

# Project Report

**Project:**

Clothes Donation at Wall of Kindness

**Project members:**

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## About Wall of Kindness

Originated in Iran in 2015 by an anonymous Iranian individual, Wall of Kindness is a charity work phenomenon that has spread across Pakistan. As of now, Wall of Kindness has been set up by charity organizations (such as Serve Mankind, Wadaan) and by members of the community in several cities including:

1. Rawalpindi
2. Islamabad
3. Lahore
4. Sialkot
5. Quetta
6. Khuzdar
7. Karachi

Wall of Kindness is a kind of welfare where hangers are attached to a wall of a house or any building (with consent of the house/building owner) and it encourages people to donate clothes. Anyone in need of clothing can then find these clothes hanging on the Wall of Kindness and take what they might need. Social media has helped spread this phenomenon and large number of people are taking part in providing clothing for the homeless and the needy, especially in the winters. People donate clothes anonymously and after donations are received, they are cleaned, ironed and hung on the wall.

## Our contribution

With winters approaching, we found it best to donate clothes among the homeless and the needy. The steps we took from coming up with this idea to handing clothes to people who might need them are as following:

### Making contact

We needed to find a way to make sure the collected donations reached the right hands. Out of the available distribution sources like Chadar and Wall of Kindness, we chose Wall of Kindness. We got in touch with them using the contacts available on their social media. We discussed things like what kind of clothing we should try to collect (size, masculine/feminine etc.) and out of three Wall of Kindness locations in Islamabad and Rawalpindi, which one we should target.

### Clothes collection

Each of us collected clothes from our neighborhood back in our native cities. We went door to door asking for clothe donations. We tried our best to convey our reason for collecting clothes to the people donating, telling them about Wall of Kindness to help spread the word about the phenomenon and hopefully encourage more people to join the cause.

### Cleaning and sorting

After the collection, we had laundries clean them at our expense. After that we sorted every piece from the pile and proceeded to the distribution phase.

## Distribution

There are three Wall of Kindness locations in the Islamabad/Rawalpindi area:

1. On 6<sup>th</sup> Road
2. In sector F-10
3. In sector I-10

We chose to donate at Wall of Kindness on 6<sup>th</sup> Road and in I-10 sector. Upon reaching the locations we hung the clothes on the hangers attached on the walls. People came and took what they needed. We stayed there until the last piece of clothe was taken.

## Statistics

Location	Wall of Kindness at 6 <sup>th</sup> Road & I-10 sector
No. of pieces distributed	103 pieces
Collection time (per person approx.)	~3 days
Hours spent distributing (approx.)	~5 hrs