

Email Cart for WooCommerce

Part 1: Introduction

What it Does

WooCommerce Email Cart is a super useful plugin which allows customers and admins to send a pre-populated WooCommerce Cart to any email address ready and waiting for checkout. The receiver can then checkout straight away or continue shopping, adding to the cart or editing what is already in it.

Admins are also able to select whether the link goes to the Cart page or the Checkout page and a live output of the link is always available for to copy and use in any other application, such as a newsletter, support email, ad or promotion.

Great For

- ❑ Customers sharing their cart with others for interest or to checkout for them
- ❑ An easy, once-off, wish list type functionality for customers
- ❑ Over-the-phone or email, 'manual' orders for admins
- ❑ Customers contacting support who are having trouble finding products or using your site
- ❑ Not having to create a new customer manually in admin for an over-the-phone or email customer to set up a new Order for them
- ❑ Encouraging phone / email customers to checkout through the usual front-end where all your shipping and discount plugins are effective.
- ❑ Adding links to newsletters, ads or communications to quickly add products or sets of products to customers' carts with one click. Increasing sales!

Happy Conversions!

Part 2: Documentation

Email cart allows administrators to send Carts from the WooCommerce backend, or customers to Send carts to anyone directly from the Cart page itself.

Installing the plugin:

- ❑ Make sure that WooCommerce 2.0+ is installed and working on your site. For instructions on installing the WooCommerce plugin [see here](#).
- ❑ Install the Email Cart plugin into your WordPress installation by following the normal steps [here](#).

Sending a Cart from the Back-end

- ❑ Once installed successfully, navigate to WooCommerce > Email Cart in the Admin section.
- ❑ Add existing products in your store to the cart by searching for them in the Cart Items section using the as-you-type search field provided. Click a product to add it and continue searching.
- ❑ Once all products are found Click Add item(s)
- ❑ Products must have a positive price value. WooCommerce will not allow items to be added to the cart without prices.
- ❑ Use the Landing Page drop-down to select whether your link will direct the user to the Cart page or the Checkout Page.

The screenshot shows the 'Email Cart' interface within the WordPress admin dashboard. The left sidebar contains the standard WordPress menu with 'WooCommerce' expanded, showing 'Email Cart' as a sub-option. The main content area has a purple header with the text 'Create a Cart - A link to the cart will be emailed to the address provided.' Below this is a table with columns for 'Item', 'Qty', and 'Totals'. A search bar is present above the table. Under the table, there is a 'Landing Page' dropdown menu set to 'Cart'. Below this is an 'Email' section with fields for 'Email Address', 'Email Subject', and 'Email Content'. The 'Email Content' field contains a template with placeholders like [product_items], [link], and [sitename]. At the bottom of the email section is a 'Send Cart' button. Below the email section is a 'Share' section with a 'Share Cart' button and a text area for copying the link. The footer of the dashboard shows 'Thank you for creating with WordPress.' and 'Version 3.6.'

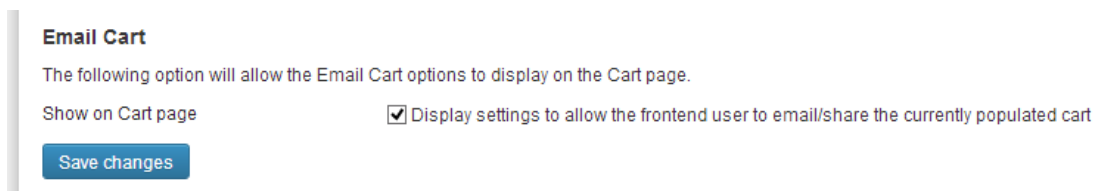
- ❑ In the Email Address section specify an Email Address you would like to email the Cart to. Separate multiple addresses with a comma.
- ❑ In Email Subject, specify your desired email subject or leave as default with the shortcode [sitename] which will use your WordPress site name as specified in Settings.
- ❑ In Email Content edit the content as you wish or leave as default with shortcodes bringing in dynamic information.
- ❑ Make sure that the shortcode [product_items] remains in your Content to enable the Cart that you have set up to be displayed.
- ❑ Click Send Cart to send the cart to the email address.

NB!! Note that Email Cart does NOT email product meta information even if it is present on the products in the cart on the front end.

NB!! If you are sending a test email to the same address which is the admin email for the site and that address is a Google account (Gmail, Google Apps) then there is a high likelihood that Google will not deliver the message and not send an error report either. This is a Google spam prevention method. You will need to send to another email account to test.

Sending a Cart from the Front-end



- ❑ This functionality is disabled by default on the Cart page. You should enable it here:
WooCommerce > Settings > Email Cart > Show on Cart page [tick]



- ❑ Reminder to make sure that WooCommerce 2.0+ is installed and working on your site. For instructions on installing the WooCommerce plugin [see here](#)
 - ❑ A customer or administrator sending a cart from the front-end is done in the same way as above. Each field is much the same and should be filled out accordingly.
 - ❑ The difference is that the cart is compiled by the normal shopping experience on the front-end of the site. Products are added to the cart from the products page
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- ❑ When you click through to the Cart page you will be presented with the Email Cart link on the bottom left of the cart

- ❑ Clicking the email cart will open the email form for the customer/ administrator to fill in the details and send the email.
- ❑ The user will see a notification on a successful send

Cart

| | Product | Price | Quantity | Total |
|---|---|--------|----------|--------|
| ✕ |  Tandem Sky Diving Cape Town | R2,000 | 1 | R2,000 |
| ✕ |  Abseiling Table Mountain | R800 | 2 | R1,600 |

Email this Cart →

Cart Totals

Cart Subtotal R3,600

Email this Cart

Use the fields below to send this cart to anyone else via email.

Email Address('s)

Separate more than one with a comma (,)

View my Cart on Cape-Xtreme

Edit the email Subject line above if you like

Cart

Choose which page the user will land. Only visible to Admin level user's. That's you!

Hi,

I've created a cart for you on Cape-Xtreme. Click the link below to view it.
Here is what it contains:
[product_items]

You can now easily edit it, checkout and pay, or, browse around the store and continue adding other items to your cart.

If you are a new customer you may need to register your details to create a new account to checkout. If you are returning, just log in to finish your checkout.

[link]

Thanks!

The Cape-Xtreme Team

Edit the email content above as you wish. The [placeholder] items will add the appropriate content when the email is sent to your recipients, so make sure you keep them!

or Share the Link Anywhere!

http://dev.calyxagency.com/reveladventures/capextreme-site-new/?email_cart_prod

Send a cart by Sharing the Link in another App

- ❑ Once you have added all your products to your Cart you can also copy the link that is automatically generated and updated in the bottom Share Cart area to use in any other app you choose. Such as email newsletters, ads and promos.
- ❑ This is available on both the front-end Cart and wp-admin back-end Email Cart

Plugin Settings

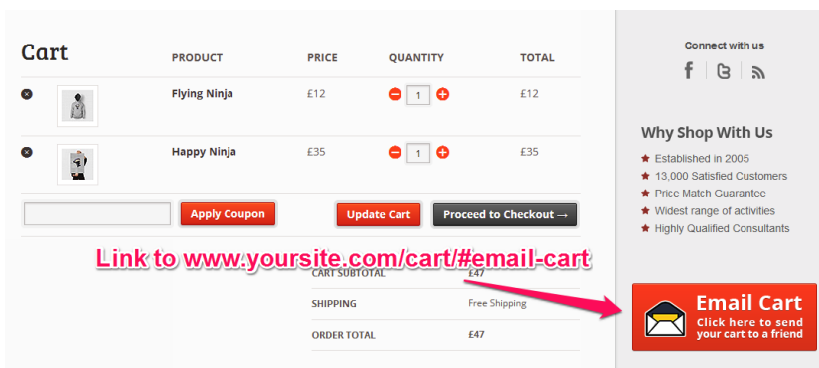
- ❑ The plugin settings are here:
WooCommerce > Settings > General [Tab] > **Email Cart** [Section]
- ❑ Settings Explained:
- ❑ "Show on Front-End Cart"
Show a button to allow users to email their cart from the front-end cart page
- ❑ "Show CC Email Field" : "Back-end", "Front-end"
Display a field for users to add CC or BCC email addresses to the email
- ❑ "Always Send a Copy"
Add addresses that will receive a copy of the emailed cart on each send. Add multiple separated by comma. This is good if you'd like to track user activity and gain insights

Styling the Email Cart → button

We had a few requests to make the call to action button on the cart page more visible. We're planning to allow further customisations by the plugins settings in future, but we have 2 good solutions for the time being:

- ❑ You can style the button using css by the class `.email-cart-button` and style it how you'd like.

- ❑ Alternatively you can deep link to Email Cart by visiting your Email Cart URL
`www.your-site.com/cart/#email-cart`
This means that you can create a custom link to use anywhere on your Cart page, your Top Nav



Menu, Right Sidebar or developers can hook on to any location around your site (See the image for a custom example).

Remember you can enable/disable the built-in Email Cart → button here:

WooCommerce > Settings > Email Cart > Show on Cart page ☒

Please use the **Support tab** on the product page on **CodeCanyon** for any support requests!