

# Nashariyah Shamsudin

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Holds a diploma in IT System & Network and self-taught artistic values, offering a solid technology foundation and creativity within the artistic field. Excels in teamwork, and visual merchandising, boosting company performance and customer satisfaction.

## Education

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Diploma in IT System & Network · Institute of Education (East) · 2022-2024

Major: Technology | GPA: 2.7

## Skills

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Technical : Programming Languages . Testing & Quality Assurance . Web Development Technologies .  
Prototyping

Soft Skills : Collaboration . Customer Service . Negotiation . Empathy . Communication

Creative : Design Thinking . Fine Arts (Painting, Sculpture, Drawing, Etc.) . Illustration . Photography .  
Video Editing . Videography . Visualization

Organizational : Follow-Up . Planning . Time Management . Organizational

## Work Experiences

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**Sales Associate** · H&M (Nex Serangoon, Singapore) Jul 2025 - Present

- Maintained a welcoming store atmosphere by organizing merchandise displays and ensuring cleanliness, leading to improved customer satisfaction scores and repeat visits
- Promoted ongoing sales campaigns, effectively advertising discounts of up to 70% off original prices, bumping the sales daily.

**Sales Associate** · Cotton On Group (Paya Lebar Square, Singapore) Nov 2023 - Jul 2025

- Collaborated with team members to share best practices and product knowledge, enhancing overall team performance and fostering a supportive work environment
- Proactively encouraging customer participation in our donation drive to support the educational initiatives for children in Africa
- Implemented visual merchandising strategies to create an inviting store atmosphere, increasing foot traffic within the outlet

## Languages

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English (Native) . Malay (Conversational)