

Programmazione Web



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synesthesia



The Environmental Impact of IT

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In 2023, global CO₂ emissions from energy-related activities **increased by about 2%** compared to the previous year, reaching approximately **36.5 billion metric tons**. This is comparable to the **annual emissions of about 150 million cars**.

The largest contributors to CO₂ emissions include:

- **Transportation**, with 1.86 billion metric tons
- **Electric Power**, with 1.43 billion metric tons
- **Industrial**, with 0.96 billion metric tons

Every year, digital technologies contribute to approximately 2-4% of global CO₂ emissions, close to the entire shipping industry's impact.



Greenhouse emissions

Spam emails alone generate approximately **36** million tons of CO₂ annually, equivalent to the emissions of some small countries.

Devices like smartphones alone estimated to generate 125 million tons of CO₂ per year.

Data centers alone are responsible for **2% of global greenhouse gas emissions**, similar to the entire airline industry.



Greenhouse emissions

Digital activities have a significant environmental impact, with the average internet user spending around 3,230 hours online per year, contributing approximately 229 kg of CO₂ emissions annually.

This constitutes about **3-4% of average per capita** greenhouse gas emissions.



Greenhouse emissions

An average vehicle passenger creates emissions of 108.1g CO2 per km.

Therefore, **229 kg of CO₂** is equivalent to a travel of **2.120 km** by car.



Electricity consumption

The energy demand of ICT activities, including streaming, online gaming, and social media, accounts for about 8-10% of total global electricity consumption.

Data centers consumed 460 terawatt-hours (TWh) of electricity in 2022, about as much as the entire country of France.

Al models such as GPT-3 are estimated to consume as much energy as five European households in a single day.

Europe leads in energy-efficient practices, while emerging markets often face challenges.



Wasto

The so-called **E-waste**, including discarded screens, smartphones, and computers, **increased** by 30% from 2010 to 2022, totaling 10.5 million tons.

Only 24% of this was formally recycled globally, emphasizing the need for better waste management practices.



Water consume

Data Centers in arid regions consume up to 8,5 million liters per day to maintain operations. For context, typical household water usage for cleaning and sanitation is about 340 liters per day.

A single data center's water use can match that of a small city, emphasizing the need for efficient cooling technologies to minimize freshwater use.

Semiconductor construction companies can use **up to 10 million gallons of water daily**, and up to **2,000 gallons of water per chip**. As a comparison, this is similar to an average American's two-month water use.

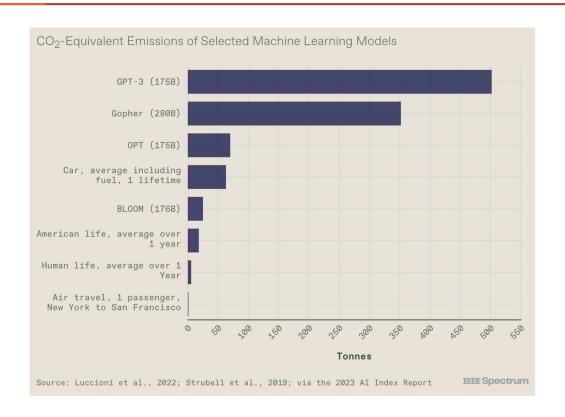


Water consume

In 2023, data centers consumed over 7.500 billions of liters for cooling purposes.



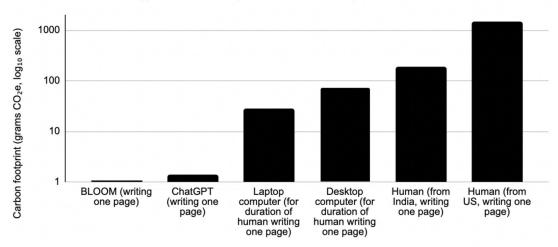
Let's add AI in the equation



Training and using AI models is one of the most impactful activities.

Let's add AI in the equation

Carbon footprint (grams CO2e) for Text Writing



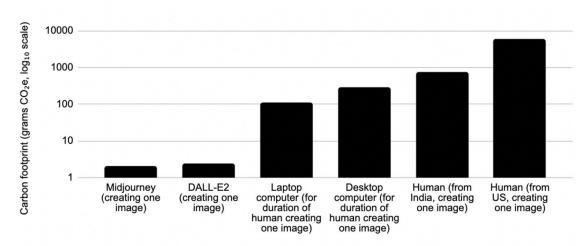
But can also lead to a more efficient way of doing things.

Technology/individual writing one page of text

Source: Scientific Reports (Sci Rep) ISSN 2045-2322 (online)

Let's add AI in the equation

Carbon footprint (grams CO2e) for Image Creation



But can also lead to a more efficient way of doing things.

Technology/individual creating one image

Source: Scientific Reports (Sci Rep) ISSN 2045-2322 (online)

What can we do ourselves?

Configure **energy saving modes** in smartphones and PCs.

Turn off your devices as simply doing it could **save around 60%** of its standby energy consumption.

The average smartphone emits about 75 kg of CO₂ over its lifecycle, which can be significantly reduced by prolonging its use.

Use most sustainable Data Centers and optimize data transfer, storage and CPU workloads.

Use Al responsibly and only when needed.

