

# Manoj Rai

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## Experience

### Creative Head

Sireto Technology | Apr 2023 - May 2024

- As the Creative Head of the company, ensured every project adhered to high standards of creativity and innovation, overseeing all design processes to deliver exceptional results.
- Performed usability testing, user interviews, wireframes, and high fidelity prototypes.
- Created a design system for the bettercollected form builder, ensuring consistency and improving the overall user experience.
- Contributed to Cardano blockchain projects such as Kuber IDE, and Autonomous Agent Testing and also designed the Cardano Mempool site
- Collaborated with the marketing team to align design strategies with marketing goals, ensuring a cohesive and effective user experience.

### UI/UX Designer

Tootle | Dec 2022 - Apr 2023

- Performed competitor analysis, A/B testing, and UX strategy.
- Designed wireframes, journey maps, and high-fidelity prototypes using Figma.

### UI/UX Designer

Freelance | Jun 2022 - Dec 2022

- Worked with startup companies, overseeing the design of their logos and social media posts, while also managing client relationships and mentoring junior designers
- Successfully led client meetings, ensuring effective communication and project alignment.
- Worked for 20+ clients.

### UI/UX Designer

Idea Breed Technology | Jan 2020 - Jun 2022

- Led visual design of government applications such as Sifarish and CDMIS.
- Contributed to projects supporting the Nepali language.
- Designed admin sites for multiple clients.
- Managed meetings with international clients, facilitating effective communication, understanding their requirements, and ensuring alignment between project goals and client expectations, resulting in successful collaborations and positive outcomes.

## Teaching & Mentor

### Freelance Mentor

Cosmic Creative Lab | Apr 2023 - May 2024\

Served as a UI/UX mentor for junior designers, providing guidance in design principles and tools like Figma.

### Mentor

Cosmic Creative Lab | Aug 2022 - Dec 2022

Served as a UI/UX mentor for interns and designers, providing guidance, feedback, and practical training to nurture their skills and foster professional growth in the field of user interface and experience design.

## Education

### Nepal College of Information Technology

IT

### Orient College

+2 Science

### Suryodaya Sai Secondary School

School Leaving Certificate

## Skills

### Design

User Experience Design · Interaction Design · User Interface Design · Physical Prototype and Digital Prototyping · Visual Design · Wireframing · Low-High Fidelity Mockups

### Research

User Interviews · User Testing · Information Architecture · Journey Mapping · Design Strategy

### Software

Figma · Balsamiq · GitHub · Illustrator · AfterEffects(basic) · Adobe XD · HTML · CSS · Relume · Chat GPT · Penpot · MS Word · Spline

### Visual Design

Logo Design · Poster Design · Branding · Typography · Iconography · Book Design · Web Design · Letterhead Design

### Other Skills

Rapid Iteration · Cross-functional Collaboration and Communication · Human-centered Approach · Provide and Solicit feedback · Agile Methodologies · Problem Solving

## Certificates & Courses

Build Wireframes and Low-Fidelity Prototypes - Coursera

Prompt Engineering - Skillshare

Enterprise Design Thinking Practitioner - IBM Training

Foundations of User Experience (UX) Design – Coursera

Cyber Security/Ethical Hacking - Workshop

Brand Strategy for Designers - LinkedIn Learning

Spline Design: Create Objects, Scenes and Animations in 3D- Skillshare