

PRACTICAL EXPERIMENT

MOHAMMAD SAFFAF - [15/MAR/2018]

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- Theory Quick Sketch
- First Experiment
- Stage 1: Extract Raw Audio Data
- Stage 2: Fast Fourier Transform
- Stage 2 Challenges
- Stage 3 Frequency Bands
- Stage 4 Fingerprinting
- Stage 5 Database
- Frontend & Backend
- Server-less Development In Mobile
- Experiment Results
- Business Perspective

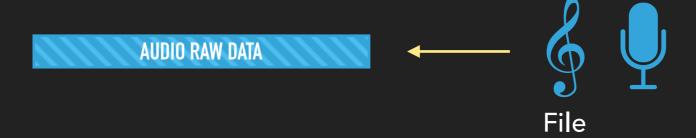


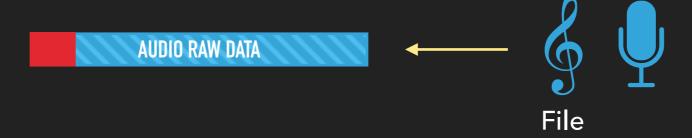
INTRODUCTION

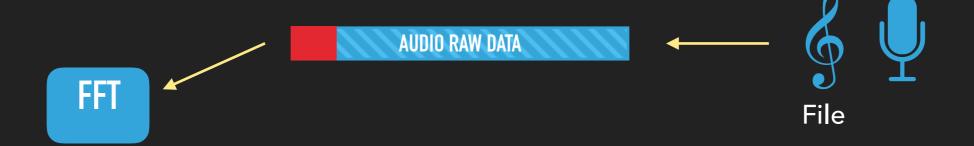
THE JOURNEY BEGINS

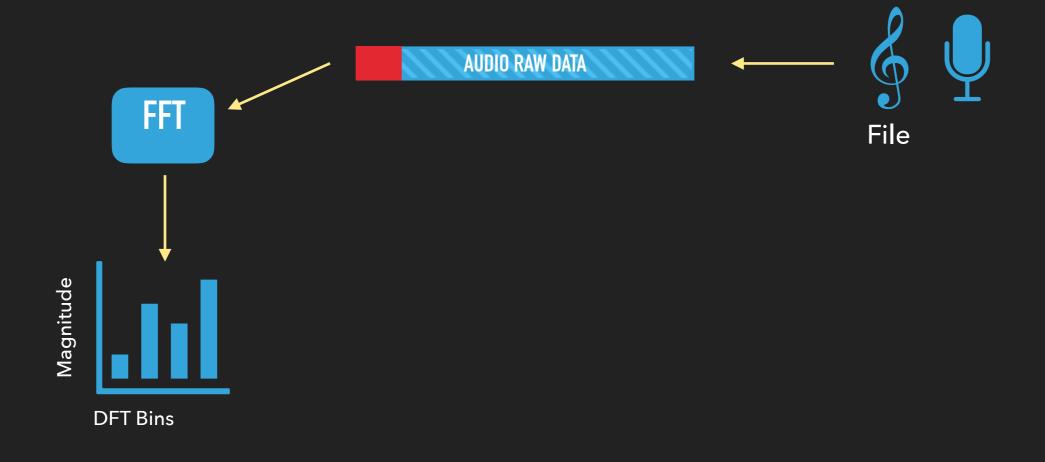


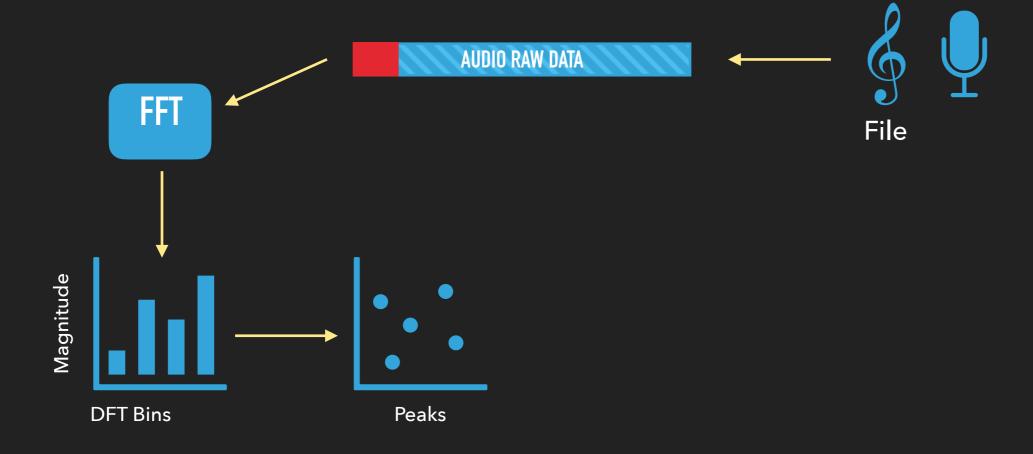


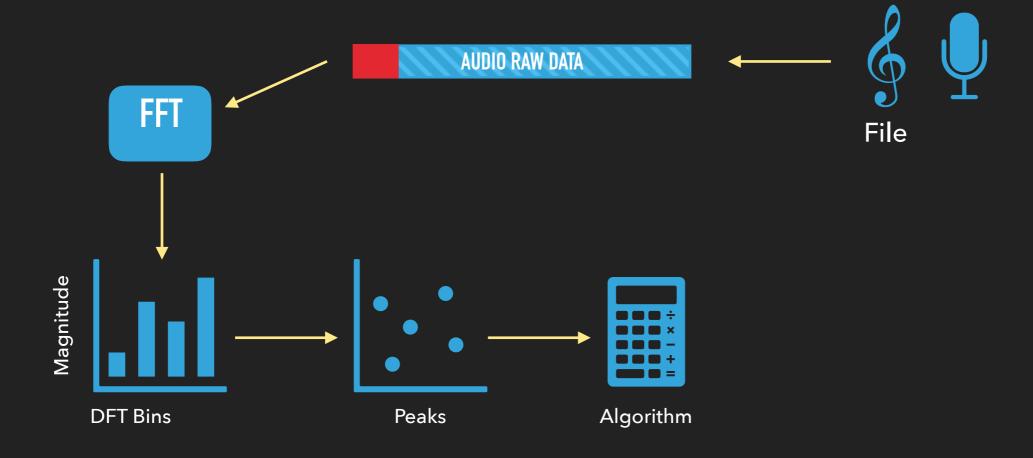


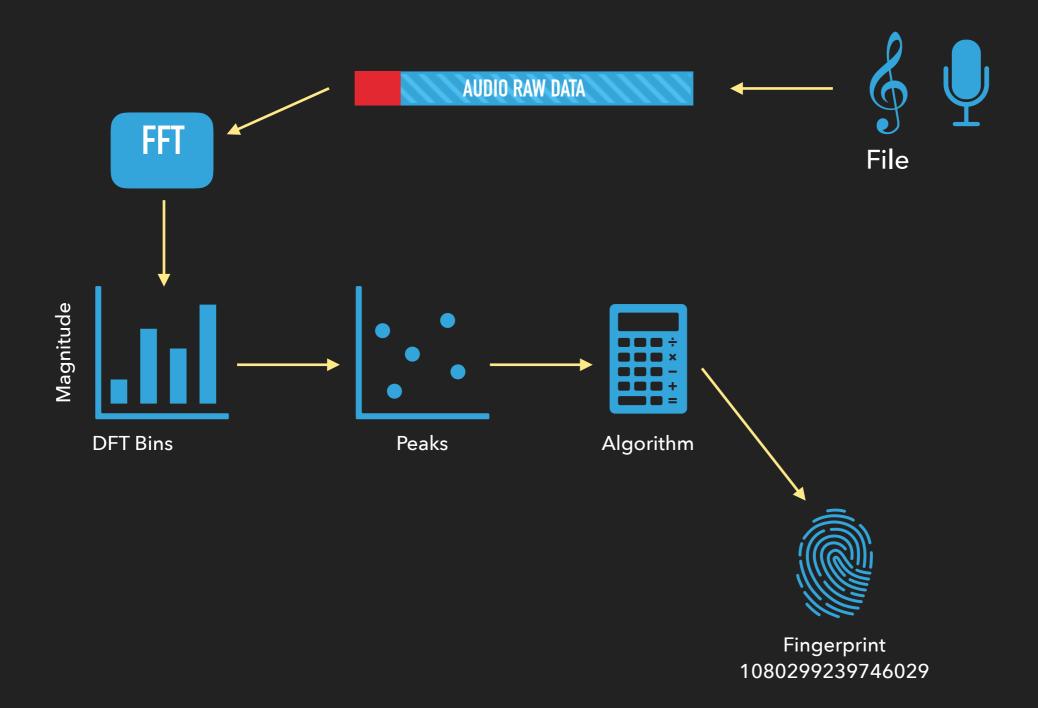


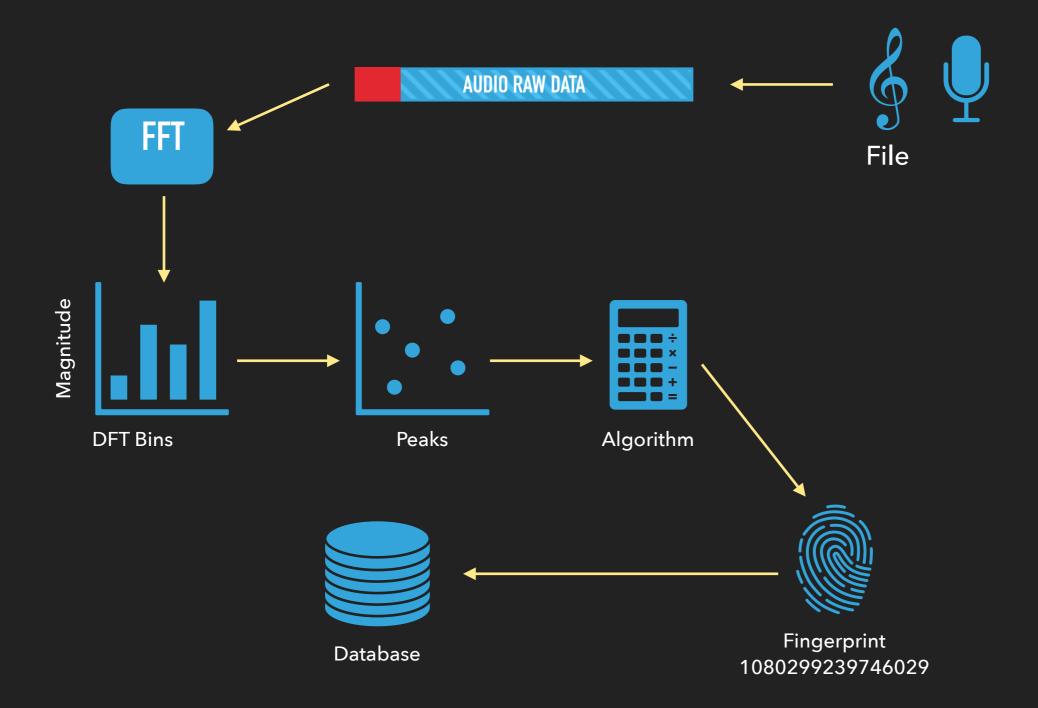


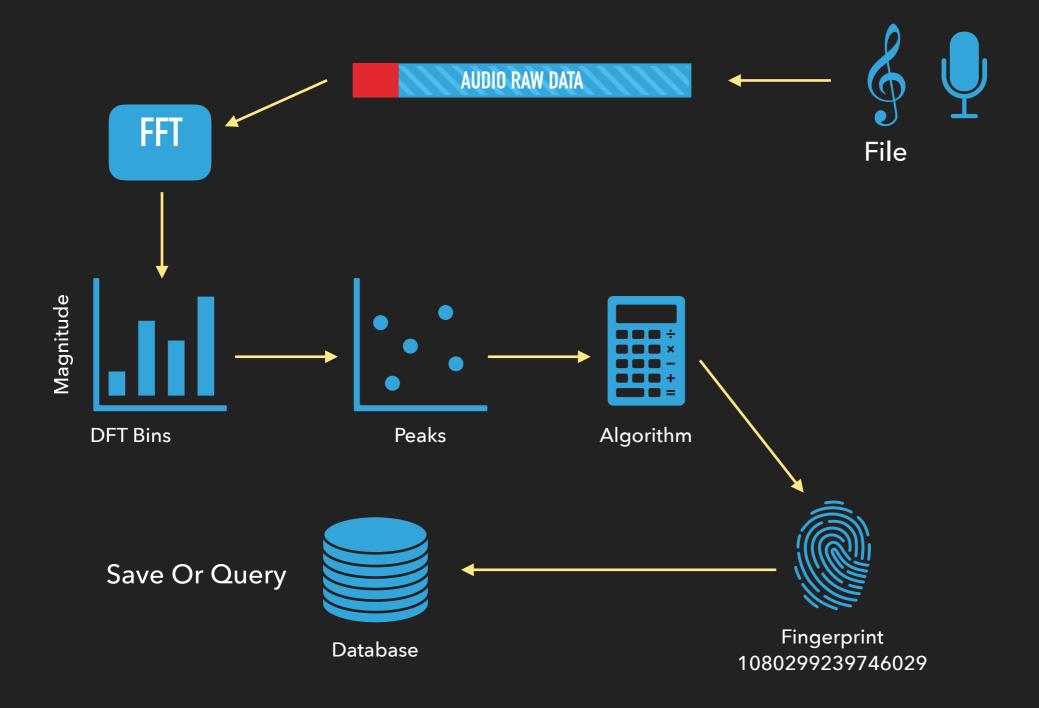












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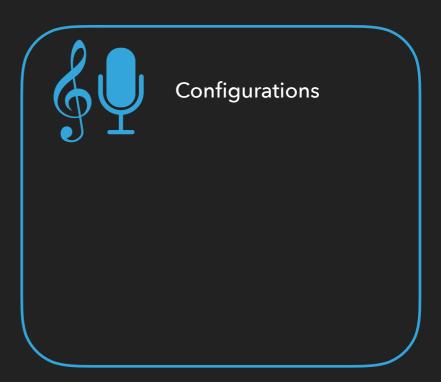
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- What to present now?

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Tip: work on wav audio files



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STAGE 2 – FAST FOURIER TRANSFORM

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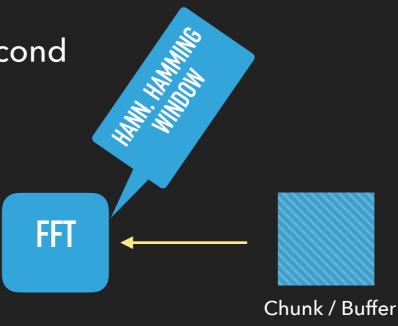
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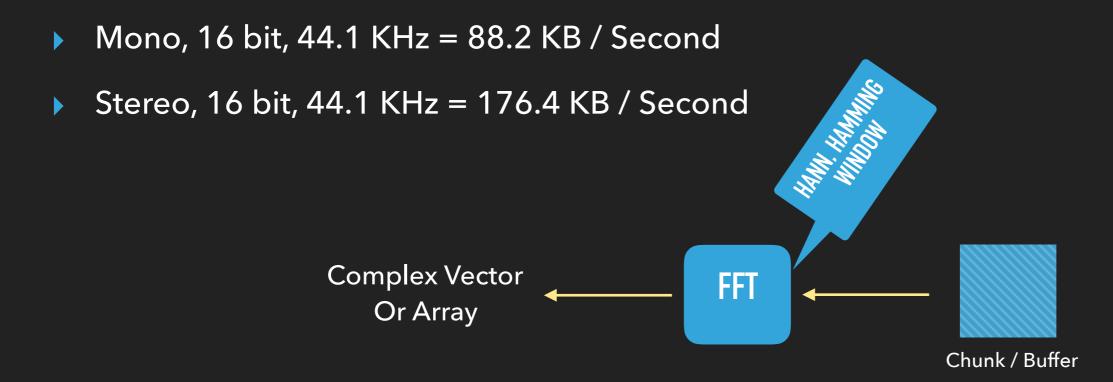
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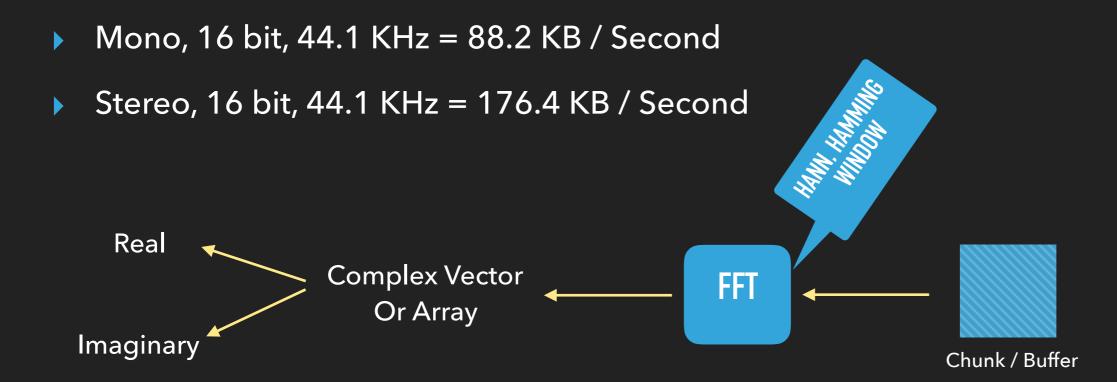
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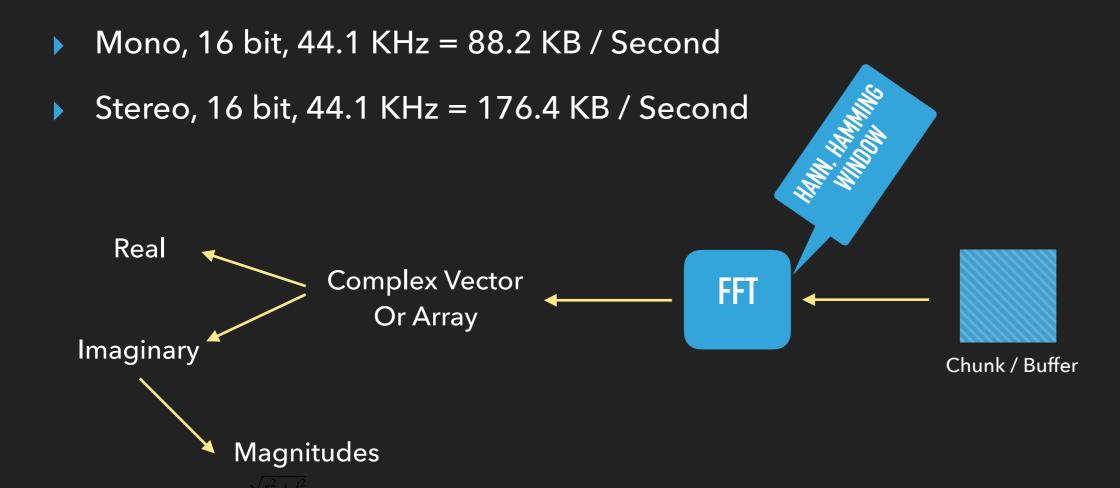
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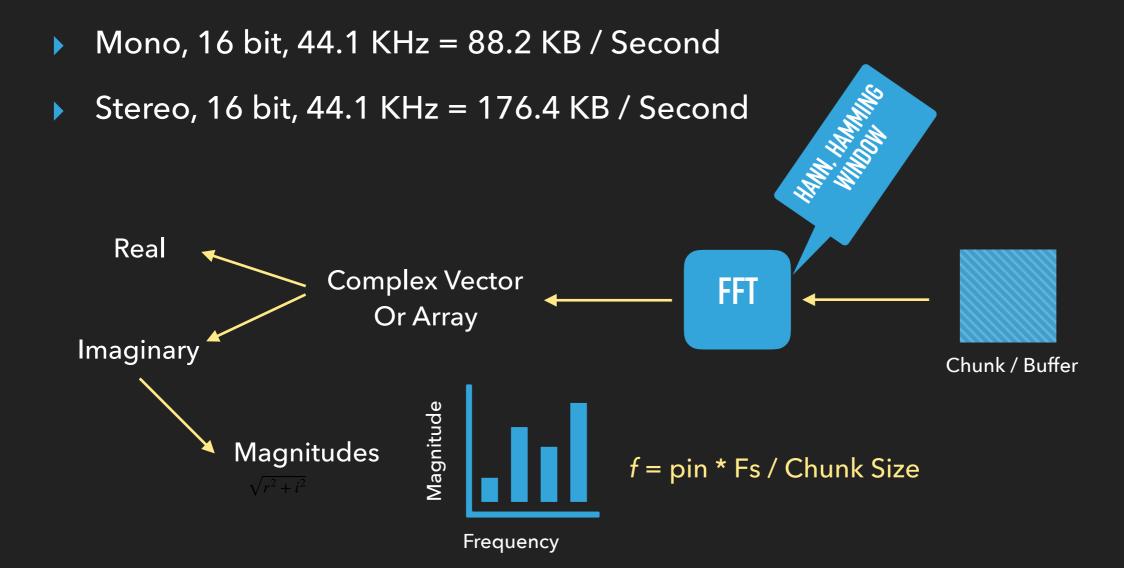
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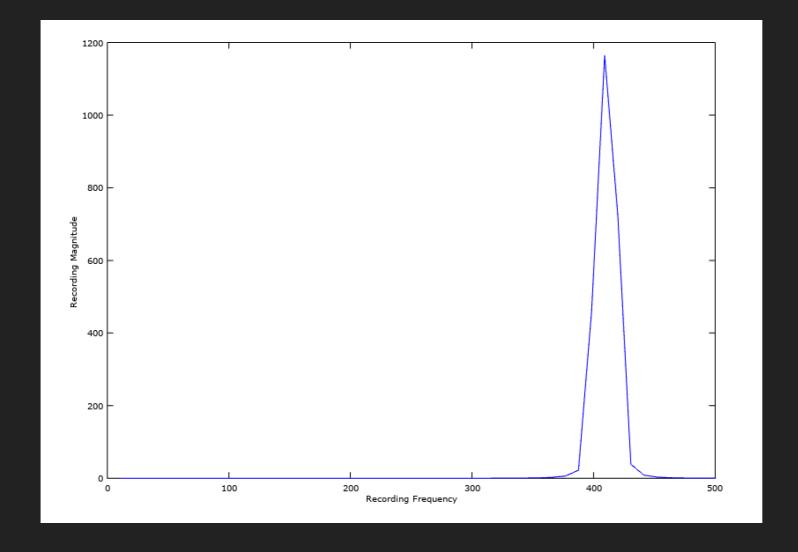


Is the output of FFT on the audio file and mic recording are the same?

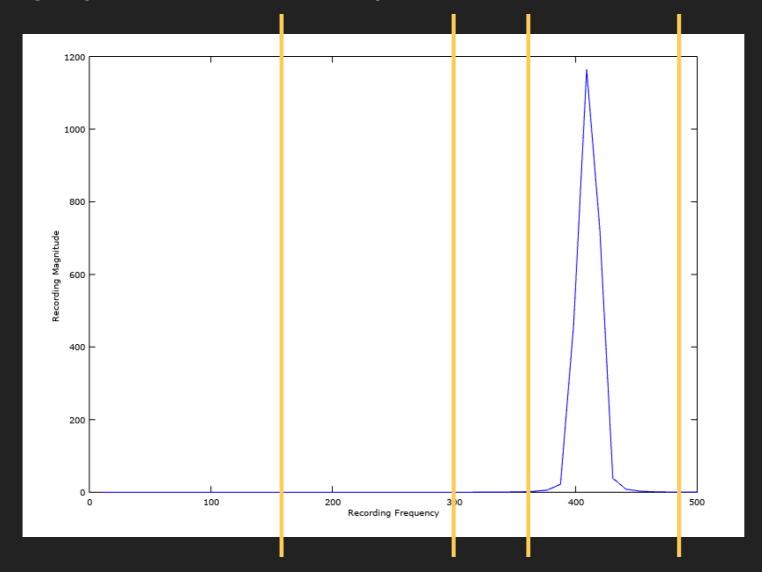
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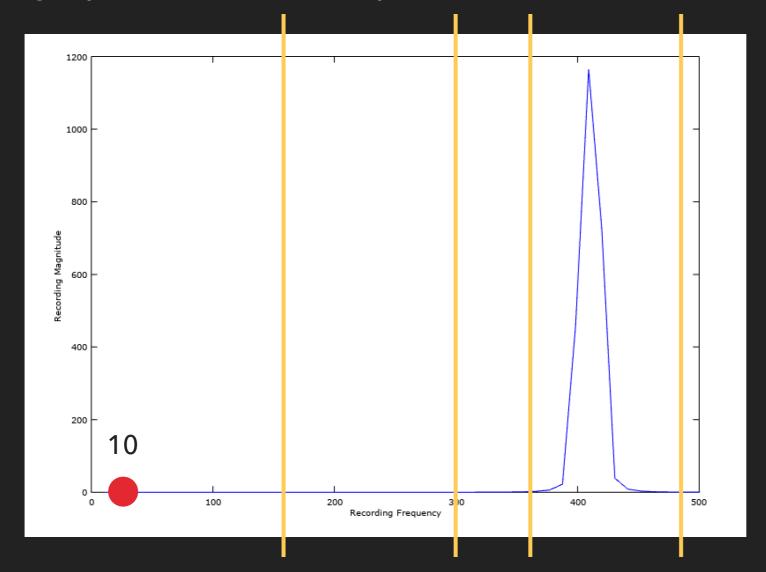
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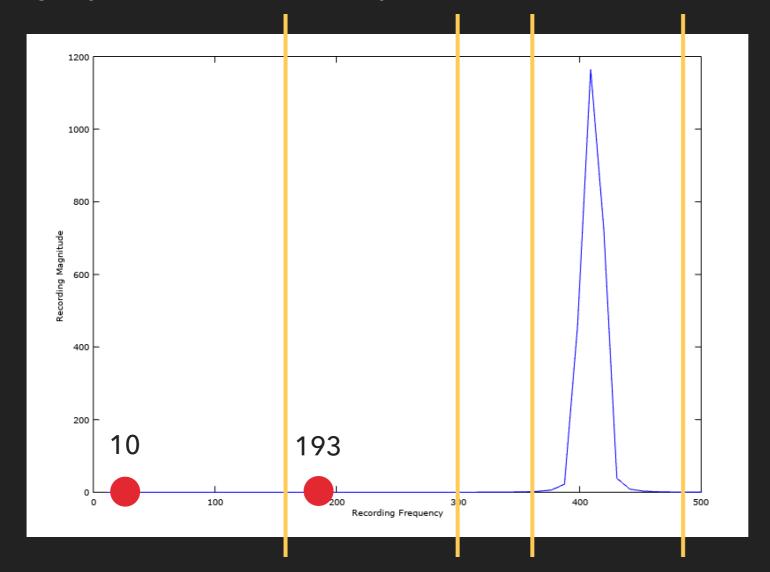
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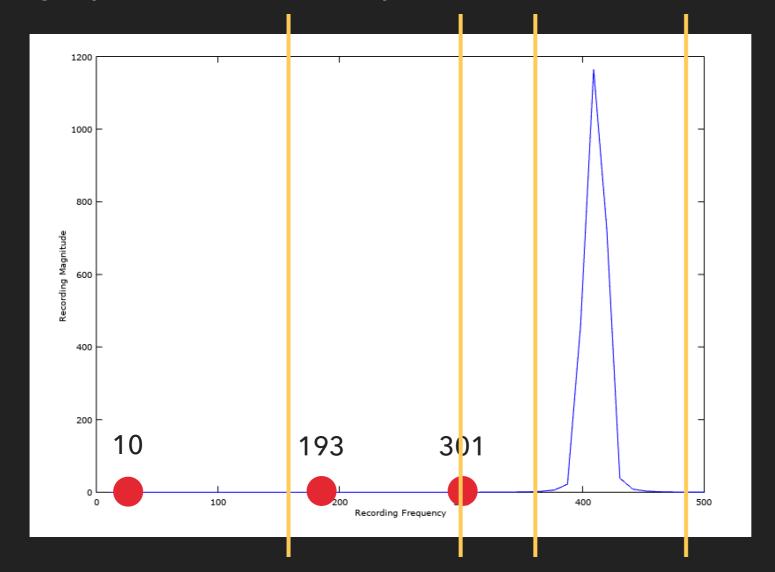
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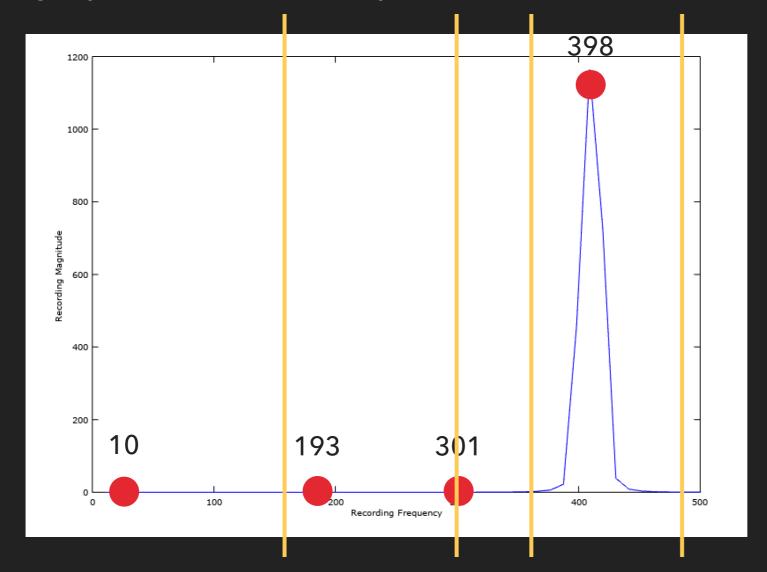
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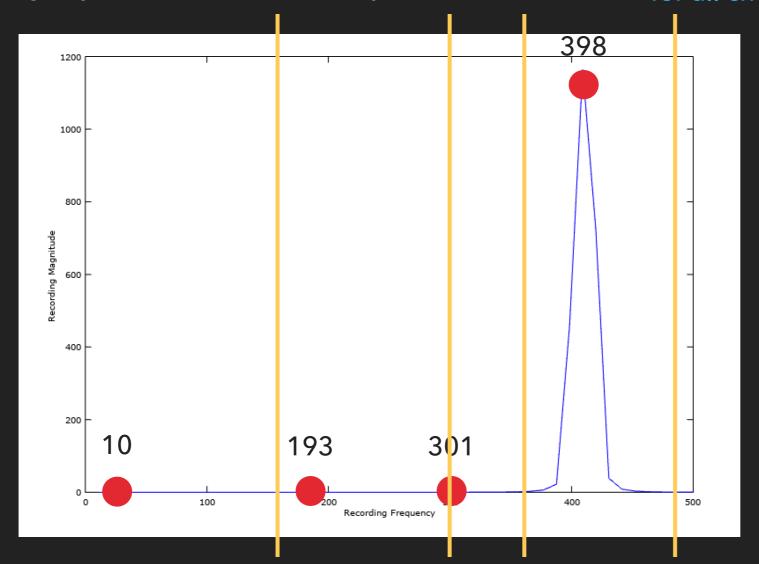


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[10, 193, 301, 398] for all chunks



- Recording peak [10, 193, 301, 398]
- Is the Mic producing similar peak?

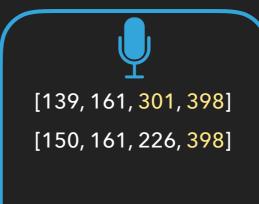
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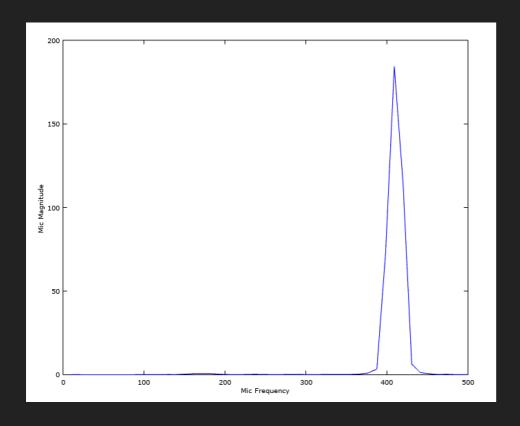
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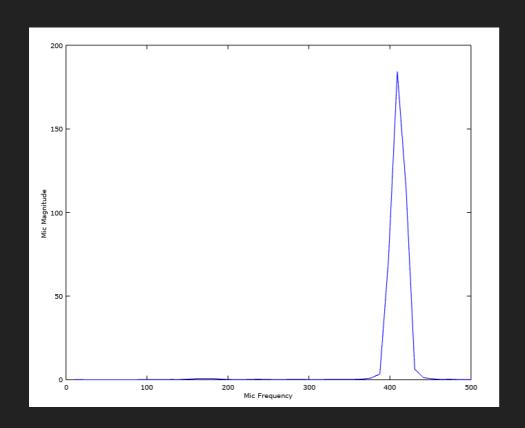
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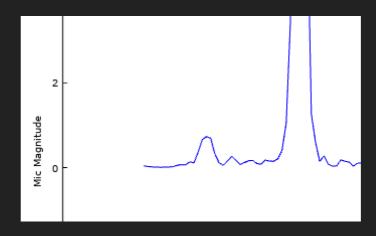
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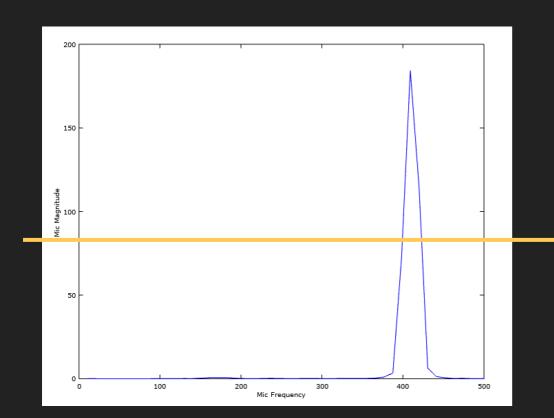
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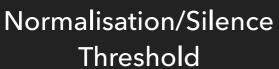




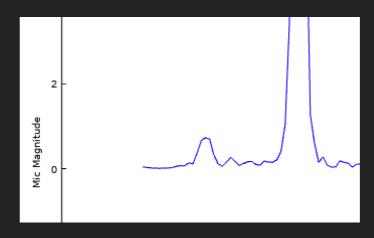


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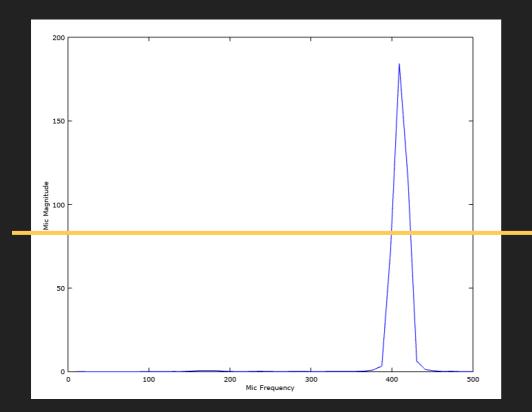




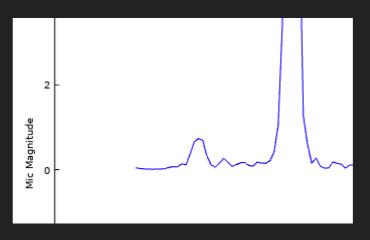




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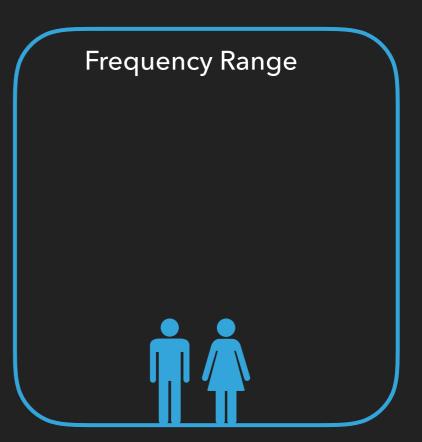


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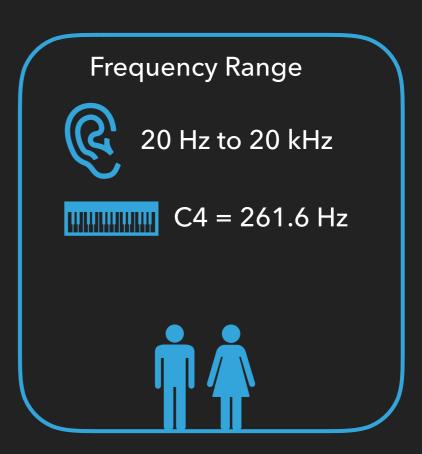


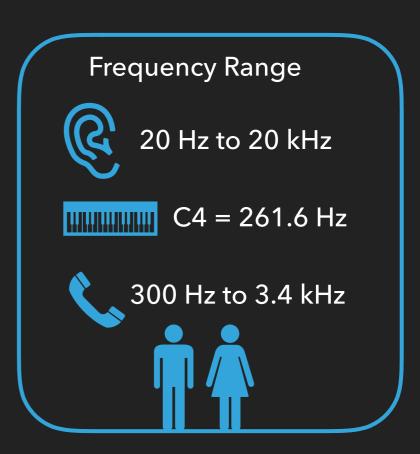
Normalisation/Silence Threshold



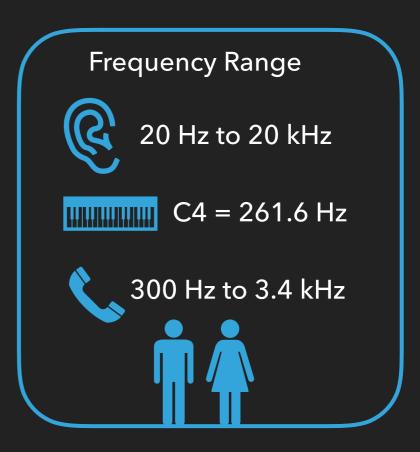




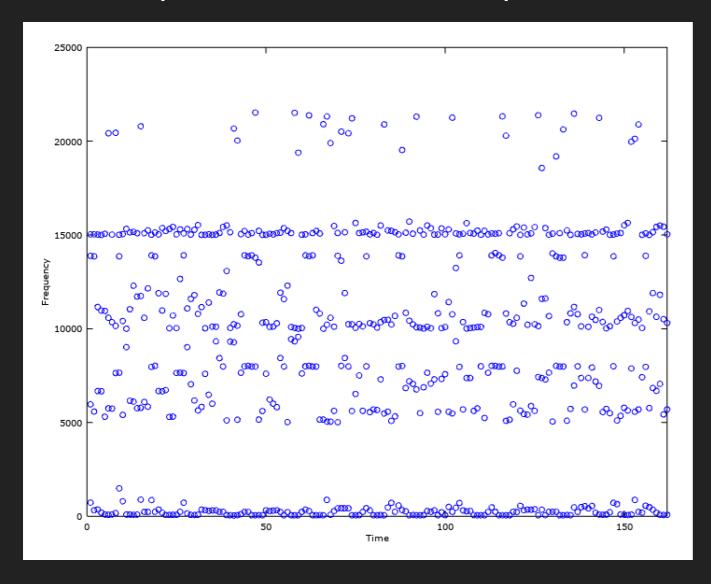


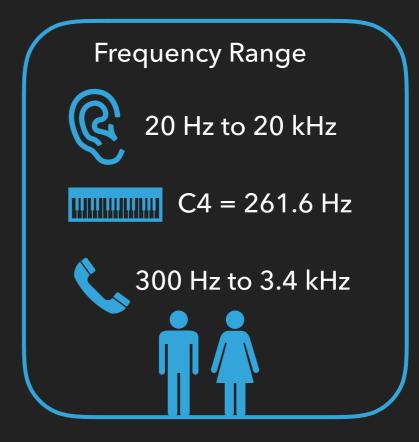


- What frequency bands should I choose?
- Need help? Create the Peaks Map

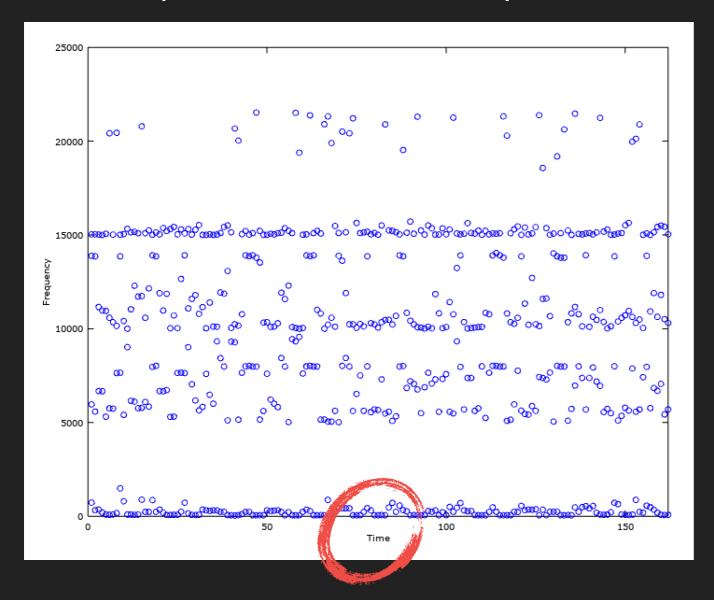


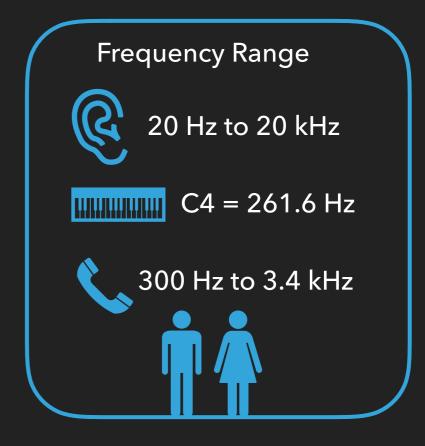
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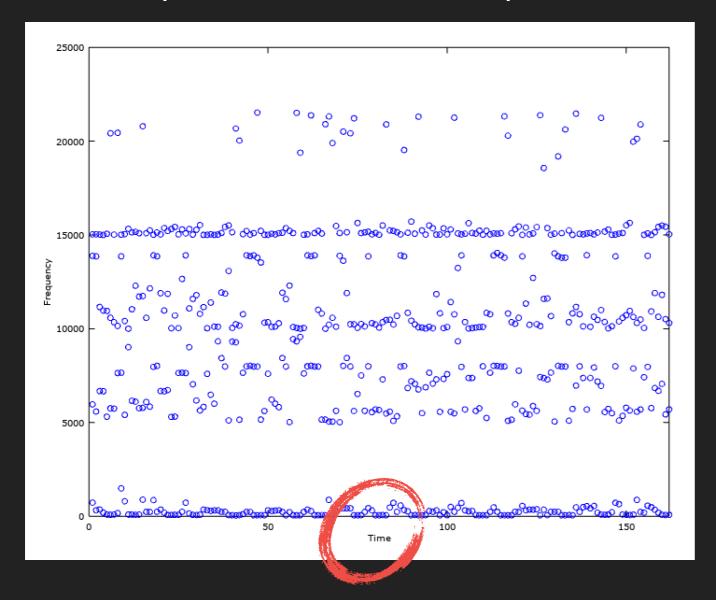


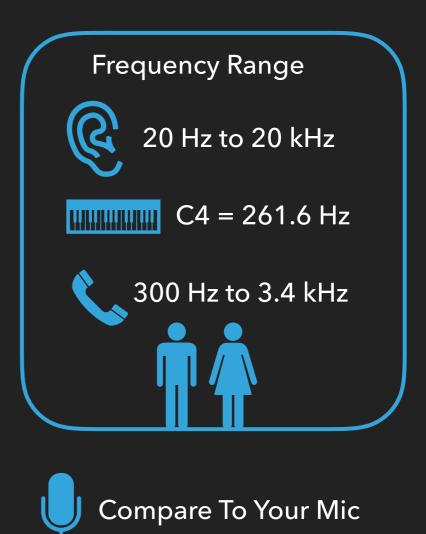
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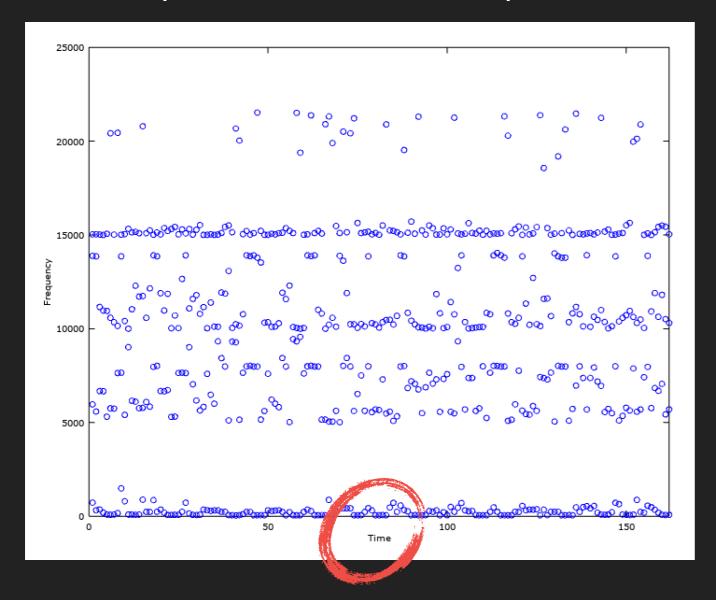


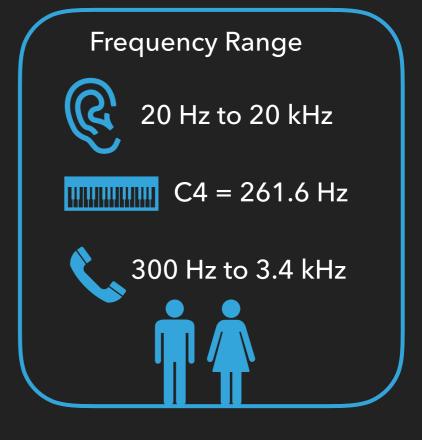
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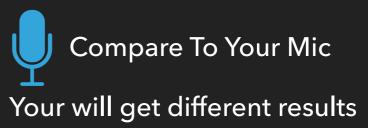




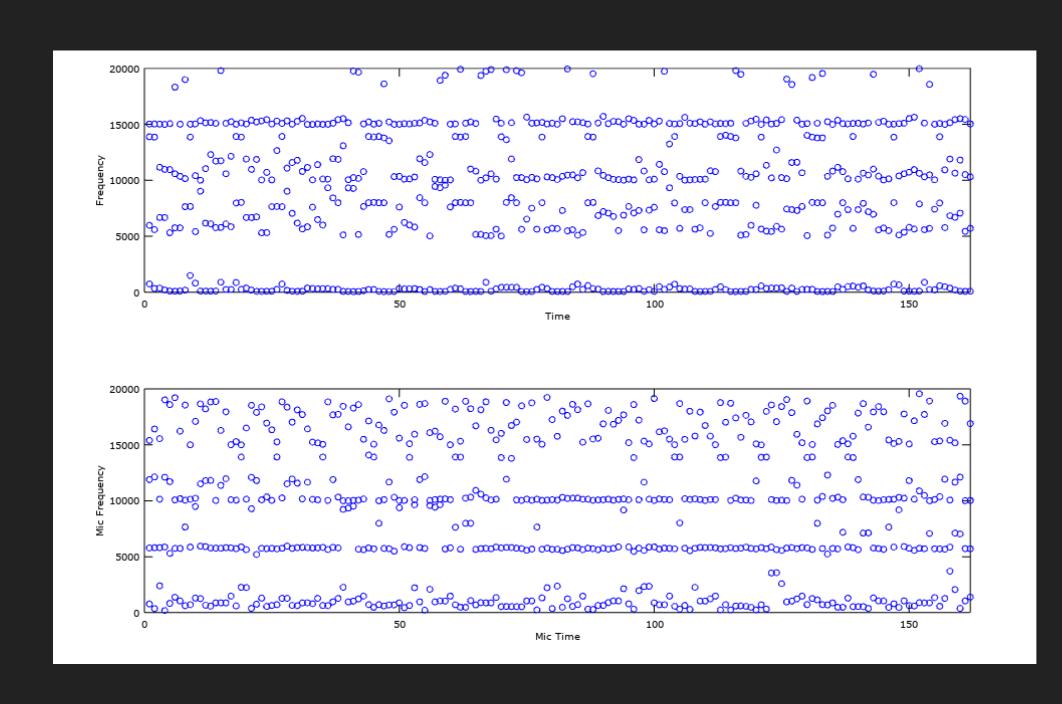
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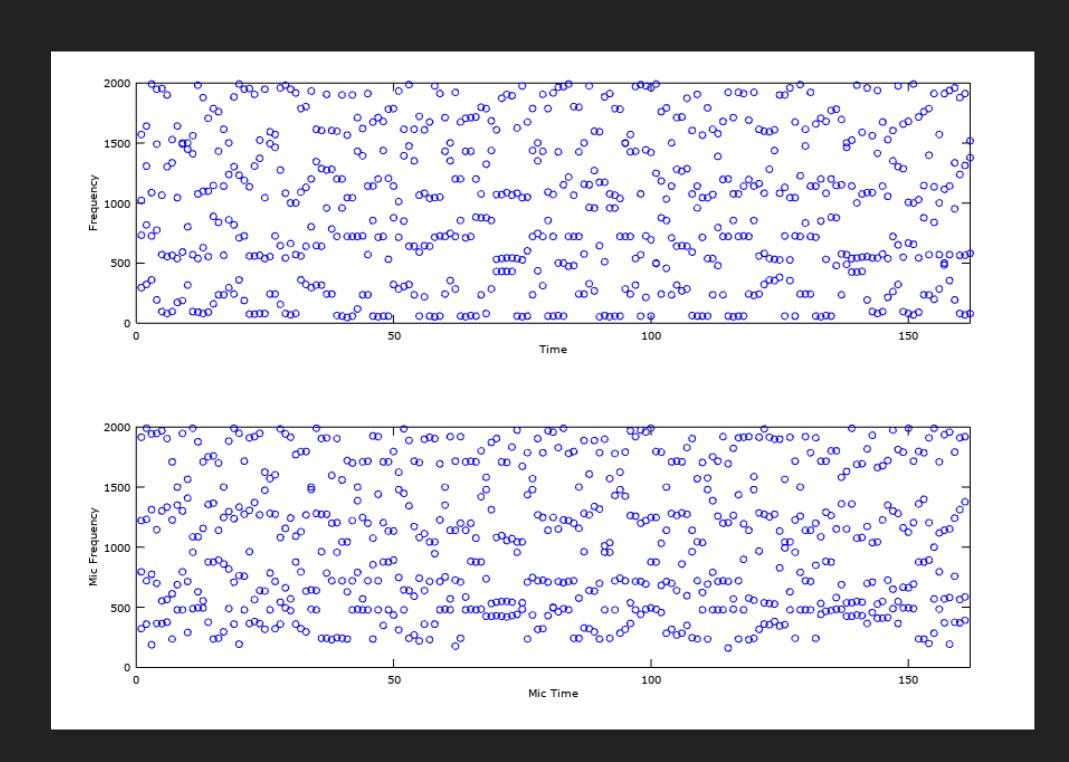
STAGE 3 - AUDIO VS MIC PEAKS MAP - 5K BANDS



Bands

~5k Hz

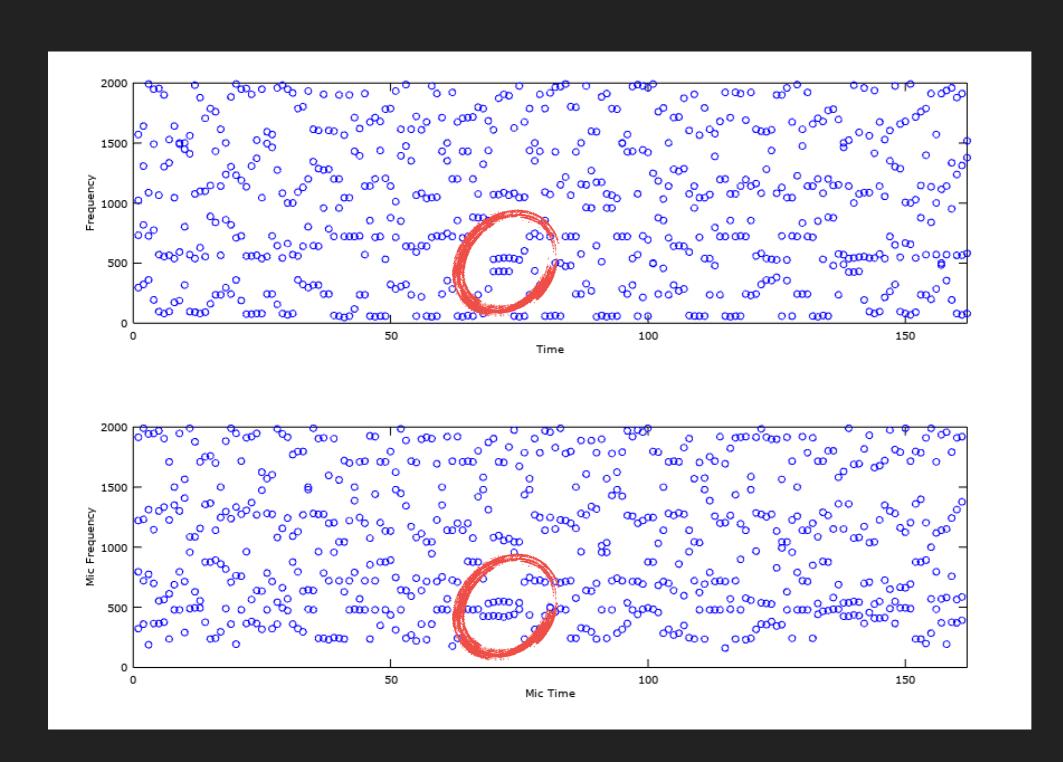
STAGE 3 - AUDIO VS MIC PEAKS MAP - 500 BANDS



Bands

~500 Hz

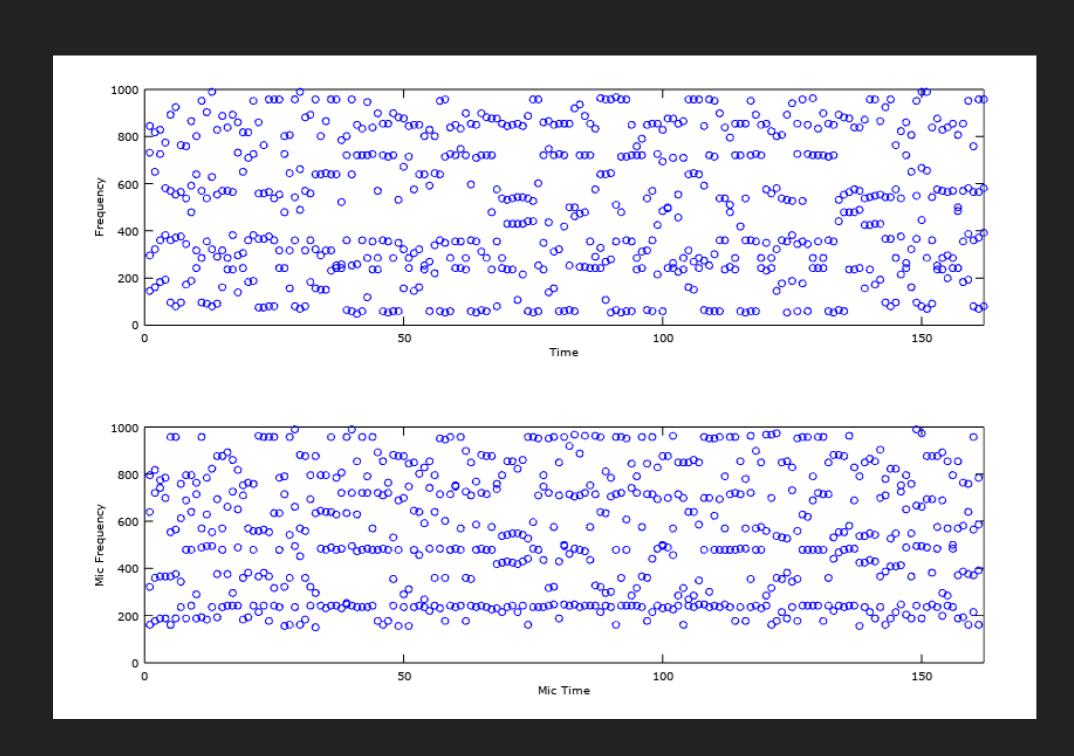
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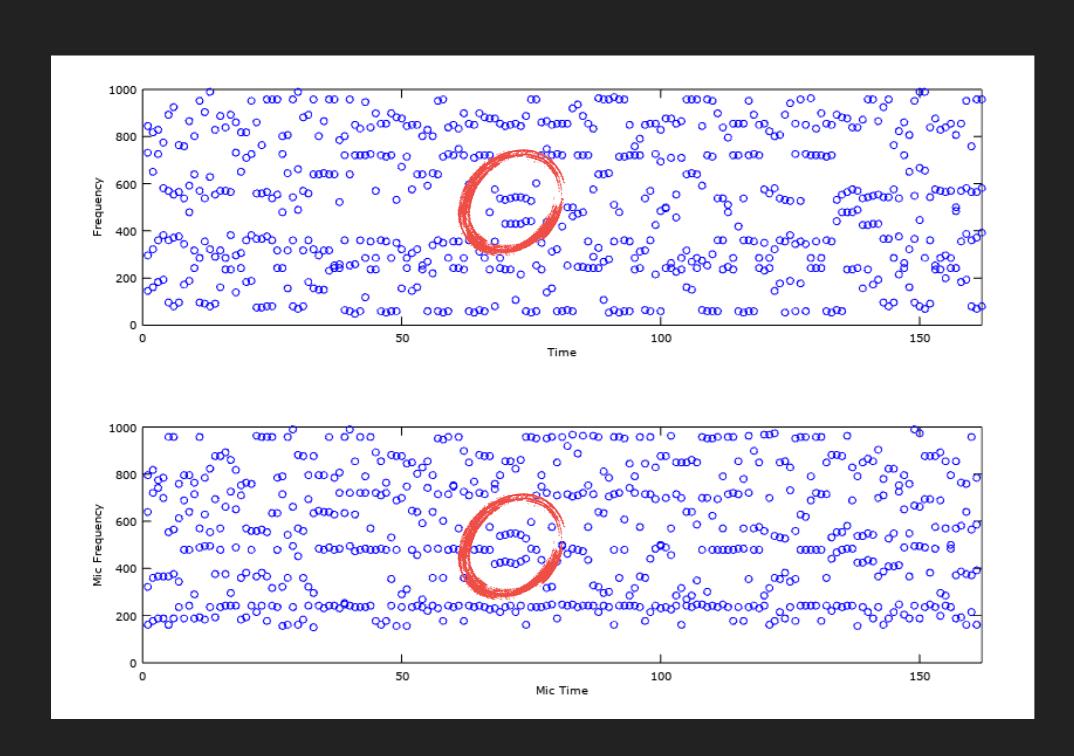
~500 Hz

STAGE 3 - AUDIO VS MIC PEAKS MAP - 250 BANDS

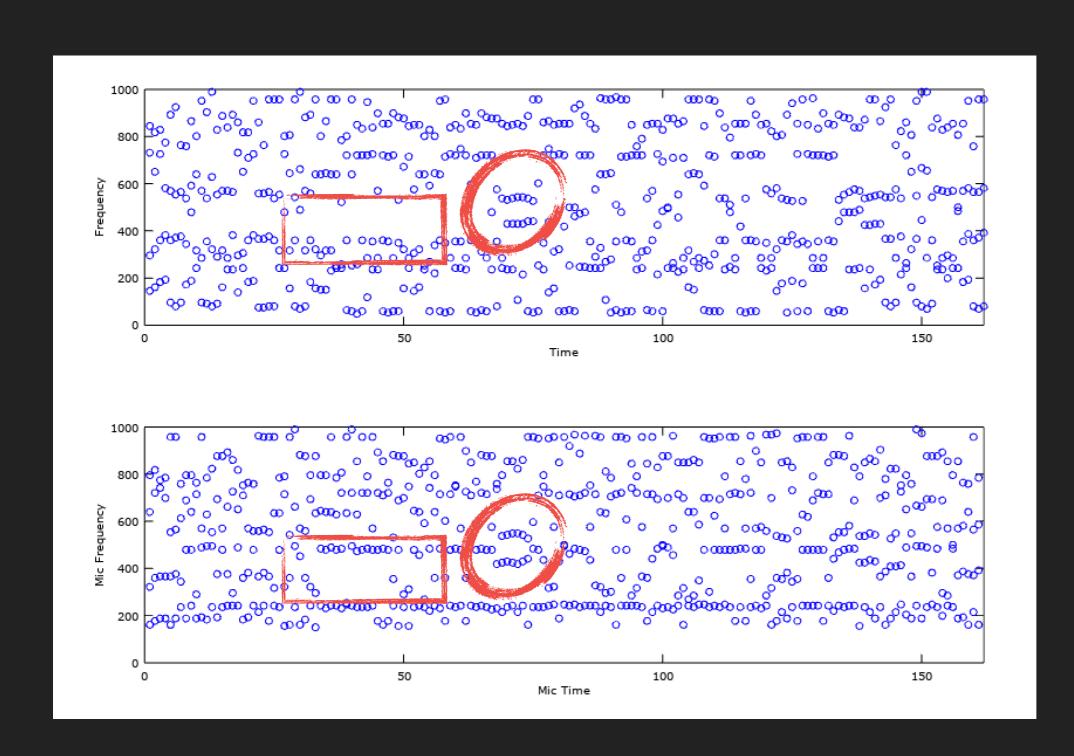


Bands

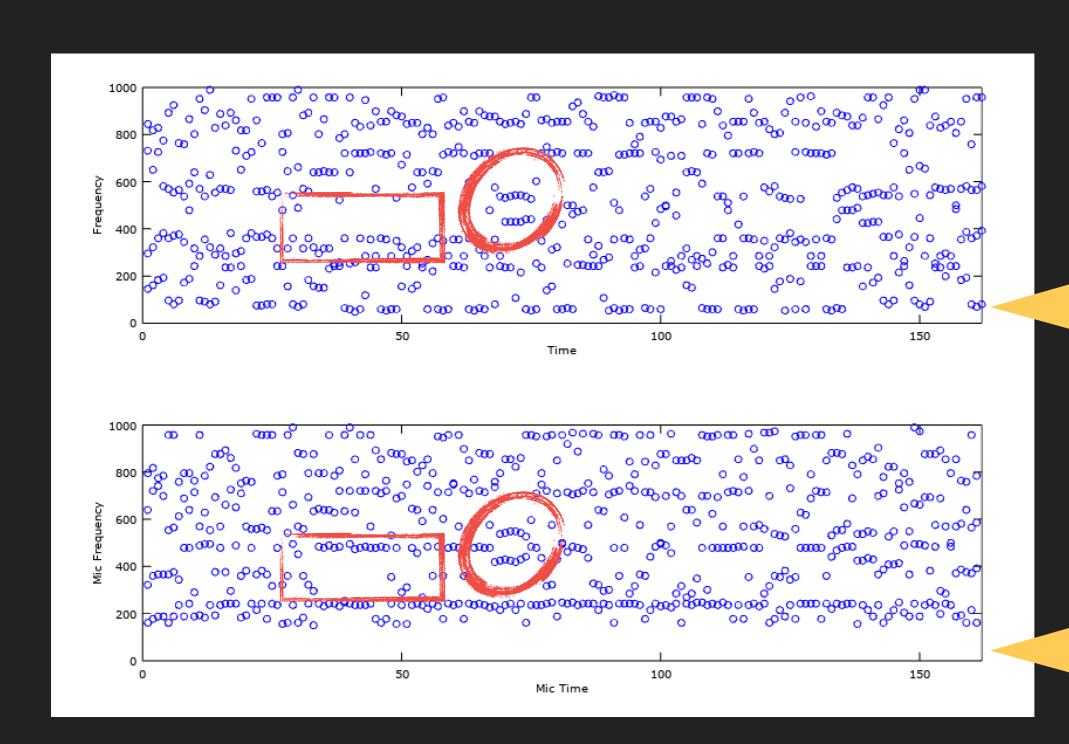
~250 Hz



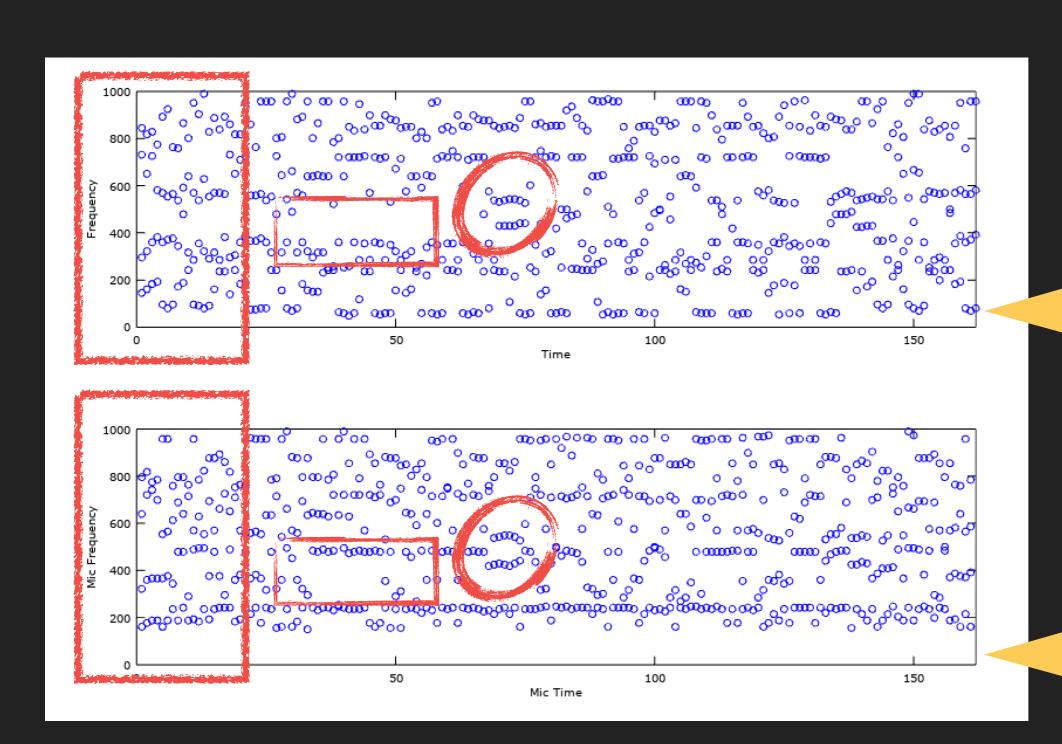
Bands



Bands



Bands



Bands

STAGE 3 - FREQUENCY BANDS SELECTION

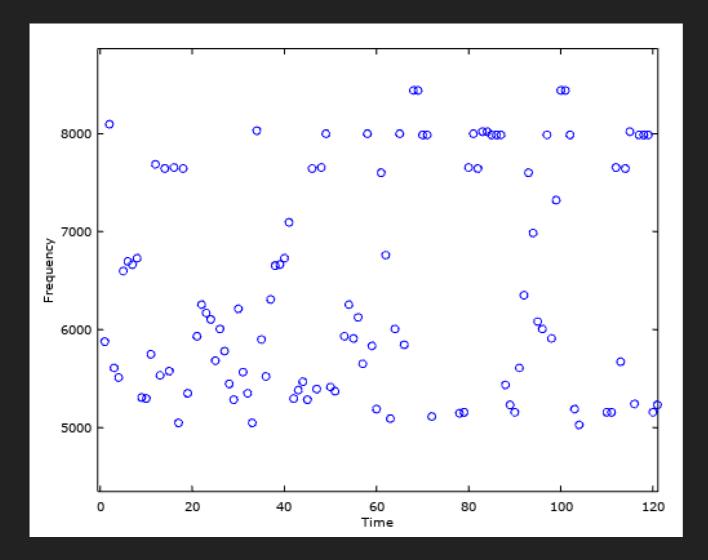
- From the visualisations we conclude:
- Narrowing the frequency bands results in more peak matches
- Narrowing the frequency bands may result in higher duplicate peaks (smaller DFT bins)
- Narrow frequency band is needed for Mic recording to capture peaks at specific low frequencies, for example 170 Hz
- In my opinion, better detection and less duplicates could be achieved using dynamic frequency bands based on the chunk magnitude's average
- ▶ The choice of the fingerprinting algorithm may influence the bands selection
- ▶ For this experiment, I selected fixed 4 frequency bands between 20 Hz and 1k Hz

Now we selected the bands, so what next?

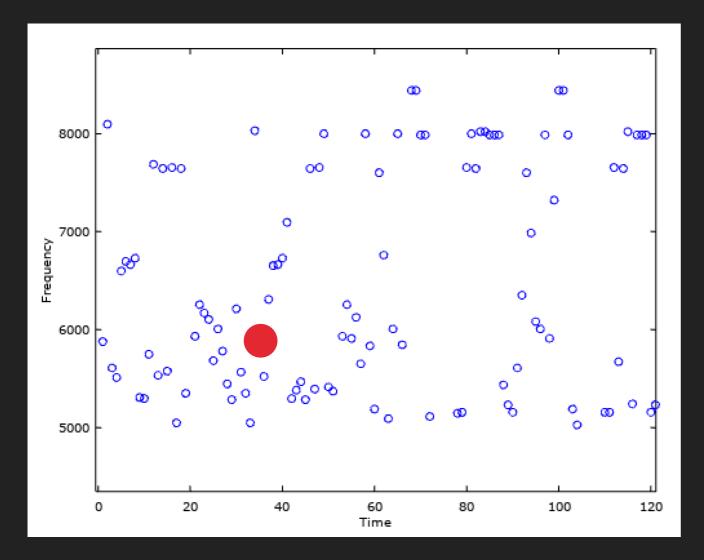
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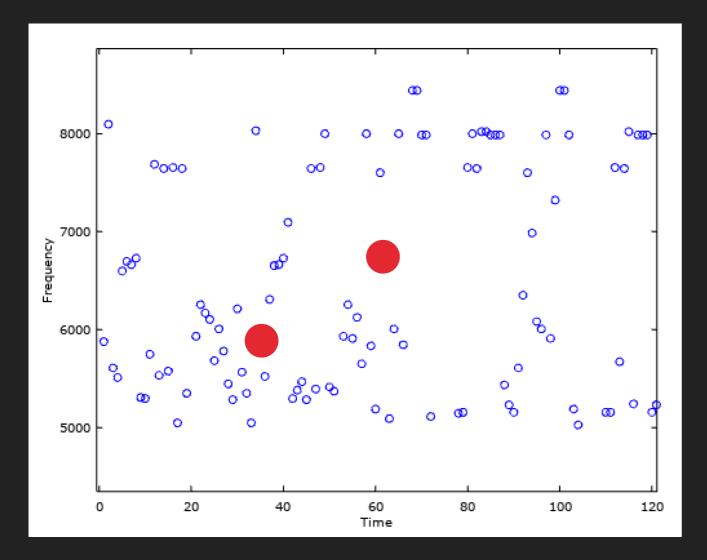
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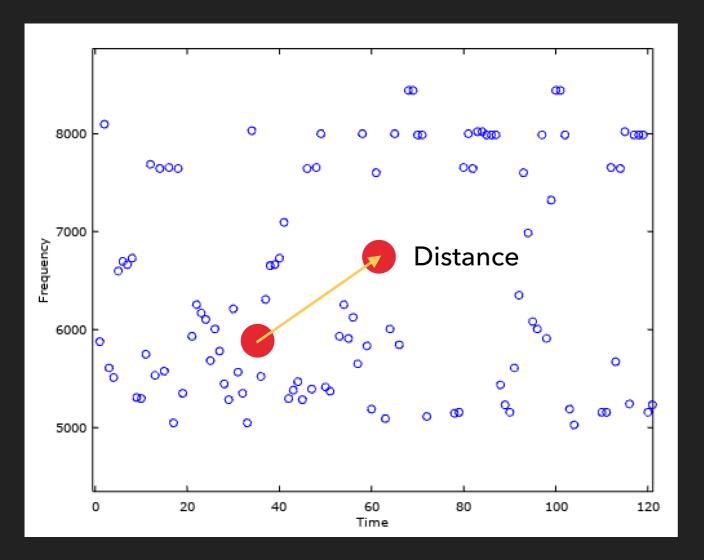
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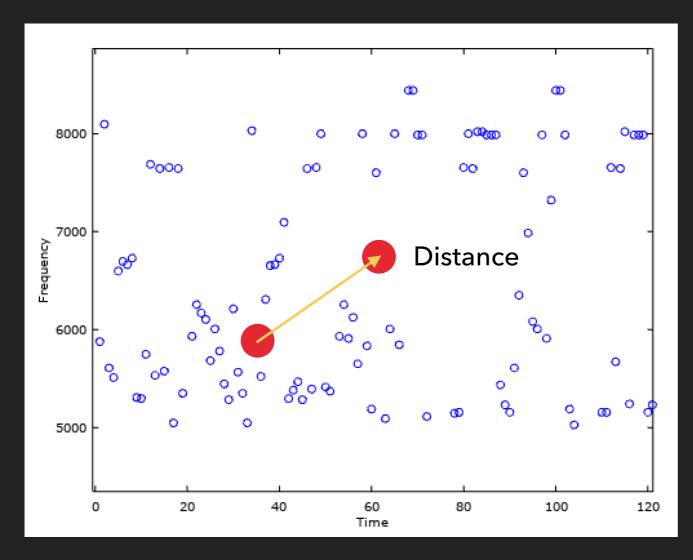
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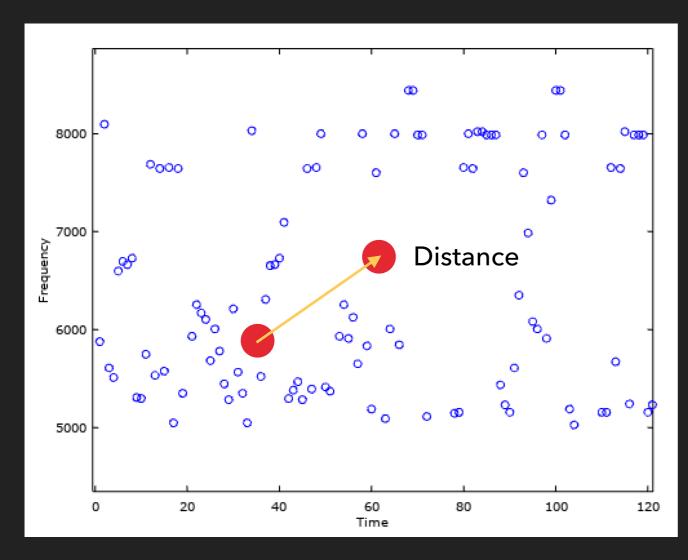


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Information

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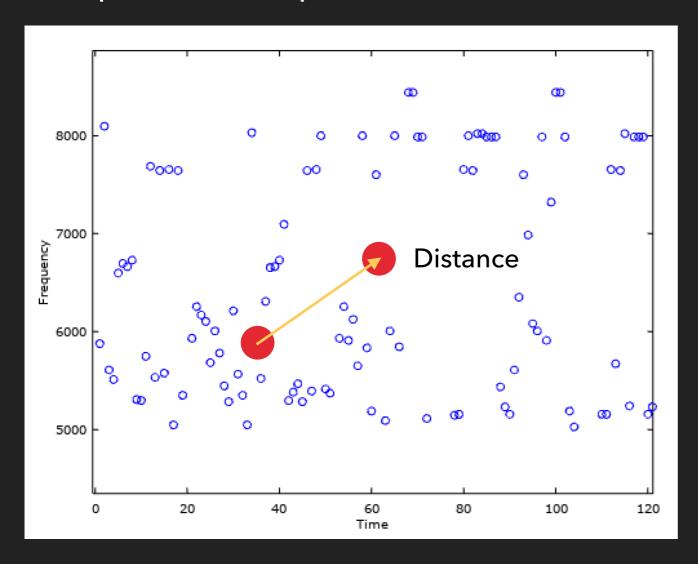
Information

Point 1 Frequency 5800 Hz

Point 2 Frequency 6700 Hz

Distance 60 - 35 = 25 ms

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Information

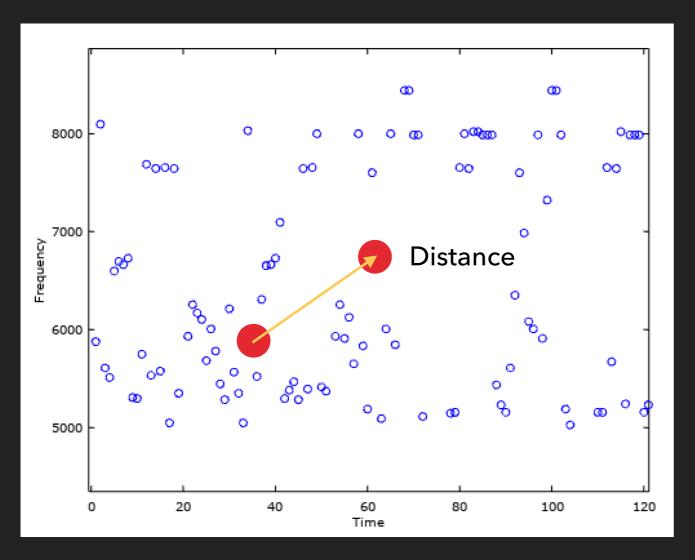
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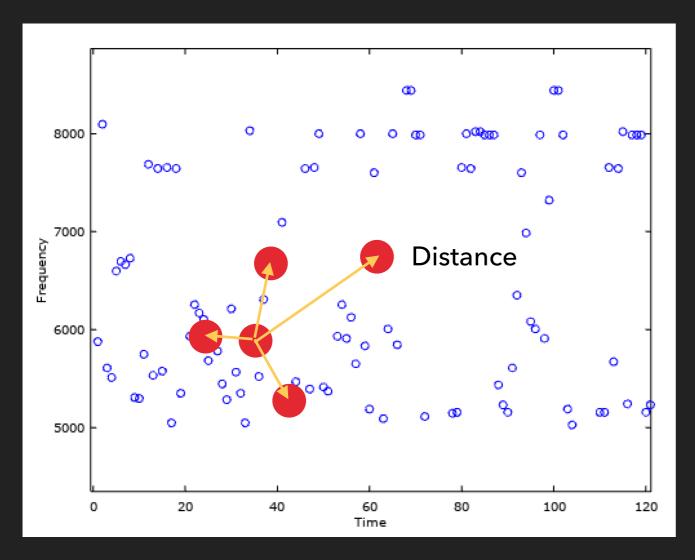
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Fingerprint

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Fingerprint

STAGE 5 - DATABASE

Unique fingerprints or Duplicates?

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Unique fingerprints or Duplicates?

FingerPrints FPs	Time	Song Id	
10902398493209094380	0.2s	Song_1	
20802367543209094534	1.3s	Song_2	
68780279824398492094	19.4s	Song_100	

Unique FingerPrints Table

SHA-1 Will Drevo

377 MB

5.4 million FPs

45 songs

STAGE 5 - DATABASE

Unique fingerprints or Duplicates?

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Unique FingerPrints Table

FingerPrints FPs	Songs Id
10902398493209094380	Song_1, Song_10
20802367543209094534	Song_2, Song_13
68780279824398492094	Song_7

Duplicates FingerPrints Table

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My Experiment

18.9 MB

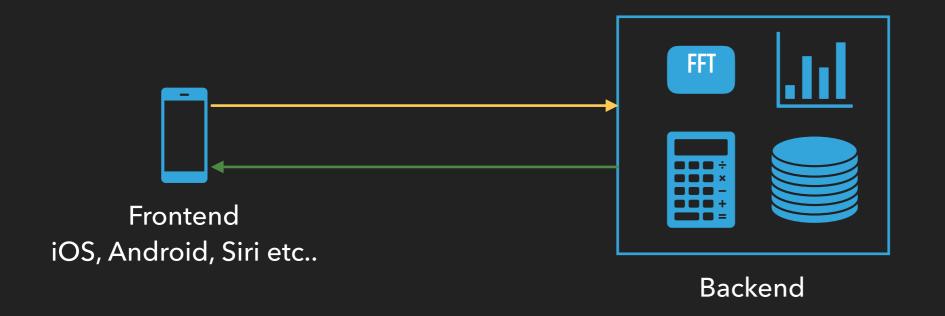
64699 FPs

15 songs

size is not linear

FRONTEND & BACKEND

- Fingerprinting is a pre-processing step
- Mobile app needs only to send the chunks/buffers to the server
- Server computes the FFT, selects peaks, etc...
- Server queries the database finds best match
- Server sends the result back to the app



SERVER-LESS DEVELOPMENT IN MOBILE

#	iOS	Android		
1	Core Audio	InputStream, AudioRecord		
2	vDSP	JTransforms, TarsosDSP etc		
3	Swift , Obj C	Java, Kotlin		
4	Peak as a Struct	Peak as a Class		
5	Core Data, realm	SQLite, Room, realm		

EXPERIMENT RESULTS 97.3%

8 KB Chunk	30s	15s	10s	5s	3s
Song 1	✓	☑	▽	▽	✓
Song 2	✓	✓	▽	✓	✓
Song 3	☑	☑	▽	×	×
Song 4	✓	☑	▽	☑	✓
Song 5	☑	☑	▽	✓	✓
Song 6	▽	✓	<u>~</u>	▽	▽
Song 7	▽	▼	<u>~</u>	▼	✓
Song 8	✓	✓	▽	✓	✓
Song 9	✓	✓	<u>~</u>	✓	✓
Song 10	☑	☑	▽	☑	✓
Song 11	✓	✓	<u>~</u>	✓	✓
Song 12	✓	✓	▽	✓	✓
Song 13	✓	✓	▽	✓	✓
Song 14	▽	✓	▽	▽	✓
Song 15	▽	▽	▼	▽	▽

Failed first time due to noise, succeeded three times consecutively

Success with close score for next match

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- You are going to be a rich man



\$54m revenue 2016 (The Verge)

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- Not really.....



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- 3rd problem: Competitors (Apple, SoundHound, ACR Cloud)
- 4th problem: Marketing budget (\$100 K)?
- Another problem: Why customers would migrate to your app?

REFERENCES & GOOD ARTICLES

- http://willdrevo.com/fingerprinting-and-audio-recognition-with-python/
- http://coding-geek.com/how-shazam-works/
- https://labrosa.ee.columbia.edu/matlab/fingerprint/
- https://www.theverge.com/2017/12/11/16761984/apple-shazam-acquisition



CONCLUSION

THE JOURNEY ENDS FOR NOW!

ONE MORE THING - SAWTTI APP

- ▶ 1-Rag'n'Bone Man I am Human
- 2-Ed Sheeran Shape of you
- 3-Adele Rolling in the deep
- 4-Mark Ronson Uptown Funk
- 5-Earth, Wind & Fire -September
- 6- PSY Gangnam Style
- 7- Sia Cheap Thrills
- 8- Ariana Grande Side To Side
- 9- The Chainsmokers Closer

- 10- Shakira Waka Waka
- 11- Lou Bega Mambo No. 5
- 12- Luis Fonsi Despacito
- 13- Major Lazer & DJ Snake -Lean On
- 14- Beyoncé Naughty Girl
- 15- Los del Rio Macarena



Q&A