随着互联网产业的高速发展，每一个用户都期待得到更有针对性的个性化服务。所以，实现一个具有获取用户行为数据，并进行数据统计的模块，再用合适的可视化手段将数据展现出来的独立模块，将极大的提高一个网站的用户体验。这个模块可以方便网站的运营者利用相关的统计信息对网站的服务进行局部或者全面的优化。同时，也可以让具有相关权限的用户，通过统计数据去改变他们的工作模式，从而达到提高他们工作效率的结果。本文中所设计并实现的统计模块就是一个服务于教师端的统计模块，它是基于网站[www.oursparkspace.cn](http://www.oursparkspace.cn)，一个促进学生自学的项目自学式平台。目的在于帮助教师发现学生的学习模式，和学习规律，从而达到改进教学方式提升学生学习效率的目的。

**Introduction要求**

The *Introduction* is one of the most important parts of your report as it gives a brief overview that will make the reader understand (i) what you set out to do and (ii) what you achieved. Many readers will read the *Introduction* first and then the *Conclusions* to get an overview before reading the detail – so it is important that both sections are very carefully written.

It is very important that *Introduction* introduces the **report** and the **project** – it is not there to introduce the subject in general.

There are no rules on how to write an introduction, but it should include what the project is about, give *a very short description* of the technical context in which the project is carried out and explain the motivation for the work. If you are doing an implementation project it must explain what functionality the system **realises**, and if you are doing a research project what is the novelty of the approach used.

Very importantly, it should clearly indicate what you have done for the project.

A good introduction should be+ no more than 4 pages.

Motivation：

合理的数据分析能够直接的反应现有的工作状况，帮助用户从中发现问题，从而达到改进工作方式提升工作效率的目的。同时，合理的数据分析能够在一定程度上对未来的工作进行一个相对合理的预测，从而对一些不良的行为进行预警。然而，一切数据分析的基础就是具有一个合适的数据获取和数据统计的模块。有了相关的统计数据，才能对用户的行为做出合理的数据分析。本项目的实现是基于网站[www.oursparkspace.cn](http://www.oursparkspace.cn)的。这是一个促进学生自学的项目自学式平台。同时，它分为学生端和教师端两部分。教师们使用这个平台的有一个很重要的目的就是检验自身的教学模式是否有效，同时对学生的自学提供更加个性化的指导意见，从而达到提升他们学习效率。但是由于教师端的开发才刚刚起步，目前本网站缺乏一个位于教师端的数据获取和统计分析的模块。这就意味着，教师不能够直观的了解到目前学生的学习情况。所以，如果能够开发一个相应的数据获取和数据分析模块将极大的优化了教师端的用户体验。

Reasonable data analysis can directly reflect the current working conditions and help users find problems, so as to achieve the purpose of improving work methods and improving work efficiency. At the same time, reasonable data analysis can, to a certain extent, make a relatively reasonable prediction for future work, thus giving early warning to some bad behavior. However, the basis of all data analysis is to have a suitable module for data acquisition and data statistics. With relevant statistical data, reasonable data analysis can be performed on the user's behavior. The implementation of this project is based on the website www.oursparkspace.cn. This is a self-learning platform for students to self-study. At the same time, it is divided into two parts: student and teacher. A very important purpose for teachers to use this platform is to test whether their teaching model is effective, and to provide more personalized guidance to students' self-study, so as to improve their learning efficiency. However, due to the development of the teacher's side, it has only just begun. At present, this website lacks a module for data acquisition and statistical analysis on the teacher side. This means that teachers cannot intuitively understand the current student learning situation. Therefore, if you can develop a corresponding data acquisition and data analysis module will greatly optimize the teacher-side user experience.

Purpose：

结合在动机中所提到的，因为一个合理的数据分析统计模块将更好的服务于网站的运营者和维护者。同时，我目前的项目是基于网站[www.oursparkspace.cn](http://www.oursparkspace.cn)，并且这个网站目前缺少这么一个模块。因此，在教师端开发这么一个模块，第一是为了完善网站的用户体验，为运营者和使用者提供优化自己工作的基础。同时，这个模块也更直观的反应了学生的学习模式，学习规律和兴趣分布，使得教师端的用户可以利用这个模块总结自身的教学经验并改进自身的教学模式。更重要的是，教师可以利用这个模块反应的数据，对学生的学习进行更加个性化的指导，从而达到提升学习学习效率的目的。

As mentioned in the motivation, a reasonable data analysis and statistics module will better serve the website operators and maintainers. At the same time, my current project is based on the website www.oursparkspace.cn, and this site currently lacks such a module. Therefore, to develop such a module on the teacher's side, the first is to improve the user experience of the website and provide operators and users with the basis for optimizing their work. At the same time, this module also more intuitively reflects the student's learning mode, learning rules and interest distribution, so that the teacher-end users can use this module to sum up their own teaching experience and improve their own teaching mode. More importantly, teachers can use the data of this module response to provide more personalized guidance to students' learning, so as to achieve the purpose of improving learning and learning efficiency.

Technical context：

我的整个项目分为了两部分，一个是设计一个是实现。这两部分分别用到了不同的工具和技术。设计部分，不具备太多的技术内容，我主要用了Axure原型工具，一款具有可视化工作环境的专业的快速原型设计工具完整了我对整个模块的设计。

实现部分，我的成品是完成一个现有的网站的一个新的模块的开发。由于网站之前是基于wordpress、且主要运用php语言。所以，我的新模块的开发也是基于wordpress，并且主要采用php语言结合sql语言、html语言、css、和JavaScript·以及jQuery·框架。

其中后端部分主要运用了php语言进行了对参数的处理与传递和各种数据格式的转换，以及结合sql语言对数据库数据进行了操作。前端部分主要运用了html语言、css、结合JavaScript、jQuery框架和php语言动态的生成前端网页。

My entire project is divided into two parts, one is to design one is to achieve. Both parts use different tools and techniques. In the design part, I don't have much technical content. I mainly use the Axure prototype tool. A professional rapid prototyping tool with a visual working environment completes my design of the entire module.

In the implementation section, my finished product is a new module for the development of an existing website. Since the website was previously based on the wordpress framework, it mainly uses the php language. Therefore, the development of my new module is also based on the wordpress framework, and mainly uses php language combined with sql language, html language, css, and javascript and jQuery framework.

My new module is also divided into front-end and back-end parts. The back-end part mainly uses the php language to process and transfer parameters and convert various data formats, and it also uses sql language to operate on database data. The front-end part mainly uses html language, css, combined with JavaScript, jQuery framework and php language to generate front-end web pages.

Achievement：

我的整个项目主要可以分为三个主要的任务。在第一个主要任务中，我需要完成的是调研相关的用户需求，以及学习相关的设计软件axure和wordpress、php语言等学习任务。其中调研用户需求具体指的是，我要实现的教师端数据获取统计模块应该分为哪几个部分，并且每一部分应该要获取统计哪一类的数据。第一个主要任务我已经在第一阶段按照要求完成了，调研过后我把项目分成了三个大的部分，主要为了获取和统计学生用户的兴趣分布以及学习行为。

第二个主要任务便是设计出相应的数据获取及统计模块的原型了。由于有了第一个任务的调研基础，在第二个任务中，我把项目模块分为了三个主要部分，第一部分负责获取统计了学生用户的浏览和搜索行为。第二个部分是整个小组及小组个人的学习轨迹做了一个大致的记录。第三部分，针对平台的另一个模块，项目模块进行了专门的统计。目的是为了研究小组学生的兴趣分布情况。同时，项目用axure原型工具，完成了整个原型的设计。整个原型的设计包含了每一个部分应该需要获取并统计的相关数据内容，以及各个页面的大致前端样式，同时还包含了各个页面的逻辑跳转关系等。第二个任务，我已在项目中期按照要求完成了整个的原型设计。

第三个部分便是实现在第二部分中所设计的项目原型了。由于在之前的工作中，我已经把整个项目的逻辑关系，以及需要获取和统计的数据做了一个很好的梳理及设计，所以在实现过程过进展顺利。最后实现的项目与我在之前设计的原型大体一直。但是，由于后期对项目的的观念有了部分改变，所以我在数据可视化的部分做了部分的改动，其余部分按照之前的设计及项目要求完成。

My entire project can be divided into three major tasks. In the first major task, what I need to complete is to investigate relevant user requirements, as well as learn the related design software axure and wordpress framework php language and other learning tasks. The investigation of user requirements specifically refers to the parts of the teacher-side data acquisition and statistics module that I want to implement, and each section should obtain statistics on which type of data. The first major task I have completed in the first phase as required. After the investigation, I divided the project into three major sections, mainly to obtain and count the distribution of student users' interest and learning behavior.

The second major task is to design a prototype of the corresponding data acquisition and statistics module. Because of the research basis of the first task, in the second task, I divided the project module into three major parts. The first part is responsible for obtaining statistics on the browsing and searching behaviors of student users. The second part is a rough record of the learning trajectory of the entire group and the group. In the third part, the project module carries out special statistics for another module of the platform. The purpose is to study the distribution of interest of group students. At the same time, the project completed the design of the prototype with the axure prototype tool. The design of the entire prototype includes the relevant data content that each part should need to acquire and count, as well as the general front-end style of each page, and also includes the logical transition relationship of each page. For the second task, I completed the entire prototype design as required during the middle of the project.

The third part is to implement the project prototype designed in the second part. In the previous work, I have made a good combing and design of the logical relationship of the entire project, and the data that needs to be acquired and counted. Therefore, the implementation process has progressed smoothly. The final implementation of the project was largely consistent with the prototypes I had previously designed. However, due to partial changes to the concept of the project in the later period, I made some changes in the data visualization part, and the rest was completed according to the previous design and project requirements.

Report structure:

Abstract part. It’s aiming at introducing the purpose of the project and giving a brief description of the implement of my system.

Introduction part. It shows the motivation and purpose to do this project. It also concludes the technical context of this project which introduces the related technologies of this project. And it shows the setting goals of this project and what I have done to now.

Background part. It describes the relevant background of this project. It gives a brief introduction to the target website – sparkspace, and related technologies and related tools of this project.

Design and implementation part. It’s the core part of my report. It includes the prototype design for this project, the requirement analysis, and the implementation of this project.

Result and discussions part. This part shows the screenshot of this project and the tested results after testing this project.

Conclusion and further work part. This part will give a whole result of my final project and

give some parts that can be extended in the future.

**Background 要求：**

In this part of the report, you should give all the relevant background information about your project. Remember that your reader will not necessarily know the background technology you are using, so it is worthwhile to let them know.

Also if your project is a research project, this is a good place to put down the related work or state of the art in the area – what the others have done? And why your research is novel?

But don’t make the background 20 pages long with every detail. It should be relevant to your project, with all the necessary information, written nicely and crisply.

火花空间：

由于我的项目的设计风格和实际应用都是为了服务网站火花空间[www.oursparkspace.cn](http://www.oursparkspace.cn)的，并且这个名词在前文也出现了多次。所以，在这里对其进行一个系统的介绍是很有必要的。

火花空间是一个旨在尽快帮助大一新生建立工程认知的项目自学式平台。在这个平台上，主要有几个大的模块，都是为了方便大一新生们进行自学而开发的。由于之前此网站的服务对象还是以北京邮电大学信息与通信工程学院大一新生为主的，所以各个模块的内容都比较具有专业性和针对性。

第一个重要的模块是wiki模块，它里面包含了很多的词条，主要针对的是新生的一些课程的相关内容，为了帮助新生进行理解性的自主学习。第二个模块是问答模块。这个模块有两个重要的作用，第一个是提供一个帮助大一新生解决问题的途径。第二个是帮助大一新生们培养这种协作学习的学习方式，希望以此达到提升他们学习效率的目的。第三个重要的模块叫做项目。这个模块中提供了很多优秀学生自己做的实验的教程关于整个实验流程及细节。也有平台自主筛选的优秀教程，目的是帮助学生们通过自学去完成一个个小的项目。最后一个重要的模块是群组模块，这个模块不提供任何学习内容。主要是用于提供一个辅助管理以此达到提升学生学习效率的方式，教师通过建立群组，把参与课程的学生拉近一个群中，然后可以定期发布任务，督促学生学习监督学习进度。

我所开发的数据获取和统计模块也位于这个群组的模块中，目的就是为了方便教师们对自己课程中的学生的学习效果有一个更加直观的了解。以便于方便教师们对自身课程进行改进，同时可以为群组中的学生提供更加有针对性的教学指导，从而达到提升学生自学效率的目的。

Because my project's design style and practical application are all to serve the website SparkSpace that www.oursparkspace.cn, and this website has appeared many times in the previous article. Therefore, it is necessary to do an introduction for this website here.

SparksSpace is a project self-study platform designed to help freshmen build engineering awareness as quickly as possible. On this platform, there are mainly several large modules that are all developed to facilitate the freshmen's self-study. As the mainly service object of this website is still based on the freshman of the School of Information and Communication Engineering of Beijing University of Posts and Telecommunications, the content of each module is more professional and pertinent for the students in this major.

The first important module is the wiki module, which contains a lot of entries, mainly for the relevant content of some freshmen's courses, in order to help freshmen understand autonomous learning. The second module is the question and answer module. This module has two important roles. The first one is to provide a way to help freshmen solve problems. The second is to help freshmen develop this collaborative learning approach, hoping to improve their learning efficiency. The third important module is called the project. This module provides many tutorials of the process and details of some projects which were finished by the outstanding students. There are also excellent tutorials for platform self-selection. The purpose is to help students learn how to complete a small project by self-study. The last important module is the group module, which does not provide any learning content. It is mainly used to provide an auxiliary management to improve students' learning efficiency. Teachers establish groups to bring students involved in a course closer to one group. Then they can regularly publish tasks to urge students to learn and supervise their progress.

The data acquisition and statistics module that I developed is also located in the module of this group. The purpose is to facilitate the teachers to have a more intuitive understanding of the learning effect of the students in their own curriculum. In order to facilitate teachers to improve their own curriculum, they can provide more targeted teaching guidance for students in the group, so as to achieve the purpose of improving student self-learning efficiency.

项目中的用户行为

由于本项目的目的就是为了获取和统计基于网站[www.oursparkspace.cn](http://www.oursparkspace.cn)中的用户行为。所以，对于项目中所指代的用户行为进行一个介绍。

用户在网站中的能够产生并被获取和统计的用户行为是有限的。基本上，能够获取的用户行为有，用户的浏览记录、浏览时间、浏览的文章内容、浏览的文章类型以及用户的进行的搜索内容。所以，本项目所获取和统计的数据所指的就是以上所列举的用户行为。但其目的是为了揭示更深层次的用户行为的。

虽然可以统计的数据类型有限。但是，通过一定的分析，还是可以发现一定的隐藏规律和更深层次的用户行为的。比如，通过统计群组中所有成员的浏览记录和浏览内容，可以大致统计出群组成员的学习的积极性和了解群组成员是否有跟上课程的进度。还可以通过统计群组成员的学习内容结合相应的学习阶段，可以对群组的学习轨迹有一个简单的绘制。另外，对于学习内容和学习频次的统计，还可以对群组成员的学习兴趣分布有一个直观的可视化呈现。以上的用户行为都是结合可以统计的显性用户行为后，经过简单的数据分析可以很直观的表现出的，更深层次的用户行为。

Since the purpose of this project is to obtain and count user behavior based on the website www.oursparkspace.cn. Therefore, an introduction is made to the user behavior indicated in the project.

The user's behavior on the website that can be generated and acquired and counted is limited. Basically, the user behaviors that can be obtained include the user's browsing history, browsing time, browsed article content, browsed article type, and user's searched content. Therefore, the data obtained and counted in this project refers to the data listed above.

Although there are limited data types that can be counted. However, through certain analysis, we can still find certain hidden rules and deeper user behavior. For example, by counting the browsing records and browsing contents of all the members in the group, you can roughly count the enthusiasm of the group members for learning and understand whether the group members have followed the progress of the course. It is also possible to have a simple drawing of the learning trajectory of the group by counting the learning contents of the group members in combination with the corresponding learning stage. In addition, for the statistics of learning content and learning frequency, an intuitive visualization of the distribution of learning interests of group members can also be presented. The above user behaviors are combined with statistically explicit user behaviors. After simple data analysis, the user behaviors can be expressed more intuitively and deeper.

Wordpress：

WordPress is a blog platform developed by the PHP language, users can utilize the webserver

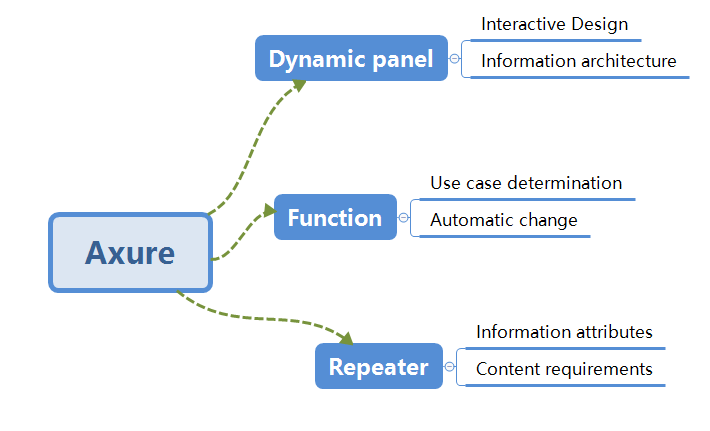
which supports PHP and MySQL database to set up their own website. WordPress can also be used as a content management system (CMS).

WordPress is a personal blog system, and gradually is evolved into a content management system software, which is developed using PHP language and MySQL database. users can utilize the webserver which supports PHP and MySQL database to set up their own blog.

Why I choose to use Wordpress is because that this project is based on the website SparkSpace which has been introduced previously. And this website used the Wordpress, so I also choose to use Wordpress.

Axure

Axure RP是一个专业的快速原型设计工具。它让负责定义需求和规格、设计功能和界面的使用者能够快速创建应用软件或Web网站的线框图、流程图、原型和规格说明文档。作为专业的原型设计工具，它能快速、高效的创建原型，同时支持多人协作设计和版本控制管理。



之所以选用Axure进行原型开发是因为，第一它拥有好的动态面板，可以有效的帮助梳理项目的页面结构。第二是因为，它拥有很强大的函数库。可以模拟很多的逻辑判断以及参数传递，帮助我梳理我的项目细节。第三，它的中继器可以帮助我对将要获取和统计的数据进行一个更好的梳理，方便我之后的模块开发时有一个清晰的逻辑。

Bootstrap:

在前端开发的时候我部分使用了前端框架bootstrap。之所以选用Bootstrap框架，是考虑到了Bootstrap是基于 HTML、CSS、JavaScript ，同时使用的时候它十分的灵活简便，有许多的包可以直接导入使用，便于我的前端开发。在我的前端开发中，我直接使用了它的部分组件以及jQuery插件增强我的页面动态效果。

Echarts

数据可视化在我的项目中是一个重要的部分。它是这个数据获取和统计模块最直观的展示部分。为了更好的展现这一部分数据可视化的内容，我结合使用了echarts插件来完成这个项目的数据可视化部分。

ECharts，是一个使用 JavaScript 实现的开源可视化库，可以流畅的运行在 PC 和移动设备上，兼容当前绝大部分浏览器（IE8/9/10/11，Chrome，Firefox，Safari等），底层依赖轻量级的矢量图形库 [ZRender](https://github.com/ecomfe/zrender)，提供直观，交互丰富，可高度个性化定制的数据可视化图表。

同时它还具有丰富的可视化类型。ECharts 提供了常规的[折线图](http://echarts.baidu.com/option.html#series-line)、[柱状图](http://echarts.baidu.com/option.html#series-line)、[散点图](http://echarts.baidu.com/option.html#series-scatter)、[饼图](http://echarts.baidu.com/option.html#series-pie)、[K线图](http://echarts.baidu.com/option.html#series-candlestick)，用于统计的[盒形图](http://echarts.baidu.com/option.html#series-boxplot)，用于地理数据可视化的[地图](http://echarts.baidu.com/option.html#series-map)、[热力图](http://echarts.baidu.com/option.html#series-heatmap)、[线图](http://echarts.baidu.com/option.html#series-lines)，用于关系数据可视化的[关系图](http://echarts.baidu.com/option.html#series-graph)、[treemap](http://echarts.baidu.com/option.html#series-treemap)、[旭日图](http://echarts.baidu.com/option.html#series-sunburst)，多维数据可视化的[平行坐标](http://echarts.baidu.com/option.html#series-parallel)，还有用于 BI 的[漏斗图](http://echarts.baidu.com/option.html#series-funnel)，[仪表盘](http://echarts.baidu.com/option.html#series-gauge)，并且支持图与图之间的混搭。