PROJECT QUOTATION: WEBSITE & CUSTOM CMS

January 2026

1. SUMMARY

This quotation is tailored to modernize/enhance IT Managers Inc.'s website by delivering a high-performance redesign and a **Custom Content Management System (CMS)**. The solution gives ITM direct control over their corporate information (text, services, and company details), ensuring the digital presence remains current and professional.

Note: As requested, the core scope focuses on *Page Content Management*. Specialized pages like the **Blog page** are listed as optional add-ons to enhance the site further.

2. TECHNICAL STACK

- **Frontend:** React.js, Vite, TypeScript, Tailwind CSS.
- **Backend:** Node.js, Express.
- **Database:** PostgreSQL (Storing site content strings).

3. SCOPE OF WORK

A. Public Website (Frontend)

- **Design Strategy:** Modern, fully responsive implementation using clean, corporate UI design that will make the website stand out.
- **Core Pages (6 Total):**
  1. **Home:** Hero section, Introduction, Featured Highlights.
  2. **About Us:** Company History, Mission, Vision, Values.
  3. **Services:** Comprehensive list of IT capabilities and offerings.
  4. **Careers:** Standard careers page highlighting the company's vacancies.
  5. **Clients:** A dedicated page displaying partner industries.
  6. **Contact:** Location details and inquiry form.

B. Custom CMS (Site Content Manager)

Unlike a standard template, this custom dashboard allows the admin to update specific text sections of the website.

- **Structured Text Editor:**
  - **General Info:** Update Address, Phone, Email, and Social Links globally.
  - **Home Page:** Edit Hero Headline, Subtitles, and Welcome Text.
  - **About Page:** Edit Mission, Vision, and Core Values text.

- ○ **Services:** Add, Edit, or Remove items from the Services list.
- ○ **Careers:** Add, Edit, or Remove vacancies.
- ○ **Clients:** Add, Edit, or Remove clients.

- **NOTE:** This CMS controls *text and basic information*. It does not include a layout builder.

What You Can Edit (in the CMS)

- **Global Contact Info:** Update the Phone, Email, Address, and Social Media links once, and it reflects across the entire Footer and Contact Page.
- **Home Page Text:** Update the main "Hero" Headline, Sub-headline, and Intro paragraph.
- **About Us Text:** Update the text for "Mission," "Vision," "Core Values," and "History."
- **Services List:** You can Add, Edit, or Delete service items
- **Clients/Partners:** Add or Remove client names/logos from the trust grid.

What Remains Static

- **Page Structure:** The layout, order of sections, and navigation menu are fixed to ensure mobile responsiveness.
- **Design Assets:** Fonts, colors, icons, and background images are hardcoded to maintain strict brand consistency.
- **All Page Layouts:** The layout of **ALL** pages (Home, About, Services, Careers, etc.) is fixed. The CMS allows you to edit the *text content* within these layouts, but you cannot move sections or redesign the page structure.

4. COSTING

Item Description	Deliverables	Cost (PHP)
1. Frontend Development	React Setup, Responsive UI, **6 Core Pages**, Content Integration.	₱ 35,000.00
2. Backend & Content CMS	Node.js API, DB for Site Content, Admin Panel for Text Editing.	₱ 25,000.00
3. Deployment	Server Setup, Domain Connection	₱ 10,000.00
TOTAL BASE COST	**Fixed Package Price**	**₱ 70,000.00**

5. OPTIONAL ADD-ONS

The following modules are **not** included in the base package but can be added to significantly upgrade the user experience.

Add-on Module	Description	Additional Cost
A. Blog / News Engine	A CMS module with a Rich Text Editor for publishing articles/news. Adds a "News" section to the frontend for SEO.	**+ ₱ 15,000.00**

6. PROJECT TIMELINE

- **Week 1:** Frontend Development (Layout & Design).
- **Week 2:** Backend & CMS Development (Text Editor Logic).
- **Week 3:** Content Population & Integration.
- **Week 4:** Deployment.

Final pricing and the scope of work are subject to change based on the final requirements and pricing agreements reached.

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