PROFIT

	Country	City	State	Postal...	Region	Segment	Sub-Categ...	Profit ▼
1.	United States	Lafayette	Indiana	47905	Central	Corporate	Copiers	8,399.98
2.	United States	Seattle	Washington	98115	West	Consumer	Copiers	6,719.98
3.	United States	Minnea...	Minnesota	55407	Central	Consumer	Binders	5,524.03
4.	United States	Detroit	Michigan	48205	Central	Consumer	Binders	5,215.4
5.	United States	Newark	Delaware	19711	East	Consumer	Copiers	5,039.99
6.	United States	New Yo...	New York	10024	East	Home Office	Copiers	4,169.98
7.	United States	New Yo...	New York	10024	East	Home Office	Machines	3,664.19
8.	United States	Atlanta	Georgia	30318	South	Consumer	Binders	3,190.2
9.	United States	Arlington	Virginia	22204	South	Consumer	Machines	3,700.08

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Pie chart legend:
- New York City — 21.7%
- Los Angeles — 10.6%
- Seattle — 10.2%
- San Francisco — 6.1%
- Detroit
- Lafayette
- Jackson
- Atlanta
- others — 38.2%
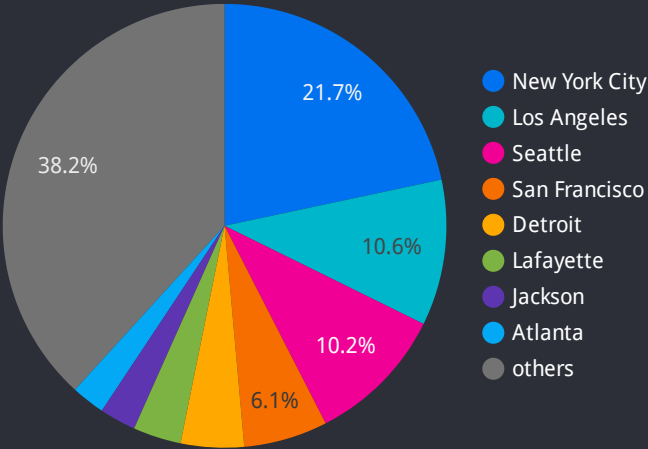
SALES

	Country	City	State	Post...	Region	Segment	Sub-Cat...	Sales ▼
1.	United States	Jacksonv...	Florida	32216	South	Home Off...	Machines	23,459.78
2.	United States	Lafayette	Indiana	47905	Central	Corporate	Copiers	17,499.95
3.	United States	New Yor...	New York	10035	East	Consumer	Chairs	14,734.24
4.	United States	Seattle	Washington	98115	West	Consumer	Copiers	13,999.96
5.	United States	New Yor...	New York	10024	East	Home Off...	Copiers	11,999.95
6.	United States	Minneap...	Minnesota	55407	Central	Consumer	Binders	11,345.35
7.	United States	Newark	Delaware	19711	East	Consumer	Copiers	10,499.97
8.	United States	Detroit	Michigan	48205	Central	Consumer	Binders	10,472.94
9.	United States	New Yor...	New York	10035	East	Consumer	Bookcases	10,096.88

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Pie chart legend:
- New York City — 11.2%
- Los Angeles — 7.7%
- Seattle — 5.2%
- San Francisco — 4.9%
- Philadelphia
- Houston
- Chicago
- San Diego
- others — 59.3%
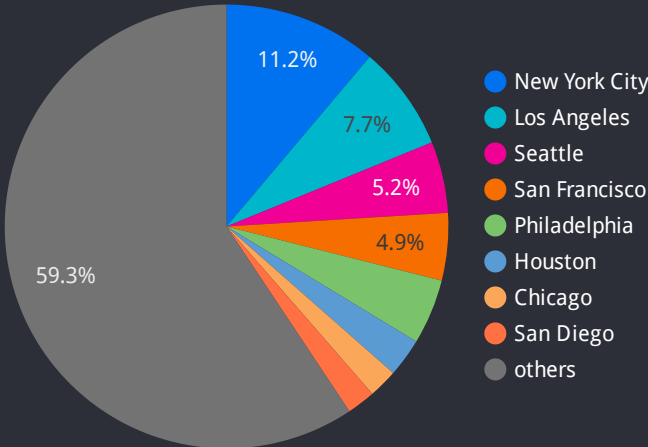
From the data we know that for Unites State country, Sales and profit are having the same trend for the city. It show that New York has big contribution for sales and profit for the company.

It show that New York city contributed 11.2% on sales which is the largest among all other cities and 21.7% which is also the largest among all other cities.

We can also know that New York city almost contributed a quarter percent on profit
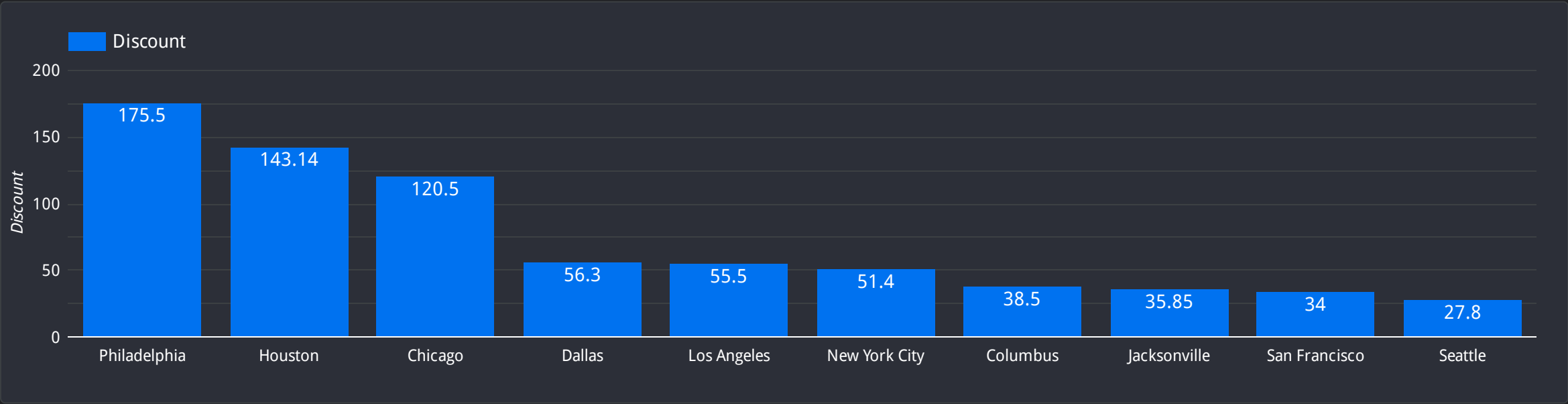
Profit
286,394.05

Sales
2,297,199.86

DISCOUNT TRENDS

	Country	City	Quantity	Ship Mo...	Segment	Discount ▾
1.	United States	Philadelphia	3	Standard C...	Consumer	15.6
2.	United States	Houston	3	Standard C...	Consumer	15.42
3.	United States	Chicago	2	Standard C...	Consumer	14.6
4.	United States	Houston	2	Standard C...	Consumer	13.7
5.	United States	Chicago	3	Standard C...	Consumer	13.2
6.	United States	Philadelphia	2	Standard C...	Consumer	12.7
7.	United States	Philadelphia	2	Standard C...	Corporate	10
8.	United States	Houston	5	Standard C...	Consumer	8.22
9.	United States	Philadelphia	2	Standard C	Corporate	8.2

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Discount

| City	Discount
Philadelphia	175.5
Houston	143.14
Chicago	120.5
Dallas	56.3
Los Angeles	55.5
New York City	51.4
Columbus	38.5
Jacksonville	35.85
San Francisco	34
Seattle	27.8

Philadelphia has the biggest discount count.

New York appear with total discount count 51.4% which is only average, yet it still has the largest count of sales.

SHIP MODE

	Ship Mode	Record Count ▼
1.	Standard Class	5,968
2.	Second Class	1,945
3.	First Class	1,538
4.	Same Day	543

1 - 4 / 4

	City	Ship Mode ▼
1.	New York City	915
2.	Los Angeles	747
3.	Philadelphia	537
4.	San Francisco	510
5.	Seattle	428
6.	Houston	377
7.	Chicago	314
8.	Columbus	222
9.	San Diego	170

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Legend: Standard Class, Second Class, First Class, Same Day
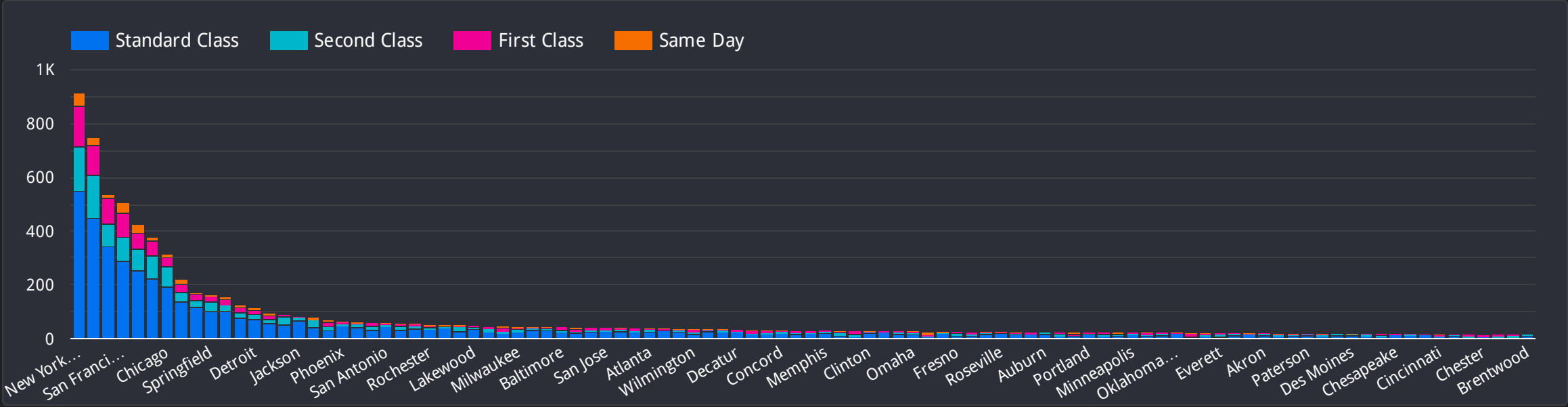
Standart class is the most use Ship mode among all cities.

New York city appear to be the most active consument, 549 (Standart Class), 167 (Second Class), 147 (First Class), 52 (Same Day).

CATEGORICAL

Category	Record Count ▾
1. Office Supplies	6,026
2. Furniture	2,121
3. Technology	1,847

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- Office Supplies — 60.5%
- Furniture — 21.2%
- Technology — 18.3%
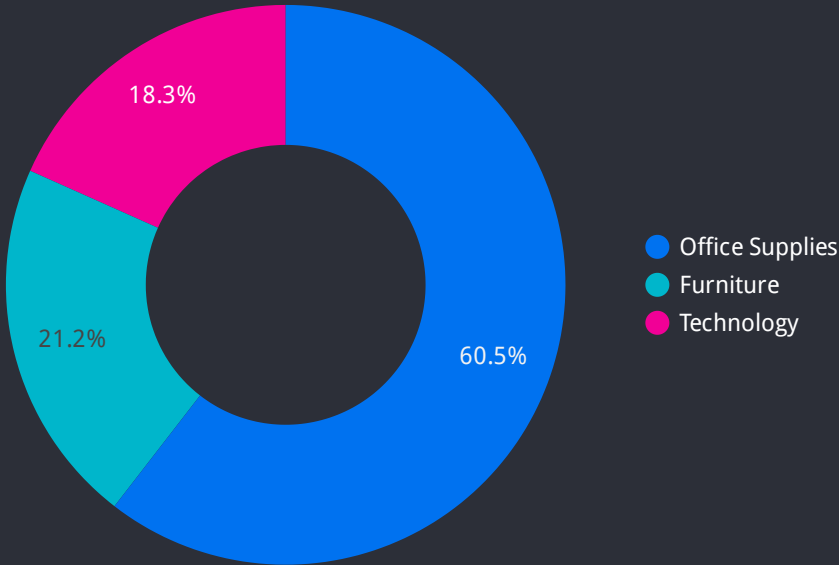
Category	City ▾
1. Office Supplies	484
2. Furniture	371
3. Technology	343

1 - 3 / 3 ‹ ›

- Office Supplies — 40.4%
- Furniture — 31%
- Technology — 28.6%
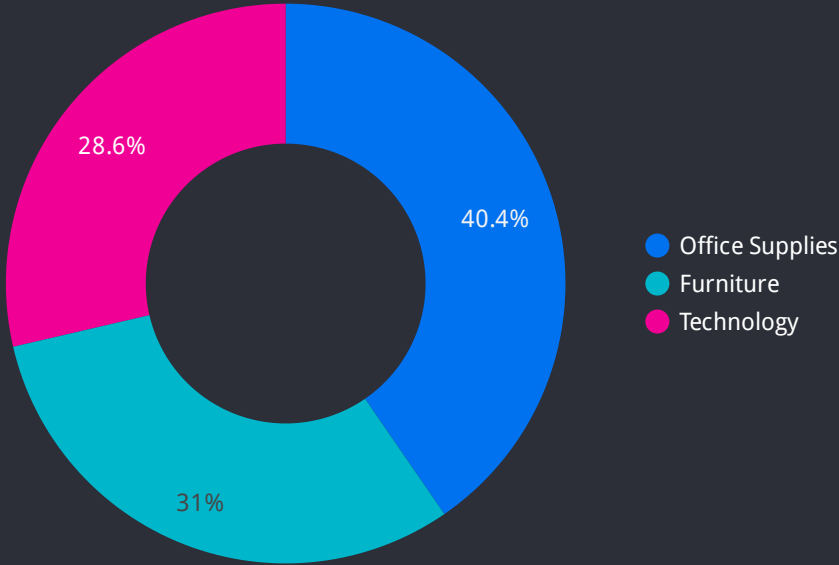
Category	City ▾	Recor...	Quantity
1. Office Supplies	484	6,026	22,906
2. Furniture	371	2,121	8,028
3. Technology	343	1,847	6,939

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Office Supplies is the most use on Categorical dimension.