

business **success** plan

1 | Overview

Business Name: **NextWave Nour**

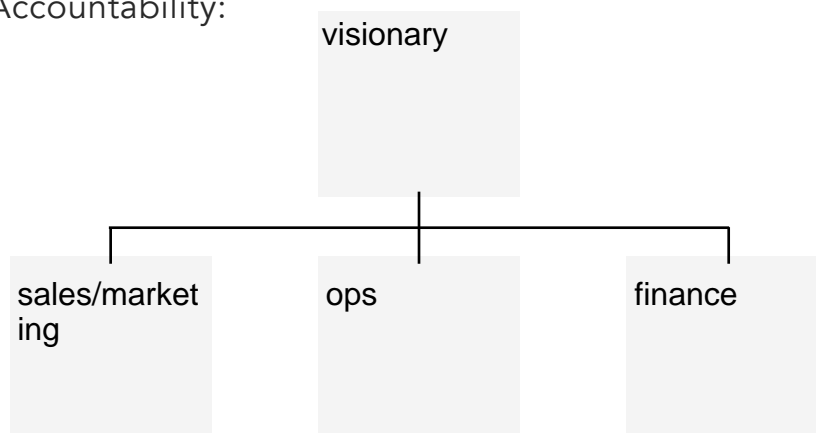
Location: online on any freelancing website until i grow and make my own website

Legal Business Structure: **Sole Proprietorship**

Brief description of what your company does:
simply what we are doing is that we provide services for our client based on their needs

Mission:
our mission is provide our customers the the service that they requested and make them satisfied about our service

Chart of Accountability:



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2 | Message

What problem does your company solve for your customers?

What result does your company create for your customers?

it creates animated explanation videos, video editing and social media marketing and management

How does your company create that result?

my company creates that result by hiring freelancers offshore

Who does your company serve?

my company serves people who are looking for video editors, SMM, animated explainer videos

Why do you do what you do?

i do what i am doing because i want to become successful and achieve financial freedom

Why should customers choose you over your competition?

because of our competitive prices and the quality that we provide

Your proprietary system:

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3 | Marketing

Target market demographics:

Target market psychographics:

Estimated size of target market:

Where can target market be found?

Visibility (brand awareness) strategy:

Lead generation strategy:

Conversion strategy:

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4 | Products

Primary Product:

Result:

Impact:

Primary Product:

Result:

Impact:

Primary Product:

Result:

Impact:

business **success plan**

Primary Product:

Result:

Impact:

Primary Product:

Result:

Impact:

Primary Product:

Result:

Impact:

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5 | Production & Delivery

Production System:

Delivery System:

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6 | Goals

One Year Goals

Revenue:

Profit:

Sales:

Impact:

Development:

Five Year Goals

Revenue:

Profit:

Sales:

Impact:

Development: