

CHANGING * WORLD

Aire

Aevena

CASE # 01

Co-Founded the Startup Aevena

2014 - 2017

Problem Space

*Robotics is an evolving array of seemingly magical tools.
However, poetic notions are increasingly lost in a linear march towards vacuous utility.*

KEY INSIGHT

Pygmalion adoring his statue [1717 depiction of Ovid's narrative by Jean Raoux]