EcoLife [www.ecolife.de.com](http://www.ecolife.de.com/) :

1. Inconsistent company name ‑ in title and in copyright it’s ‘ecoLIFE’ ‑ on logo it’s ‑ ‘ecoNewLife’ and in video it’s ‑ ‘Eco‑New‑Life’.

2. Make email address mailto link, make mobile number tel link on mobile. Align them to the right position or align them in one row (not in two rows like now) or ‘Контакты’ anchor will suffice.

3. ‘О нас’ link not working and it’s highlighted when you scroll page from the beginning (most top position).

4. In main menu ‑ all items except ‘О нас’ have pop‑up title text ‑ ‘muse free sweep‑to‑bottom’.

5. In main menu ‑ all items except ‘О нас’ have shifted highlight selection. You can see it on for example ‘Преимущества’ item ‑ the letter ‘a’ doesn’t fit.

6. Change font in ‘Связаться с производителем’ button ‑ make font consistent along all site ‑ use same font like in ‘Наша компания занимается...’ text and don’t use italic style.

7. Translate menu items on this page ‑ <http://ecolife.de.com/elitmebel.html> , change title into something like ‘ecoLife ‑ Мебель из элитных пород дерева’ for more SEO friendly title, remove text (like ‘32 | стэйт | L 1250 W 400 H 1200 | тонированый дуб’) from images of the products and add actual text in html code for SEO, use main menu for this page as in main page.

8. On this page ‑ http://ecolife.de.com/elittoys.html#elitetoys ‑ change title for SEO (like in previous clause, same for this page ‑ http://ecolife.de.com/kypolnuedoma.html#kypolnuedoma and this page ‑ http://ecolife.de.com/derevyanuivelosiped.html#derevyanuivelosiped, also ‘О нас’ link not working on these pages).

9. On this page ‑ http://ecolife.de.com/kypolnuedoma.html#kypolnuedoma not use black background ‑ use background with wood texture or some other matching color, or separate text as overlay for all photos ‑ and maybe reveal it on mouse hover over photo (same for this page ‑ http://ecolife.de.com/derevyanuivelosiped.html#home , and for these ‑ http://ecolife.de.com/elittoys.html#elitetoys ‑ http://ecolife.de.com/derevyanuivelosiped.html#home ‑ more text with keywords better for SEO), not use low quality photos (there are a couple) on this page (and look for low quality photos for other pages).

10. Add one more page near by ‘Деревянный велосипед’ page link or fill white (and brown in Chromium) space (both to the left and to the right of the following page links) with some other color or with sky texture like in header.

11. Low quality of circle icons under ‘Преимущество соломенных панелей’ anchor, plus remove links from this and from others anchors on this page ‑ reason is that users may think this anchor is a link to other page and will try to click on it ‑ but (almost) nothing will happend.

12. Not translated text in ‘Обсудите с нашим дизайнером Ваш будущий дом’ → ‘Связаться с производителем’ dialog.

13. Use different arrow for the site ‑ make it more clear that it’s used for going to the top of the page (use arrow that points to the top).

14. Not show pdf on the page by default ‑ some browser don’t have built‑in pdf viewer ‑ offer to download them.

15. Maybe not use red color for ‘Заполните заявку и Вам перезвонит консультант’ → ‘Связаться с производителем’ button ‑ think about overall color theme of the site.

16. Text under 'Варианты отделки соломенных панелей' section is in pictures and not seen by search engine crawlers.

17. The points under ‘Кровля’ (and so on) with pop‑up divs are not clear that you can hover over them for divs reveal, when you hover over points under ‘Внешняя отделка’ (and over lower points too) ‑ you are distracted by automatically appearring divs from points under ‘Кровля’, or maybe show them automatically for ‘Кровля’ but hide when user interracts with lower points.

18. Shifted divs ‑ ‘Выбор проекта Выбираете и утверждаете проект дома’ and below in Firefox.

19. Use fixed header with menu for the site (top fixed menu).

20. Divide site in multiple pages instead of one page with anchors ‑ for better UX (performance/responsiveness/fps on scrolling/interacting with site).

21. SEO friendly titles for articles ‑ http://ecolife.de.com/statya1.html#statiya1 http://ecolife.de.com/statya2.html#statya2 http://ecolife.de.com/statya3.html#statya3 and SEO friendly page names.

22. Not use justified text on site (use align to the left).

23. Use main menu as in main page for all articles ‑ http://ecolife.de.com/statya1.html#statiya1 http://ecolife.de.com/statya2.html#statya2 http://ecolife.de.com/statya3.html#statya3.

24. On mobile ‑ make bigger fonts, mobile friendly menu, larger margin between points with pop‑up divs (and other elements that user interrcts with), make bigger ‘Связаться с производителем’ and ‘Читать больше’ dialogs and their buttons.

25. Presence of four ‘94 Счастливых клиентов’, ‘3 активных проектов’.. divs in mobile ‑ and absence of them in desktop version, fix conjugations ‘3 активных проектов’ → ‘3 активных проекта’, ‘94 благоданостей’ → ‘94 благоданости’.

26. Hard to tap on go to top arrow.

27. absence of 'Мебель из элитных пород дерева', 'Деревянное колекционное оружие'.. divs on mobile version of the site.

28. absence of video (and largelly diferrent) top part of the homepage in Firefox ‑ i see site is under development right now ‑ may be not relevant.

29. Not needed white space on the right side of homepage that creates horizontal scrolling (same for other pages).