

Manoj Rai

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Experience

Creative Head

Sireto Technology | Apr 2023 - May 2024

- As the Creative Head of the company, ensured every project adhered to high standards of creativity and innovation, overseeing all design processes to deliver exceptional results.
- Led strategic user experience redesign of bettercollected form builder facing the importance of design thinking across teams.
- Performed usability testing, user interviews, wireframes, and high fidelity prototypes.
- Created an English video tutorial for apps and conducted a webinar to educate users on its features and functionalities.
- Created a design system for the BetterCollected form builder, ensuring consistency and improving the overall user experience.
- Contributed to Cardano blockchain projects such as Kuber IDE, and Autonomous Agent Testing and also designed the Cardano Mempool site
- Collaborated with the marketing team to align design strategies with marketing goals, ensuring a cohesive and effective user experience.

UI/UX Designer

Tootle | Dec 2022 - Apr 2023

- Performed competitor analysis, A/B testing, and UX strategy.
- Designed wireframes, journey maps, and high-fidelity prototypes using Figma.
- Held regular meetings with stakeholders and developers to align project goals, gather feedback, and ensure seamless collaboration throughout the design and development process.

UI/UX Designer

Freelance | Jun 2022 - Dec 2022

- Worked with startup companies, overseeing the design of their logos and social media posts, while also managing client relationships and mentoring junior designers
- Successfully led client meetings, ensuring effective communication and project alignment.
- Designed a visually engaging news portal for Masaskhanda, focusing on user interaction.
- Enhanced the search user experience for an eCommerce company by implementing strategic improvements aimed at optimizing search functionality, refining search results, and enhancing user satisfaction and efficiency.
- Contributed to projects supporting the Nepali language.

UI/UX Designer

Idea Breed Technology | Jan 2020 - Jun 2022

- Led visual design of government applications such as Sifarish and CDMIS.
- Contributed to projects supporting the Nepali language.
- Designed admin sites for multiple clients.
- Managed meetings with international clients, facilitating effective communication, understanding their requirements, and ensuring alignment between project goals and client expectations, resulting in successful collaborations and positive outcomes.

Teaching & Mentor

Freelance Mentor

Cosmic Creative Lab | Apr 2023 - May 2024

- Served as a UI/UX mentor for junior designers, providing guidance in design principles and tools like Figma.

Mentor

Cosmic Creative Lab | Aug 2022 - Dec 2022

- Served as a UI/UX mentor for interns and designers, providing guidance, feedback, and practical training to nurture their skills and foster professional growth in the field of user interface and experience design.

Education

Nepal College of Information Technology
IT

Orient College
+2 Science

Suryodaya Sai Secondary School
School Leaving Certificate

Skills

Design

User Experience Design · Interaction Design · User Interface Design · Physical Prototype and Digital Prototyping · Visual Design · Wireframing · Low-High Fidelity Mockups

Research

User Interviews · User Testing · Information Architecture · Journey Mapping · Design Strategy

Software

Figma · Balsamiq · Github · Illustrator · AfterEffects(basic) · Adobe XD · HTML · CSS · Relume · Chat GPT · Penpot · MS Word

Visual Design

Logo Design · Poster Design · Branding · Typography · Iconography · Book Design · Web Design · Letterhead Design

Other Skills

Rapid Iteration · Cross-functional Collaboration and Communication · Human-centered Approach · Provide and Solicit feedback · Agile Methodologies · Problem Solving

Certificates & Courses

Build Wireframes and Low-Fidelity Prototypes - Coursera

Prompt Engineering - Skillshare

Enterprise Design Thinking Practitioner - IBM Training

Foundations of User Experience (UX) Design - Coursera

Cyber Security/Ethical Hacking - Workshop

Java Programming - Neosphere

Winner of Football - Annual Sports Week

Winner of art competition - Intra Art Competition