

## Vision

We need a new exploratory human-machine system.

A generative design process, that completely rethinks the way we design today.

A participatory interplay of intelligence.

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## Analysis

Two blindspots.

**5 YEAR** 

research endeavor

**FEAR** 

of executing a multimodal scope

**LIMITED** 

on resources

UNRESOURCEFUL

not leveraging internally

**GEEKING OUT** 

on small wins

OBSERVATIONS