

### **UX Designer & Front-End Developer**

<u>Hanerino</u> in Rochester, NY

March 2009 - Present

Experienced designer with strong coding skills and one-half of a two-person design studio  $\cdot$  Designing & building experiences for client websites and applications  $\cdot$  CMS setup and custom development work  $\cdot$  Researching and implementing responsive web design best practices



## **Experience Designer**

<u>Partners + Napier</u> in Rochester, NY December 2015 - November 2016

Part of a small UX and front-end development team at an integrated agency · Working directly with clients like BMW & MINI Financial Services, Mederma, and Delta Private Jets ·

Designing, building and testing HTML emails and landing page experiences



### **Adjunct Instructor**

The Center for Digital Arts in Waltham, MA

November 2009 - April 2014

Part time instructor in the Graphic and Web Design/Web Development programs at CDIA  $\cdot$  Teaching modules on CSS, XHTML, JavaScript, PHP and more to small class sizes  $\cdot$  Assisting with the development and improvement of modules within the program



### Lead Designer

<u>Litmus</u> in Cambridge, MA October 2011 - April 2012

Design and code for Litmus web application, including rework of old features and creation of new features  $\cdot$  Layout and content work for new marketing site pages  $\cdot$  Application of user metrics to realign site and app design elements



#### **User Interface Designer**

Harvard University in Cambridge, MA

November 2005 - March 2010

Lead designer for iSites, a content/course management system for Harvard with a robust customization engine  $\cdot$  Improved usability & accessibility of iSites with standards-based HTML and CSS  $\cdot$  Created new iSites themes for schools and departments to use



# Web Developer

RIT Libraries in Rochester, NY

November 2003 - November 2005

Actively maintained and improved websites at RIT Libraries · Designed and built the Art on Campus (artoncampus.rit.edu) and What's in a Name? (whatsinaname.rit.edu) websites · Created materials and taught quarterly seminars open to students, faculty and staff

Prior experience also includes employment with Element K, NetSetGo, Eastman Kodak and Xerox. Previous clients include BMW & MINI Financial Services, Mederma, The Food Network and Delta Private Jets.



#### Patrick Haney is not a sausage.

He's a designer who codes, an educated leader & successful speaker, and an active member of his local design community.

Patrick is currently a board member of the AIGA

Upstate New York chapter, and previously of the Boston chapter.

portfolio.patrickhaney.com

More portfolio work available upon request.

#### Patrick Haney

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Professional references available upon request.