

Visual Design Study: Resurfacer

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Color Design

Color Palette

Green: #1DB954

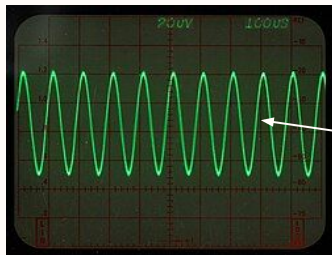
Light Black: #212121

Black: #121212

Blue: #4062BB

White: #EBEBEB

Colors are inspired by **Spotify** but use variation of shades and gradients to give uniqueness



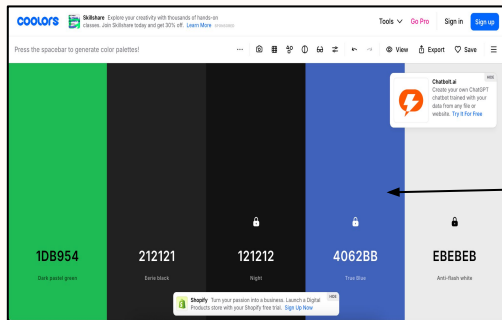
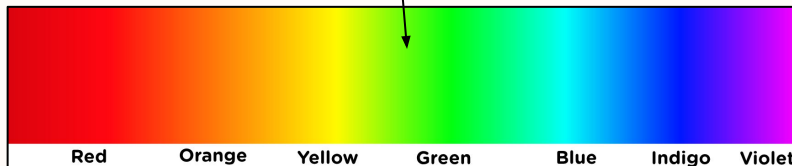
To create contrast against dark backgrounds, we use an “anti-flash” white for our typography. Compared to pure white, this is calmer & more neutral, making it easier on the eyes.

Light black is used to support black in contrast of the white text. However, it is also used as a secondary dark color to be able to distinguish panels and content groups



Black here is used to create the most contrast against the typography and card colors, but also because it is easy on the eyes and a beautiful color!

Green evokes a vibrant feel that acts a primary accent, which makes sense as green resides in the part of the color spectrum where humans are the most sensitive



To not over exhaust the usage of green as the primary accent, blue is designed as a secondary accent for the interactive elements such as sliders, links, card borders.

Text Design

Typography Palette

Primary Font:

- Inter

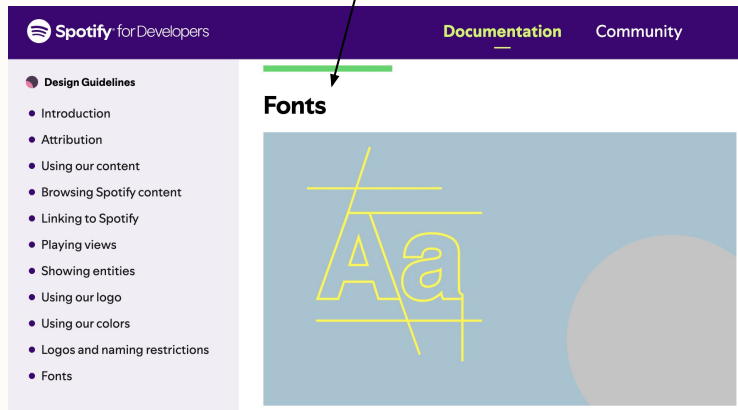
Fallback Font:

- Helvetica Neue

with normal, **semi-bold**, and **bold** styling

Spotify used to use Spotify Circular but has now swapped to Spotify Mix, an exclusive font. For Resurfacer, Inter works at serving its purpose

Spotify recommends using: default Sans-serif, Helvetica Neue, Helvetica, and or Arial



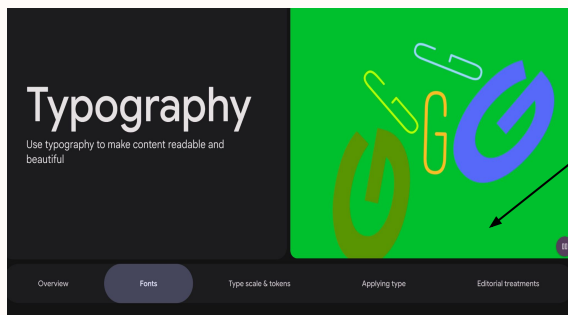
New

APPLE MUSIC LIVE

See a trailer and pre-add the album ahead of the October 29 show.

Gracie Abrams
Live

Combination of different levels of opacity, boldness, and sizing can create a very simple yet elegant design. Ordering of such elements also plays a crucial part!



List of minimalist fonts and famous fonts used in applications



References

Color Design

1. <https://www.figma.com/colors/off-white/>
2. https://en.wikipedia.org/wiki/Visible_spectrum
3. <https://en.wikipedia.org/wiki/Oscilloscope>
4. <https://coolors.co/ldb954-212121-121212-4062bb-4bc0d9>

Text Design

1. <https://developer.spotify.com/documentation/design#fonts>
2. <https://m3.material.io/styles/typography/fonts>
3. <https://open.spotify.com/playlist/6dDBqGstplRoMOmBTw7ERN?si=363690634a3e4ebe>
4. <https://music.apple.com/us/new>