Nancy Chang

UX designer and researcher with a legal background skilled at balancing user needs with team goals. Experienced in conducting usability testing, prototyping, and iterating at all levels.

SF Bay Area

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/NANCYCHANG1998

NOTNANCE.GITHUB.IO/PORTFOLIO-WEBSITE

UX/UI PROJECTS

Olive Health App | CareerFoundry
June 2021 - March 2022
- Applied design thinking process to create a responsive application from start to finish
- Designed low to high-fidelity wireframes and prototypes based on user and competitor research; reiterated on designs from interviews, surveys, and user testing
- Maintained a mobile-first and user-first design plan, keeping target audience at the center of the design process
- Resulted in fully-interactive prototype of Olive health app

Mélange Vocabulary App | CareerFoundry
April 2021 - May 2021
- Conducted competitor research, interviews, and user testing on low-fidelity prototypes, applying results and feedback to persona development and design iterations
- Utilized Marvel App to test low-fidelity prototypes and gather user actions/behavior, pinpoint common errors, and note user preferences

The Thread - Legal Page | Volunteer Work
March 2022 - Present
- Drafted wireframes for Legal department's pages on current company's intranet site
- Analyzed user feedback from form requests and emails to brainstorm relevant elements on the site
- Planning interview questions for department members and clients to gather more user-focused information to further develop the Legal pages

ACADEMIC BACKGROUND

UX Immersion and Frontend Development | CareerFoundry
April 2021 - May 2022
UX Intensive Bootcamp highlighting mobile and web design through design thinking process

Bachelor of Arts, Legal Studies | UC Santa Cruz
September 2016 - June 2019
Philanthropy work with Hopestart International, Food Not Bombs, and local libraries and schools through Sigma Omicron Pi

WORK BACKGROUND

Legal Administrative Assistant | Tailored Brands, Inc.
November 2019 - Present
- Managing communication with internal and external stakeholders for contracts across multiple industries
- Gathering feedback and improving request form formatting and language for more user-friendly submission experience for internal clients

TOOLS
Adobe Creative Cloud
Atom
Miro
Marvel

SKILLS
User-centered design
User research
Competitor Research
User personas
User stories
Wireframing and prototype
Affinity Mapping
Interview Scripting
User Test Scripting
HTML
CSS
Javascript

LANGUAGES
English
Chinese