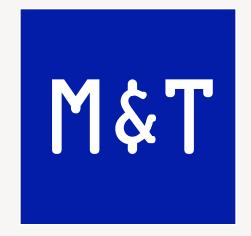


Brand Manual

>> Icon

MONEY & TECH

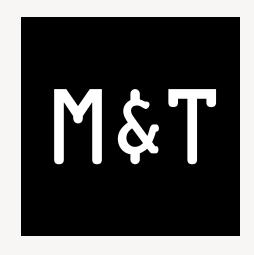
Do not rotate change the proportions or alter the logo in anyway. Do not apply drop shadows outlines or effects of any kind to the logo.







Do not rotate, change the proportions, or alter the icon in anyway. Do not apply drop shadows, outlines, or effects of any kind to the logo.





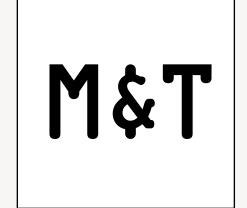


Use the white logo on black and dark colored backgrounds

>> Safe Area

MONEY& TECH

Always maintain a proper safe area around the logo.







Use the black icon on white backgrounds

>> Typography

OCR-A

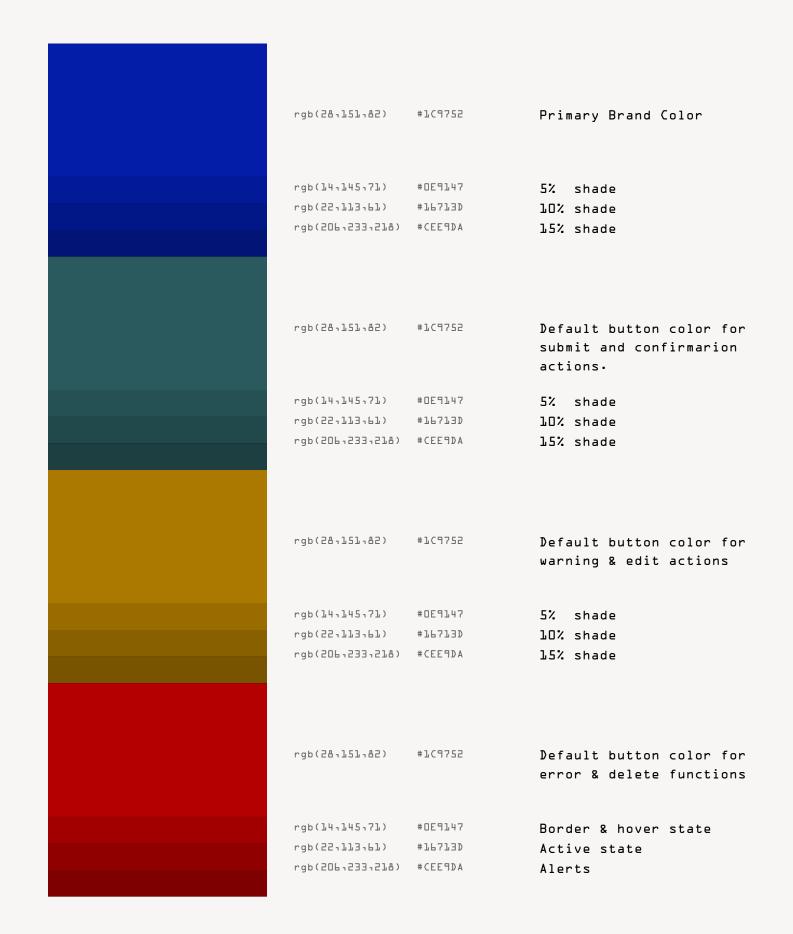
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRST
UVWXYZ
1234567890!0#\$%^&*()

OCR-A is used for headers and interface text.

Georgia Regular

abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRST UVWXYZ 1234567890!@#\$%^&*() Georgia Rgeular is used for article titles & body copy.

>> Colors



>> Grid System

12 Column Grid >>

Gutter width >>

quarter the width

should be one

of a column

 $\bullet \bullet \bullet$ E & N BTC-E ▼\$1232 MT GOX ▼ \$1263 COINBASE - \$1173 BITSTAMP ►\$1208 CAMP BX → \$1232 BTC-CHINA ▲ \$1232 2/12 Weekly News Update Mailing List News China bitcoin arbitrage ends as robert a silkroad . com traders work around capital con-M&T trols SUBSCRIBE 12:58pm - F Recent Videos Quantifying Price Fragmentation Across Bitcoin's Biggest Ex-China bitcoin arbitrage ends as changes 15:50bw - M traders work around capital controls Few Bitcoin-Related License Requests Reported by State Agen-Quantifying Price Fragmentation cies Across Bitcoin's Biggest Exll:20am - Business Insider changes -> China bitcoin arbitrage ends as traders work around capital controls BTC Charts **39:34** / 1:12:19 0 @ ☆ □ [TO WINDES -> Quantifying Price Fragmentation Across \$ 1 2 3 O Bitcoin's Biggest Exchanges \$ 1 2 2 5 Articles / \$1220 -> Few Bitcoin-Related License Requests Report-\$ 1 2 1 5 PSA: Protect Your Wallets ed by State Agencies \$ 1 2 1 0 By Jon Southurst - 12/15/2013 1:20pm \$ 1 2 0 5 -> Jon Southurst (@SouthTopia) provides in a post on CoinDesk some examples of how Links with Bitcoin is not just 9/10ths of the law, it is the law. Bitcoin is a bearer instrument — 3 НО U R meaning if a payment gets sent to the wrong party, or a thief gains control of a wallet, the / \$ 1 2 3 0 What is Bitcoin? funds can be spent. \$ 1 2 0 0 Getting Started \$ 1 1 7 0 Bitcoin Exchange Directory -> The difference between bitcoin and cash, though, is that much larger amounts may be Bitcoin Tax Calculator \$ 1 1 4 D at stake. Cash transactions tend to be smaller, while (reputedly safer) credit cards and \$ 1 1 3 O Guide to Mining bank transfers handle larger ones. Bitcoin allows you not only to transfer a million dollars \$ 1 1 1 0 Mining Pool Directory in a heartbeat, it gives you a chance to send it to the wrong place. Or nowhere at all."Th result of users not backing up locally-stored wallet files at the right time, and by misusing paper wallets." [READ MORE] 24 H O U \$ 1 2 3 0 Why You Should Care About Bitcoin \$ 1 1 8 0 \$ 1 1 3 0 \$ 1 0 8 0

<< Use the line height of the body copy as the baseline for vertical rythm

\$ 1 0 3 0