

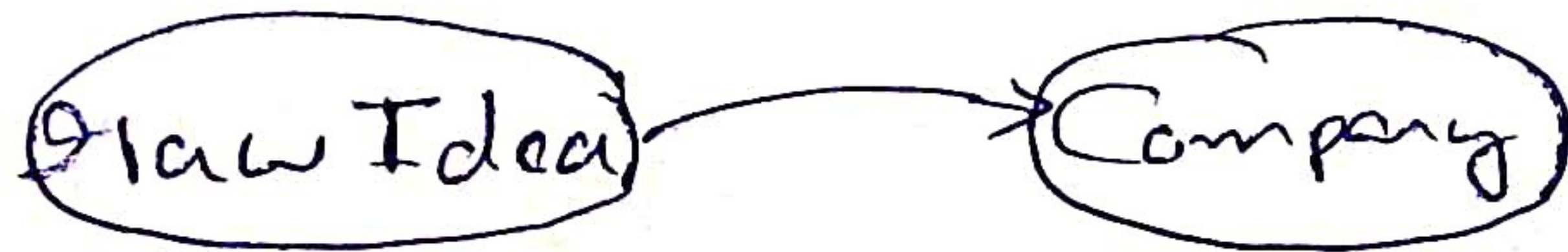
# Startup School 2d7

(Stanford)

{The First 100 days}

①

## How and Why to Start a Startup



→ Great Idea

→ Excellent execution

→ A lot of luck

#Reason to start a Company:

→ Passion  
→ Aptitude

"It's easy to start a bad Company, than to start  
an easy Company"

→ No Random Co-founder!

→ Nothing but a great product will save you.

