

ISCG6420: Internet and Website Development

Assessment | Semester 1, 2024

Parakai Banner Advertisement Storyboard

Final Submission Date: 19th of March 2025

Scene 1: Skip the Queue



Background Image: Crowded entrance queue at Parakai Springs

Animation:

- Image slides in from the left (translation effect)
- Text appears: "Skip the queue with FAST PASS!"
- Text animation: Changes colour from yellow to red, increases in size from 24px to 32px.
- Duration: 3 seconds.
- Delay: No delay (starts immediately).

Scene 2: Exclusive Discounts



Background Image: Water slide with people enjoying

Animation:

- Image zooms in slightly (zoom effect).
- Text appears: "Exclusive discounts for food & drinks!"
- Text animation: Changes colour from light blue to orange, size reduces from 28px to 24px.
- Duration: 3 seconds.
- Delay: 3 seconds (plays after Scene 1 completes)

Final Frame:

- Student Name & ID: Remains visible at the bottom right of the banner.
- Banner Click Event: Clicking the banner opens `https://www.parakaisprings.co.nz/`` in a new tab.

Final Information:

- Storyboard Format: PDF
- Linked to: Homepage of the project (``index.html``)