



2-1 PITCH-URE OF INDIA E-BUSINESS

Day & Time	Saturday, 10:00 a.m.
Duration	4 hours
Venue	Room nos. 402 & 403
Participants	4 participants from Std. 9 - 12

- This event will have two rounds.
- In the first round, the participants will have to pitch a business idea on a topic disclosed 2 weeks prior to the event. The business must have an original name and tagline.
- The participants will have to pitch their business idea to the judges in the form of a PowerPoint presentation.
- The time limit for each team to pitch their business idea is 5 minutes.
- Participants will be judged based on creativity, originality, presentation, confidence, persuasion, and oratory skills.
- Qualifying teams will move on to the second round, the details for which will be given on the day of the event.
- Each team must carry their own laptop for the PowerPoint presentation.
- All participants are requested to get their own internet dongles, and make sure that their devices are fully charged.



2-2 BUILD MY REP PREVENT

Day & Time

Duration

Venue

Participants

Saturday, 2:30 p.m.

4 hours

Room nos. 402 & 403

2 participants from Std. 9 - 12



- This event will have two rounds.
- In the first round, teams will be presented with real life public relations crises.
- The teams must provide the best possible solutions for these crises in the form of a paragraph of maximum 120 words.
- The solution to each situation must be relevantly and appropriately composed, keeping in mind both the situation and consequence.
- They will be given 15 minutes to write down their solutions.
- The students will be judged on their ability to assess the situation, provide feasible and practical solutions to the situations given.
- The students who get selected from the first round will move on to the second round, the details of which will be given on the day of the event itself.
- All participants are requested to get their laptops and internet dongles, and make sure that their devices are fully charged.

2-3

BANE OF BUSINESS

BUSINESS DEBATE

Day & Time	Sunday, 10:00 a.m.
Duration	6 hours
Venue	Room nos. 406 & 407
Participants	1 participant from Std. 9 - 12



- This event will have two rounds.
- The first round is a debate regarding the strengths and weaknesses of various companies.
- The participants will be given the names of some existing companies, on the spot. They must research these companies for the latest updated information and prepare their speech.
- Preparation time for their speech will be one hour.
- Points will be given for backing their company and criticizing the other.
- Each participant must carry one laptop. Qualifying participants will move on to the second round. Further details for the same will be revealed on the day of the event.
- All participants are requested to get their own internet dongles, and make sure that their devices are fully charged.

2-4

RICHIE RICH STOCK MARKET



Day & Time

Both Days, 10:00 a.m.

Duration

2-Day Event

Venue

Room nos. 506 & 507

Participants

2 participants from Std. 9- 12

- The participants of this event must know about the functioning of the stock market.
- Further details will be given in the days leading up to the event, and on the day of the event.
- All participants are requested to get their own internet dongles, and make sure that their devices are fully charged.

NOTE: - Participants of this event WILL NOT be able to participate in any other event across Cynosure.

