

Pen portraits for the Leicester Temporal Geodemographic Classification:

The pen portraits give descriptions of the common characteristics of the people who live in areas allocated to one of the 10 clusters.

- **A1:** these areas are characterised by a high percentage of residents in skilled manual occupations with below levels of higher qualifications and low percentages of other occupation groups, and higher than average unemployment. The areas are also characterised by high ethnic diversity, with a high percentage of people with Indian and Pakistani ethnic backgrounds, although they are not the majority. The dominant housing stock in these areas is terraced houses.
- **A2:** these areas are characterised by a high percentage of residents in partly skilled occupations, while the proportion of people having managerial occupations is low. The areas are also characterised by high ethnic diversity, with particularly very high percentages of people with Bangladeshi, Indian and Pakistani ethnic backgrounds. The percentage of migrants from outside the UK is also slightly high in these areas. Many households are overcrowded as the proportion of over 1.5 persons per room is considerably above the average. Housing is mostly characterised by privately-rented terraced houses.
- **B1:** these areas are characterised by a high percentage of residents in skilled occupations as well as managerial and professional jobs. However, the higher qualifications levels and the number of full-time students are low. Unemployment and social renting rates are well below the average. Ethnic diversity is lower compared to other areas, and people of White ethnic background are the majority. Detached and semi-detached dwellings are the dominant types of housing. Some households have more than 6 rooms and more than 1 car ownership. The use of private transportations to travel to work is high.
- **B2:** these areas could be defined as typical suburban areas in Leicester (from 2001 onwards), as most variables score at about average. Unemployment is below average, but no occupation is more represented than the others. The level of higher

qualifications is slightly above the average. Middle age population is above average, with slightly above the average proportion of married couples. All ethnic groups are present at about average percentages. Semi-detached and detached dwellings are common in these areas. Some households have more than 1 car.

- **C:** these areas are characterised by a high percentage of residents in managerial and professional occupations, with very high levels of higher qualifications, and the percentage of people in partly skilled occupations is at its lowest. The percentages of married, middle age and elderly people are above average. People of White ethnic background are the majority, and the percentages of people with Indian and Pakistani ethnic background is slightly above average. Detached owned dwelling is the most common type of accommodation. Households have the highest proportion of owning 2 or more cars and having more than 6 rooms.
- **D1:** these areas are characterised by a very high percentage of residents in skilled manual occupations and a high unemployment rate, while managerial, professional and skilled non-manual occupations are below average. These areas have the lowest level of higher qualifications and the lowest proportion of full-time students, as well as a below-average percentage of residents of age 30 to 44. Most residents in these areas are from White ethnic backgrounds as the representation of other ethnic groups is low. Housing within these areas is commonly flats or terraced with a very high rate of social renting. Households are less likely to own a car.
- **D2:** these areas are characterised by a very high percentage of residents in partly skilled occupations and above-average unemployment, while managerial, professional and skilled non-manual occupations are well below average. These areas have low percentages of higher qualifications. People of White ethnic background are the majority, and the percentages of people of Black ethnic background are at average levels as well as the percentage of people from European countries. The percentage of lone parents is very high. Social renting and semi-detached dwellings are also common.

- **E:** these areas are characterised by the highest unemployment rate, and partly skilled occupations are the most common ones. These areas show the highest levels of social renting and flat accommodation. The percentages of people from Bangladeshi, Black, Indian and Pakistani ethnic background is high. These areas show the lowest proportion of households that have more than 6 rooms or own more than 1 car, and the percentage of married couples is low. The use of public transport is high while the use of private transportation to go to work is low.
- **F1:** these areas are characterised by a high percentage of residents in skilled occupations as well as managerial and professional occupations, with high percentages of adults aged 15 to 44 and full-time students, as well as low percentages of married couples. Higher qualifications are above average. Most ethnic backgrounds are present at about average levels, including high percentages of migrants from inside the UK. Terraced houses and part-of-converted or shared houses are the most common rented accommodations.
- **F2:** these areas are characterised by an extremely high percentage of full-time students, as well as above-average levels of managerial and professional occupations. The proportion of people aged 15 to 29 is very high, while the proportion of other age categories is very low. The percentage of higher qualifications is very high. The proportion of married people is extremely low. Most ethnic backgrounds are present at about average levels, with a very high percentage of people of Chinese ethnic background, and including very high percentages of migrants from both inside and outside the UK. The proportion of flats and private renting is very high.