Nouman Nasrullah

Certified Salesforce B2C Commerce Cloud Developer at Aiva Creative

Being a Software Developer, I enjoy the problem solving. My character's orderly side draws me enthusiastically towards neat solutions, my creativity gives rise to my acceptance of new ideas and my positive mind results in my wish to succeed in my professional career.

Contact Info

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🏠 Askari 11, Bedian Road Lahore Cantt
Lahore, Pakistan

📊 Strengths & Skills

- ✔ AJAX
- ✔ ASP.Net
- ✔ CSS
- ✔ Demandware
- ✔ HTML
- ✔ JavaScript
- ✔ Jquery
- ✔ OCAPI
- ✔ Oracle
- ✔ SFRA
- ✔ Sitegenesis Controllers

🎓 Academics

BSCS | 2018 | 3.2 CGPA
Superior University, Lahore

✳ Certifications

Salesforce Certified B2C Commerce Cloud Developer
Starting August 2022

☑ Experience 4 years

Aiva Creative Salesforce Commerce Cloud Developer	**3.7 years**	**Aug 2019 - Present**
Style Textile Senior Oracle Developer	**1.1 years**	**Jun 2018 - Jul 2019**

⚙ Industries

- Textiles/Garments
- Information security
- software house
- Software & Web Development

☰ Projects

Cartier USA/Canada/Korea (Cartier)
https://www.cartier.com/
Salesforce Commerce Cloud (SFRA)

Mudbay
https://www.mudbay.com/

Lightning New York
https://www.lightingnewyork.com/
Salesforce Commerce Cloud Developer

Limepay Link (Cartridge)
Salesforce Commerce Cloud Developer (SFRA)

Lionbridge Link (Cartridge)
Salesforce Commerce Cloud Developer (SFRA)

Harper Link (Cartridge)
Salesforce Commerce Cloud Developer (SFRA)

✳ Functional Areas

- Database Developer
- Software & Web Development
- Management Information System (MIS)

🔊 Languages

- English - Native
- Urdu - Native
- Punjabi - Beginner
- Hindi - Beginner

☆ Hobbies

- Learning
- Teaching

📋 Work History

Aiva Creative	Aug 2019 - Present (3.7 years)

Salesforce Commerce Cloud Developer   **Lahore, Pakistan**

I worked on various projects for different clients. Some notable projects include Cartier (SFRA), Lightning New York (SFRA), Mudbay (SFRA), Lodge (SFRA), I Love Dooney (Pipelines), and several cartridge-based projects such as LimePay (SFRA + Sitegenesis), Harper (SFRA + Sitegenesis), Bloomreach (SFRA + Sitegenesis), AttentiveMobile (SFRA + Sitegenesis), and Lionbridge (SFRA + Sitegenesis).

I leveraged my expertise in SFRA, Pipelines, Sitegenesis, and cartridge development to create impactful solutions that drove revenue and served a large customer base.

I have a proven track record of collaborating with cross-functional teams, including business analysts, quality assurance testers, and project managers, to deliver high-quality solutions that meet or exceed client expectations. With my strong problem-solving skills, attention to detail, and passion for delivering innovative solutions, I am committed to helping my clients achieve their business objectives and drive growth through technology.

Style Textile	**Jun 2018 - Jul 2019 (1.1 years)**

Senior Oracle Developer

<div align="right">Lahore, Pakistan</div>

I worked on oracle 10g-11g customized ERP system. Created database objects like tables, views, procedures and packages using Oracle tools like PL/SQL and TOAD. Developed Stored Procedures, Functions and Triggers using TOAD and SQL*Plus to be invoked by shell scripts and forms. Created scripts to create new tables, views and queries for new enhancement in the application using TOAD. Use TOAD to run SQL and PL/SQL code to manipulate the databases in all environments. Used Latest Version of the Toad tool to develop ORACLE SQL and PL/SQL Programs. Created scripts to create new tables, views and queries for new enhancement in the application using

≣ Projects

Cartier USA/Canada/Korea (Cartier)

https://www.cartier.com/

Tools: Salesforce Commerce Cloud (SFRA)

I started working on this project as a Backend Developer. I am working with remote teams from the USA, India, UK, Singapore, and Pakistan following scrum methodology. I have worked on Cartier UK, US and Korea projects.
1) Implementation of new features
2) Storefront Customizations
3) Third-party integrations
4) Implement the customize admin support portal
5) Implement the fluent
6) Implement the KCP payment method
7) Implement the customize dashboard, pdp, plp, checkout, shipping and emails functionality
8) Following Agile Processes and Scrum ceremonies.

Mudbay

https://www.mudbay.com/

1) Page Designer.
2) Paypal Intergration
3) PLP Search Customizations
4) Dynamic Yield Product Recommendations Carousels
5) Store Locator
5) Other Site Support and Maintainance

Lightning New York

https://www.lightingnewyork.com/

Tools: Salesforce Commerce Cloud Developer

I started working on this project as a Backend Developer. I am working with remote teams from the USA and UK following scrum methodology.
1) Implementation of new features
2) Storefront Customizations
3) Page Designer.
4) Content Assests and Slots
5) Third-party integrations
6) Product Detail Page variation Customizations
7) Following Agile Processes and Scrum ceremonies.
8) Shipment integration
9) HubSpot email Integrations

Limepay Link (Cartridge)

Tools: Salesforce Commerce Cloud Developer (SFRA)

I work on Limepay as backend developer. The Limepay payment cartridge enables commerce cloud to integrate with the Limepay payment service. It offers only non hosted checkout service to storefront.

Lionbridge Link (Cartridge)

Tools: Salesforce Commerce Cloud Developer (SFRA)

Lionbridge is a translation provider, i have worked as an SFCC backend developer and upgraded the Lionbridge APIs from v1 version to v2

version. I also have added the new features and fixed the existing bugs.

Harper Link (Cartridge)

Tools: Salesforce Commerce Cloud Developer (SFRA)

Harper is delivery helping hand third party system which facilitate the customer to purchase after testing the product on your door step if they like the product, customer will pay or give it return back.