

# TRANSPORTATION

Build custom transportation applications that calculate the most efficient routes, track deliveries live on a map, and analyze fleet performance.

[Contact us \[#contact\]](#)

For sales call (844) 880-0305 [tel:18448800305]

Roadtrippers   Ally   Rand McNally   Instacart   Automatic   Smart Directions & Geocoding

[Learn more](#)   [Get started](#)

The Mapbox platform powers [thousands of applications](#). Our customers build custom maps to manage fleets, deliver groceries, provide insurance, and more using our APIs and SDKs for iOS and Android.



# Roadtrippers

## [#roadtrippers]

Featuring a bold, graphic style, the Roadtrippers map lets you plan a route for your road trip and inspires you to discover places along the way. Roadtrippers switched from Google for a branded map that encourages users to go out and explore the world.

Custom map design with Mapbox Studio  
Classic

Mapping places using Mapbox.js API

Detailed terrain and street level maps



GIZMODO

The app makes it insanely easy to plan your trip. Set a starting and ending point, and it will give you a route, along with places of note along the way where you'll want to stop to eat, take pics...





# ally

[#ally]

Urban navigation can be hard. Ally makes it easy. Their Apple watchOS and Android Wear apps integrate public transit schedules, bike and car share programs, and Mapbox Directions to identify the quickest multimodal route to your destination. As Ally users move through cities, their feedback improves our maps in real-time.



Directions API for smart bicycle and walking routing

Mapbox.js SDK for GPS tracking and route sharing

User feedback constantly improves Mapbox Streets data



RAND McNALLY

[#randmcnally]

Now the atlas that you grew up with in your glove compartment is the atlas on your iPad. Rand McNally created their vector map to mimic the handmade classic feel of their brand. The design features a strong consistent hierarchy of color and scale in labeling and line thickness. Major highways are a vibrant, but soft blue and highway shields come into view when zooming into cityscapes.

✓Custom map design with Mapbox Studio Classic

✓Mapping places using Mapbox.js API

✓Detailed terrain and street level maps

## BLOG

Rand McNally: a new map and a peek into the design process



Instacart

ng

October 23rd, 2014

ylan S is on the way with your Safeway order!

**Delivery Info**

Phone #: 1714 14th st nw, #REAR

Delivering  
Receipt Not Yet Available

Original Un...

Totals

**[#instacart]**

Instacart delivers groceries right to your doorstep while showing you the real-time location of your order on a map. Watch your groceries as they make their way to you.

Real-time GPS tracking using the Mapbox.js API

Directions API for intelligent routing

Detailed street data with Mapbox Streets

**BLOG**

Tracking orders Live with Instacart

**[#automatic]**

Automatic is making driving smarter by collecting data seamlessly while you're on the road. Their dashboard shows everything about your car's gas mileage, parking location, and speed data while breaking down every driving segment in-depth on a map.

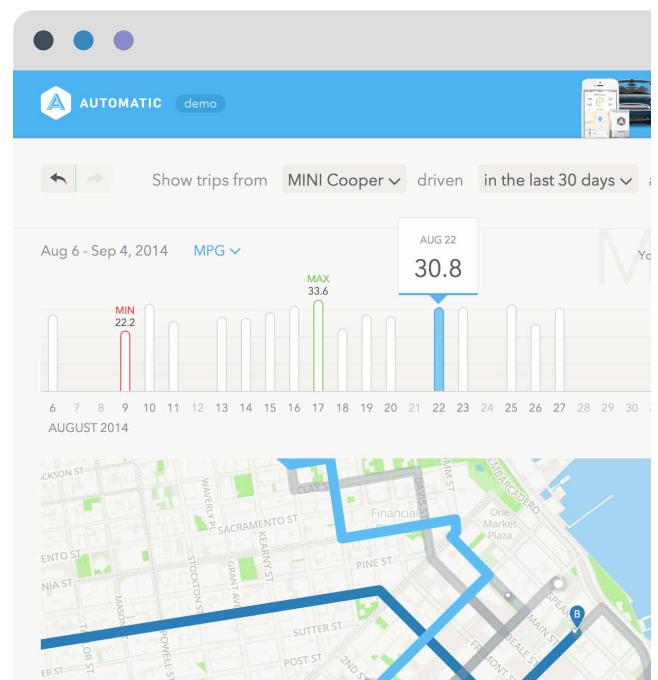
Custom style design with Mapbox Studio Classic

Visualizing real time tracks using  
Mapbox.js API

Detailed street data with Mapbox  
Streets

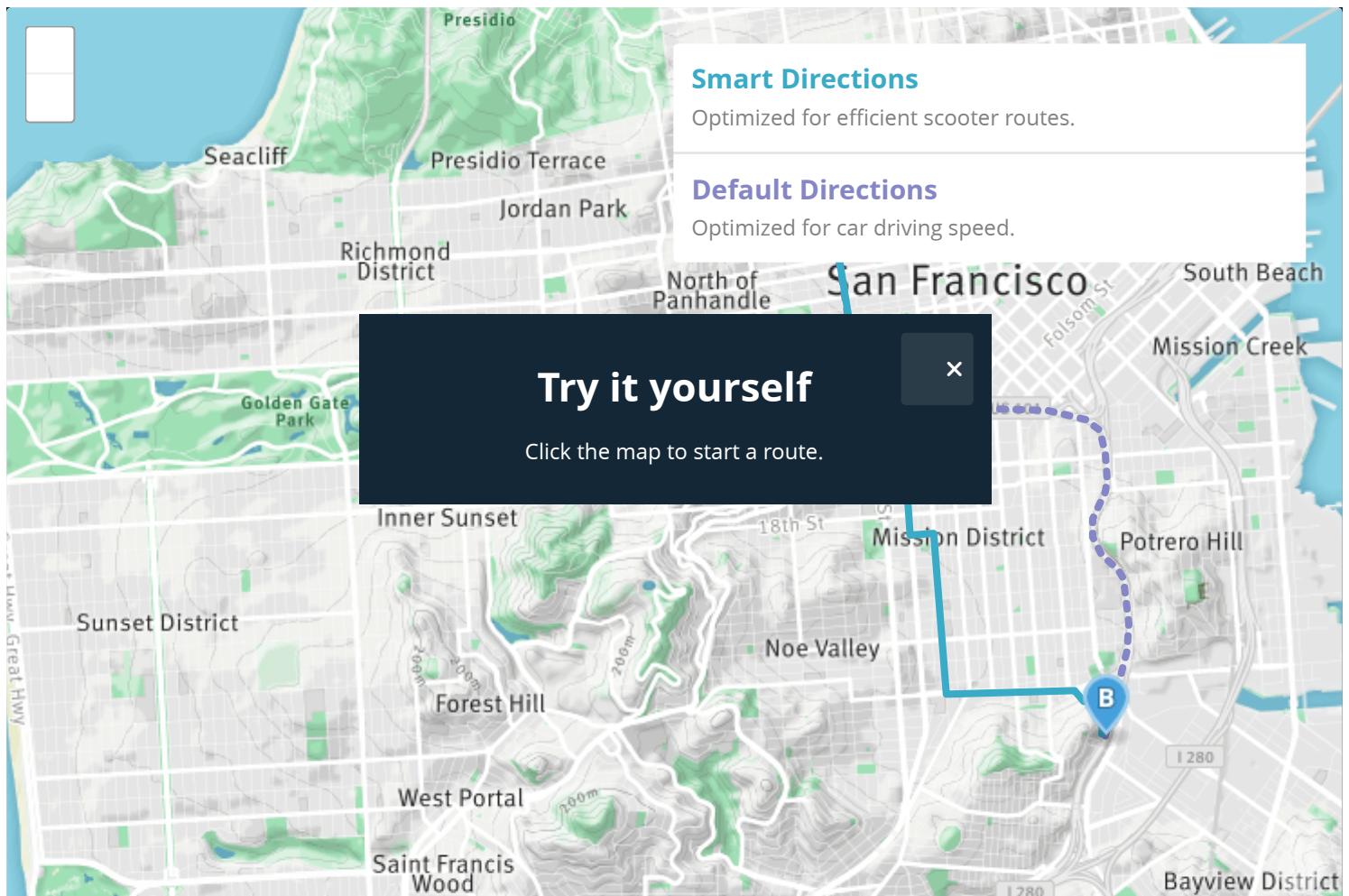
## BLOG

Automatic goes live with new transit  
metrics dashboard



# Smart Directions and geocoding

It's no longer just about the shortest or fastest route, now you can find the most energy-efficient route for your electric car. Smart Directions is an intelligent routing API that allows custom routing profiles to operate as a set of rules defining how users can get from Point A to Point B. This means full control over a key building block for location-based applications. Run the path with the steepest hills for training or visualize only the mountain bike trails that fit your ability.



### Custom routing profiles

Create custom routing rules that incorporate elevation, road types, or nearby points of interest.



### Walking, cycling and driving

Directions for different modes of transportation: walking, cycling or driving.



### Geocoding

Worldwide street level address data.



### Made for mobile

Low bandwidth and offline maps for both iOS and Android.



### Real time data

We add data to our street network in real time, updating our road network every 12 hours.

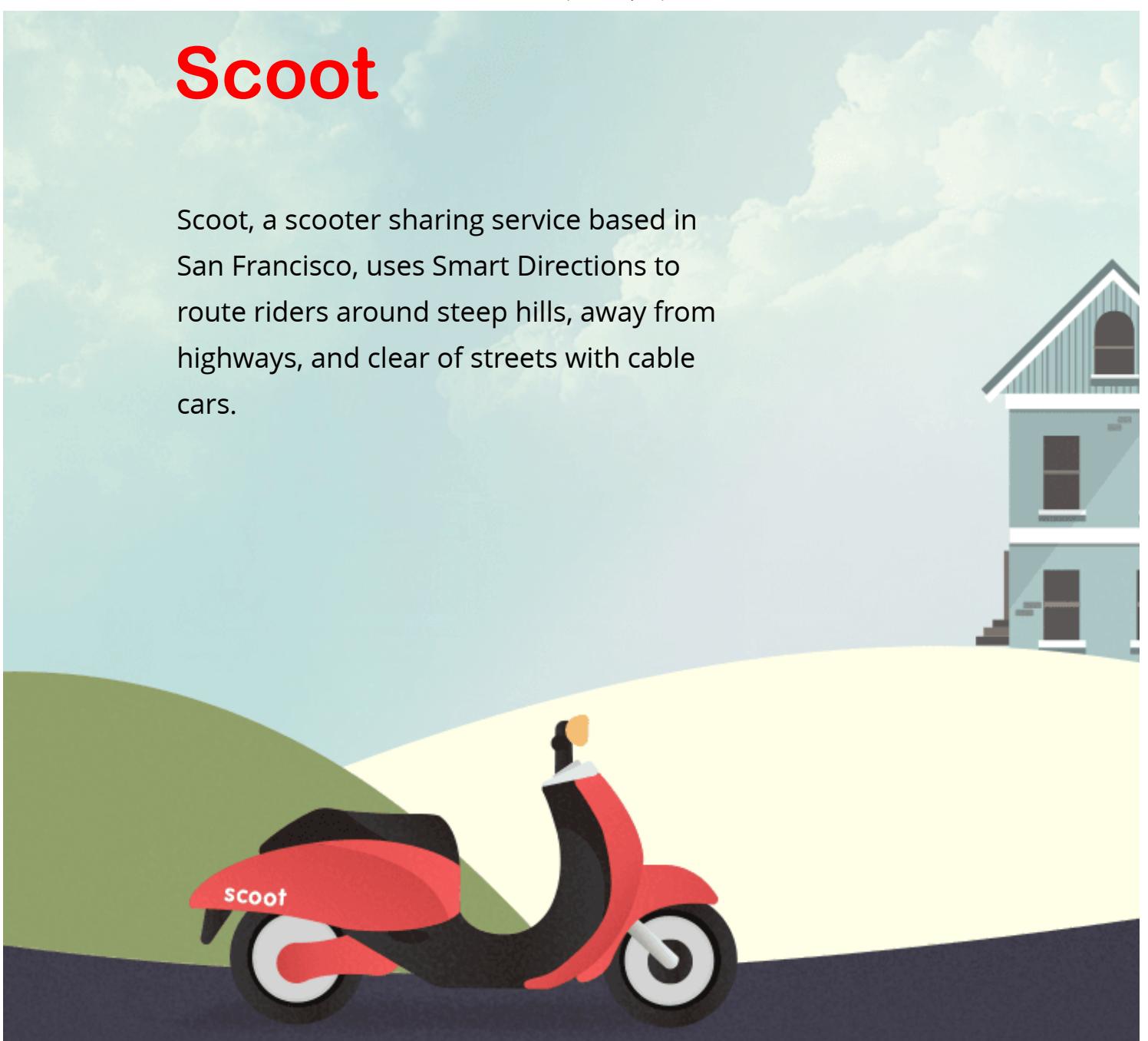


### GPS Tracking

Real-time GPS tracking on the map.

# Scoot

Scoot, a scooter sharing service based in San Francisco, uses Smart Directions to route riders around steep hills, away from highways, and clear of streets with cable cars.



## Featured in



[Google Maps Rival Mapbox Adds Smart Directions, A Navigation Service For Any App](#)

## Build it

[Geocoding](#)

[Directions API](#)

[Mapbox Studio Classic](#)

[Trans](#)



Mapbox announces Smart Directions

## Get in touch

Contact us below for more information on how Mapbox can power your business.

**First name \***

**Last name \***

**Company name**

**Phone number**

**Email \***

**Message \***

**Submit**

or call us at (844) 880-0305

## Get started now

Sign up for a free account and start adding custom maps to your apps and website in minutes.

[Try it for free →](#)

Or check out our plans page [\[/plans\]](#)



