

Experience Designer

Partners + Napier in Rochester, NY

December 2015 - Present

Part of a small UX and front-end development team at an integrated agency · Working directly with clients like BMW & MINI Financial Services, Mederma, and Delta Private Jets · Designing, building and testing HTML emails and landing page experiences



UX Designer & Front-End Developer

<u>Hanerino</u> in Brighton, NY March 2009 - Present

Experienced designer with strong coding skills and one-half of a two-person design studio \cdot Designing & building experiences for client websites and applications \cdot CMS setup and custom development work \cdot Researching and implementing responsive web design best practices



Adjunct Instructor

The Center for Digital Arts in Waltham, MA

November 2009 - April 2014

Part time instructor in the Graphic and Web Design/Web Development programs at CDIA \cdot Teaching modules on CSS, XHTML, JavaScript, PHP and more to small class sizes \cdot Assisting with the development and improvement of modules within the program



Lead Designer

<u>Litmus</u> in Cambridge, MA October 2011 - April 2012

Design and code for Litmus web application, including rework of old features and creation of new features · Layout and content work for new marketing site pages · Application of user metrics to realign site and app design elements



User Interface Designer

Harvard University in Cambridge, MA

November 2005 - March 2010

Lead designer for iSites, a content/course management system for Harvard with a robust customization engine \cdot Improved usability & accessibility of iSites with standards-based HTML and CSS \cdot Created new iSites themes for schools and departments to use



Web Developer

RIT Libraries in Rochester, NY

November 2003 - November 2005

Actively maintained and improved websites at RIT Libraries · Designed and built the Art on Campus (<u>artoncampus.rit.edu</u>) and What's in a Name? (<u>whatsinaname.rit.edu</u>) websites · Created materials and taught quarterly seminars open to students, faculty and staff

Prior experience also includes employment with Element K, NetSetGo, Eastman Kodak and Xerox. Previous clients include BMW & MINI Financial Services, Mederma, The Food Network and Delta Private Jets.



Patrick Haney is not a sausage.

He's a designer who codes, an educated leader & successful speaker and an active member of his local design community.

Patrick is currently a board member of AIGA's Upstate New York chapter, and previously of the Boston chapter.

portfolio.patrickhaney.com

More portfolio work available upon request.

Patrick Haney

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Professional references available upon request.