

Campaign report
June 29, 2023 - July 11, 2023

Campaign status	Campaign	Budget name	Currency code	Budget	Budget type	Status	Status reasons	Optimization score	Campaign type	Clicks	Impr.	CTR	Avg. CPC
Paused	Performance Max-1	--	USD	5.00	Daily	Paused	campaign paused; most asset groups disapproved	--	Performance Max	5,697	135,534	4.20%	0.01
Total: Campaigns			USD							5,697	135,534	4.20%	0.01
Total: Account			USD							5,697	135,534	4.20%	0.01

Cost	Bid strategy type	Conv. rate	Conversion s	Cost / conv.
84.03	Maximize Conversions	0.00%	0.00	0.00
84.03		0.00%	0.00	0.00
84.03		0.00%	0.00	0.00