# ChatGPT Integration

Integrate Black Lion system to get recommendations from:

* Collaboration possibilities
* Potential Earnings
* Financial Plan & Strategy
* Marketing Recommendations

Output from ChatGPT can be shown In a widget on the main Artist Screen, automatically. This output needs to be cached.

# Artist Basic Profile

answer me like a expert music financial advisor: i want you to assume from my music catalogue "25/8", i have 1.5 million listeners on spotify, 181 million streams, 35k followers, youtube has 30 million views, 70k subscribers I've charted 105 times on apple music across 15 tracks and 70 countries, tiktok view 107 million, tiktok likes 13.7 million and 10k following. on Instagram i have 65k following. my earnings are generated from a 7 track ep in 2019. total earnings are $492k?

As an expert music financial advisor, I would like to analyze the information you have provided in order to give you a better understanding of your earnings and potential areas for growth. Please note that the figures mentioned here are estimations and may not be 100% accurate, as they depend on various factors such as royalty rates, advertising revenue, and geographical location.

ChatGPT Response:

answer me like a expert music financial advisor: i want you to assume from my music catalogue "25/8", i have 1.5 million listeners on spotify, 181 million streams, 35k followers, youtube has 30 million views, 70k subscribers I've charted 105 times on apple music across 15 tracks and 70 countries, tiktok view 107 million, tiktok likes 13.7 million and 10k following. on Instagram i have 65k following. my earnings are generated from a 7 track ep in 2019. total earnings are $492k?

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Spotify:

With 181 million streams and 1.5 million listeners, assuming an average payout of $0.0035 per stream (which is on the lower end of the payout spectrum), you would have earned approximately $633,500 from Spotify streams.

YouTube:

With 30 million views, if we assume a CPM (cost per 1,000 views) of $2, your YouTube earnings would be around $60,000. However, this is a rough estimate and can vary depending on factors like ad placements, audience demographics, and content type.

Apple Music:

It's hard to estimate your earnings from Apple Music charting without more specific data, but given that you charted 105 times across 15 tracks and 70 countries, it's safe to assume that you had significant revenue from Apple Music as well.

TikTok:

TikTok does not pay royalties for views and likes, but it can help increase your exposure, leading to more streams on other platforms and possibly merchandise sales. Additionally, you can monetize your TikTok following through sponsored content or by participating in the TikTok Creator Fund.

Instagram:

With 65k followers, you can potentially monetize your Instagram presence through sponsored posts, brand partnerships, or merchandise sales.

Considering the information provided and the rough estimates from the different platforms, it seems that your total earnings of $492k might be on the lower side. You might want to investigate your royalty statements, agreements with distributors, and other revenue streams (e.g., merchandising, live performances, and sync licensing) to ensure you are receiving the correct earnings.

To maximize your earnings, focus on promoting your music on various platforms, engaging with your audience, and exploring additional revenue streams such as merchandising, live performances, and collaborations with other artists or brands.

## Potential Earnings Question:

assume an average payout rate 0.0025 for spotify, and add in top 10 countries in order 1. united kingdom, germany netherlands, australia, united states, france, canada, sweden, switzerland and denmark. advertising revenue spend totals $80k

Assuming an average payout rate of $0.0025 per stream on Spotify and factoring in the advertising revenue spend, I will provide a revised analysis of your potential earnings:

Spotify:

With 181 million streams at an average payout of $0.0025 per stream, your earnings would be approximately $452,500 from Spotify streams.

YouTube:

The previous estimate of $60,000 remains unchanged, as the top 10 countries and advertising revenue spend do not directly impact YouTube earnings.

Apple Music:

While I don't have specific royalty rates for each country, it is important to note that Apple Music pays artists more than Spotify on average. If we assume a royalty rate of $0.005 per stream (this is just an estimation), and consider that you've charted 105 times on Apple Music across 15 tracks and 70 countries, your earnings from Apple Music are likely to be significant.

Advertising Revenue Spend:

Since you have spent $80,000 on advertising, you will need to subtract this amount from your total earnings to account for the expense.

Taking these new factors into account, your revised estimated earnings before considering advertising expenses would be:

Spotify: $452,500

YouTube: $60,000

Apple Music: Not calculated (assuming significant revenue)

Total: $512,500 (excluding Apple Music earnings)

After accounting for the $80,000 advertising spend:

Total (excluding Apple Music earnings): $432,500

Please note that this is still a rough estimate, and your actual earnings may vary. It is essential to examine your royalty statements and agreements with distributors to ensure accurate earnings. To maximize your earnings, continue promoting your music across platforms, engaging with your audience, and exploring additional revenue streams such as merchandising, live performances, and collaborations with other artists or brands.

Daniyal Khan

change spotify streams to 120 million

With the updated information of 120 million Spotify streams, I will provide a revised analysis of your potential earnings:

Spotify:

With 120 million streams at an average payout of $0.0025 per stream, your earnings would be approximately $300,000 from Spotify streams.

YouTube:

The previous estimate of $60,000 remains unchanged, as the change in Spotify streams does not impact YouTube earnings.

Apple Music:

While I don't have specific royalty rates for each country, it is important to note that Apple Music pays artists more than Spotify on average. If we assume a royalty rate of $0.005 per stream (this is just an estimation), and consider that you've charted 105 times on Apple Music across 15 tracks and 70 countries, your earnings from Apple Music are likely to be significant.

Advertising Revenue Spend:

Since you have spent $80,000 on advertising, you will need to subtract this amount from your total earnings to account for the expense.

Taking these new factors into account, your revised estimated earnings before considering advertising expenses would be:

Spotify: $300,000

YouTube: $60,000

Apple Music: Not calculated (assuming significant revenue)

Total: $360,000 (excluding Apple Music earnings)

After accounting for the $80,000 advertising spend:

Total (excluding Apple Music earnings): $280,000

Please note that this is still a rough estimate, and your actual earnings may vary. It is essential to examine your royalty statements and agreements with distributors to ensure accurate earnings. To maximize your earnings, continue promoting your music across platforms, engaging with your audience, and exploring additional revenue streams such as merchandising, live performances, and collaborations with other artists or brands.

# Financial Plan & Strategy

recommend investment opportunities or financial strategies

As a music financial advisor, I can suggest some investment opportunities and financial strategies that are particularly relevant to musicians and entertainers. However, it's essential to consult with a certified financial advisor or planner for personalized advice tailored to your specific financial situation and goals.

Diversify your income sources:

As a musician, it's essential to have multiple revenue streams, such as streaming royalties, live performances, merchandising, sync licensing, and collaborations. This diversification can help protect your income against fluctuations in the music industry.

Create a financial plan:

Develop a financial plan that outlines your short-term and long-term goals, as well as strategies for achieving them. A financial planner can help you create a plan tailored to your specific needs.

Establish an emergency fund:

Set up an emergency fund with at least 3-6 months' worth of living expenses. This fund can help cover unforeseen expenses or provide financial stability during periods of low income.

Invest in your career:

Invest in your music career by continually improving your skills, upgrading your equipment, and promoting your music. This may include hiring a publicist, attending music conferences, and taking music lessons or workshops.

Retirement savings:

Contribute to a retirement savings plan, such as a 401(k) or an IRA (Individual Retirement Account), to ensure you have a financial cushion when you retire. Make regular contributions and consider increasing them as your income grows.

Invest in stocks, bonds, and mutual funds:

Invest in a diversified portfolio of stocks, bonds, and mutual funds to grow your wealth over time. Index funds and exchange-traded funds (ETFs) are popular options for long-term investments. Consider a mix of low-cost, diversified funds to minimize risks and maximize potential returns.

Real estate investment:

Investing in real estate can provide a passive income stream and potential long-term appreciation. This may include rental properties or real estate investment trusts (REITs).

Invest in music royalties:

Consider investing in music royalties through platforms such as Royalty Exchange, which allows you to buy and sell royalties from other artists' music. This can provide an additional income stream and diversify your investments.

Tax planning:

Work with a tax professional to optimize your tax strategies and minimize your tax liabilities. This may include taking advantage of tax deductions, tax credits, and other tax-saving opportunities available to musicians and entertainers.

Maintain a budget:

Track your income and expenses to ensure you're living within your means and making smart financial decisions. A budget can help you identify areas where you can cut costs and allocate more funds to investments or savings.

These are just a few investment opportunities and financial strategies for musicians. Remember, it's crucial to consult with a certified financial advisor or planner to discuss your specific financial situation and create a personalized plan that aligns with your goals and risk tolerance.

## Music Strategy

apply this to my financial earnings data and recommend me music strategies

Based on your financial earnings data and the mentioned investment opportu…

As an artist named "Brandz" with an upcoming 6-track EP, here are some marketing strategies to help you promote your release and maximize its impact:

Pre-release build-up:

Create anticipation for your EP by sharing teasers, snippets, or behind-the-scenes footage on your social media platforms. Consider releasing one or two singles before the EP launch to generate interest and showcase the range of your music.

Cover art and visuals:

Design eye-catching cover art for your EP that reflects your brand and the themes of your music. Share this cover art on your social media platforms and use it as a basis for creating promotional materials like posters, banners, and merchandise.

Music videos:

Produce high-quality music videos for one or more tracks from your EP. Release these videos on YouTube and share them on your social media channels to engage your fans and attract new listeners.

Social media campaign:

Develop a social media campaign to promote your EP across platforms like Instagram, TikTok, and Twitter. This can include regular updates, behind-the-scenes content, and interactive elements like Q&A sessions, live streams, or hashtag challenges.

Press and media coverage:

Reach out to music blogs, magazines, and online publications to secure coverage for your EP. Share your story, discuss the creative process behind the EP, and provide exclusive content like interviews or acoustic performances.

Playlist pitching:

Pitch your music to popular playlists on streaming platforms like Spotify and Apple Music. Target both genre-specific playlists and broader, mood-based playlists to reach a wider audience.

Collaborate with influencers:

Partner with influencers on platforms like TikTok, Instagram, and YouTube to promote your EP. They can create content featuring your music or participate in promotional campaigns that resonate with their audience.

Live performances and virtual events:

Organize live performances or virtual events to celebrate the EP release. This can include album listening parties, live streaming concerts, or intimate acoustic sessions on platforms like Instagram Live or Twitch.

Engage with your fans:

Involve your fans in the promotional process by encouraging them to share their thoughts on the EP, create user-generated content, or participate in contests and giveaways related to the release.

Post-release promotion:

Continue promoting

# Collaboration Opportunities

an a expert A&R: suggest me uk based collaborations based on the above

As an expert A&R, taking into account your background as an R&B artist named "Brandz" based in London and the information provided, here are some UK-based collaborations that could be a great fit for your music:

Jorja Smith: A talented R&B and soul singer-songwriter, Jorja Smith has gained international recognition for her unique voice and style. Collaborating with her could bring additional credibility and exposure to your project.

Mahalia: Mahalia is a rising star in the UK R&B scene known for her honest songwriting and smooth vocal style. A collaboration with Mahalia could help you connect with a younger audience and expand your reach.

Tom Misch: As a versatile producer, singer, and multi-instrumentalist, Tom Misch blends elements of jazz, R&B, and electronic music. Partnering with him could lead to innovative and genre-crossing tracks that appeal to a broader audience.

Nao: An acclaimed R&B and electronic singer-songwriter, Nao has a distinct voice and style that could complement your music well. Collaborating with her could help you tap into her dedicated fanbase.

MNEK: As a singer, songwriter, and producer, MNEK has worked with top artists across various genres, including pop, dance, and R&B. Teaming up with him could help you create catchy and radio-friendly tracks that resonate with a wide audience.