

NOUR SAFFAF - [15/MAR/2018]

CONTENT

- Theory Quick Sketch
- First Experiment
- Stage 1: Extract Raw Audio Data
- Stage 2: Fast Fourier Transform
- Stage 2 Challenges
- Stage 3 Frequency Bands
- Stage 4 Fingerprinting
- Stage 5 Database
- Frontend & Backend
- Server-less Development In Mobile
- Experiment Results
- Business Perspective

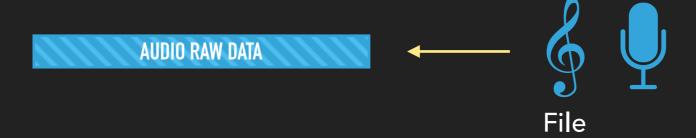


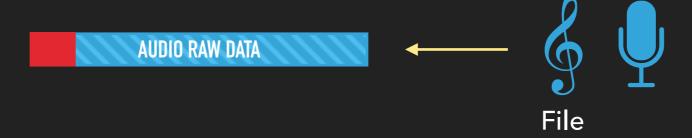
INTRODUCTION

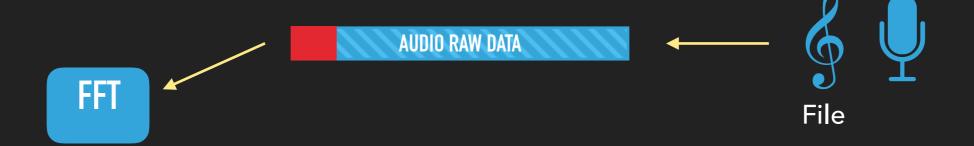
THE JOURNEY BEGINS

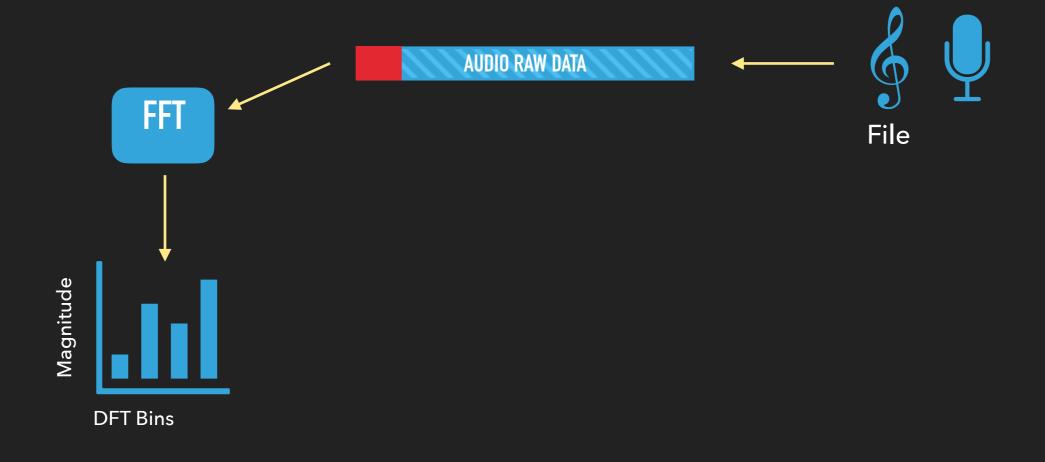


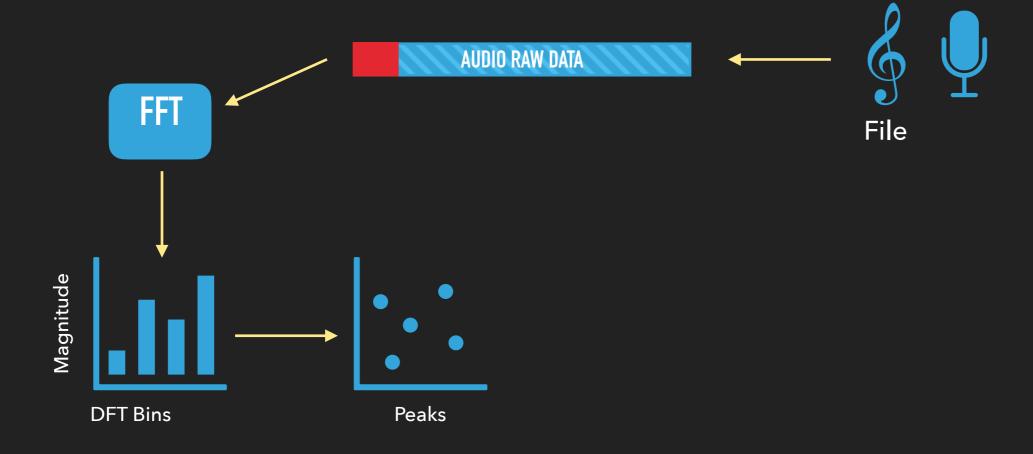


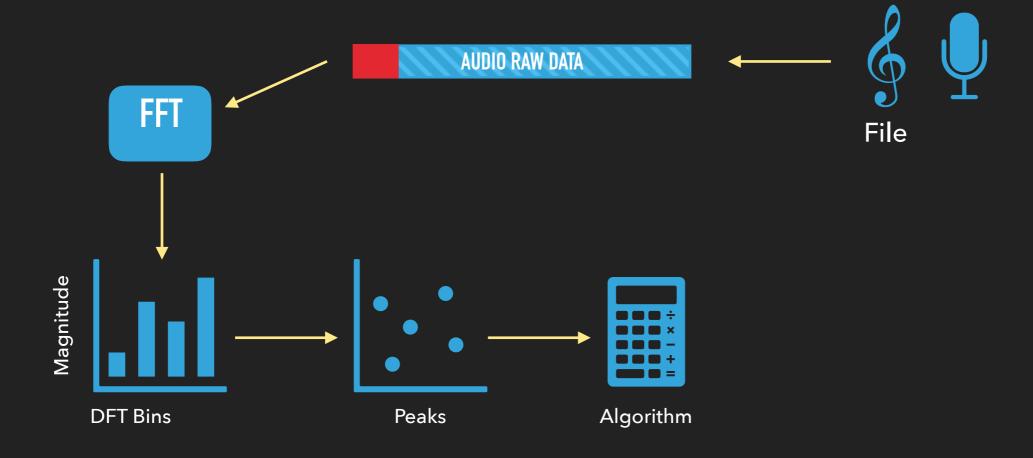


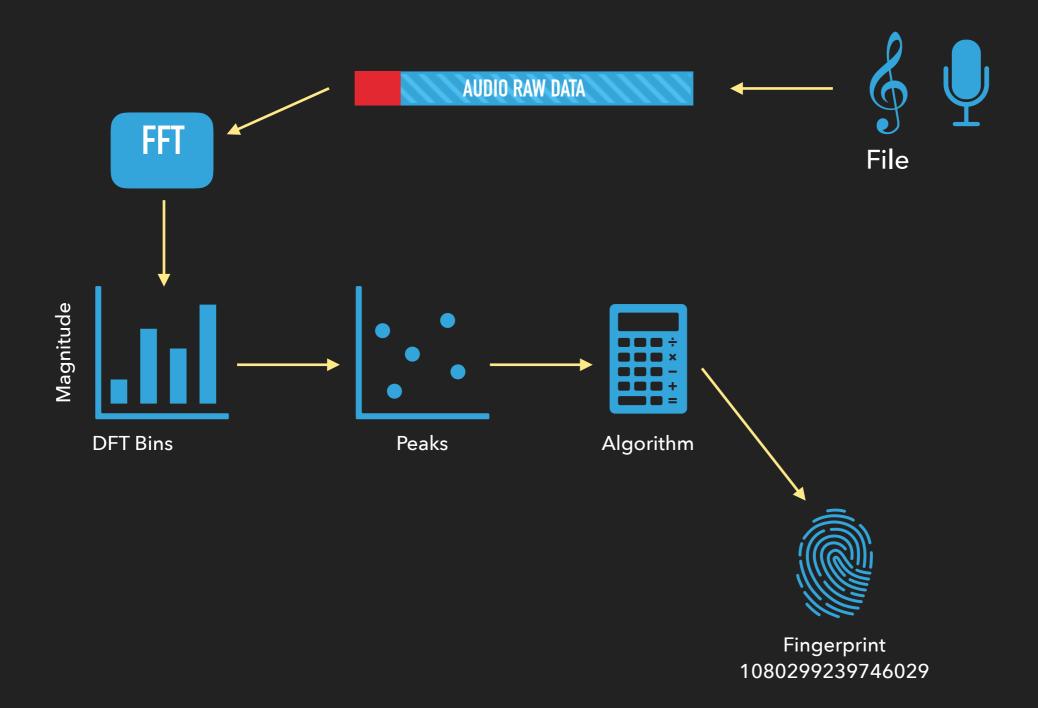


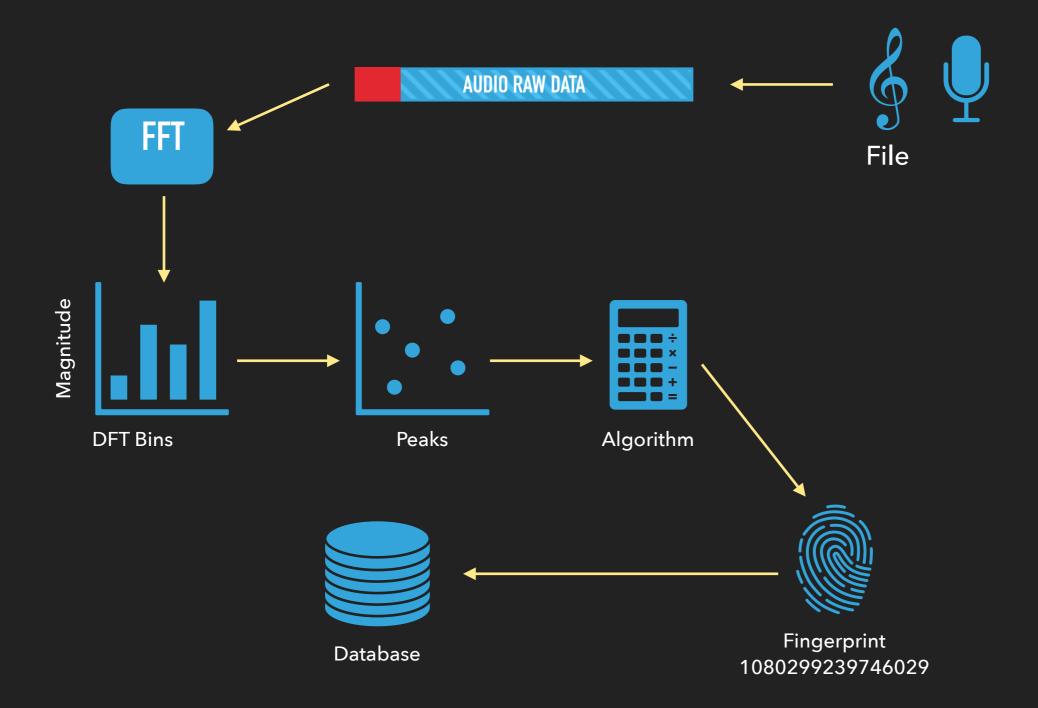


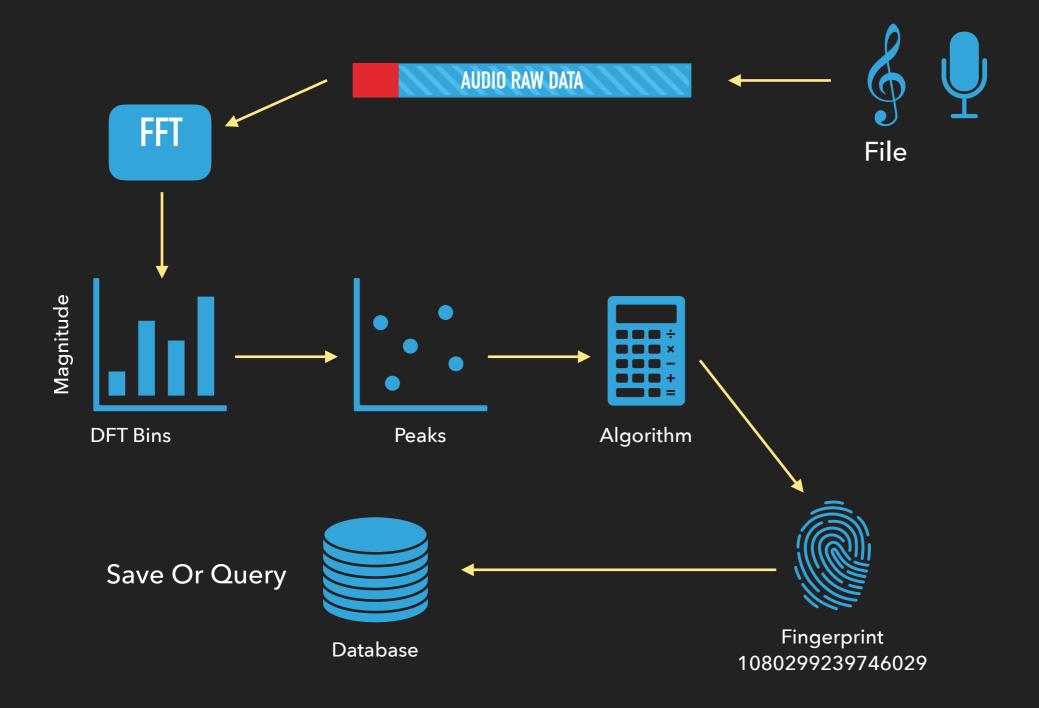












Followed theory, developed a sample software in 10 days

- Followed theory, developed a sample software in 10 days
- Generated > 10,000 fingerprints for a ~ 3.5 minutes song

- Followed theory, developed a sample software in 10 days
- Generated > 10,000 fingerprints for a ~ 3.5 minutes song
- Started listening for 10s, 20s, 30s ... etc

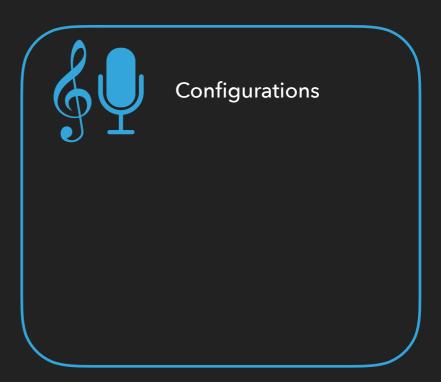
- Followed theory, developed a sample software in 10 days
- Generated > 10,000 fingerprints for a ~ 3.5 minutes song
- Started listening for 10s, 20s, 30s ... etc
- Results = ZERO fingerprints matched

- Followed theory, developed a sample software in 10 days
- Generated > 10,000 fingerprints for a ~ 3.5 minutes song
- Started listening for 10s, 20s, 30s ... etc
- Results = ZERO fingerprints matched
- Why the experiment has failed?!!

- Followed theory, developed a sample software in 10 days
- Generated > 10,000 fingerprints for a ~ 3.5 minutes song
- Started listening for 10s, 20s, 30s ... etc
- Results = ZERO fingerprints matched
- Why the experiment has failed?!!
- What to present now?

- Don't work on compressed audio files (mp3)
- Audio file and Mic recording configurations must match!

- Don't work on compressed audio files (mp3)
- Audio file and Mic recording configurations must match!



- Don't work on compressed audio files (mp3)
- Audio file and Mic recording configurations must match!



Configurations

Sampling Frequency - 44100

- Don't work on compressed audio files (mp3)
- Audio file and Mic recording configurations must match!



Configurations

Sampling Frequency - 44100

Sample Format - 8 , 16, 24, 32 bits

- Don't work on compressed audio files (mp3)
- Audio file and Mic recording configurations must match!



Configurations

Sampling Frequency - 44100 Sample Format - 8 , 16, 24, 32 bits Sample Type - Integer or Float

- Don't work on compressed audio files (mp3)
- Audio file and Mic recording configurations must match!



Configurations

Sampling Frequency - 44100

Sample Format - 8 , 16, 24, 32 bits

Sample Type - Integer or Float

Stereo or Mono - 2 or 1 channels

- Don't work on compressed audio files (mp3)
- Audio file and Mic recording configurations must match!



Configurations

Sampling Frequency - 44100

Sample Format - 8 , 16, 24, 32 bits

Sample Type - Integer or Float

Stereo or Mono - 2 or 1 channels

Interleaved - NonInterleaved

- Don't work on compressed audio files (mp3)
- Audio file and Mic recording configurations must match!
- What configurations should I select?



Configurations

Sampling Frequency - 44100

Sample Format - 8 , 16, 24, 32 bits

Sample Type - Integer or Float

Stereo or Mono - 2 or 1 channels

Interleaved - NonInterleaved

- Don't work on compressed audio files (mp3)
- Audio file and Mic recording configurations must match!
- What configurations should I select?
- Should I test or trust the system?



Configurations

Sampling Frequency - 44100

Sample Format - 8 , 16, 24, 32 bits

Sample Type - Integer or Float

Stereo or Mono - 2 or 1 channels

Interleaved - NonInterleaved

- Don't work on compressed audio files (mp3)
- Audio file and Mic recording configurations must match!
- What configurations should I select?
- Should I test or trust the system?

Tip: work on wav audio files



Configurations

Sampling Frequency - 44100

Sample Format - 8 , 16, 24, 32 bits

Sample Type - Integer or Float

Stereo or Mono - 2 or 1 channels

Interleaved - NonInterleaved

STAGE 2 – FAST FOURIER TRANSFORM

- Only one chunk at a time [4, 8, 16, 32 ...] kb
- How many chunks per second?

STAGE 2 – FAST FOURIER TRANSFORM

- Only one chunk at a time [4, 8, 16, 32 ...] kb
- How many chunks per second?
- Mono, 16 bit, 44.1 KHz = 88.2 KB / Second
- Stereo, 16 bit, 44.1 KHz = 176.4 KB / Second

STAGE 2 - FAST FOURIER TRANSFORM

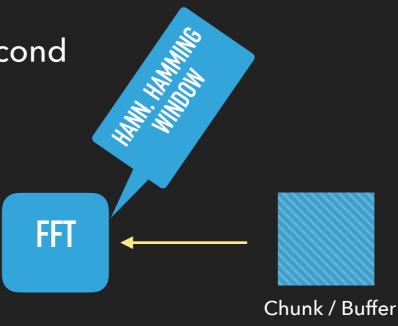
- Only one chunk at a time [4, 8, 16, 32 ...] kb
- How many chunks per second?
- Mono, 16 bit, 44.1 KHz = 88.2 KB / Second
- Stereo, 16 bit, 44.1 KHz = 176.4 KB / Second



STAGE 2 - FAST FOURIER TRANSFORM

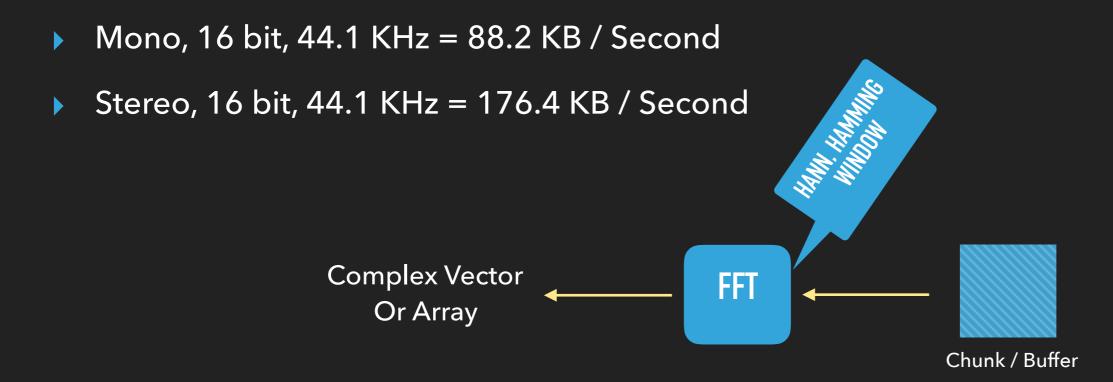
- Only one chunk at a time [4, 8, 16, 32 ...] kb
- How many chunks per second?
- Mono, 16 bit, 44.1 KHz = 88.2 KB / Second





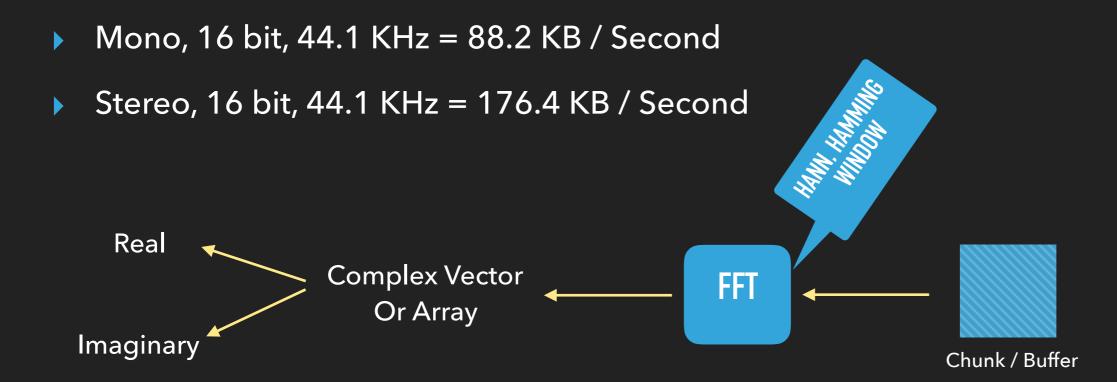
STAGE 2 – FAST FOURIER TRANSFORM

- Only one chunk at a time [4, 8, 16, 32 ...] kb
- How many chunks per second?



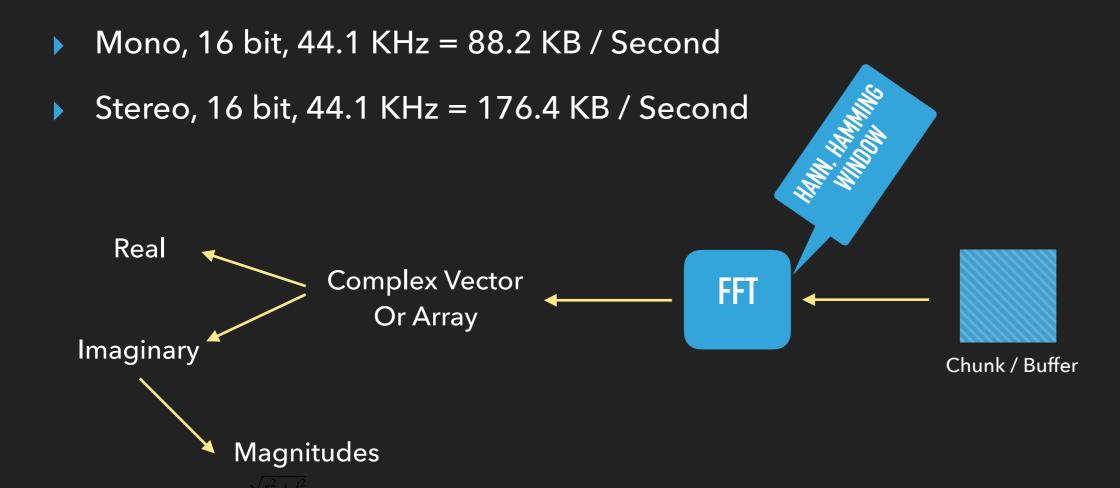
STAGE 2 - FAST FOURIER TRANSFORM

- Only one chunk at a time [4, 8, 16, 32 ...] kb
- How many chunks per second?



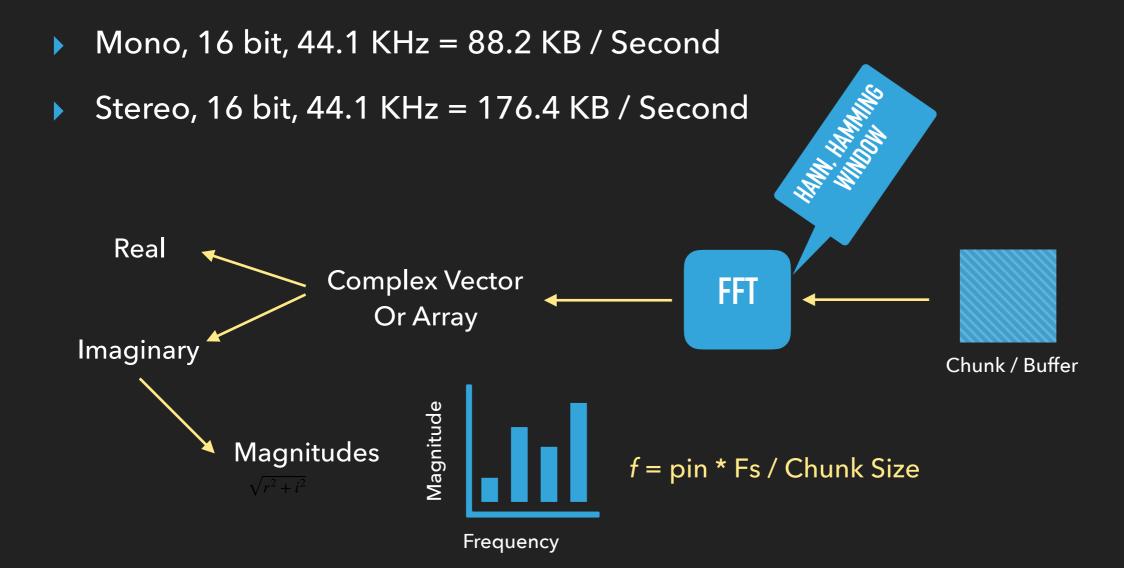
STAGE 2 - FAST FOURIER TRANSFORM

- Only one chunk at a time [4, 8, 16, 32 ...] kb
- How many chunks per second?



STAGE 2 - FAST FOURIER TRANSFORM

- Only one chunk at a time [4, 8, 16, 32 ...] kb
- How many chunks per second?

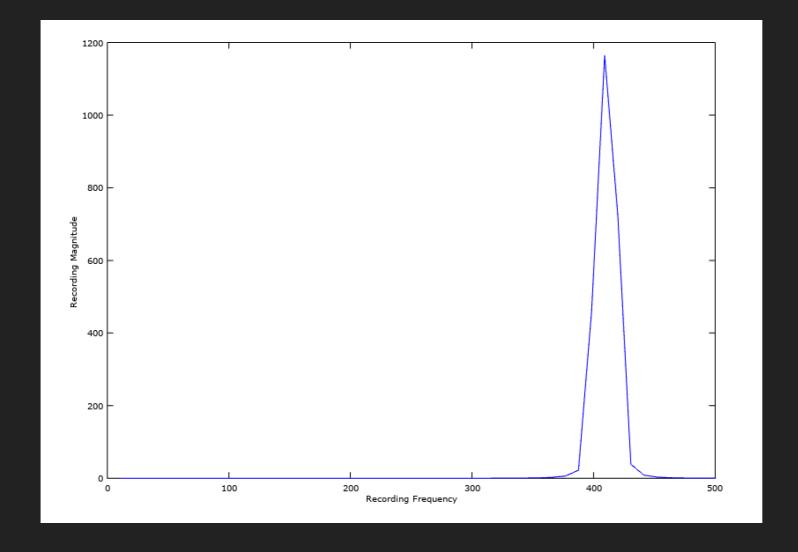


Is the output of FFT on the audio file and mic recording are the same?

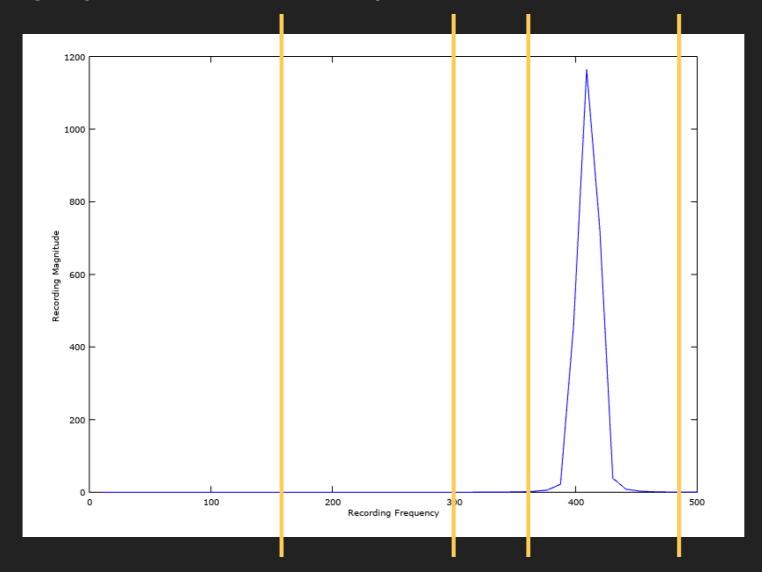
- Is the output of FFT on the audio file and mic recording are the same?
- Use Visualisation!! Matlab/Octave

- Is the output of FFT on the audio file and mic recording are the same?
- Use Visualisation!! Matlab/Octave
- Test single pure tone (for example 400 Hz)

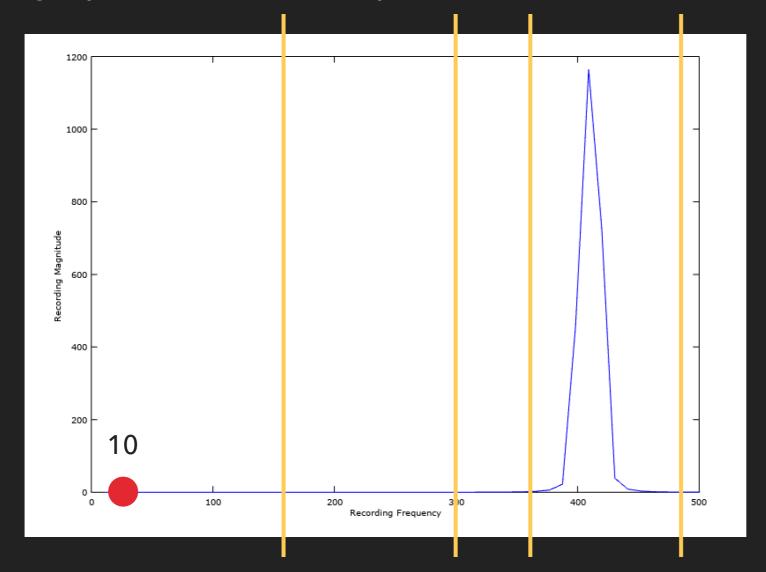
- Is the output of FFT on the audio file and mic recording are the same?
- Use Visualisation!! Matlab/Octave
- Test single pure tone (for example 400 Hz)



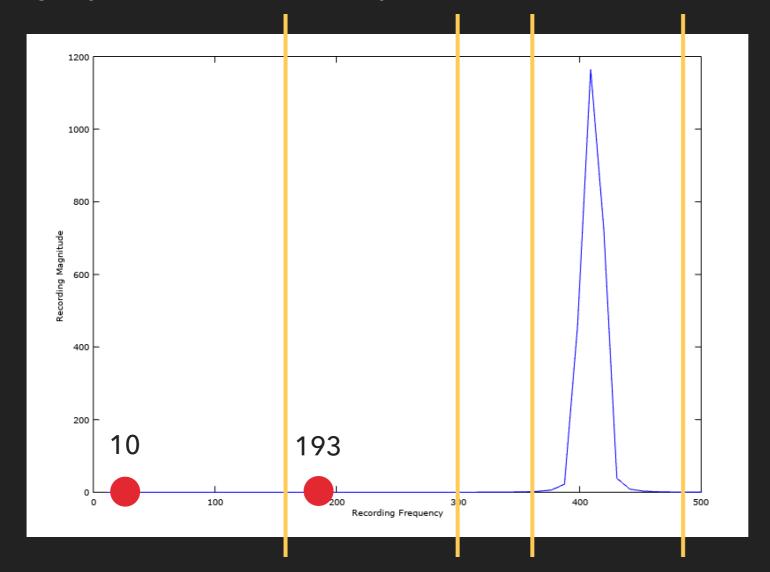
- Is the output of FFT on the audio file and mic recording are the same?
- Use Visualisation!! Matlab/Octave
- Test single pure tone (for example 400 Hz)



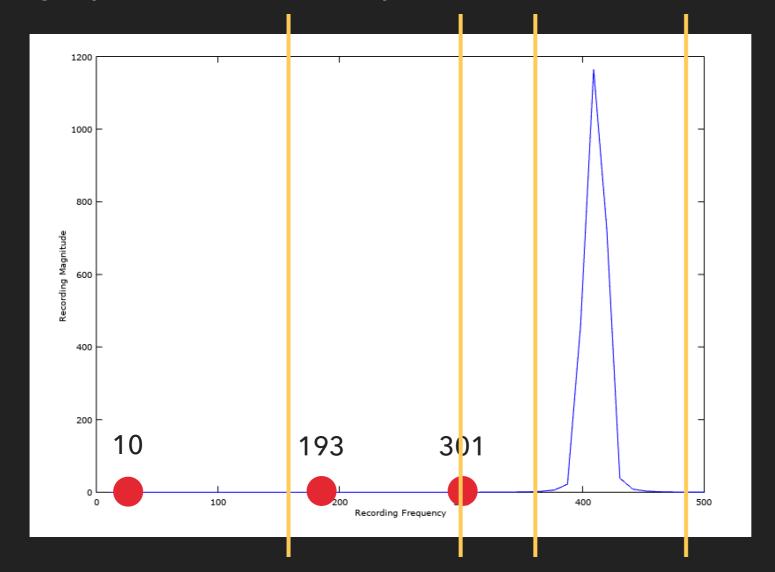
- Is the output of FFT on the audio file and mic recording are the same?
- Use Visualisation!! Matlab/Octave
- Test single pure tone (for example 400 Hz)



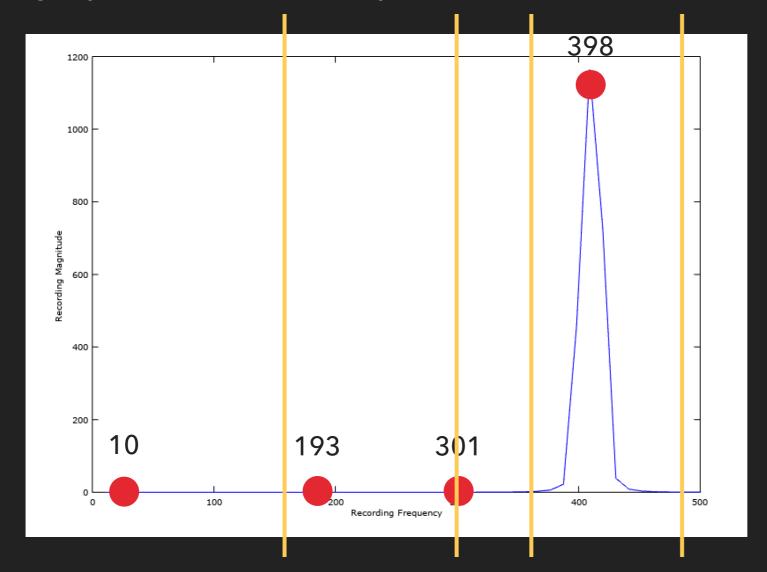
- Is the output of FFT on the audio file and mic recording are the same?
- Use Visualisation!! Matlab/Octave
- Test single pure tone (for example 400 Hz)



- Is the output of FFT on the audio file and mic recording are the same?
- Use Visualisation!! Matlab/Octave
- Test single pure tone (for example 400 Hz)

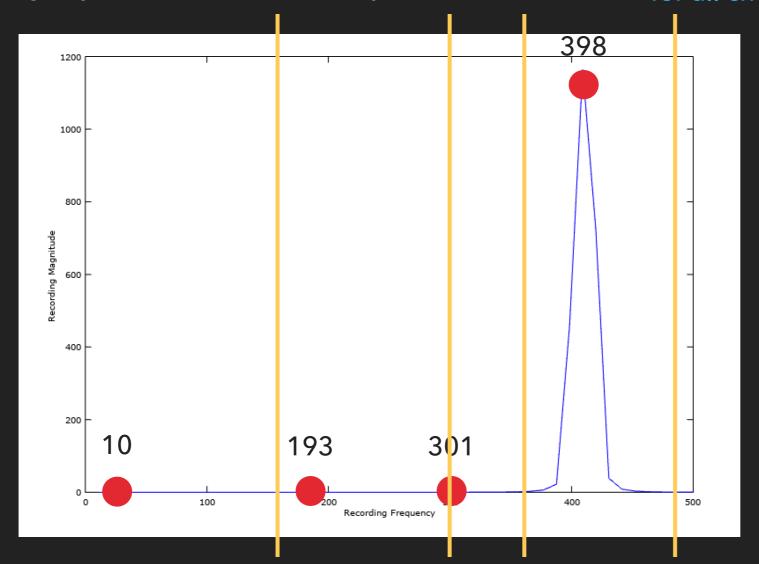


- Is the output of FFT on the audio file and mic recording are the same?
- Use Visualisation!! Matlab/Octave
- Test single pure tone (for example 400 Hz)



- Is the output of FFT on the audio file and mic recording are the same?
- Use Visualisation!! Matlab/Octave
- Test single pure tone (for example 400 Hz)

[10, 193, 301, 398] for all chunks



- Recording peak [10, 193, 301, 398]
- Is the Mic producing similar peak?

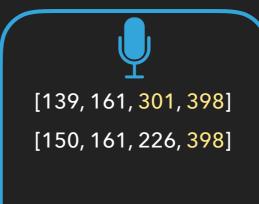
- Recording peak [10, 193, 301, 398]
- Is the Mic producing similar peak?



- Recording peak [10, 193, 301, 398]
- Is the Mic producing similar peak?



- Recording peak [10, 193, 301, 398]
- Is the Mic producing similar peak?



- Recording peak [10, 193, 301, 398]
- Is the Mic producing similar peak?



[139, 161, 301, 398]

[150, 161, 226, 398]

[129, 161, 215, 398]

- Recording peak [10, 193, 301, 398]
- Is the Mic producing similar peak?



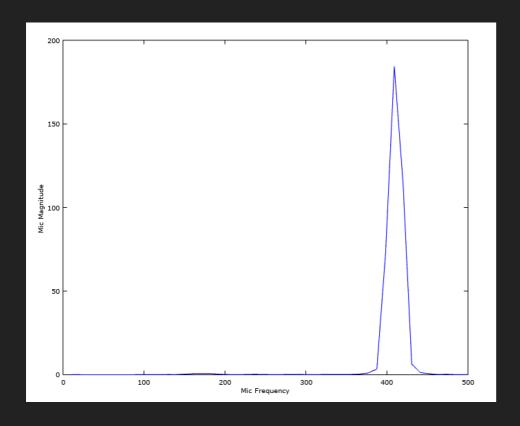
[139, 161, 301, 398]

[150, 161, 226, 398]

[129, 161, 215, 398]

[150, 193, 236, 398]

- Recording peak [10, 193, 301, 398]
- Is the Mic producing similar peak?





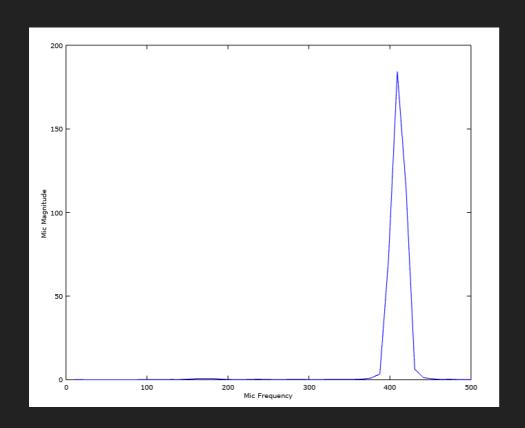
[139, 161, 301, 398]

[150, 161, 226, 398]

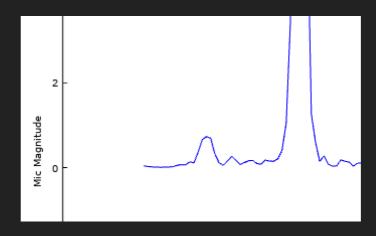
[129, 161, 215, 398]

[150, 193, 236, 398]

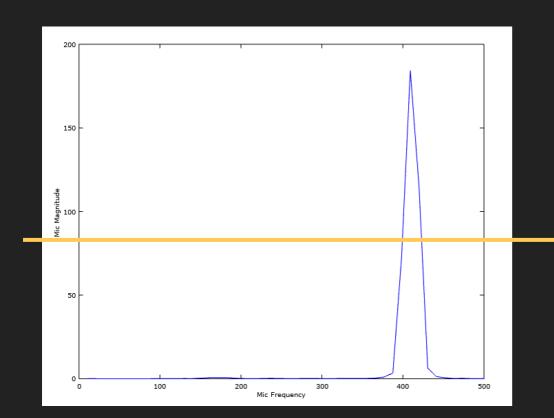
- Recording peak [10, 193, 301, 398]
- Is the Mic producing similar peak?

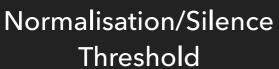




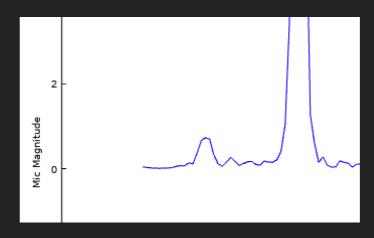


- Recording peak [10, 193, 301, 398]
- Is the Mic producing similar peak?

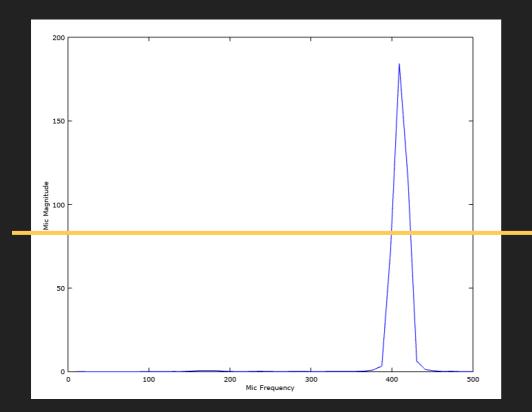




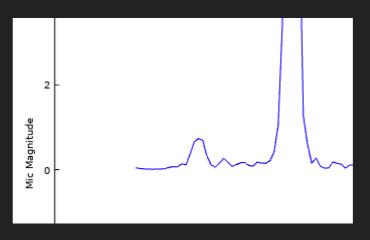




- Recording peak [10, 193, 301, 398]
- Is the Mic producing similar peak?

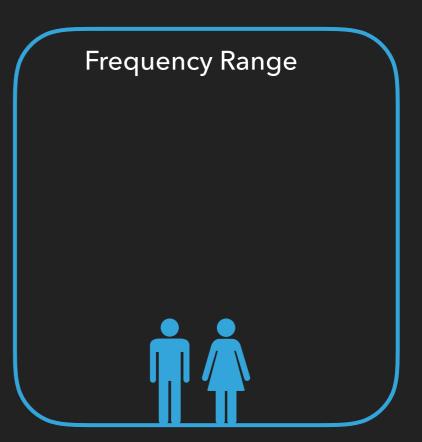


[139, 161, 301, 398] [150, 161, 226, 398] [129, 161, 215, 398] [150, 193, 236, 398]

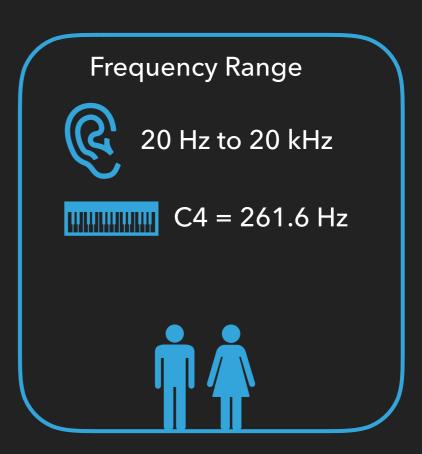


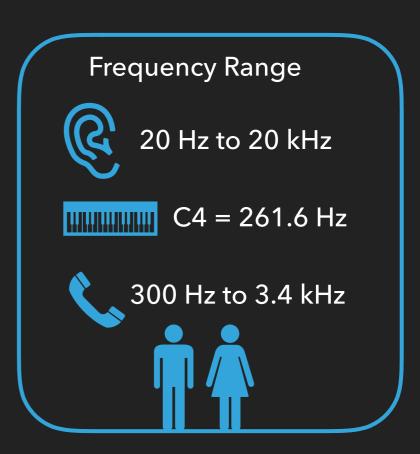
Normalisation/Silence Threshold



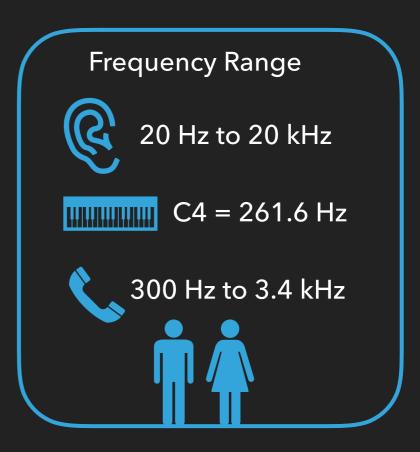




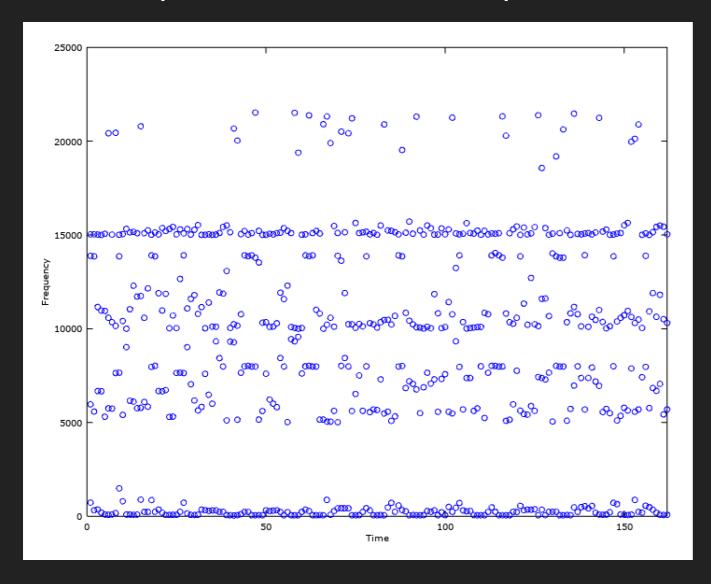


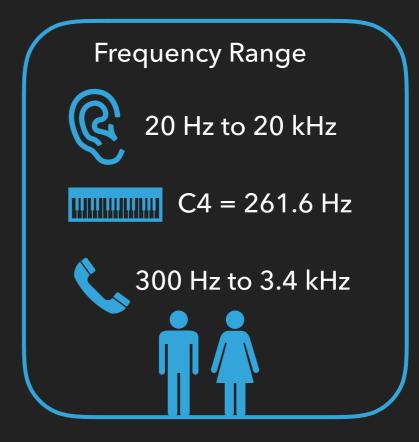


- What frequency bands should I choose?
- Need help? Create the Peaks Map

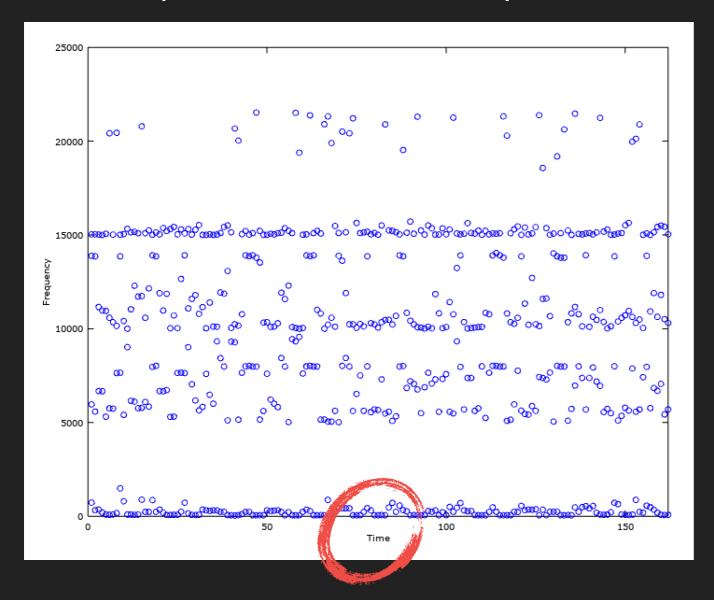


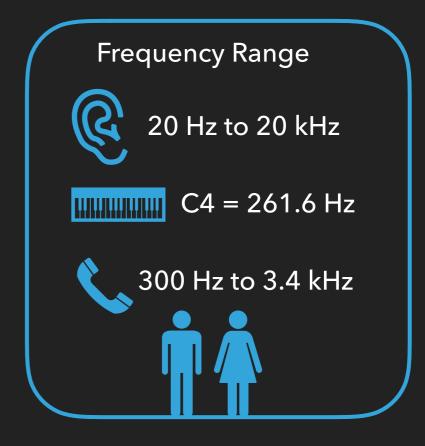
- What frequency bands should I choose?
- Need help? Create the Peaks Map



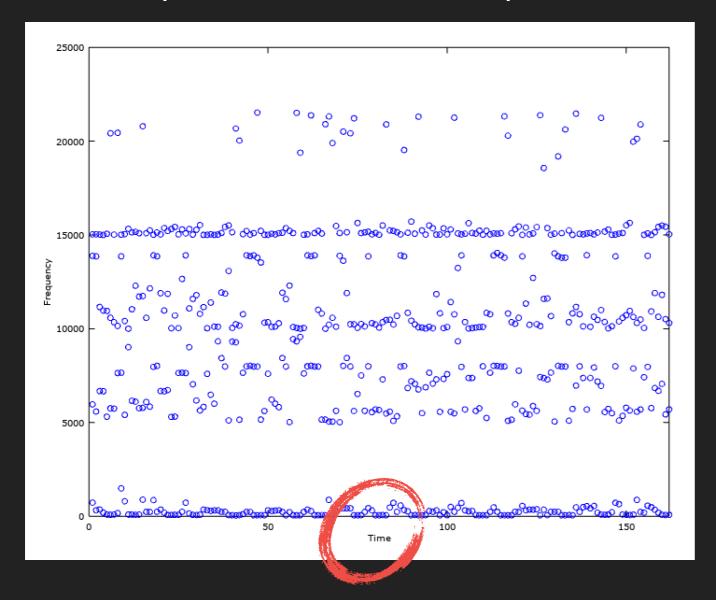


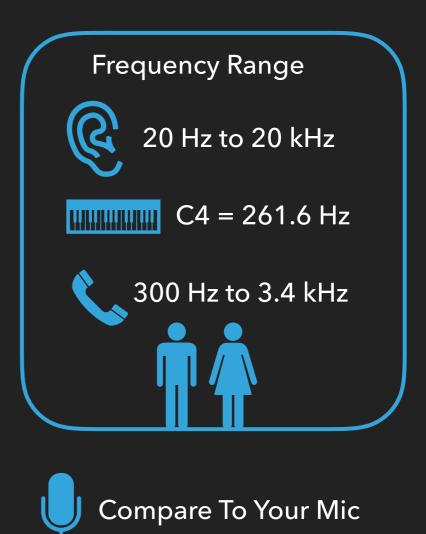
- What frequency bands should I choose?
- Need help? Create the Peaks Map



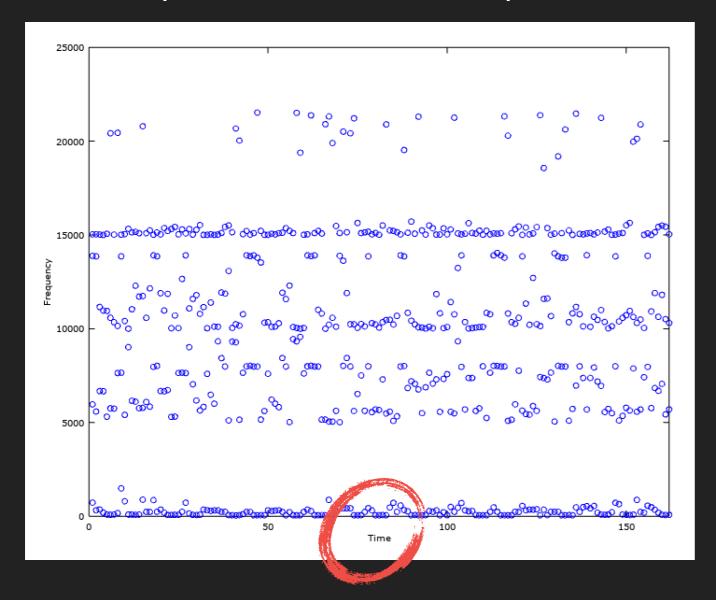


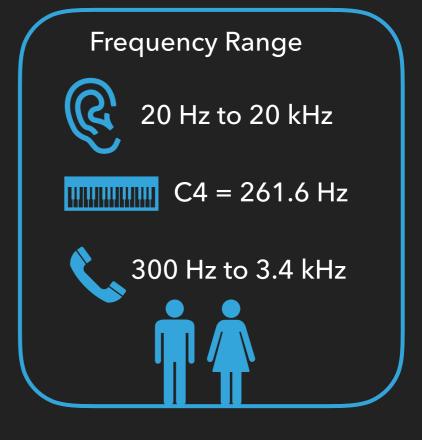
- What frequency bands should I choose?
- Need help? Create the Peaks Map

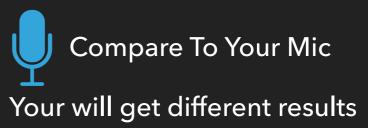




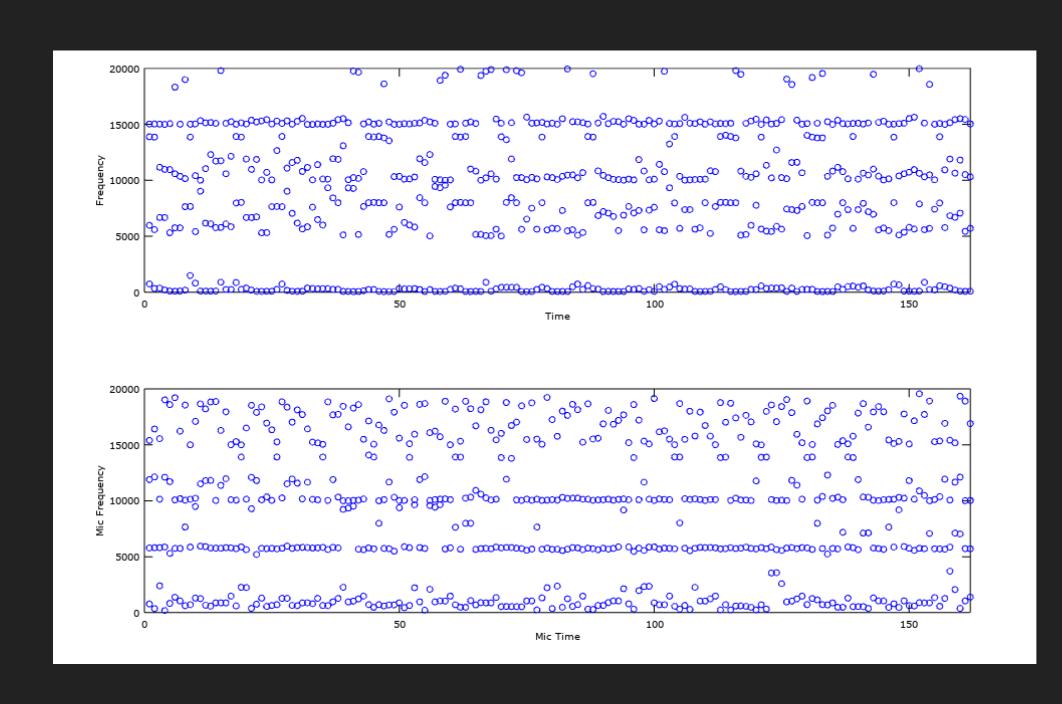
- What frequency bands should I choose?
- Need help? Create the Peaks Map







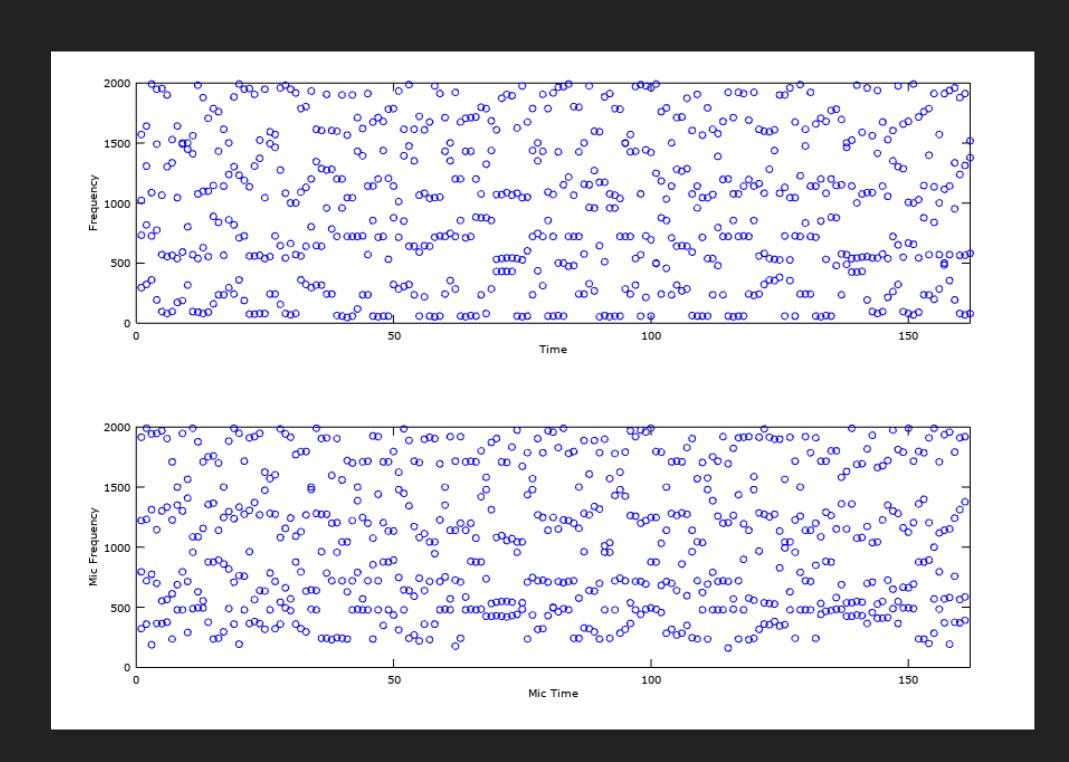
STAGE 3 - AUDIO VS MIC PEAKS MAP - 5K BANDS



Bands

~5k Hz

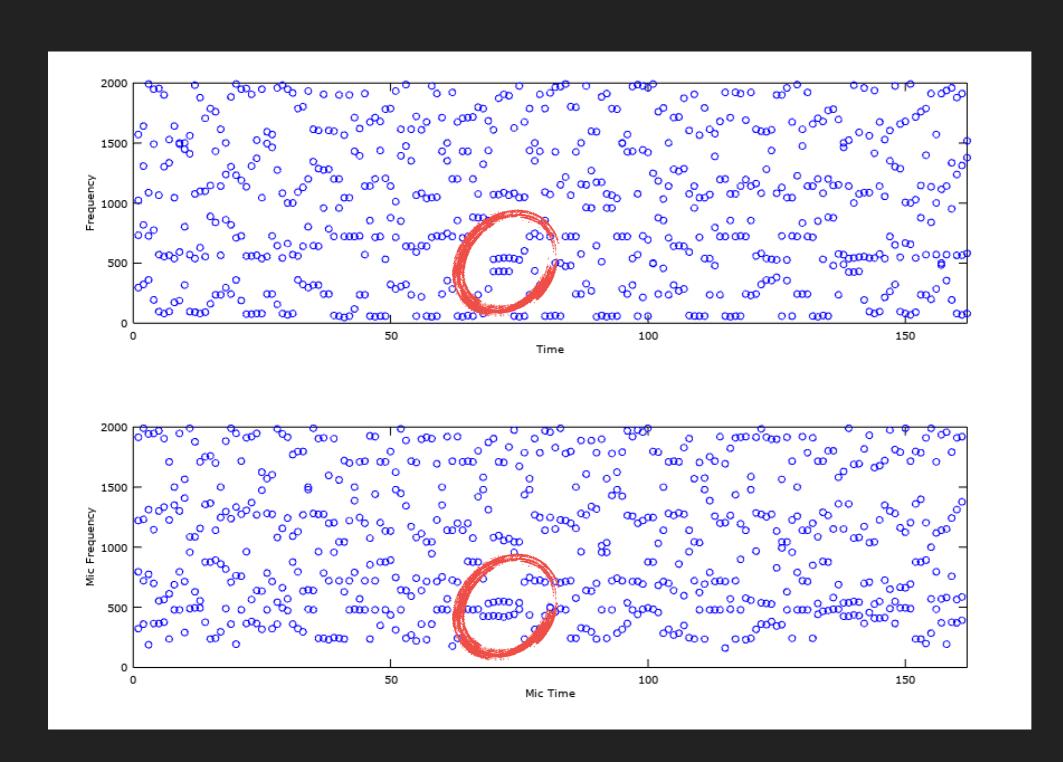
STAGE 3 - AUDIO VS MIC PEAKS MAP - 500 BANDS



Bands

~500 Hz

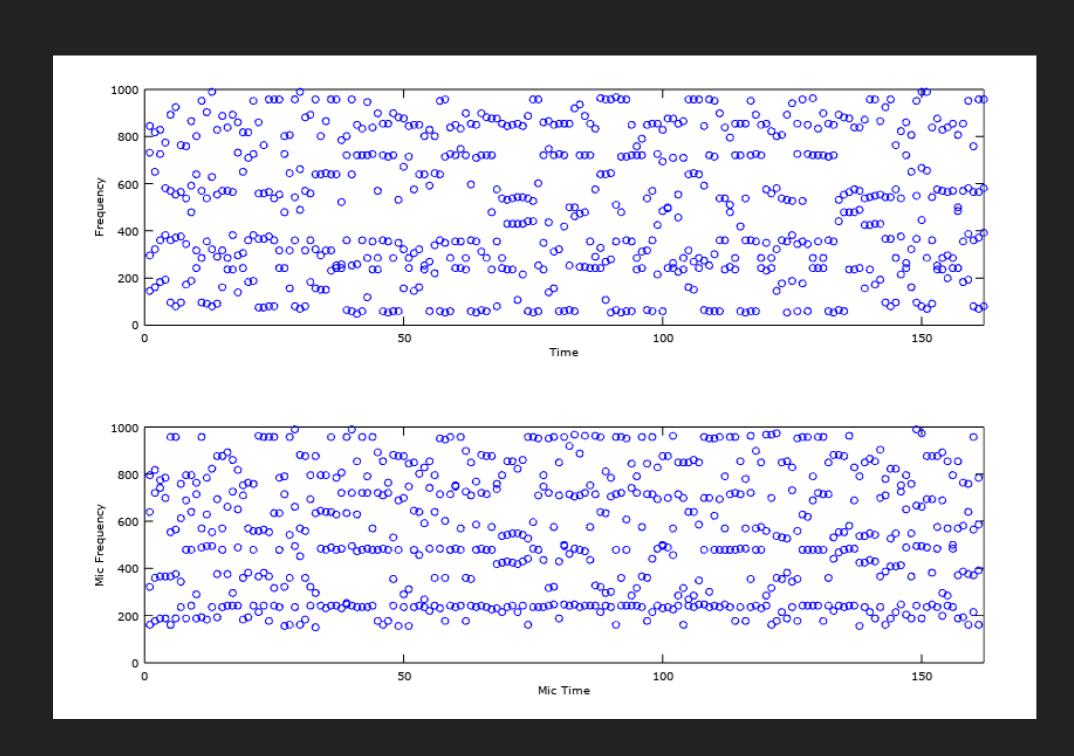
STAGE 3 - AUDIO VS MIC PEAKS MAP - 500 BANDS



Bands

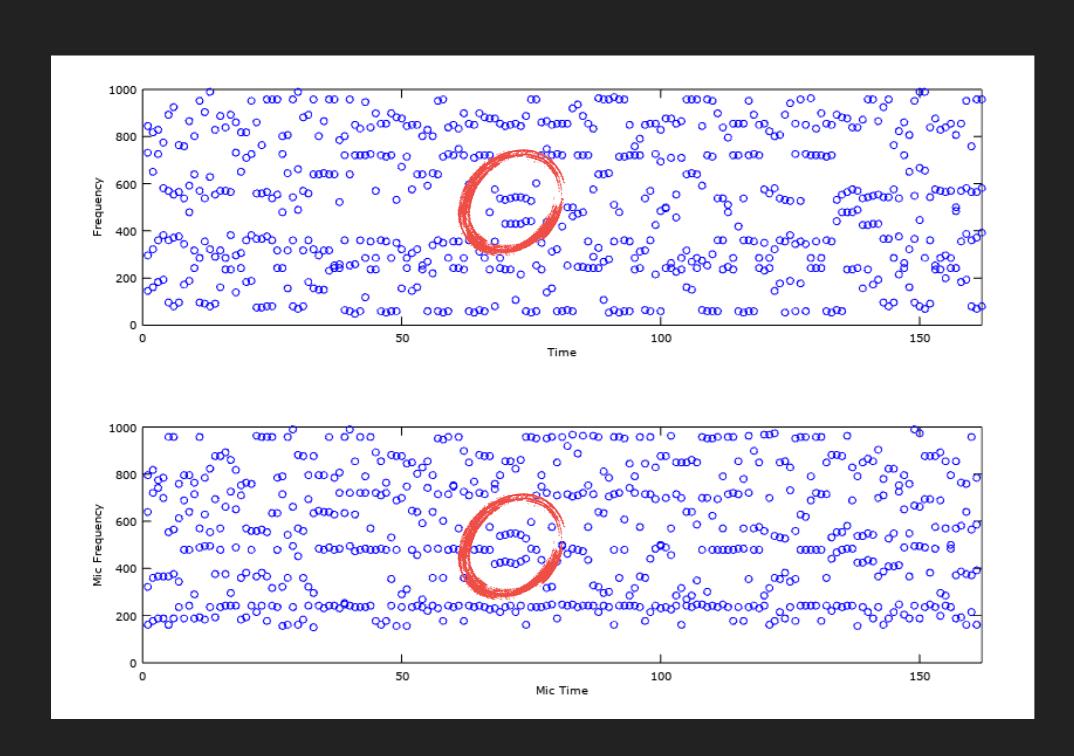
~500 Hz

STAGE 3 - AUDIO VS MIC PEAKS MAP - 250 BANDS

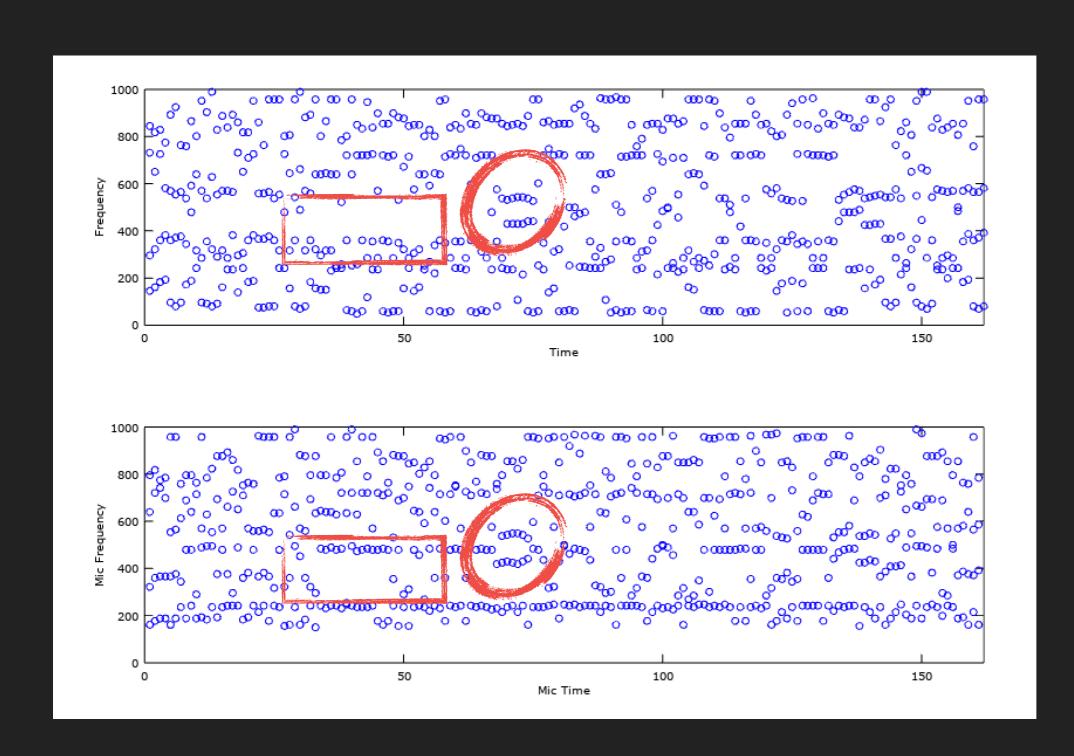


Bands

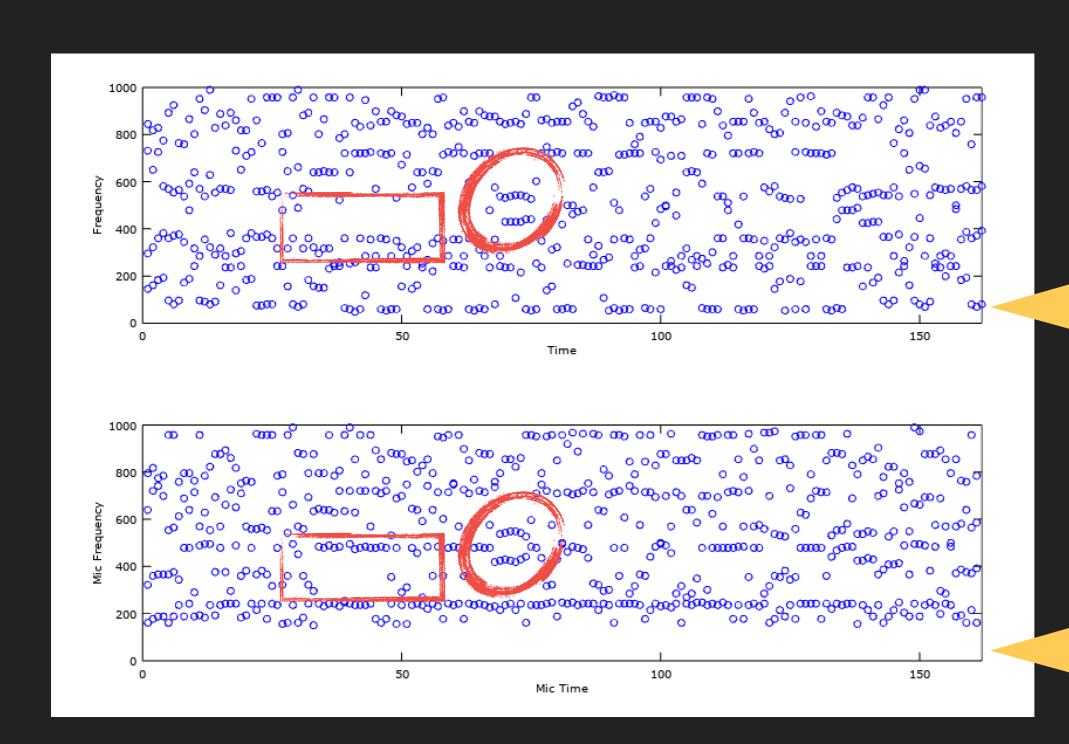
~250 Hz



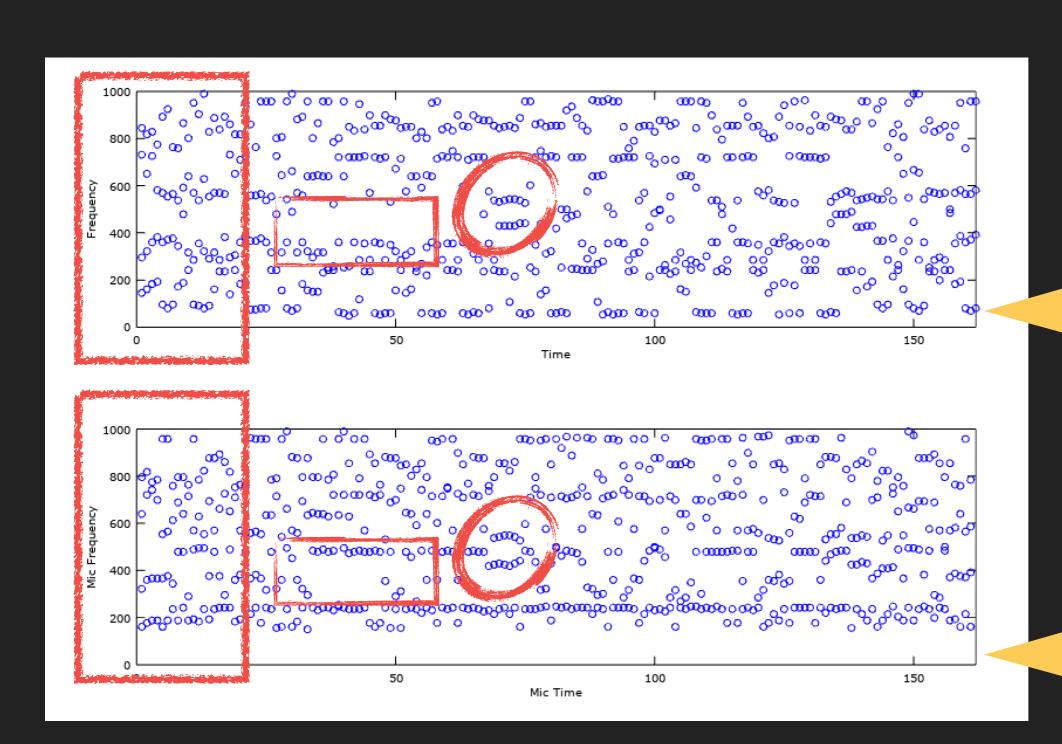
Bands



Bands



Bands



Bands

STAGE 3 - FREQUENCY BANDS SELECTION

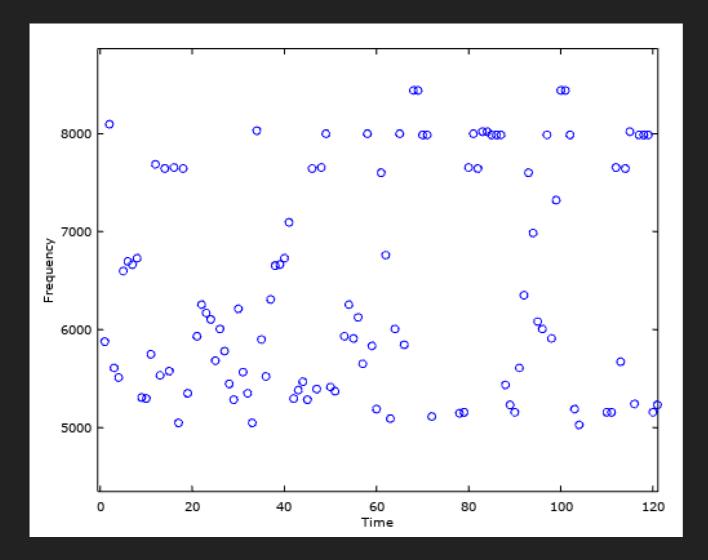
- From the visualisations we conclude:
- Narrowing the frequency bands results in more peak matches
- Narrowing the frequency bands may result in higher duplicate peaks (smaller DFT bins)
- Narrow frequency band is needed for Mic recording to capture peaks at specific low frequencies, for example 170 Hz
- In my opinion, better detection and less duplicates could be achieved using dynamic frequency bands based on the chunk magnitude's average
- ▶ The choice of the fingerprinting algorithm may influence the bands selection
- ▶ For this experiment, I selected fixed 4 frequency bands between 20 Hz and 1k Hz

Now we selected the bands, so what next?

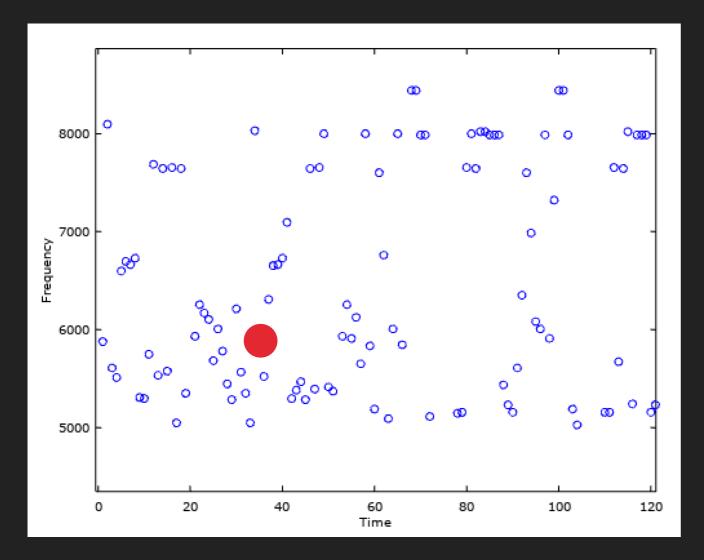
- Now we selected the bands, so what next?
- Algorithm? Technique?

- Now we selected the bands, so what next?
- Algorithm? Technique?
- Uniqueness or Duplicates?

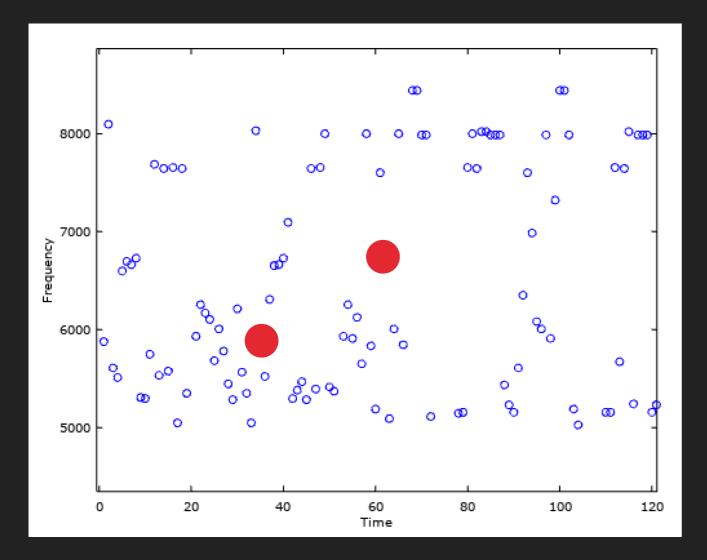
- Now we selected the bands, so what next?
- Algorithm? Technique?
- Uniqueness or Duplicates?



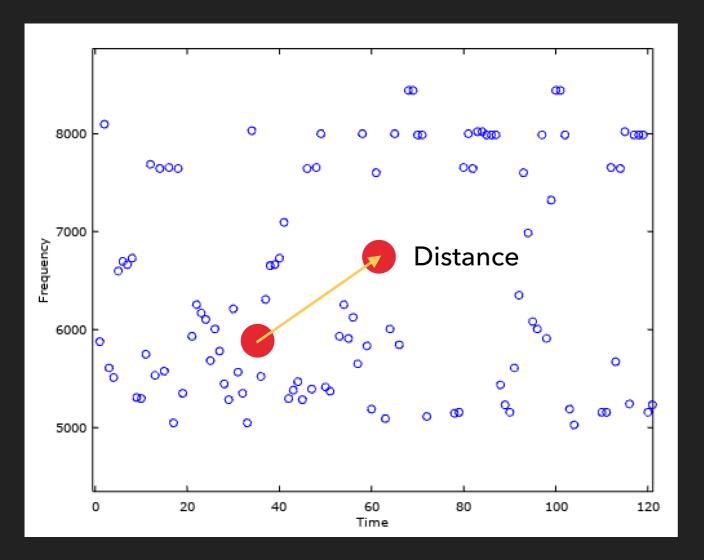
- Now we selected the bands, so what next?
- Algorithm? Technique?
- Uniqueness or Duplicates?



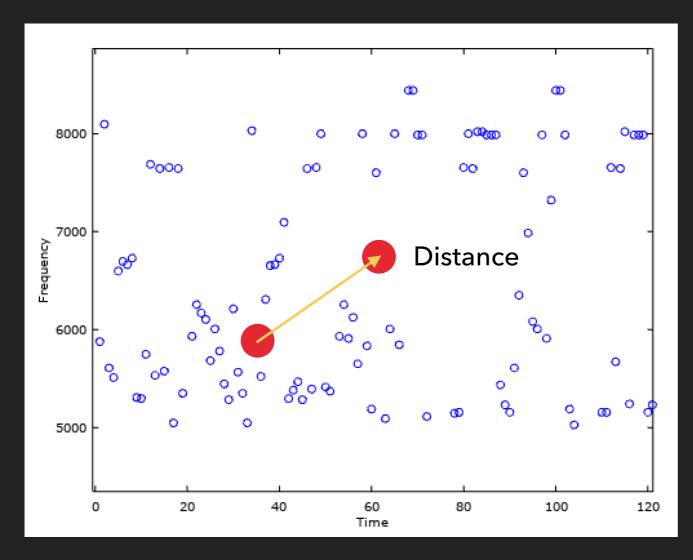
- Now we selected the bands, so what next?
- Algorithm? Technique?
- Uniqueness or Duplicates?



- Now we selected the bands, so what next?
- Algorithm? Technique?
- Uniqueness or Duplicates?

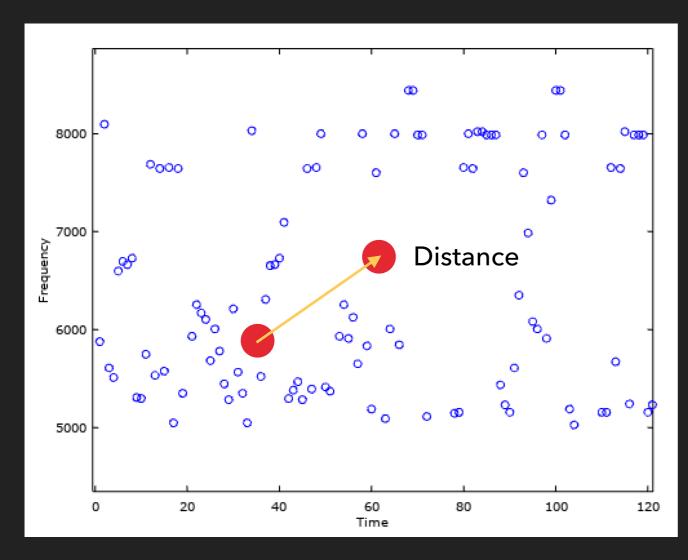


- Now we selected the bands, so what next?
- Algorithm? Technique?
- Uniqueness or Duplicates?



Information

- Now we selected the bands, so what next?
- Algorithm? Technique?
- Uniqueness or Duplicates?



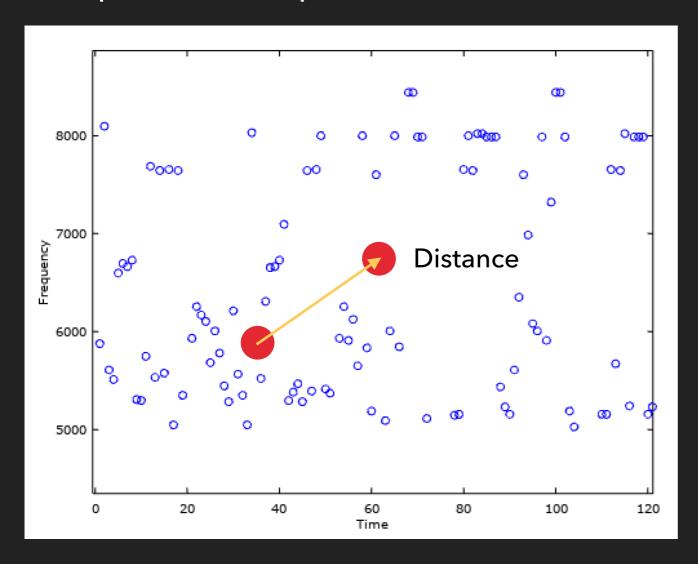
Information

Point 1 Frequency 5800 Hz

Point 2 Frequency 6700 Hz

Distance 60 - 35 = 25 ms

- Now we selected the bands, so what next?
- Algorithm? Technique?
- Uniqueness or Duplicates?



Information

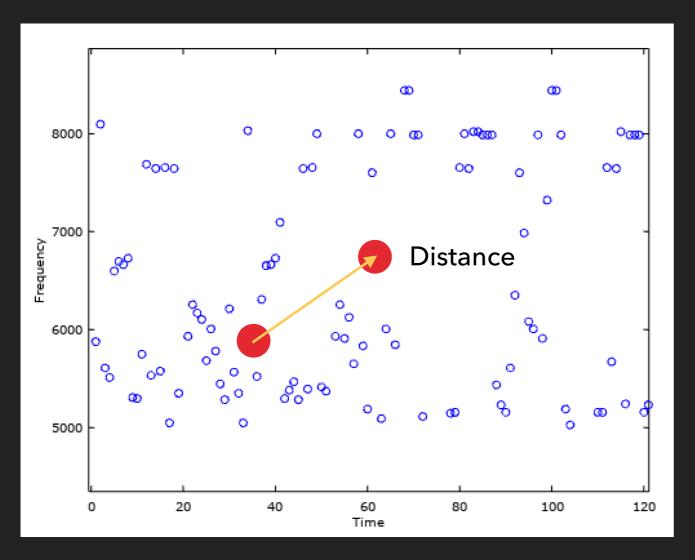
Point 1 Frequency 5800 Hz

Point 2 Frequency 6700 Hz

Distance 60 - 35 = 25 ms



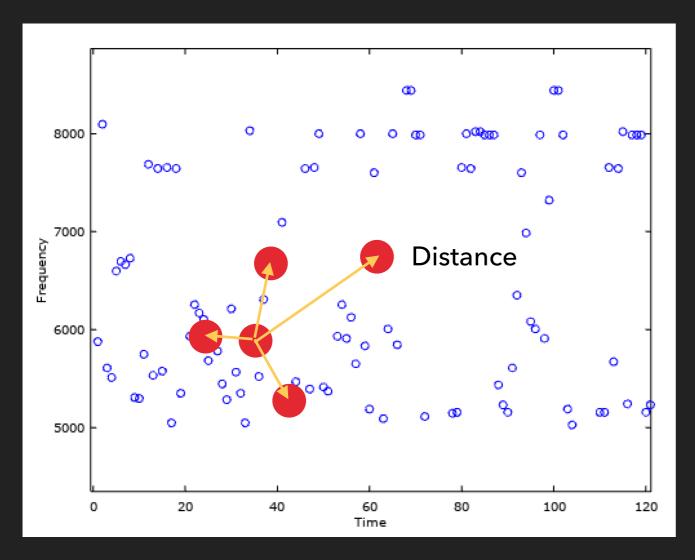
- Now we selected the bands, so what next?
- Algorithm? Technique?
- Uniqueness or Duplicates?



Information Point 1 Frequency 5800 Hz Point 2 Frequency 6700 Hz Distance 60 - 35 = 25 msAlgorithm Hashing Technique 10902398493209094380

Fingerprint

- Now we selected the bands, so what next?
- Algorithm? Technique?
- Uniqueness or Duplicates?



Information Point 1 Frequency 5800 Hz Point 2 Frequency 6700 Hz Distance 60 - 35 = 25 msAlgorithm Hashing Technique 10902398493209094380

Fingerprint

STAGE 5 - DATABASE

Unique fingerprints or Duplicates?

STAGE 5 - DATABASE

Unique fingerprints or Duplicates?

| FingerPrints FPs | Time | Song Id | |
|----------------------|-------|----------|--|
| 10902398493209094380 | 0.2s | Song_1 | |
| 20802367543209094534 | 1.3s | Song_2 | |
| 68780279824398492094 | 19.4s | Song_100 | |

Unique FingerPrints Table

SHA-1 Will Drevo

377 MB

5.4 million FPs

45 songs

STAGE 5 - DATABASE

Unique fingerprints or Duplicates?

| FingerPrints FPs | Time | Song Id | |
|----------------------|-------|----------|--|
| 10902398493209094380 | 0.2s | Song_1 | |
| 20802367543209094534 | 1.3s | Song_2 | |
| 68780279824398492094 | 19.4s | Song_100 | |

Unique FingerPrints Table

| FingerPrints FPs | Songs Id |
|----------------------|-----------------|
| 10902398493209094380 | Song_1, Song_10 |
| 20802367543209094534 | Song_2, Song_13 |
| 68780279824398492094 | Song_7 |

Duplicates FingerPrints Table

SHA-1 Will Drevo

377 MB

5.4 million FPs

45 songs

My Experiment

18.9 MB

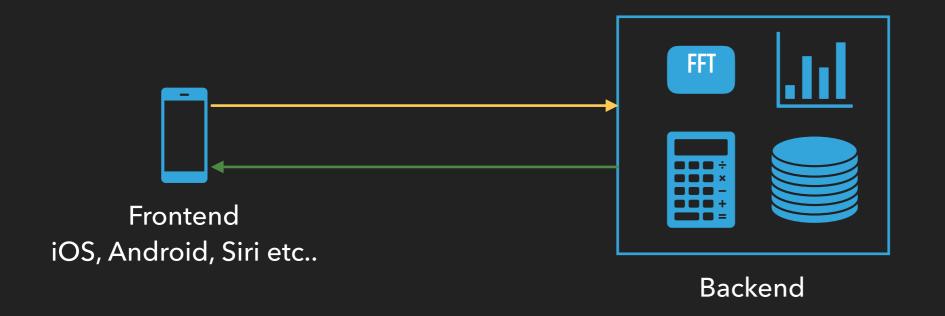
64699 FPs

15 songs

size is not linear

FRONTEND & BACKEND

- Fingerprinting is a pre-processing step
- Mobile app needs only to send the chunks/buffers to the server
- Server computes the FFT, selects peaks, etc...
- Server queries the database finds best match
- Server sends the result back to the app



SERVER-LESS DEVELOPMENT IN MOBILE

| # | iOS | Android | | |
|---|---------------------|----------------------------|--|--|
| 1 | Core Audio | InputStream, AudioRecord | | |
| 2 | vDSP | JTransforms, TarsosDSP etc | | |
| 3 | Swift , Obj C | Java, Kotlin | | |
| 4 | Peak as a Struct | Peak as a Class | | |
| 5 | Core Data, realm | SQLite, Room, realm | | |

EXPERIMENT RESULTS 97.3%

| 8 KB Chunk | 30s | 15s | 10s | 5s | 3s |
|------------|----------|----------|----------|----------|----------|
| Song 1 | ✓ | ☑ | ▽ | ▽ | ✓ |
| Song 2 | ✓ | ✓ | ▽ | ✓ | ✓ |
| Song 3 | ☑ | ☑ | ▽ | × | × |
| Song 4 | ✓ | ☑ | ▽ | ☑ | ✓ |
| Song 5 | ☑ | ☑ | ▽ | ✓ | ✓ |
| Song 6 | ▽ | ✓ | <u>~</u> | ▽ | ▽ |
| Song 7 | ▽ | ▼ | <u>~</u> | ▼ | ✓ |
| Song 8 | ✓ | ✓ | ▽ | ✓ | ✓ |
| Song 9 | ✓ | ✓ | <u>~</u> | ✓ | ✓ |
| Song 10 | ☑ | ☑ | ▽ | ☑ | ✓ |
| Song 11 | ✓ | ✓ | <u>~</u> | ✓ | ✓ |
| Song 12 | ✓ | ✓ | ▽ | ✓ | ✓ |
| Song 13 | ✓ | ✓ | ▽ | ✓ | ✓ |
| Song 14 | ▽ | ✓ | ▽ | ▽ | ✓ |
| Song 15 | ▽ | ▽ | ▼ | ▽ | ▽ |

Failed first time due to noise, succeeded three times consecutively

Success with close score for next match

Congratulations you have created Shazam-Like App!

- Congratulations you have created Shazam-Like App!
- You are going to be a rich man



\$54m revenue 2016 (The Verge)

- Congratulations you have created Shazam-Like App!
- You are going to be a rich man
- Not really.....



\$54m revenue 2016 (The Verge)

- Congratulations you have created Shazam-Like App!
- You are going to be a rich man



\$54m revenue 2016 (The Verge)

Not really.....



▶ 1st problem: Millions of songs, commercials, TV shows etc...

- Congratulations you have created Shazam-Like App!
- You are going to be a rich man



\$54m revenue 2016 (The Verge)



- ▶ 1st problem: Millions of songs, commercials, TV shows etc..
- 🕨 2nd problem: Patents everywhere.. Even Shazam was sued in 2009 🤔

- Congratulations you have created Shazam-Like App!
- You are going to be a rich man



\$54m revenue 2016 (The Verge)



- 1st problem: Millions of songs, commercials, TV shows etc...
- 2nd problem: Patents everywhere.. Even Shazam was sued in 2009 <a>9
- 3rd problem: Competitors (Apple, SoundHound, ACR Cloud)

- Congratulations you have created Shazam-Like App!
- You are going to be a rich man



\$54m revenue 2016 (The Verge)



- 1st problem: Millions of songs, commercials, TV shows etc...
- 2nd problem: Patents everywhere.. Even Shazam was sued in 2009 <a>9
- 3rd problem: Competitors (Apple, SoundHound, ACR Cloud)
- 4th problem: Marketing budget (\$100 K)?

- Congratulations you have created Shazam-Like App!
- You are going to be a rich man



\$54m revenue 2016 (The Verge)



- ▶ 1st problem: Millions of songs, commercials, TV shows etc..
- 2nd problem: Patents everywhere.. Even Shazam was sued in 2009
- 3rd problem: Competitors (Apple, SoundHound, ACR Cloud)
- 4th problem: Marketing budget (\$100 K)?
- Another problem: Why customers would migrate to your app?

REFERENCES & GOOD ARTICLES

- http://willdrevo.com/fingerprinting-and-audio-recognition-with-python/
- http://coding-geek.com/how-shazam-works/
- https://labrosa.ee.columbia.edu/matlab/fingerprint/
- https://www.theverge.com/2017/12/11/16761984/apple-shazam-acquisition



CONCLUSION

THE JOURNEY ENDS FOR NOW!

ONE MORE THING - SAWTTI APP

- ▶ 1-Rag'n'Bone Man I am Human
- 2-Ed Sheeran Shape of you
- 3-Adele Rolling in the deep
- 4-Mark Ronson Uptown Funk
- 5-Earth, Wind & Fire -September
- 6- PSY Gangnam Style
- 7- Sia Cheap Thrills
- 8- Ariana Grande Side To Side
- 9- The Chainsmokers Closer

- 10- Shakira Waka Waka
- 11- Lou Bega Mambo No. 5
- 12- Luis Fonsi Despacito
- 13- Major Lazer & DJ Snake -Lean On
- 14- Beyoncé Naughty Girl
- 15- Los del Rio Macarena



Q&A