

Problem Space

How will design, art & craft mutate when everyone has a supercomputer whispering in their ear?

KEY INSIGHT

Vision

*We need a new exploratory human-machine system.
A generative design process, that completely rethinks the way we design today.
A participatory interplay of intelligence.*

THINK BIG

Human machine system engineering is different from the more general and well known fields like human-computer interaction in that it focuses on complex, dynamic control systems that often are partially automated.