**New links for MAILCHIMP (november 2021)**

0 vote positif0

[Fanny](https://www.udemy.com/user/fa-dede/) ·

Session 249

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2:05 ==> create your API Key <https://mailchimp.com/help/about-api-keys/#Find_or_generate_your_API_key> then clic on the link :  YOUR API KEY

or

Clic on the Letter in the footer  of your mailChimp account then 'Account' then on the navbar clic on 'Extras' then 'API Keys'

3:02 ==> List/Audiences<https://mailchimp.com/developer/marketing/api/lists/>

3:15 ==> Batch Subscribe or unsubscribe <https://mailchimp.com/developer/marketing/api/lists/batch-subscribe-or-unsubscribe/>

3:55 Audience Settings ==> on your mailChimp dashboard clic on the second icon on vertical menu 'Audience' then 'Preference Center' then on the navbar clic on 'Settings' then 'Audience name and campaign defaults' : your ID is in 'Audience ID'