Personality
Character
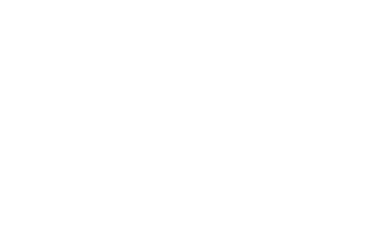
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Charisma
Escapism

-

Purpose
Ambient

-

Power
Efficiency

we want to create an extended family member encompassing a richness that fully spans emotion to utility.

a friend.