



Customer Churn

Over View

Churned  
customers analysis

monthly Charges

Device protection

# Tele Company

Total Customers

6687

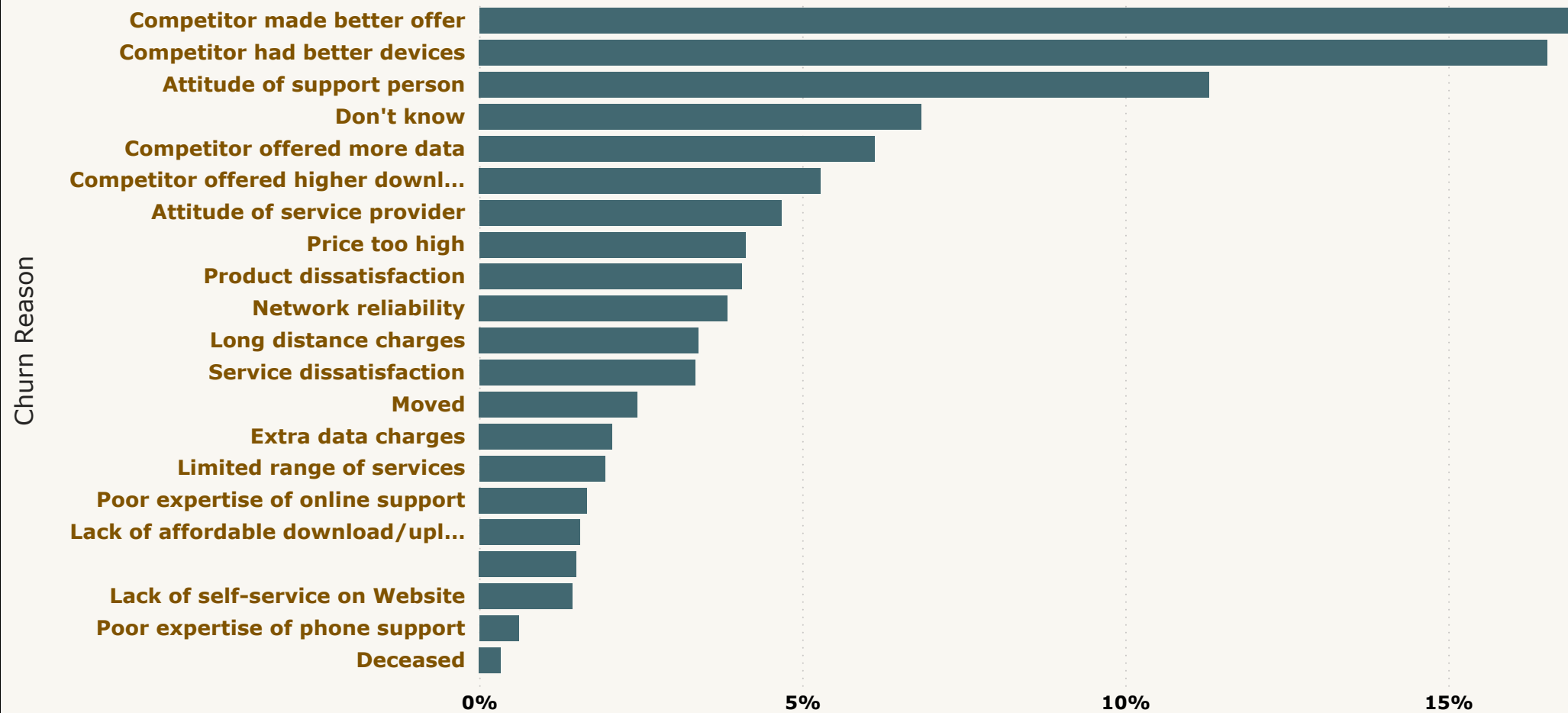
Churned Customers

1796

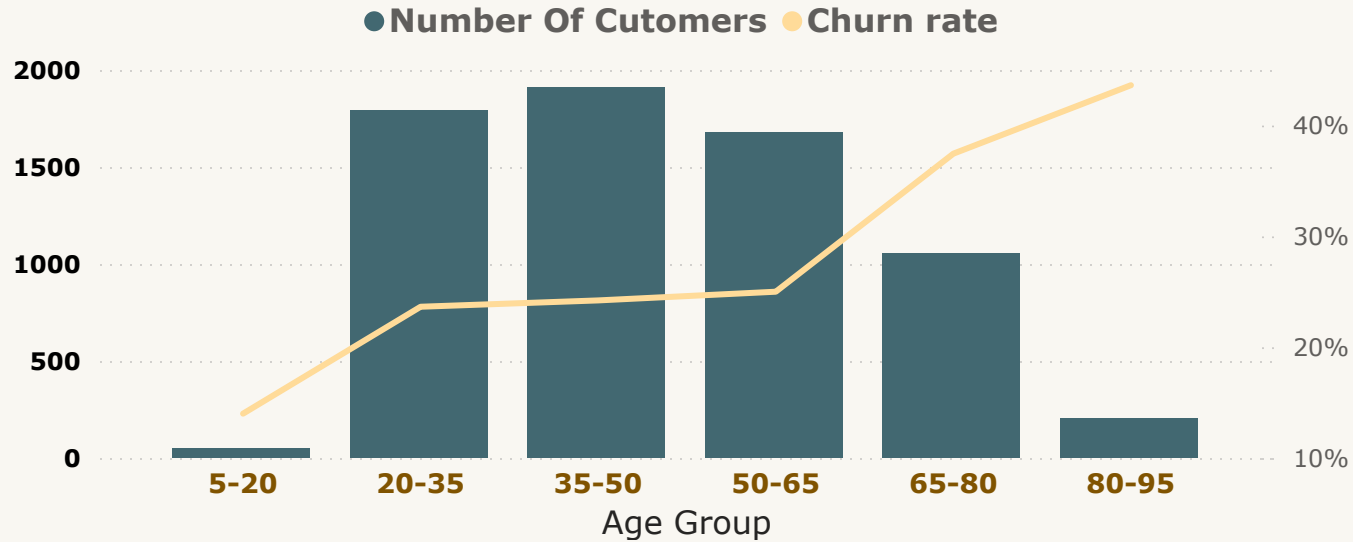
Churn Rate

26.86%

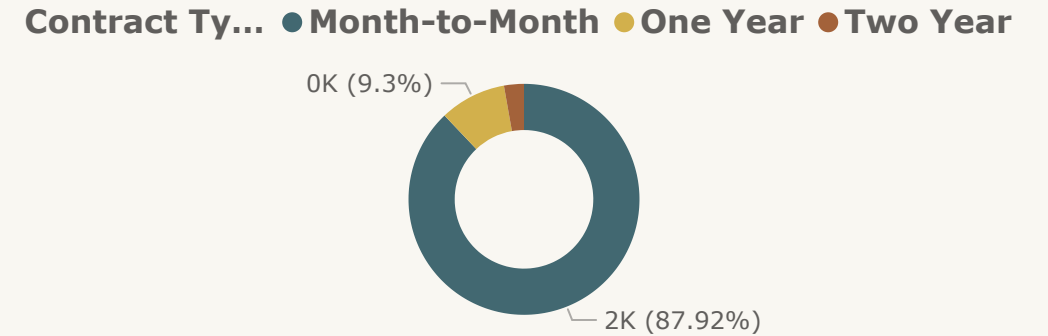
Number(%)of churned Customers Per Churn Reason



### Total Customers and Churn rate by Age Group

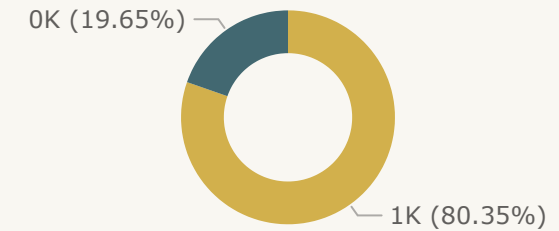


### Churned Customers by Contract Type

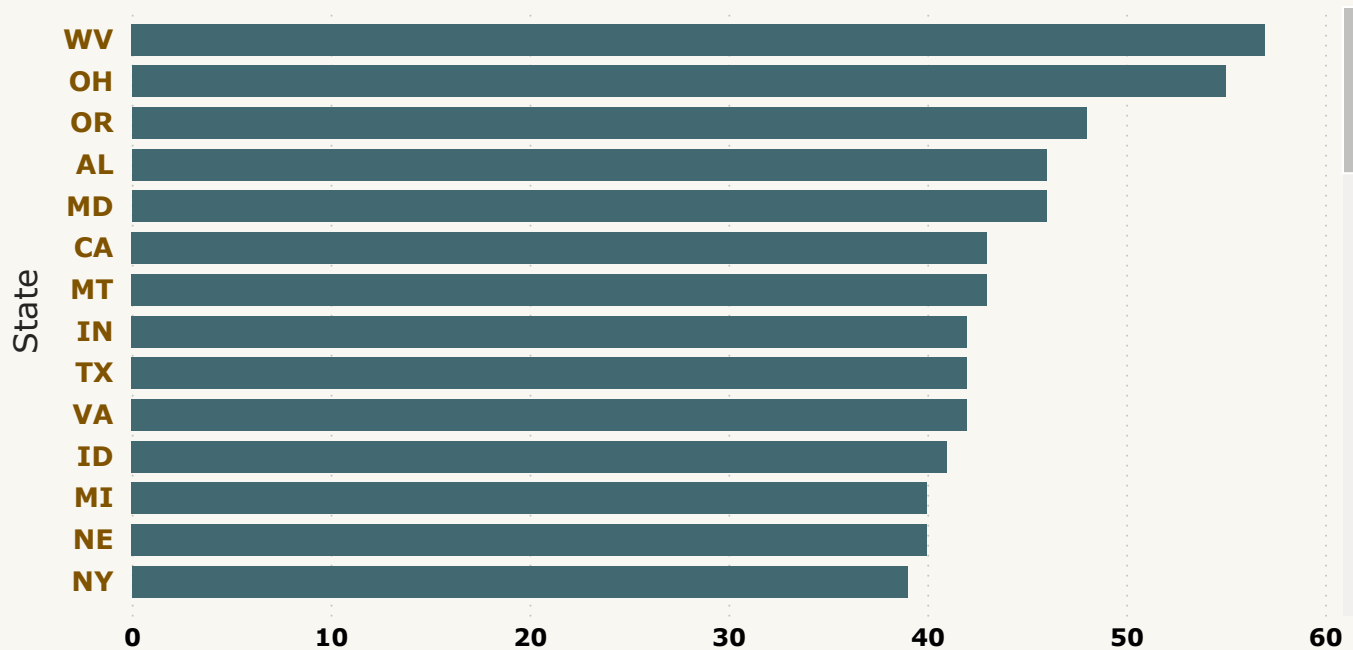


### Churned Customers by Unlimited Data Plan

Unlimited ... ● Yes ● No

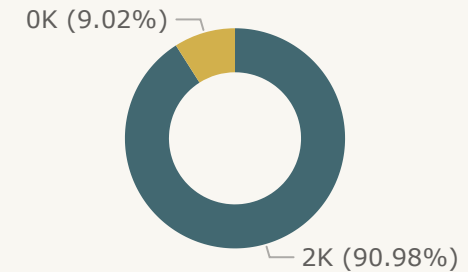


### Churned Customer by State



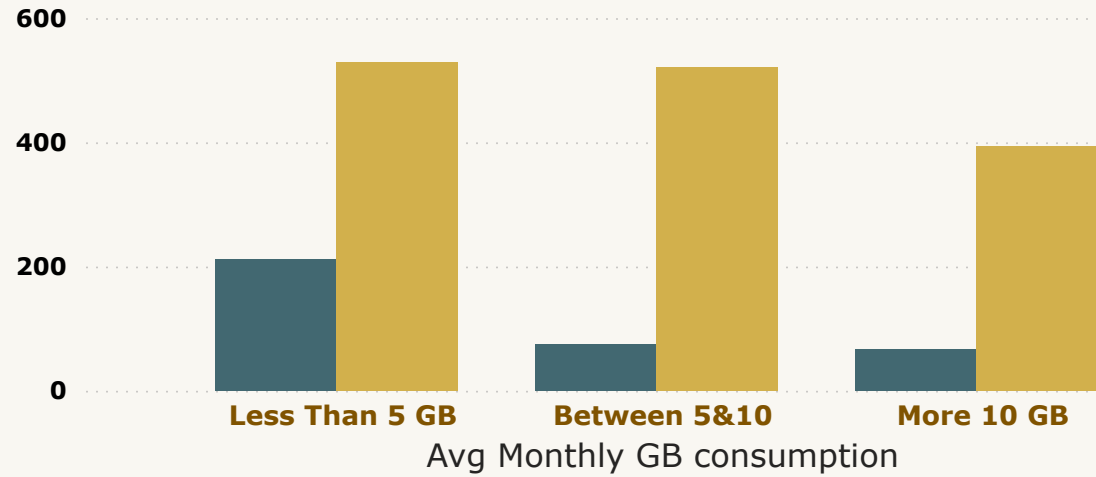
### Churned customers by Intl Plan

Intl Plan ● no ● yes



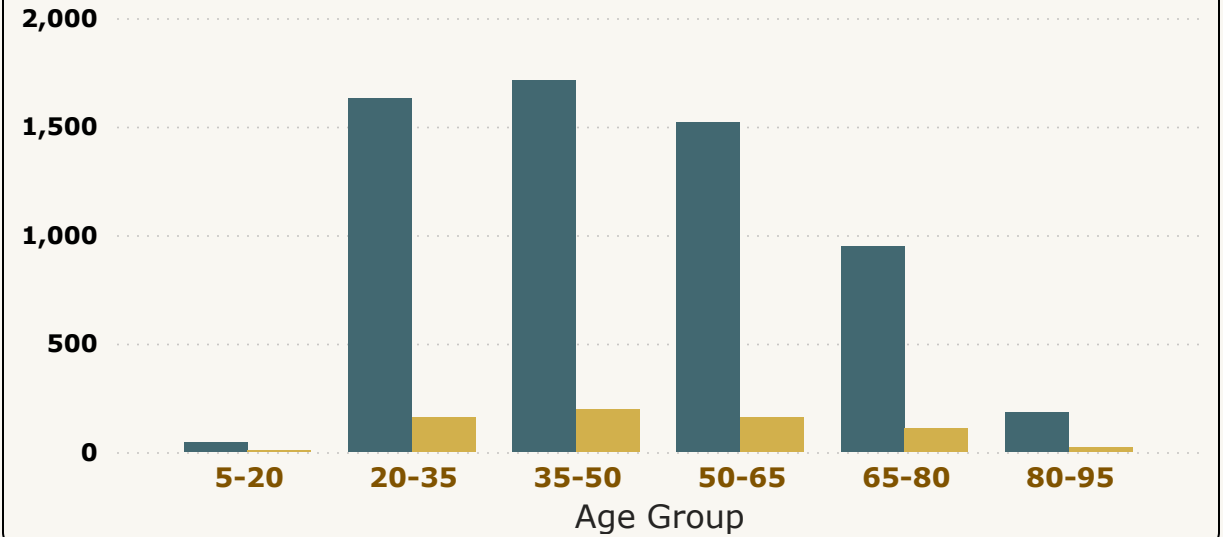
**Sum of Churned by Avg Monthly GB consumption and Unlimited Data Plan**

Unlimited Data... ● No ● Yes



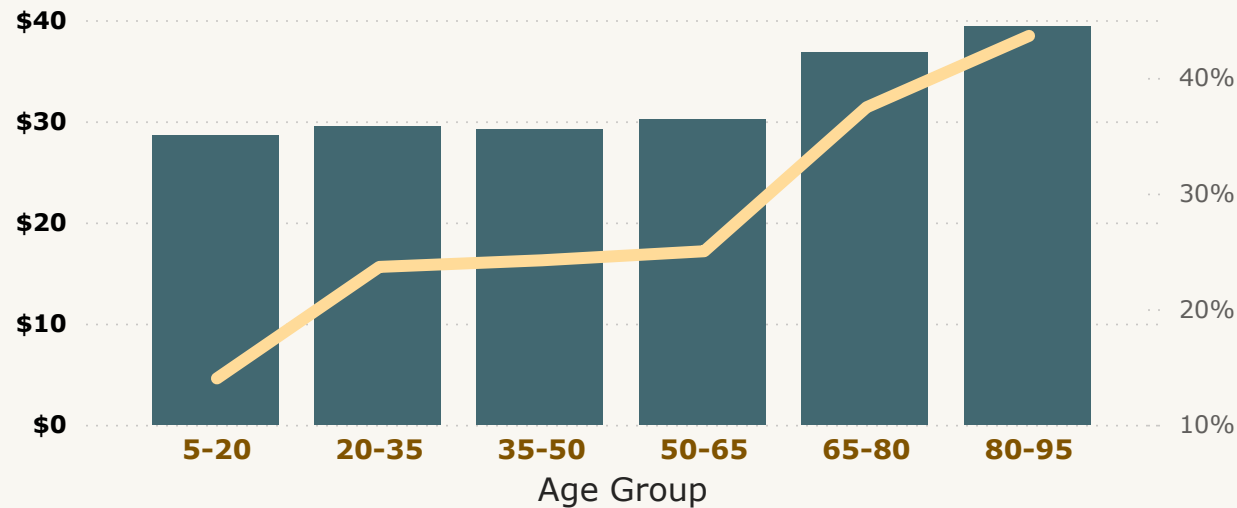
**Count of Intl Calls by Age Group and Intl Plan**

Intl Plan ● no ● yes



**Average of Total Charges & Average of Monthly Charge and Churn rate by Age Group**

● Average of Monthly Charge ● Churn rate



## Churned Customers by Device Protection & Online Backup

