RV COLLEGE OF ENGINEERING

PRESENTS

8th Mile

2020

Rashtreeya Vidyalaya College of Engineering (RVCE) was founded by Late Sri M. C. Shivananda Sarma in the year 1963 as a part of Rashtreeya Shikshana Samithi Trust mission to "Impact Quality Education to all sections of the society." It was in the year 1940 that Sri M.C Sivananda Sarma, an educationalist, and Sri Meda Kasturi Ranga Setty, a businessman and philanthropist joined hands to pull this movement forward for the purpose of producing future leaders of the industry and torch bearers of the technology.

Today, as the college completes more than 50 years, it has grown into a place where excellence in instruction and all round personality development form the corner stones of the education imparted to the students. One of the forefront of quality education in country, this institution has upheld its standing by training students as well as providing opportunities to those who seek to advance in the frontiers of science, technology, culture and sports. It is justified to say that RVCE is a movement that has seen unhindered progress for the last 50 years.

About RVCE

The annual techno-cultural extravaganza of RVCE, "8th mile" is one of the grandest and biggest fests in South India. With an annual footfall of more than 30,000, 8th mile seeks to celebrate the incredible talent and caliber of every engineer by hosting a diverse array of events and shows.

Staying true to the adage "work hard and party harder", over the last few editions, 8th Mile has become synonymous with epic proshows. If the days are ruled by hackathons, treasure hunts and other cultural competitions, come dusk and the grounds of RVCE evolve into a concert and take on a vibrant hue courtesy of the show stopping performances by some of the top bands and performers in the country. From glamorous fashion shows to intense battle of the bands, 8th mile has always set the bar high when it comes to delivering an action-packed evening.

With all the fanfare surrounding it, 8th mile is more than just an annual fest, it is a movement. And the blend of talent, creativity and youthful exuberance of its participants ensures that it will continue to snowball into something bigger and better every year and still never cease to amaze.

About Us

Cultural Flagships

Verve

Rocktane

Halla Bol

Flare

Technical Flagships

Drone Racing

RoboCar

Business Marathon

UTPT

Hackathon

Cultural Events

Informal Events

Pro Shows

Indian Ocean

Zephyrtone

Anushka Manchanda

DJ NASH

SARTEK

Raghu Dixit

Adnan Sami

KK

LOST STORIES

aathma

Aravind SA

Usha Uthup

Sorabh Pant

YASH Technologies SM
More than what you think.

COMEDY CENTRAL

VIACOM 18

Dairy Day
LOTS OF FUN

Coke Studio

PROVIDENT®

AKSHAYA PĀTRA
Unlimited food for education

ca technologies

GETLOUD CAMPUS

pantaloons
IN ❤ WITH FASHION

ogara®
tradition and taste

Self Ride Bikes RB
ROYAL BROTHERS
BIKE & CAR RENTALS

ZEBRONICS
ALWAYS AHEAD

kotak®

HONDA

Our Previous Sponsors

Specsmakers™

fastrack

amadeus

ORACLE®

NEXA

91.1 FM Radio City

SMAAASH

TATA

TATA MOTORS

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DH DECCAN HERALD

LIC भारतीय जीवन बीमा निगम LIFE INSURANCE CORPORATION OF INDIA

Café Coffee Day

Our Previous Sponsors

How Can We Help You ?

80 G Certificate

This will help you avail tax benefits
and achieve your CSR needs

Student Spread-Out

We will help your HR team get in touch with our
Placement Department

Diversifying Markting Strategy

We believe that investing in a team like ours would be
benefecial with respect to your corporate and moral needs

Associate
1.5 Lakhs

Branding Space Banners
Social Media Coverage
Event Partnership
SMS & E Mail Marketing
10x10 Stalls
Presence on Banner

Silver
3.5 Lakhs

Sponsor Announcements
CSR Partnership
LED Presence
10x10 Stalls
Promo Video Presence
Pro Show Invites

Gold
8 Lakhs

Radio Coverage
LED Presence
YouTube Advertisement
T Shirt Branding
Logo on Mascot
LED Presence

Platinum
15 Lakhs

Database
Radio Coverage
LED Presence
YouTube Advertisement
T Shirt Branding
LED Presence

Title
20 Lakhs +

Promotional Event
Database
Radio Coverage
LED Presence
YouTube Advertisement
T Shirt Branding

Sponsorship Levels

15,000+ Views

15,000+ Clicks

15,000+ Likes

2,00,000+ Views

30,000+ People

A Million Stories to Tell

The Largest Techno-Cultural Extravaganza

Come, Be A Part of Us!

"8th Mile has a special place in our hearts. I wish those nights last forever"

"8th Mile gives us those nights that turn into morning and friends that turn into family"

"8th Mile '18 was a redifining experience for us. The time of the fest was an exquisite reflection of each one's effort and passion. It was a treat to watch the college come alive!"

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Rashtreeya Sikshana Samithi Trust

RV

INSTITUTIONS

x

8th mile