# Initial Specification and Overview

Overview?

After researching portfolio examples, I decided on a clean block design with soft colours with a pastel finish. The block design should make it slightly easier for me to code the page as I can use division to divide up the page cleanly.

I want my page to be simple to navigate and have a good user experience, I will do this through techniques including but not limited to:

* Fixed navigation bars.
* Intuitive design, following current trends in web design
* A webpage that works for the user, via elements such as slideshows
* Removing clutter so that the user does not need to spend more time than they like on parts of the page not in their interest

During my time looking at other pages, I noticed that clear design stood out to me as I could quickly see what was important, I also found that I preferred pages that’s colour aesthetic was minimalist. Simple 2 colour designs, or ‘soft’, muted colour designs stood out to me as easy on the eyes and not too over-stimulating. Certain use of vibrant colour serves the function of drawing quick attention and if used alongside a muted design can create a nice effect that keeps the page within my main design idea of a clean overall website.