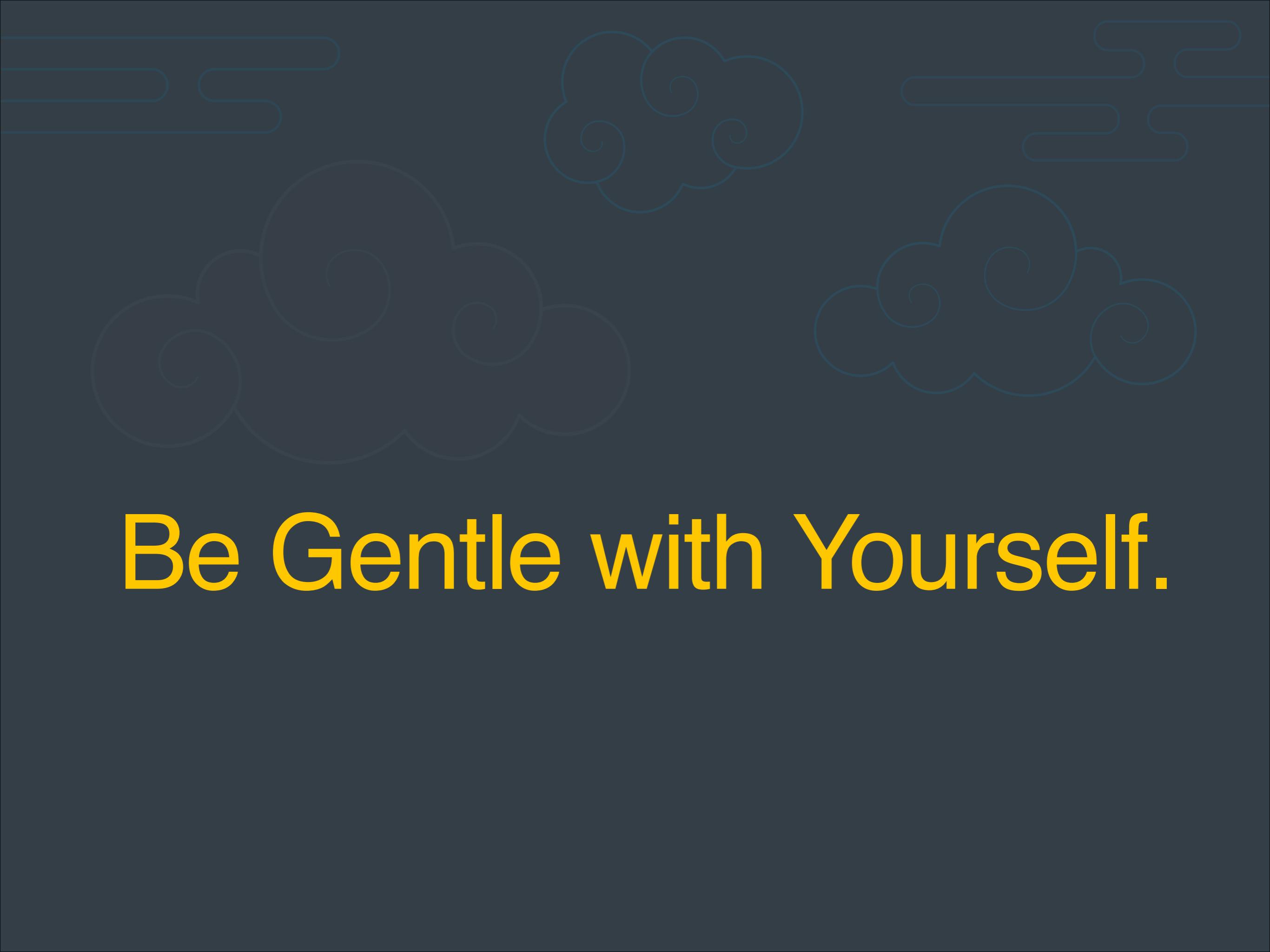
Quit my job?



# Soul Searching



# Key Takeaways



**Be Gentle with Yourself.**

# Publish-only Mode.

- Unfollowed everyone.
- Kept my ability to influence my community.
- Stopped over-engaging with the community.

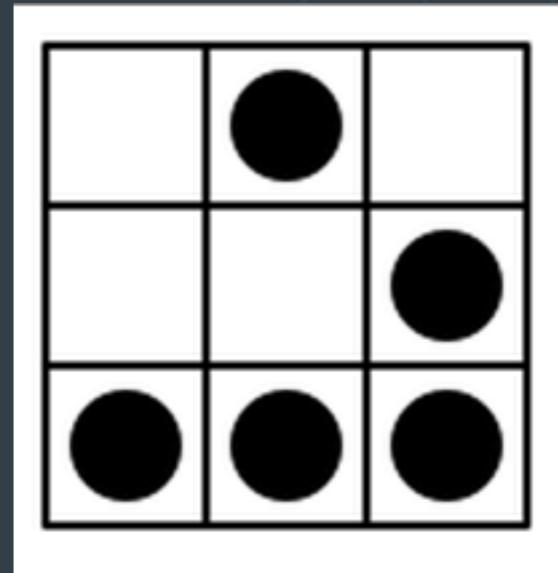


Delegation.

# Meet My Minions



@lukasaoz



@sigmavirus24

These guys are amazing.



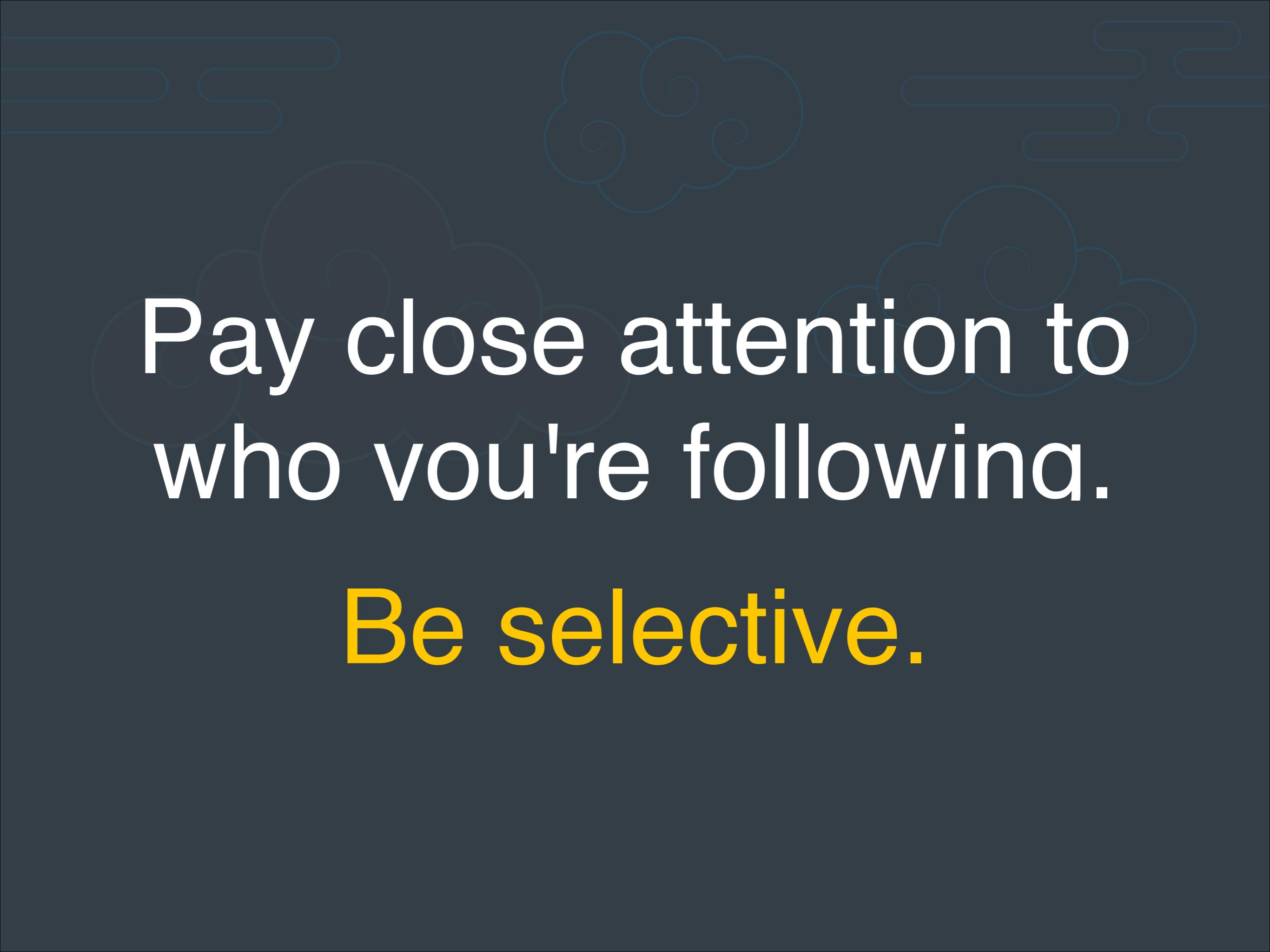
Teamwork!



Have other hobbies!

# Other Interests...

- Street Photography
- Synthesizers and Music Production
- Drawing / Arts & Crafts
- Classic Video Games!



Pay close attention to  
who you're following.

Be selective.



Take a break if you need one.



Thank you!

*kennethreitz.org/values*

