

Logo



Do not rotate, change the proportions, or alter the logo in anyway. Do not apply drop shadows, outlines, or effects of any kind to the logo.

Safe Area



Always maintain a proper safe area around the logo.

Icon



Square Icon

Do not rotate, change the proportions, or alter the icon in anyway. Do not apply drop shadows, outlines, or effects of any kind to the icon.



iOS Icon

Border radius should be 15.625% width of the square on iOS platforms.



Circular Icon

Some platorms automatically crop the avatar in a circle. Make sure the inner vame symbol has sufficient whitespace in these scenarios.

Helvetica Thin

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890!@#\$%^&\*()

Helvetica Thin is used for poster headlines and accent text.

Helvetica Bold

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890!@#\$%^&\*()

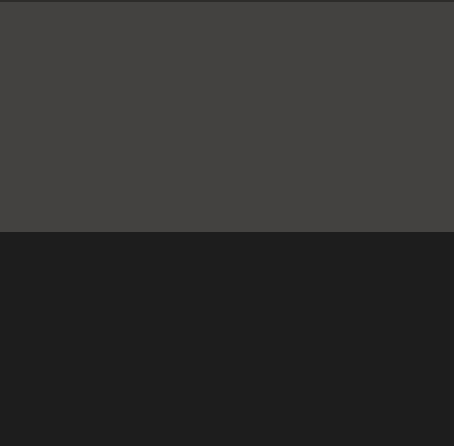
Helvetica Bold is the default font for form fields and informations.

FUTURA BOLD

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890!@#\$%^&\*()

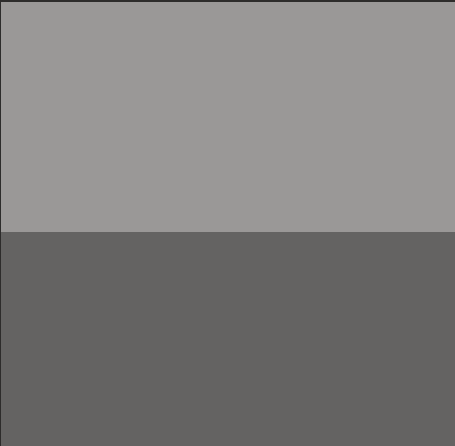
Futura Bold is used for buttons and interface text.

# Colors



- 1. rgb( 65, 65, 65)
- 2. rgb( 30, 30, 30)

1. Navigation background.  
2. Default page background.



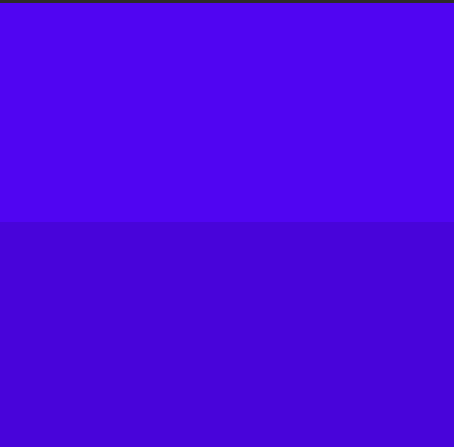
- 1. rgb( 150, 150, 150 )
- 2. rgb( 100, 100, 100 )

1. Icon color, secondary text color  
2. Inactive text color



- 1. rgb( 245, 245, 245 )
- 2. rgb( 200, 200, 200 )

1. Default text color, form field background.  
2. Active text color.



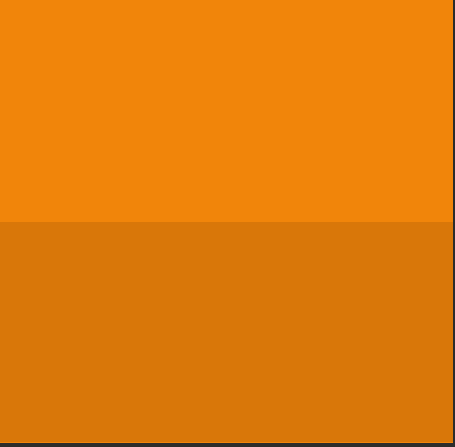
- 1. rgb( 80, 5, 242 )
- 2. rgb( 75, 2, 218)

1. Primary Brand color.  
2. 10% shade, hover state color.



- 1. rgb( 19, 184, 136 )
- 2. rgb( 0, 235, 181)

1. Primary Brand Green. Used for confirmation and save actions.  
2. 10% tint, hover state color.



- 1. rgb( 242, 133, 13 )
- 2. rgb( 218,120, 12 )

1. Primary Brand orange. Used for recording and warnings.  
2. 10% shade, hover state color.